



UDP BOARD MEETING

Time: 11:30 – 1:00

Date: June 18, 2019

UW TOWER, 22 FLOOR Boardroom

AGENDA

- | | | |
|--------------------------------------|---------------|---------|
| 1. Welcome and Introductions | Miles/Sally | |
| 2. Public Comment | All | |
| 3. Approval of May Meeting Minutes | Sally/Miles | Vote |
| 4. Committee Reports | | |
| a. Finance | Rob/Phil/Mark | Vote |
| i. May 2019 Close | | |
| ii. Year End Reforecast | | |
| b. Governance | Louise | Vote |
| i. Board Member Re-Elections | | |
| ii. Co-Chair Election | | |
| c. Clean and Safe | Don/Marcus | Q&A |
| d. Events and Marketing | Andrew/Chase | Q&A |
| e. Economic Development | Miles/Evan | Q&A |
| f. Urban Vitality | Stephen/Chase | Q&A |
| 5. Ordinance Renewal Recommendations | Miles/Sally | Discuss |
| 6. 2019-20 Budget/Work Plan | Mark/Phil | Vote |
| a. Present and Discuss Baseline | | |
| b. Present and Discuss Options | | |
| c. Final Board Recommendation to BIA | | |
| 7. Adjourn | | |

Upcoming Events

6/21/19	BIA Walk	UDP Office	9:00am – 10:00am
6/21/19	U District Art Walk	Starts at U Heights	5:00pm – 9:00pm
6/27/19	UDBIA Ratepayer Advisory Board Meeting	U Heights Auditorium	4:00pm – 5:30pm
6/27/19	UDBIA Annual Ratepayer Meeting	U Heights Auditorium	5:30pm
6/29/19	U District Clean Up	U Heights Plaza Park	9:00am – 11:00am
7/16/19	UDP Board Meeting	UW Tower	11:30am – 1:00pm

The U District Partnership (UDP) serves all who work in, live in, and visit the U District by fostering and sustaining a vibrant, diverse, and healthy neighborhood for the common good.



Board Meeting Minutes No. 3

Time: 11:30 AM – 1:00 PM

Date: May 21, 2019

Location: UW Tower Boardroom

IN ATTENDANCE:

UDP Board Members

Sally Clark, Co-Chair
Andy Sharpe
Louise Little
Lois Ko, Secretary
Jeanette Henderson

Miles Richardson, Co-Chair
Eric Lawson
Pat Simpson
Barbara Quinn

Doug Campbell
Andrew McMasters
Don Schulze
Stephen Antupit

Excused

Alfred Shiga

Rob Lubin, Treasurer

UDP Staff

Mark Crawford, IED
Evan Morse Econ Dev.

Marcus Johnson, C&S

Chase Landrey E&M

Guests

Phil Lloyd

Ruedi Risler

Welcome and Introductions

Sally called the meeting to order at 11:30 a.m.

Public Comment

There was no public comment given.

Approval of March 2019 Meeting Minutes

Motion: Don moved to approve the March 2019 meeting minutes.

Lois seconded the motion.

The motion was approved

Committee Reports

Finance

Mark presented the April 2019 financial report.

Motion: The Finance Committee moved to approve the April financial report.

Don seconded the motion.

The motion was unanimously approved.

Mark updated the board on the year-end financial reforecast. As shown in the board packet, we are projecting modest improvements on the previous expectations.

Governance

New board member recruitment - Louise updated the board about the current recruitment efforts.

Board Officer Elections – The position of co-chair will be up for election for a new two year term. If anyone is interested, they should contact Louise.

Board Member Re-elections – There are up to 5 members who are eligible to stand for re-election. Governance is reaching out to each of them to see if they wish to continue.

Clean and Safe

Marcus thanked Andrew, Miles, Louise, Lois, and Don for their involvement in the 26th Annual Community Cleanup. New flower baskets were recently installed and there will be a discussion going forward about how to protect them next winter from cold weather.

Prolific Offenders Report – Louise commended the BIAs for their work to bring city and county officials to the table on this topic, but was discouraged by the lack of actionable items or plans presented by the public officials. She encouraged the organizers to keep pressure on the mayor and city council.

Mark felt that the moderator could have been more direct with engaging the mayor and other public officials to be responsive to the action items listed by the BIAs. He reminded the board, however, that this will be a long process and that getting officials to acknowledge that there is actually a problem is progress.

Eric commended the report in the packet by David Delgado, the REACH Outreach worker. He emphasized that it clearly showed once again that the UDP and UDBIA made a smart investment in launching the REACH program in the U District. He asked if David would be willing to report out at future UDP board meetings.

Sally asked Marcus if there was a way or role for the board to advocate for David's recommendation of getting a mental health professional to join the mobile medical van when it visits the U District.

Events and Marketing

Chase reported out about the initial impressions and outcomes from the 50th Annual U District StreetFair. He thanked the board members for volunteering their time at the information booths and gave a special shout out to Andy for his and the YMCA's work in expanding and improving the event's Kids Zone.

The board members appreciated the amount of engagement that the surveys at the information booths generated during StreetFair. They also reiterated the large amount of requests that they received for event t-shirts and posters.

Chase also thanked Alfred and the Shiga family for their donation of their parking lot for a second stage space and thanked Sally for leading the reading of the Mayor's proclamation celebrating the 50 years of StreetFair.

Economic Development

Miles encouraged everyone to come and invite others to the next quarterly business network meeting. Evan and Marcus announced that they will be launching of the U District Business Block Watch at that meeting. Marcus explained how the Business Block Watch works and the many benefits and services included in joining the program. Mark reported that Councilmember Pacheco will attend to meet constituents and an update on the Prolific Offender report would also be on the agenda for that meeting

Urban Vitality

Stephen and UDP staff have been coordinating between the city and local businesses and property owners around the 43rd St. project. Also, UDP is scheduling meetings around and bringing attention to the U Loo project. We are working to make sure that the appropriate parties at the city are aware of the report that was created and the community's interest in

and need for a public restroom. The church property taskforce, led by Andy, has their survey out to local churches and is already receiving responses. Andy thanked Maureen Ewing from U Heights and Arthur Padilla from ROOTS for their help in moving the project along. After they get the information back, they will look at possible next steps for engagement on this issue.

2019-2020 Budget

Sally introduced the goal for this phase of the budget process is to get feedback from the board on next year's draft baseline budget and possible programmatic expansion options, for presentation to the RAB at their next board meeting. A final budget recommendation would then be voted on at the June UDP board meeting and also at the June UDBIA board and ratepayer meetings.

Program expansion includes Urban Vitality staffing investments that the UDP would fund and public relations/marketing investment using UDBIA funds.

Mark presented the revenue numbers compared to prior years and explained where the growth has come from. He also spoke upon the difference between UDBIA funds and UDP revenue.

Then he presented expense projections that basically supports a continuation of current year programming.

Using the assumption built into the baseline budget, Mark then led the board through the projected cash on hand and in reserves at the end of the 2019-20 fiscal year and his belief that results show that this budget is sustainable.

Jeannette and Sally discussed the need to schedule a conversation on the goals and future plans for StreetFair, based on the fact that the event brings in a small portion of the total budget annually.

The board expressed general satisfaction with the draft of the baseline budget and their acknowledgement of its adequacy to bring before the UDBIA board.

As requested by the board, Mark presented various proposals of how both the Urban Vitality and Public Relations/Marketing program expansions could be implemented in the next fiscal year and the fiscal impacts for the following year.

Stephen reminded the board of the need for funding for Urban Vitality staffing so that the UDP could engage in a timely manner with the huge factors of change affecting the U District. These factors are: a rapid growth in construction and development, the changes related to the continued growth of the University of Washington and its new Campus Master Plan, and the upcoming opening of the U District Light Rail station. He believes that a greater staff capacity would allow the UDP to be more effective on informing and convening the community on important built environment issues, creating and sustaining a vibrant and safe public realm and open space network, tracking and advising on below market land uses, and serving as an informative point of contact to community members, developers, and agencies.

Andrew mentioned that he has been encouraging the board to expand the UDP's public relations/marketing work for some time. He reiterated that this district wide work greatly supports all of the other work the organization does. Mark explained the need for both onetime launch costs for the program and an annual budget expenditure in future years for advertising and promotions.

The board recommended that the UDP staff should bring these proposals to UDBIA board to share the cost of both the Public Relations/Marketing and Urban Vitality program expansions in the next fiscal year.

Adjournment

Sally adjourned the meeting at 1:36 pm.

NEXT BOARD MEETING: June 18, 11:30am – 1:00pm, UW Tower Boardroom

The U District Partnership
Balance Sheet Prev Year Comparison
As of May 31, 2019

	May 31, 19	May 31, 18	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	156,227.83	0.00	156,227.83
10105 · UDSF - WF5383	0.00	167,794.57	-167,794.57
10103 · UDP WF Checking 0122	49,892.07	161,508.64	-111,616.57
10111 · WSECU Savings	160,205.65	0.00	160,205.65
Total 10100 · Operating Bank Accounts	366,325.55	329,303.21	37,022.34
Total Checking/Savings	366,325.55	329,303.21	37,022.34
Accounts Receivable	82,343.75	144,885.25	-62,541.50
Other Current Assets	42,862.19	8,318.94	34,543.25
Total Current Assets	491,531.49	482,507.40	9,024.09
Fixed Assets	5,835.30	0.00	5,835.30
Other Assets	6,194.19	3,358.32	2,835.87
TOTAL ASSETS	503,560.98	485,865.72	17,695.26
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	103,576.47	151,508.33	-47,931.86
Credit Cards	6,076.06	53.95	6,022.11
Other Current Liabilities	10,467.66	20,475.01	-10,007.35
Total Current Liabilities	120,120.19	172,037.29	-51,917.10
Total Liabilities	120,120.19	172,037.29	-51,917.10
Equity			
32000 · Unrestricted Net Assets	304,103.26	265,400.21	38,703.05
Net Income	79,337.53	48,428.22	30,909.31
Total Equity	383,440.79	313,828.43	69,612.36
TOTAL LIABILITIES & EQUITY	503,560.98	485,865.72	17,695.26

The U District Partnership

Budget Report

July 2018 through May 2019

	Jul '18 - May 19	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense				
Income				
43400 · Direct (Grants) Public Support	16,000.00	0.00	16,000.00	0.00
44500 · Government Grants and Contracts	827,047.20	843,191.96	-16,144.76	934,866.10
47000 · Earned Income	238,702.76	260,000.00	-21,297.24	260,000.00
46400 · Interest and Other	205.65	0.00	205.65	0.00
Total Income	1,081,955.61	1,103,191.96	-21,236.35	1,194,866.10
Gross Profit	1,081,955.61	1,103,191.96	-21,236.35	1,194,866.10
Expense				
60000 · Staffing	425,361.68	459,733.77	-34,372.09	500,757.64
61000 · Professional & Contract Expense	72,705.39	69,950.00	2,755.39	85,400.00
62000 · Office and Overhead	91,711.95	81,886.62	9,825.33	92,966.36
70000 · Direct Program Expenses	455,190.76	490,577.50	-35,386.74	517,977.72
Total Expense	1,044,969.78	1,102,147.89	-57,178.11	1,197,101.72
Net Ordinary Income	36,985.83	1,044.07	35,941.76	-2,235.62
Other Income/Expense				
Other Income				
Fiscal Sponsor Income	51,471.70	0.00	51,471.70	0.00
Fiscal Sponsor Expenses	-9,120.00	0.00	-9,120.00	0.00
Total Other Income	42,351.70	0.00	42,351.70	0.00
Net Other Income	42,351.70	0.00	42,351.70	0.00
Net Income	79,337.53	1,044.07	78,293.46	-2,235.62

2018-19 University District BIA

Budget Tracker -May 2019

ACCOUNTS	Budget	TO DATE	Personnel	Non-Personnel	REMAINING	% Expended	Jul	Aug	Sep
Program Management	207,383	174,533.33	\$ 38,300.35	\$ 136,232.98	32,850	84.2%	\$ 9,495.42	\$ 9,953.44	\$ 21,568.81
Cleaning and Public Safety	425,966	355,667.45	\$ 120,149.75	\$ 235,517.70	70,299	83.5%	\$ 34,475.31	\$ 31,306.23	\$ 27,715.59
Urban Vitality	31,506	28,799.05	\$ 27,040.65	\$ 1,758.40	2,707	91.4%	\$ 1,410.75	\$ 1,343.86	\$ 2,872.26
Economic Development	112,227	119,409.69	\$ 104,949.78	\$ 14,459.91	-7,183	106.4%	\$ 4,265.63	\$ 10,453.43	\$ 10,752.58
Marketing	41,376	40,357.22	\$ 37,744.53	\$ 2,612.69	1,019	97.5%	\$ 3,417.78	\$ 3,350.88	\$ 3,522.39
Community Engagement	77,169	66,657.51	\$ 60,554.80	\$ 6,102.71	10,511	86.4%	\$ 8,089.87	\$ 5,231.08	\$ 6,322.73
Events and Activation	27,240	22,622.95	\$ 10,711.19	\$ 11,911.76	4,617	83.1%	\$ 4,157.80	\$ 5,182.80	\$ 2,141.59
Total Requested	922,867	808,047.20	\$ 399,451.05	\$ 408,596.15	114,820	87.6%	\$ 65,312.56	\$ 66,821.72	\$ 74,895.95

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 13,490.78	\$ 13,067.37	\$ 10,840.74	\$ 9,600.78	\$ 19,902.91	\$ 22,808.11	\$ 22,430.24	\$ 21,374.73	
Cleaning and Public Safety	\$ 46,378.75	\$ 40,259.53	\$ 24,124.13	\$ 39,675.75	\$ 25,518.77	\$ 25,799.13	\$ 33,319.09	\$ 27,095.17	
Urban Vitality	\$ 4,668.00	\$ 2,735.54	\$ 2,780.74	\$ 2,861.55	\$ 1,591.15	\$ 2,863.74	\$ 2,815.01	\$ 2,856.45	
Economic Development	\$ 14,179.18	\$ 9,599.19	\$ 9,757.70	\$ 9,992.59	\$ 19,282.33	\$ 10,114.29	\$ 9,835.97	\$ 11,176.80	
Marketing	\$ 3,514.42	\$ 3,693.33	\$ 5,098.40	\$ 3,906.19	\$ 3,464.39	\$ 3,469.02	\$ 3,405.77	\$ 3,514.65	
Community Engagement	\$ 7,109.06	\$ 5,344.11	\$ 5,243.14	\$ 5,522.76	\$ 6,264.92	\$ 5,534.84	\$ 5,648.45	\$ 6,346.55	
Events and Activation	\$ 2,360.77	\$ 1,534.02	\$ 1,862.23	\$ 1,038.91	\$ 1,088.39	\$ 1,092.01	\$ 1,051.69	\$ 1,112.74	
	\$ 91,700.96	\$ 76,233.09	\$ 59,707.08	\$ 72,598.53	\$ 77,112.86	\$ 71,681.14	\$ 78,506.22	\$ 73,477.09	-

Variance Report – May 2019

Balance Sheet

Cash – Wells Fargo Account continues to hold funds for Christie Park Fiscal Agency agreement..

Accounts Receivable

BIA at \$73447 – normal

A few StreetFair related receivables

Insurance Claim Receivable – Tracking for future claim. One larger item:

Water Tank – about \$3,000

Security Deposit – Increased for temporary office space

Accounts Payable –

May REACH payment - \$5,917

Estimated Black Mountain (\$10,117) and Securitas bills (\$6,539)

BDS Renewal Costs - \$1,725

Bold Hat - \$19,425

Major difference from last year – last year we had \$50,000 in A/P for tree pit restorations.

General Note – Because we used Bold Hat for StreetFair to manage vendor contracts, our A/R and our A/P are significantly different.

Budget Report

General Note – We are wrapping up Street Fair. At this time, financial reporting from vendor and internal reporting indicates a net end result consistent with earlier projections – about \$21,000-\$22,000.

Income

Street Fair Revenue still wrapping up.

Expense

Staffing – significant variance due to budget plan to hire StreetFair staff versus a later decision to hire Bold Hat as overall staffing contractor. Savings in Staffing offset by expenses in contractor.

Professional Expense – Incurred increased renewal costs –about \$2,000. Any year end remainder in this budget for renewal will be transferred to 2019-20 budget.

Office and Overhead – Includes payment of old office past due rent demanded by landlord

Supplies – Purchase of UDP Information booths. UDP paid for booths out of UDP resources.

Staff Development – final budgeted amount will not be spent – true savings.

Direct Program Expenses

Clean and Save – Continued savings on cleaning contractor.

REACH costs below original budget

SDOT Contract payment offset by unbudgeted revenue.

Budget Tracker

Normal

2018-19 Year End Results

June 30, 2019

Budgeted

BIA

Reserves	\$210,000
Cash In Excess of Reserves	\$ 90,874

UDP

Reserves	\$160,000
Cash In Excess Of Reserves	\$142,196

Projected

BIA

Reserves	\$210,000
Cash In Excess of Reserves	\$137,741*

*About \$28,000 of this relates to specific 2019 projects that are not finished and will be transferred to 2020 budget.

UDP

Reserves	\$160,000
Cash In Excess Of Reserves	\$154,592

Net

BIA

Reserves	\$ 0
Cash In Excess of Reserves	\$ 46,967*

*About \$28,000 of this relates to specific 2019 projects that are not finished and will be transferred to 2020 budget. The adjusted available cash on hand is \$18,742.

UDP

Reserves	\$ 0
Cash In Excess Of Reserves	\$ 12,396

- Marcus and Mark met with Captain Sano, SPD's North Precinct Commander. We brought him up to speed with our organization and our programs. We talked to Captain Sano about some of our concerns regarding public safety in our neighborhood and he was very receptive to our input. We look forward to a good, ongoing, working relationship with Captain Sano.
- At the Business Network meeting on May 30th, we launched the U District Business Block Watch. Like a traditional residential block watch, a business block watch is a group of businesses engaged in a commitment to reduce crime in their area. Businesses in the block watch are encouraged to report all crime to SPD and get to know, and keep an eye out for, their neighbors. We are using an online platform, Slack, for people to be able to communicate with fellow U District Businesses. Captain Sano came to the Business Network Meeting to speak to the importance of the Block Watch. The Block Watch is really taking off, people are regularly sharing things on the Slack page.
- Marcus has really made an emphasis of getting businesses and residents to report crime. In the wake of us not getting a summer emphasis from the City due, in part, to a lack of reported crime, we need to remember to all do our part and making sure crime is reported. The City puts extra resources into areas with need, it is up to us to show them what our needs are.
- Because of the May Annual Cleanup, we did not have an end of the month cleanup in May. Our next cleanup will be June 29th. We are excited to be able to host a team from the new Target at this month's cleanup.
- We had our Clean and Safe Committee Meeting on 6/13. This meeting was the last meeting until September. We heard from Tracy Gillespie from the Public Defenders Association. Tracy is the program manager for the North Precinct's Law Enforcement Assisted Diversion program. Tracy gave an awesome update about how the program is going since its launch last year and we had some great dialogue with her as a committee. We were glad to welcome a team from Starbucks for the first time. Reminder to board members, please share information about Clean and Safe meetings. They are a great resource for businesses looking for more information about cleaning and public safety in the neighborhood.
- We held our May BIA Walk on Friday 5/17. If you are interested in learning more about the day-to-day operations of our North and South Cleaning Areas, you are encouraged to come to our June BIA Walk on Friday, 06/21. We meet at 9:00 am in the UDP Conference Room.
- Marcus performed 6 CPTED reviews in the past month. If you know of anyone that could benefit from having an assessment done of their property, feel free to forward their information along to Marcus.

Upcoming Clean and Safe Events and dates:

BIA Walk	June 21 st (9:00-10:30am, meet @ the UDP Conference Room)
June Community Cleanup	June 29 th (9:00-12:00pm, meet @ U Heights Plaza)
National Night Out	August 6 th (Time TBD @ U Heights Plaza)
Next C&S Meeting	September 12 th (12:00-1:30pm @ U Heights, Room 108)

REACH U District Outreach Program

Progress Report: May 2019

Data

Client Contacts:

Month	Face-To-Face Contacts	Phone Contacts	Total Contacts	Unduplicated Clients
March/April	33	1	34	21
May	31	4	35	19

Outcomes Achieved:

	May	YTD
Food	11	24
Clothing	7	13
Transportation	7	12
Shelter	5	7
Naloxone Kit	1	4
Medical	2	3
Benefits: Financial or Medical	1	2
Long Distance Bus Ticket Home	2	2
Medication Assisted Treatment (Methadone/Buprenorphine)	2	2
Overdose Education	n/a	2
Other	3	4
Total	41	75

Issues Addressed:

	May	YTD
Food	10	24
Substance Use	7	17
Clothing	5	13
Transportation	6	12
Shelter	5	11
Mental Health	3	9
Medical	3	8
Benefits: Financial & Medical	2	4
Legal Assistance	3	3
Employment	n/a	2
Housing	2	2
Identification Assistance	1	1
Other	3	9

David's Outreach:

David shared an awesome example of neighbors helping those around them in need. We received a call from someone who works in an apartment complex that had heard we have an outreach worker. They had been talking to a person who was a chronic drug user that was living in their alley. On the day the employee called us, the person in the alley asked the employee if he knew how he could get into treatment. The employee called our office and we sent David to engage with them. A restaurant on the ground floor of the apartment gave the employee, David, and the man from the alley a free meal to sit down and talk about options. That person is now on their pathway to recovery and when he has finished drug treatment, the manager of the businesses has offered him a job.

At the May Clean and Safe Meeting, an apartment complex manager asked if David could give Christie Park some extra attention as they have noticed an increased in homeless living and loitering in the park. David has been spending more time in the park the last month. He has already helped three people move from the park into transitional housing. These really are the kind of successes we look to.

David did a three-day training in May to become a Diversion Specialist. David now has the training and resources available to him to be able to get people back home, same day. This could help with what we see every year with people getting stranded after the festival season. Last year, we had a large group of people that came for hemp fest and stayed for months afterwards.

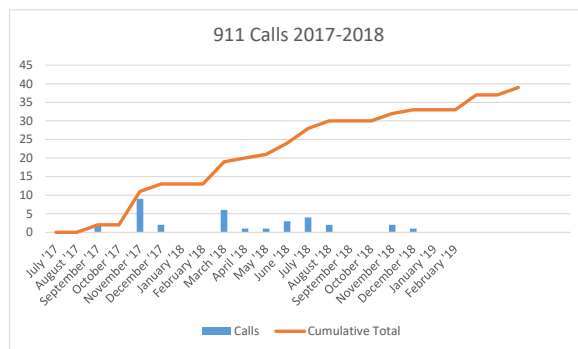
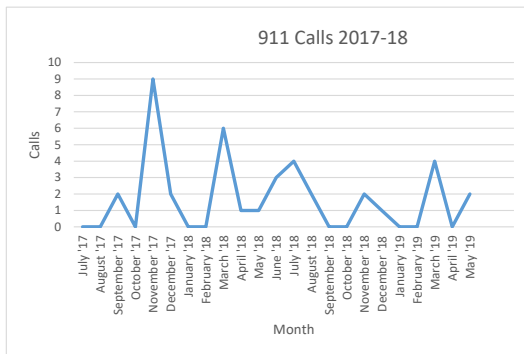
David has two people with extreme mental health issues living on 45th that he is working with. One of the two has accepted housing, but they must wait for a spot to open in a higher barrier housing facility because their mental health issues do not make transitional shelter an option. The other mentally ill individual has more severe mental health complications that David is trying to get him help with. The individual now has wrap around mental health case management and David meets with him daily. David has iterated that it will not be a fast process with him.

Ambassadors:

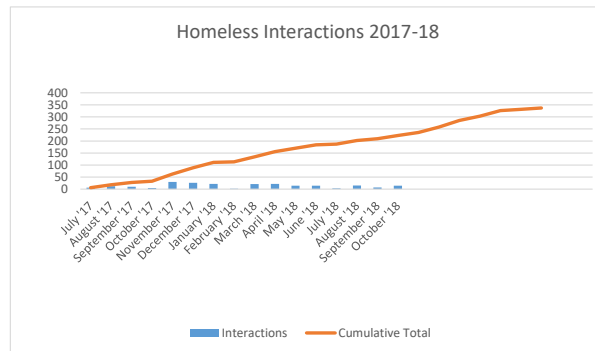
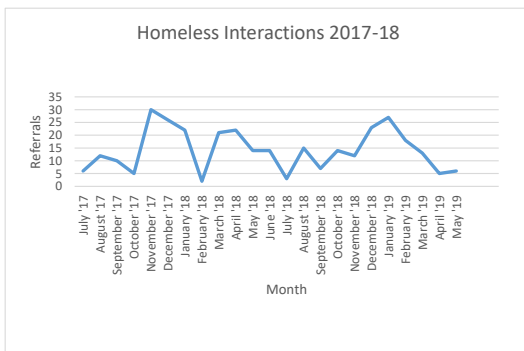
The local business community is utilizing the Ambassador program more. This has resulted in the Ambassador's checking into businesses that have had problems with shoplifters and are now calling us for help. We now have more businesses visits than emphasis spot checks. The two most shoplifted items are alcohol and laundry detergent. Tide laundry detergent is one of the most shoplifted items around the nation, being dubbed by some as "liquid gold". There is a large black market for stolen Tide laundry detergent that has been widely documented by the media over the last decade.

Ambassador Data

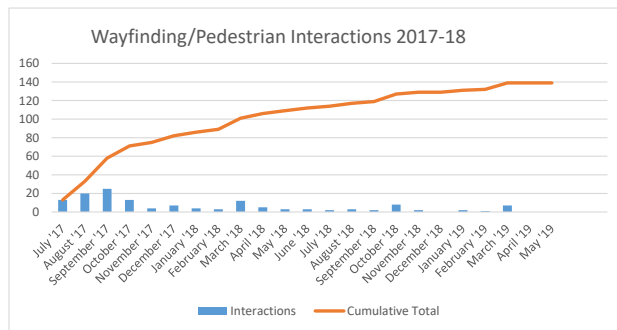
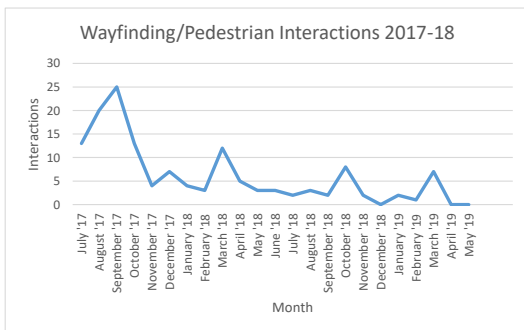
	Calls	Cumulative Total
July '17	0	0
August '17	0	0
September '17	2	2
October '17	0	2
November '17	9	11
December '17	2	13
January '18	0	13
February '18	0	13
March '18	6	19
April '18	1	20
May '18	1	21
June '18	3	24
July '18	4	28
August '18	2	30
September '18	0	30
October '18	0	30
November '18	2	32
December '18	1	33
January '19	0	33
February '19	0	33
March '19	4	37
April '19	0	37
May '19	2	39



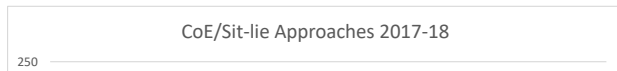
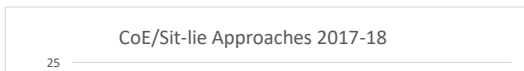
	Interaction	Cumulative Total
July '17	6	6
August '17	12	18
September '17	10	28
October '17	5	33
November '17	30	63
December '17	26	89
January '18	22	111
February '18	2	113
March '18	21	134
April '18	22	156
May '18	14	170
June '18	14	184
July '18	3	187
August '18	15	202
September '18	7	209
October '18	14	223
November '18	12	235
December '18	23	258
January '19	27	285
February '19	18	303
March '19	13	326
April '19	5	331
May '19	6	337



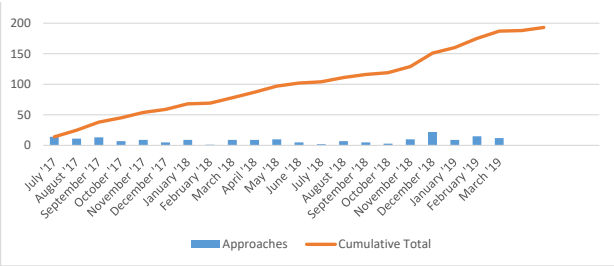
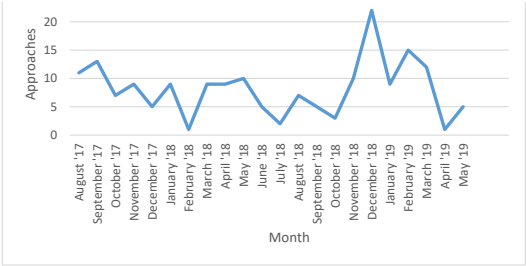
	Interaction	Cumulative Total
July '17	13	13
August '17	20	33
September '17	25	58
October '17	13	71
November '17	4	75
December '17	7	82
January '18	4	86
February '18	3	89
March '18	12	101
April '18	5	106
May '18	3	109
June '18	3	112
July '18	2	114
August '18	3	117
September '18	2	119
October '18	8	127
November '18	2	129
December '18	0	129
January '19	2	131
February '19	1	132
March '19	7	139
April '19	0	139
May '19	0	139



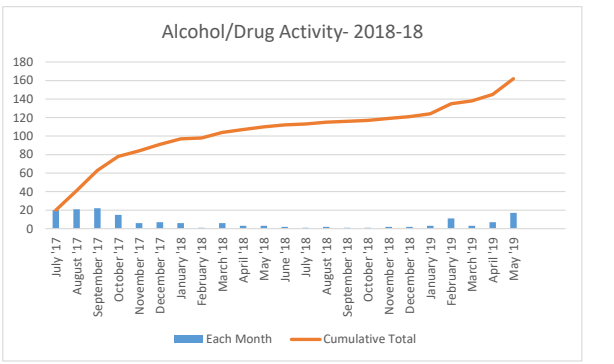
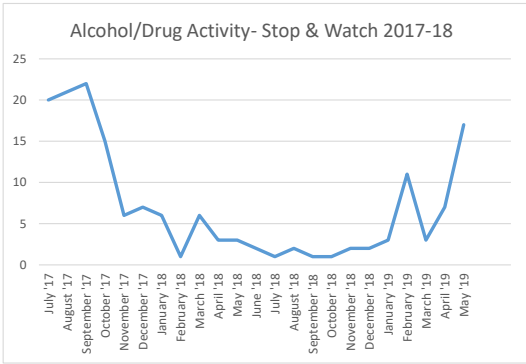
	Approache	Cumulative Total
July '17	14	14
August '17	11	25
September '17	13	38



October '17	7	45
November '17	9	54
December '17	5	59
January '18	9	68
February '18	1	69
March '18	9	78
April '18	9	87
May '18	10	97
June '18	5	102
July '18	2	104
August '18	7	111
September '18	5	116
October '18	3	119
November '18	10	129
December '18	22	151
January '19	9	160
February '19	15	175
March '19	12	187
April '19	1	188
May '19	5	193



	Each Mont	Cumulative Total
July '17	20	20
August '17	21	41
September '17	22	63
October '17	15	78
November '17	6	84
December '17	7	91
January '18	6	97
February '18	1	98
March '18	6	104
April '18	3	107
May '18	3	110
June '18	2	112
July '18	1	113
August '18	2	115
September '18	1	116
October '18	1	117
November '18	2	119
December '18	2	121
January '19	3	124
February '19	11	135
March '19	3	138
April '19	7	145
May '19	17	162



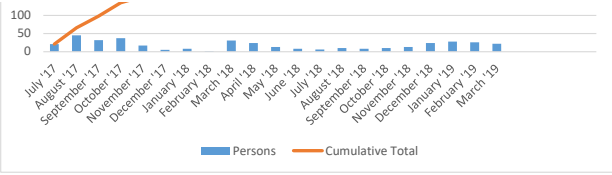
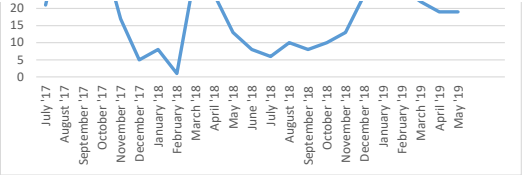
Business Visits	Visits	Cumulative Total
July '17	48	48
August '17	81	129
September '17	92	221
October '17	18	239
November '17	48	287
December '17	19	306
January '18	56	362
February '18	22	384
March '18	134	518
April '18	110	628
May '18	87	715
June '18	60	775
July '18	39	814
August '18	72	886
September '18	92	978
October '18	105	1083
November '18	186	1269
December '18	197	1466
January '19	200	1666
February '19	275	1941
March '19	212	2153
April '19	209	2362
May '19	199	2561



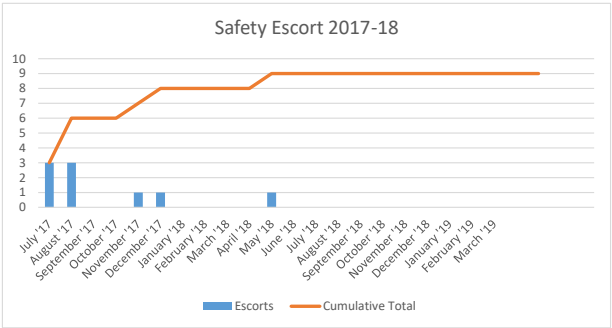
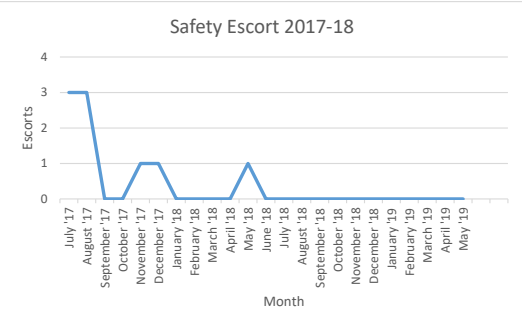
Suspicious Persons	Persons	Cumulative Total
July '17	21	21
August '17	45	66
September '17	32	98
October '17	37	135
November '17	17	152
December '17	5	157
January '18	8	165



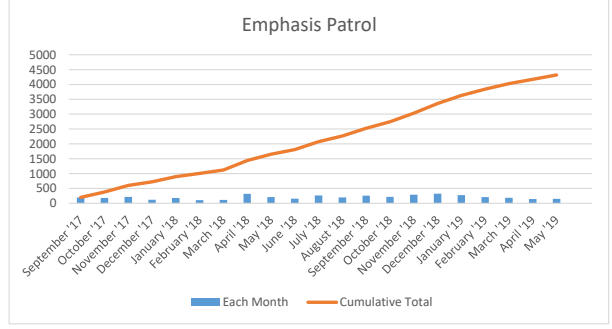
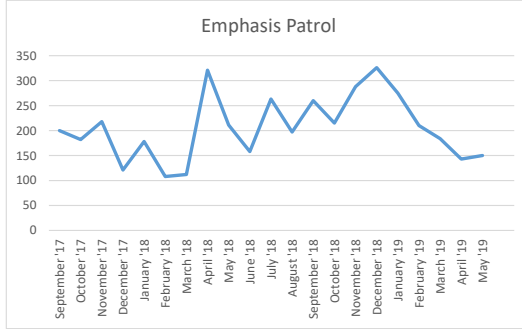
February '18	1	166
March '18	31	197
April '18	24	221
May '18	13	234
June '18	8	242
July '18	6	248
August '18	10	258
September '18	8	266
October '18	10	276
November '18	13	289
December '18	24	313
January '19	28	341
February '19	26	267
March '19	22	289
April '19	19	308
May '19	19	327



Safety Escort	Escorts	Cumulative Total
July '17	3	3
August '17	3	6
September '17	0	6
October '17	0	6
November '17	1	7
December '17	1	8
January '18	0	8
February '18	0	8
March '18	0	8
April '18	0	8
May '18	1	9
June '18	0	9
July '18	0	9
August '18	0	9
September '18	0	9
October '18	0	9
November '18	0	9
December '18	0	9
January '19	0	9
February '19	0	9
March '19	0	9
April '19	0	9
May '19	0	9



Emphasis Patrol	Each Mont	Cumulative Total
September '17	200	200
October '17	182	382
November '17	218	600
December '17	121	721
January '18	178	899
February '18	108	1007
March '18	112	1119
April '18	321	1440
May '18	211	1651
June '18	158	1809
July '18	263	2072
August '18	197	2269
September '18	260	2529
October '18	215	2744
November '18	288	3032
December '18	326	3358
January '19	275	3633
February '19	210	3843
March '19	184	4027
April '19	143	4170
May '19	150	4320



Shoplifting	
March '19	27
April '19	17
May '19	31



Economic Development Committee June 2019 Update

Economic Development Committee

The Economic Development Committee attended the Business Network Meeting on May 30th. The date of the next committee meeting is TBA.

Expanding the Business Network Membership & Connections – ON GOING

The U District Business Network held their 2nd Quarter Meeting on May 30th. The agenda included a Q&A session with City Council Member Abel Pacheco, presentation from Seattle Police Department North Precinct Commander Capt. Eric Sano, launch of the U District Business Block Watch, and a recap of the Prolific Offenders Report. The 3rd Quarter Meeting will be in August. Getting the word out about the Business Network to business owners and operators is greatly appreciated. Information about the Business Network can be found at: udistrictpartnership.org/biz-network.

Key Performance Indicators – IN PROCESS

Staff is currently collecting data on vacancy rates and business & property owner satisfaction (survey Fall 2018). The Economic Development Committee has also requested an assessment of availability of data for additional KPIs. The KPIs will be used to track and measure 1) the economic health of the U District; and 2) the effectiveness of efforts to achieve economic development goals. Findings will be presented at the next committee meeting.

Business Recruitment Strategy – IN PROCESS

Staff is developing business recruitment plans for presentation at the next Economic Development Committee Meeting.

Looking Ahead – Closeout Phase 3

The Economic Development Committee greenlighted the start of Phase 3 at their April Meeting. During Phase 3, the focus was on making the resources and tools developed in Phases 1 & 2 more accessible, and cementing the business recruitment strategy. The committee will review the deliverables of Phase 3 at their next meeting.

Looking Ahead - Scorecard Assessment

The 2018-19 Workplan calls for an assessment by the Economic Development Committee of work completed for the year. The assessment is scheduled to occur after the completion of Phase 3, which unofficially ended on May 31st.

Newsletter	Facebook	Twitter	Instagram
947	1,397	657	250

- **Updates to our Website** – We are in the process of updating our websites. Thanks to funds related to the U District, Let's Go program through Transportation Choices Coalition and the Seattle Department of Transportation, we have been able to move forward with the developer DEI Creative on this project. They have a great understanding of the Seattle market and have previously worked with many great local clients such as Seattle Cider and Pike Place Market. In addition, they created the [Ballard Alliance](#) website which, along with the [Alliance for Pioneer Square](#) and the [Alliance for Downtown New York](#) we are using as inspiration. We will be working together to update and better bringing together the U District Partnership, U District BIA, and U District, Let's Go pages. The goal is to have a website where visitors can more easily reach our services without having to be knowledgeable of our org structure. To do this, staff will also be working as a team to tailor our wording and layout for our particular audiences. We will go live with the new website in July and will be reaching out to you in the next month for help with testing the usability of the site.
- **StreetFair** – StreetFair weekend was amazing! The weather couldn't have been better and we had over 43,000 visitors join us in enjoying the U District that weekend. Nearly 250 vendors packed The Ave and side streets with their crafts and food and we had more U District businesses participating this year, thanks to a dedicated recruiting campaign. We were also joined by a small army of great volunteer photographers and information staff. Thank you all! To celebrate the historic 50th year of the event, we were honored to be joined by the Shiga family for a reading of a few words from founder Andy Shiga and the Mayor's official proclamation of the third weekend in May as StreetFair Weekend! A huge thank you to our Presenting Sponsor Sound Transit for their incredible support for another year. We were excited that the Graduate joined us this year as our Mainstage Sponsor and helped to bring 22 talented musical performers and groups to our event. We were very glad to be joined by American Campus Communities and WSECU once again as Supporting Event Sponsors. So, if you see them, make sure to thank them for contributing so very much to StreetFair! Finally, we couldn't have done it without the Bold Hat and Gigs4U teams working diligently on vendor and musician management and logistics. We're still crunching the numbers and going over responses to our surveys so you can look forward to receiving our full report in the July.



The Urban Vitality Committee did not meet this month. However, as reported earlier, the committee and staff have continued to work by employing several complementary overall strategies:

Development Tracking: to monitor, attend and share information about, provide input to or assistance to public and private development projects in the area.

AND

Major Impact Projects: to focus on specific larger scale projects and their impact on the district. The two major impact projects we are engaged with at this time are: the 43rd Street Task Force and Church Facility Transition Task Force.

1) **Development Tracking**

- a) 5504 University Way NE – [6/24 Early Design Guidance meeting](#) for 5 story, 77 unit apartment.
- b) 5251 University Way NE - [6/24 Early Design Guidance meeting](#) for 6 story, 88 unit apartment.
- c) [4530 12th Ave NE and 4536 Brooklyn Ave NE](#) – 6/25 Site Walk for two office buildings. Meets at 6pm at top of the stair case from 12th Ave at 4530 12th NE property.
- d) 5229 University Way NE – [7/15 Early Design Guidance meeting](#) for 6 story, 66 unit apartment.

2) **Major Impact Projects**

a) **43rd Street Task Force**

SDOT is planning to construct improvements in NE 43rd Street between the southeast corner of Link Station construction eastward to the intersection with 15 Ave NE.

SDOT has now reached and released their 30% design plans for 43rd Street. After reviewing community input, SDOT's team is planning the western segment of street to be redesigned to be one lane westbound to accommodate bus traffic to the station and a protected bike lane. While this option is not the preferred choice of our taskforce and would not allow cars as through traffic, they are also focusing on the need for local businesses to have access to nearby load/unload spaces. To emphasize this need, we coordinated another meeting between local business and property owners and the project team dedicated to this topic. Since that time, staff has helped to distribute surveys about load and delivery usage needs and has sat in on a meeting between adjacent businesses and the Mayor's Office and the Office of Economic Development to discuss what additional resources are available.

Track the project's progress at: [SDOT 43rd Street Project Page](#)

b) **Church Facility Transitions**

A task force has been formed and is being chaired by Andy Sharpe to survey the local church facilities.

The goal of this survey is to produce a briefing paper on the potential impact of planned transitions, such as sales and redevelopment, on the services that they provide and host. Surveys have gone out and almost all recipients have participated. Task force members are now analyzing the responses and considering what, if any, next steps should be taken to address this issue.

Additional Items:

Christie Park Art

Over this last year, we have been working with the Friends of Christie Park as a fiscal sponsor and supporter of the creation and installation of art work for the [Christie Park Addition](#). This art is being designed to reflect both Taiwanese and Native American cultural heritage and will be a centerpiece of the final design of the park. We will continue working with the Friends of Christie Park into the next year on this project and plan to coordinate together on a celebration for when the park opens up again to the public in 2020.

Pianos in the Parks

The U District Partnership was one of 14 organizations selected to host a piano as a part of One Reel's [Pianos in the Parks program](#). Over the next several weeks we will work to select an artist to decorate the piano which will then be open for the performances in early August at U Heights Plaza Park. At the end of the program, we will select a local group or organization to be the recipient of the piano.

U Loo Project

Stephen and UDP staff coordinated a meeting between SDOT, the Department of Neighborhoods, architects, Councilmember Pacheco's office, and community members to discuss finishing the project to bring a Portland style public restroom to the U District, called [the U-Loo](#). During the meeting, attendees reviewed previously the completed research and report on the loo and divided up tasks to gather more information for next steps.

Potential Upcoming Major Projects

SDOT Parking Study around Light Rail Station – SDOT staff is taking an inventory of street parking in the blocks around the future light rail station to create strategies around preventing misuse of these spaces by light rail commuters and travelers.

Metro Restructure – King County Metro is planning a restructuring of their North Seattle routes to coincide with opening of the light rail stations. This coordination is critical to future usability

45th Transit Improvements – SDOT is in the early design process for speed and reliability improvements to the Market/45th street corridor. This could include RapidRide ([Work Plan](#) pg. 45-46)

Sound Transit Property Engagement – Sound Transit owns a key property on 45th between 11th and Roosevelt that will be vacated after construction of the light rail station is completed

The U District Partnership Fiscal 2020 Draft Budget Summary

	FY 2019	FY 2019	2020 Baseline Budgets		
	Budget	Forecast	Total	UDP	BIA
Ordinary Income/Expense					
Income					
BIA Revenue Collected FY2020	922,866	922,866	917,500	0	917,500
SPU Contract	12,000	12,000	12,000	0	12,000
Reach Funding	0	16,000	39,500	0	39,500
Earned Income	260,000	254,000	225,000	210,000	15,000
Interest and Other	0	100	0	0	0
Total Income	1,194,866	1,204,966	1,194,000	210,000	984,000
Gross Profit	1,194,866	1,204,966	1,194,000	210,000	984,000
Expense					
Staffing	500,758	486,876	508,658	20,826	487,832
Professional & Contract Expense	85,400	80,150	75,400	0	75,400
Office and Overhead	89,966	100,483	125,128	7,305	117,823
Direct Program Expenses	360,978	358,641	441,944	20,000	421,944
Street Fair Expenses	160,000	152,000	140,000	140,000	0
Total Expense	1,197,102	1,178,150	1,291,130	188,131	1,102,999
Net Ordinary Income	(2,236)	26,816	(97,130)	21,869	(118,999)
Net Income	(2,236)	26,816	(97,130)	21,869	(118,999)
Net Assets / City Cash Forecast at 6/30/2019			662,333	314,592	347,741
Reciepts			1,127,500	210,000	917,500
Disbursements			(1,224,630)	(188,131)	(1,036,499)
Net Assets / City Cash After Baseline Budget			565,203	336,461	228,742
Reserves Per Policy			(370,000)	(160,000)	(210,000)
Net Assets / City Cash After Reserve			195,203	176,461	18,742

**U District Partnership
Baseline FY 2019-20 Budget Draft**

	FY 2020 Total	Program Management	Clean and Safe	Urban Vitality	Economic Development	Marketing	Community Engagement	Events and Activation	Street Fair
Ordinary Income/Expense									
Income									
BIA Revenue Collected FY2020	917,500	204,723	445,441	23,895	106,078	49,690	64,073	23,600	0
SPU and Reach Funding	51,500		51,500						
Event Income	225,000	0	0	0	0	0	0	15,000	210,000
Interest and Other	0								
Total Income	1,194,000	204,723	496,941	23,895	106,078	49,690	64,073	38,600	210,000
Expense									
Staffing	508,658	54,657	165,170	26,994	107,276	51,985	65,089	16,661	20,826
Professional & Contract Expense	75,400	75,400	0	0	0	0	0	0	0
Office and Overhead	125,128	101,219	6,050	0	4,860	400	5,294	0	7,305
Direct Program Expenses									
Clean and Safe Contracts	135,744	0	135,744	0	0	0	0	0	0
Community Beautification	74,750	0	74,750	0	0	0	0	0	0
Advertising and Marketing	3,750	0	0	0	0	3,750	0	0	0
Studies, Strategy & Implement.	9,700	0	0	0	7,700	0	2,000	0	0
Ambassador Program	92,000	0	92,000	0	0	0	0	0	0
Youth Employment Contract	10,000	0	10,000	0	0	0	0	0	0
Other Program Contract Services	71,000	0	71,000	0	0	0	0	0	0
Event Expenses	185,000	0	0	0	0	0	0	25,000	160,000
Total Direct Program Expenses	581,944	-	383,494	-	7,700	3,750	2,000	25,000	160,000
Total Expense	1,291,130	231,276	554,714	26,994	119,836	56,135	72,383	41,661	188,131
Net Income	(97,130)	(26,553)	(57,773)	(3,099)	(13,758)	(6,445)	(8,310)	(3,061)	21,869
Beginning UDP Net Assets After Reserve	314,592						Beginning BIA Available Cash		347,741
Forecasted Net Income	21,869						Receipts		917,500
Ending UDP Net Assets	336,461						Disbursements		(1,036,499)
Re Reserves Per Policy	(160,000)						Ending BIA Available Cash		228,742
Ending BIA Cash After Reserve	176,461						Reserves Per Policy		(210,000)
							Ending BIA Cash After Reserve		18,742

**U District Partnership
FY 2020-2021 Rough Forecast**

Baseline Only

	FY 2020		FY2021		Notes
	BIA	UDP	BIA	UDP	
Ordinary Income/Expense					
Income					
Government Grants and Contracts	929,500	-	1,010,419		3% increase, \$45k est. MFTE adjustment
Other Grants and Donations	39,500		30,000		
Earned Income	15,000	210,000	15,600	218,400	4% increase
Interest and Other	-				
Total Income	<u>984,000</u>	<u>210,000</u>	<u>1,056,019</u>	<u>218,400</u>	
Expense					
Staffing	487,832	20,826	507,345	21,659	4% increase
Professional & Contract Expense	75,400	-	52,416	-	4% increase, no renewal
Office and Overhead	117,823	7,305	81,976	7,597	4% increase, single office rent
Direct Program Expenses	396,944	-	405,542	-	4% increase, 100% of Reach pd by BIA
Event Expenses	<u>25,000</u>	<u>160,000</u>	<u>26,000</u>	<u>166,400</u>	4% increase
Total Expense	<u>1,102,999</u>	<u>188,131</u>	<u>1,073,279</u>	<u>195,656</u>	
Net Income	(118,999)	21,869	(17,260)	22,744	
Beginning Cash / Net Assets	347,741	314,592	228,742	336,461	
Less: Reserves Per Policy	<u>(210,000)</u>	<u>(160,000)</u>	<u>(210,000)</u>	<u>(160,000)</u>	
Ending Cash / Net Assets After Reserve	18,742	176,461	1,481	199,205	

The U District Partnership

Fiscal 2020 Draft Budget Summary With Urban Vitality and Marketing

	FY 2019	FY 2019	2020 Baseline with Added Programs		
	Budget	Forecast	Total	UDP	BIA
Ordinary Income/Expense					
Income					
BIA Revenue Collected FY2020	922,866	922,866	917,500	0	917,500
SPU Contract	12,000	12,000	12,000	0	12,000
Reach Funding	0	16,000	39,500	0	39,500
Earned Income	260,000	254,000	225,000	210,000	15,000
Interest and Other	0	100	0	0	0
Total Income	1,194,866	1,204,966	1,194,000	210,000	984,000
Gross Profit	1,194,866	1,204,966	1,194,000	210,000	984,000
Expense					
Staffing	500,758	486,876	583,341	95,509	487,832
Professional & Contract Expense	85,400	80,150	75,400	0	75,400
Office and Overhead	89,966	100,483	125,128	7,305	117,823
Direct Program Expenses	360,978	358,641	516,944	35,000	481,944
Street Fair Expenses	160,000	152,000	140,000	140,000	0
Total Expense	1,197,102	1,178,150	1,440,814	277,814	1,162,999
Net Ordinary Income	(2,236)	26,816	(246,814)	(67,814)	(178,999)
Net Income	(2,236)	26,816	(246,814)	(67,814)	(178,999)
Net Assets / City Cash Forecast at 6/30/2019			662,333	314,592	347,741
Reciepts			1,127,500	210,000	917,500
Disbursements			(1,374,314)	(277,814)	(1,096,499)
Net Assets / City Cash End of Year			415,519	246,778	168,742
Reserves Per Policy			(370,000)	(160,000)	(210,000)
Net Assets / City Cash After Reserve			45,519	86,778	(41,258)

U District Partnership
FY 2019-20 Budget Draft With Urban Vitality and Marketing

	FY 2020 Total	Program Management	Clean and Safe	Urban Vitality	Economic Development	Marketing	Community Engagement	Events and Activation	Street Fair	UDP General
Ordinary Income/Expense										
Income										
BIA Revenue Collected FY2020	917,500	193,521	421,067	22,587	100,273	97,176	60,567	22,308	0	0
SPU and Reach Funding	51,500		51,500							0
Event Income	225,000	0	0	0	0	0	0	15,000	210,000	0
Interest and Other	0									
Total Income	1,194,000	193,521	472,567	22,587	100,273	97,176	60,567	37,308	210,000	0
Expense										
Staffing	583,341	54,657	165,170	26,994	107,276	51,985	65,089	16,661	20,826	74,684
Professional & Contract Expense	75,400	75,400	0	0	0	0	0	0	0	0
Office and Overhead	125,128	101,219	6,050	0	4,860	400	5,294	0	7,305	0
Direct Program Expenses										
Clean and Safe Contracts	135,744	0	135,744	0	0	0	0	0	0	0
Community Beautification	74,750	0	74,750	0	0	0	0	0	0	0
Advertising and Marketing	63,750	0	0	0	0	63,750	0	0	0	0
Studies, Strategy & Implement.	24,700	0	0	0	7,700	0	2,000	0	0	15,000
Ambassador Program	92,000	0	92,000	0	0	0	0	0	0	0
Youth Employment Contract	10,000	0	10,000	0	0	0	0	0	0	0
Other Program Contract Services	71,000	0	71,000	0	0	0	0	0	0	0
Event Expenses	185,000	0	0	0	0	0	0	25,000	160,000	0
Total Direct Program Expenses	656,944	-	383,494	-	7,700	63,750	2,000	25,000	160,000	15,000
Total Expense	1,440,814	231,276	554,714	26,994	119,836	116,135	72,383	41,661	188,131	89,684
Net Income	(246,814)	(37,755)	(82,148)	(4,407)	(19,563)	(18,959)	(11,816)	(4,352)	21,869	(89,684)
Beginning UDP Net Assets After Reserve	314,592						Beginning BIA Available Cash			347,741
Forecasted Net Income	(67,814)						Receipts			917,500
Ending UDP Net Assets	246,778						Disbursements			(1,096,499)
Re: Reserves Per Policy	(160,000)						Ending BIA Available Cash			168,742
Ending BIA Cash After Reserve	86,778						Reserves Per Policy			(210,000)
							Ending BIA Cash After Reserve			(41,258)

**U District Partnership
FY 2020-2021 Rough Forecast**

Baseline Budget with Urban Vitality (UDP) and Marketing (BIA)

	FY 2020		FY2021		FY 2021 Notes
	BIA	UDP	BIA	UDP	
Ordinary Income/Expense					
Income					
Government Grants and Contracts	929,500	-	1,092,819		3% increase, \$45k est. MFTE adjustment
Other Grants and Donations	39,500		30,000		Potential Reach Funding
Earned Income	15,000	210,000	15,600	218,400	4% increase
Interest and Other	-				
Total Income	<u>984,000</u>	<u>210,000</u>	<u>1,138,419</u>	<u>218,400</u>	
Expense					
Staffing	487,832	95,509	507,345	125,220	4% increase
Professional & Contract Expense	75,400	-	52,416	-	4% increase, no renewal
Office and Overhead	117,823	7,305	81,976	7,597	4% increase, single office rent
Direct Program Expenses	456,944	15,000	467,942	15,600	4% increase, 100% of Reach pd by BIA
Event Expenses	<u>25,000</u>	<u>160,000</u>	<u>26,000</u>	<u>166,400</u>	4% increase
Total Expense	<u>1,162,999</u>	<u>277,814</u>	<u>1,135,679</u>	<u>314,817</u>	
Net Income	(178,999)	(67,814)	2,740	(96,417)	
Beginning Cash / Net Assets	347,741	314,592	168,742	246,778	
Less: Reserves Per Policy	<u>(210,000)</u>	<u>(160,000)</u>	<u>(210,000)</u>	<u>(160,000)</u>	
Ending Cash / Net Assets After Reserve	(41,258)	86,778	(38,519)	(9,639)	