



Board Meeting Agenda

Time: 11:30AM – 1:00PM

Date: September 19, 2017

UW Tower, 22 Floor Boardroom

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|----|------------------------------------|-------------|------|
| 1. | Welcome, introductions | Co-Chairs | |
| 2. | Approval of August Meeting Minutes | Miles/Sally | Vote |
| 3. | August Financial Report | Alfred | Vote |
| 4. | Committee Updates | All | |
| 5. | CEO Report | Elizabeth | |
| 6. | BIA Report | Elizabeth | |
| 7. | Old Business | All | |
| 8. | New Business | All | |
| 9. | Adjourn | | |

Upcoming Meetings and Events:

09/21 Annual Ratepayer Meeting – 4 p.m. to 6:00 p.m. – U Heights, Room 209

09/29 Up Your Ave – 3 p.m. to 6:30 p.m. – Main event area 43rd and University Way

09/30 Monthly UDP Cleanup Day – 9 a.m. to 11 a.m. – U Heights Plaza

10/14 UW Day of Service – 9 a.m. to noon – Neighborhood-wide Cleanup



Board Meeting Minutes No. 08

Time: 11:30 AM – 1:00 PM

Date: August 15, 2017

Location: UW Tower Boardroom

IN ATTENDANCE:

UDP Board Members

Sally Clark, Co-Chair
Roger Wagoner
Andrew McMasters
Miles Richardson, Co-Chair
Kristine Scott

Louise Little
Alfred Shiga, Treasurer
Cory Crocker
Lois Ko
Rob Lubin

Doug Campbell
Barbara Quinn, Secretary
Rebecca Barnes
Theresa Doherty

Excused

Don Schulze

Pat Simpson

Jeanette Henderson

UDP Staff

Elizabeth McCoury, CEO
Tasia Warnokowski, Summer Intern

Marcus Johnson, C&S

Chase Landrey, CE

Guests

Gregg Petrie
Ben Starsky

Ruedi Risler

Thomas Whittemore

Sally called the meeting to order at 11:35 a.m.

Public Comment

Gregg Petrie asked to see the financial review posted on the website.

Approval of July 18, 2017 Meeting Minutes

Motion: Louise moved to approve the July 18, 2017 meeting minutes.

Andrew seconded the motion. Rob abstained.

The motion was approved.

July Financial Report

Alfred presented the July financial report to the board.

Motion: Andrew moved to approve the July financial report.

Theresa seconded the motion.

The motion was approved unanimously.

Alfred presented the proposed financial reserve policy

Motion: Kristine moved to approve the financial reserve policy.

Theresa seconded the motion.

The motion was approved unanimously.

Alfred presented the financial review put together by Huddleston Tax.

Motion: Theresa moved to approve the financial review with an added note that the phrase, “executive board” be requested to be changed to, “executive committee” to align with the UDP’s organization structure.

Kristine seconded the motion.

The motion was approved unanimously

Committee Updates

Clean and Safe

Marcus presented the attached Clean and Safe report.

Economic Development

Eliot presented the attached Economic Development report and announced that the Economic Development Committee will begin its quarterly meetings again in the fall.

Marketing and Events

Chase presented the survey results from StreetFair vendors and attendees.

Urban Design

Roger gave an update about the upcoming design guidelines meeting to be scheduled for some time in September.

Cory notified everyone about the U District Mobility Group’s upcoming walking tour with Rob Johnson to be scheduled for a date in the next month.

CEO Report

Elizabeth presented the UDP’s 2016 Form 990 to board review. She mentioned that the Audit report should be ready by the September BIA meeting. Elizabeth further announced that there will be a ratepayer work session on August 31, 2017 to answer questions about the work plan and budget in preparation for the September BIA meeting.

Elizabeth notified the board about the upcoming expenditure for fall/winter flower baskets.

Tasia spoke about her internship and the skills she gained from her time at the UDP.

Old Business

There was no old business.

New Business

Kristine acknowledged and thanked Elizabeth for her work in getting a minor off the street and into the help that they needed.

Sally called the meeting adjourned at 12:43 p.m.

NEXT BOARD MEETING: September 19, 11:30am – 1:00pm, UW Tower

- The Clean and Safe Committee hosted our July Community Cleanup on July 29th. We used a stencil to paint alongside our storm drains "DUMP NO WASTE, DRAINS TO SOUND" to remind people to be mindful for what goes into our storm water system. We also were able to clean up a lot of trash along the way.
- There was no Clean and Safe Committee meeting this month. The Clean and Safe Planning Group is getting together this week to plan the lineup of topics for this fall. The Clean and Safe Committee will resume our monthly committee meetings on September 14th.
- Our Ambassadors Najma and Nelson have been working now for a month and they have been well received. We have been getting a lot of good data from their work and they are staying busy around the neighborhood. Thank you for all of the valuable input and support the board has provided with this pilot.
- We had our Neighborhood Night Out on August 1st at University Heights Plaza. It was a huge hit this year, over doubling last year's attendance! People loved the School of Rock's music performance, meeting with SPD and UWPB, meeting their neighbors, and most of all Lois' fantastic ice cream from Sweet Alchemy that she donated!
- We are excited to have our brand new cleaning area that launched this month! Oliver Campos, owner of Elmgrove, and his crew are in the new cleaning area Mondays and Wednesdays picking up everything from cigarette butts to couches. This new cleaning area is funded through SPU's Litter Abatement Pilot Program. The U District and Little Saigon are the only two neighborhoods in the city that were awarded these pilot programs. See the attached map on the back for specifics about the new area.
- Marcus was invited by Councilmember Johnson to join Captain O'Donnell and Mary Amberg with SPD, Seattle Fire Department Chief Scoggins, City Attorney Pete Holmes, and the Director of Homelessness George Scarola on August 16th from 5pm – 7 pm for a District 4 Public Safety Open House at Gasworks Park. Come out and learn more about public safety efforts in our area.
- We held a Residential Landlord Meeting on July 26th. We heard from Tammy Himes with King County's EnviroStars program. Our other guest speakers Officer Michael Lanz of Seattle Police Department's Community Police Team and a representative from the Rental Housing Association (RHA).

Upcoming Clean and Safe Events:

-August 18th - BIA Walk (9:00 am @ Post Alley Café)

-August 26th – D4 Public Safety Open House

-August 26th - Clean and Safe Community Cleanup (9-11:00 am @ U Heights Plaza)

-September 14th- Clean and Safe Committee Meeting (12-1:30 am @ U Heights, Rm 108)

2017 Neighborhood Night Out



Ambassadors Nelson and Najma



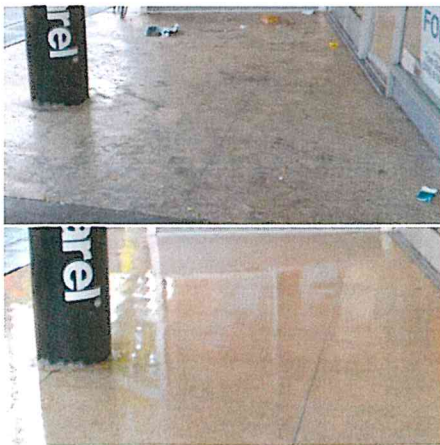
Oliver and his team with Elm Grove



Before and After at American Apparel



Volunteers at the July Community Cleanup



Economic Development

U District Partnership August 2017



Recent Activities

UDP staff keeps close tabs on all vacancies throughout the neighborhood. Both of the LOIs for the former Potbelly Sandwich and BC Surf store fronts have fallen through, the search for tenants for these bldgs continues. The former Radio Shack on the 4200 block of University Way is 95% certain to be a new place for pizza by the slice in the neighborhood.

Renovations are currently underway at multiple locations along the 4500 block of University Way. BBQ Chicken is re-branding and remodeling their business, the Sock Shop set to open in a few short weeks is finishing up the final touches to their interior, the work to build out the 2nd floor of the former Dollar Tree continues, and the business that signed a lease at the former Mongolian Grill is awaiting permits to begin their build out.

This coming Tuesday, August 15th will see the 3rd installment of our U Bridge Business Event Series. This upcoming event is in partnership with both the City of Seattle's Office of Planning and Community Development and Office of Economic Development. The meeting will focus on ways to provide protections for small businesses and preservation of character along The Ave through zoning.

Current Listings

TYPE	Office	Rest.	Retail
Count	12	2	22
Rate / Sqft	\$27	\$28	\$25
BSF	102,567	4,267	73,998

July Listings

TYPE	Office	Rest.	Retail
Count	12	2	21
Rate / Sqft	\$27	\$28	\$25
BSF	103,537	4,267	71,238

CHANGE

3% increase
Commercial Listings

2% increase
sqft Available

0% decrease
Avg \$/sqft

Visual Aides

U BRIDGE BUSINESS EVENT SERIES
ROOTED IN HISTORY, BRIDGING THE FUTURE

Small Businesses & Zoning
Land use policies and economic development tools to support business districts

AUGUST 15th 6:30 - 8:00 PM
U HEIGHTS COMMUNITY CENTER
5031 UNIVERSITY WAY NE RM 209,
SEATTLE, WA 98105
RSVP TO
elliott@udistrictpartnership.org

THE U DISTRICT
ALL AROUND U

SERIES
PRESENTED
BY

Seattle Office of Planning & Community Development
Seattle Office of Economic Development



Work to prepare the neighborhood's utility boxes for the installment of public art is underway. We expect to see the first art installed Monday the 14th.

StreetFair 2017 Financial Report



Gross income was down 3.27% from 2016. This decrease was mitigated by an increase in sponsorship income. The largest decrease in income was related to the number of booths that paid for spots in the fair. Our participation numbers dropped from 283 vendors in 2016 down to 253 vendors this year. This decrease in vendor numbers continues a trend from previous years. Ten of these missing vendors dropped out last minute or were no shows on the day of the fair. Many vendors also expressed concerns that the \$400 starting price point for craft vendors was a barrier to entry.

Expenses increased by 6.06% for StreetFair this year. However, \$8,490.55 of this can be attributed to our new method of splitting our overhead throughout multiple classes in 2017, including StreetFair. Once you adjust for this previously differently applied amount, our increase in expenses becomes a more accurate 1.26%. The large majority of this increase then comes from updated event contractor prices for 2017. Of particular note, Recology/Cleanscapes charged \$3,922.25 more this year for their StreetFair related cleaning services.

Since our expenses did not increase in any unreasonable fashion for this year, it is safe to say that our decreased net income for 2017 can be mostly attributed to our lower vendor numbers. There are several ways to address and fix this vendor decrease for future StreetFairs.

- Targeted vendor recruitment.
 - Contacting vendors who attended other PNW fairs and inviting them to apply.
 - Reaching out to local artists through Etsy and other eCommerce platforms.
- Restructuring StreetFair processes and revenues.
 - Opening vendor applications in October.
 - Starting a refer a friend or incentive programs.
 - Increasing sponsorships to give more flexibility in the vendor cost structure.

Gross Income

\$243,896.09

Total Expenses

\$185,689.45

Net Income

\$58,206.64

