



Board Meeting Agenda

Time: 11:30AM – 1:00PM

Date: September 18, 2018

UW Tower, 22 Floor Boardroom

- | | | |
|--------------------------------------|--------------------|------|
| 1. Welcome and Introductions | Sally | |
| 2. Public Comment | All | |
| 3. Approval of August Minutes | Sally | VOTE |
| 4. Committee Reports | | |
| a. Finance | Rob/Phil/Mark | VOTE |
| b. Clean & Safe | Don/Marcus | |
| c. Events & Marketing | Andrew/Chase | |
| d. Urban Vitality | Stephen/Mark/Chase | |
| e. Economic Development | Mark/Evan | |
| f. Governance | Louise/Mark | |
| g. Executive | Sally | |
| 5. Ordinance Renewal | Theresa | |
| 6. Adjourn | | |

Upcoming Meetings and Events:

9/25/18	Events & Marketing Committee	UDP Office	9:00 – 10:00 am
9/28/18	Up Your Ave	The Ave	3:00 – 6:30 pm
9/29/18	Monthly Cleanup	U Heights Plaza	9:00 – 11:00 am
10/01/18	Urban Vitality Committee	UDP Office	4:00 – 5:30 pm
10/03/18	Governance Committee	UDP Office	10:00 – 11:00 am
10/12/18	Finance Committee	UDP Office	10:00 – 11:00 am
10/09/18	Executive Committee	UDP Office	1:00 – 2:00 pm
10/11/18	Clean and Safe Committee	U Heights #109	12:00 – 1:30 pm
10/16/18	UDP Board Meeting	UW Tower	11:30 am – 1:00 pm
10/19/18	BIA Walk	UDP Office	9:00 – 10:30 am
10/23/18	Events & Marketing Committee	UDP Office	9:00 – 10:00 am
10/24/18	Economic Development Committee	TBD	3:00 – 4:00 pm
10/31/18	Trick or Treat Roosevelt	Roosevelt Way	4:00 – 6:00 pm

The U District Partnership (UDP) serves all who work in, live in, and visit the U District by fostering and sustaining a vibrant, diverse, and healthy neighborhood for the common good.



Board Meeting Minutes No. 7

Time: 11:30 AM – 1:00 PM

Date: August 21, 2018

Location: UW Tower Boardroom

IN ATTENDANCE:

UDP Board Members

Sally Clark, Co-Chair
Theresa Doherty
Louise Little
Stephen Antupit

Andrew McMasters
Andy Sharpe
Pat Simpson
Lois Ko, Secretary

Don Schulze
Rob Lubin, Treasurer
Barbara Quinn

Excused

Miles Richardson, Co-Chair
Jeanette Henderson

Doug Campbell

Alfred Shiga

UDP Staff

Mark Crawford, IED
Evan Morse, Econ Dev.

Marcus Johnson, C&S

Chase Landrey, CE

Guests

Phil Lloyd
Eric Lawson
Kristen Lund

Miriam Castro
Gregg Petrie
Arthur Padilla

Ruedi Risler
Devon Gonzalez-Yoxtheimer

Sally called the meeting to order at 11:35 a.m.

Public Comment

There was no public comment.

Approval of June, 2018 Meeting Minutes

Motion: Louise moved to approve the June 19, 2018 meeting minutes. Resolution
FY2019#001.

Andrew seconded the motion.

The motion was unanimously approved.

Committee Reports

Finance

Rob presented the draft close financials for FYE 2017-2018, the proposed FYE 2018-2019 budget, and the July financial report.

Motion: Rob moved to approve the draft close financials for FYE 2017-2018. Resolution FY2019#002.

Theresa seconded the motion.

The motion was unanimously approved.

Motion: Rob moved to approve the proposed FYE 2018-2019 budget. Resolution FY2019#003.

Barbara seconded the motion.

The motion was unanimously approved.

Motion: Rob moved to approve the July financial report. Resolution FY2019#004.

Louise seconded the motion.

The motion was unanimously approved.

Clean and Safe

Marcus presented the Clean and Safe report in and announced the new cleaning contractor.

Events and Marketing

Chase presented the Events and Marketing report.

Urban Vitality

Stephen presented the Urban Vitality report and announced the relaunch of the committee.

Economic Development

Mark presented the Economic Development report introduced the UDP's new Economic Development Manager, Evan Morse.

Governance

Louise announced the formation of the committee and its first meeting. Their scope of work will include, but not be limited to: board recruitment; retreat planning; bylaw reviews; and other board topics.

The committee presented a motion to the board election of Eric Lawson for a three-year board member term. He was given two minutes to talk about his candidacy and field questions from the rest of the board members.

Motion: Andrew moved to approve Resolution FY2019#005 to elect Eric Lawson to the UDP board.

Rob seconded the motion.

The motion was unanimously approved.

Executive Committee

Sally addressed a letter to the UDP board from the U District Community Council (UDCC) and the letter the UDP drafted in response.

The Executive Committee has tasked the Governance Committee with investigating a recent alleged incident about a board member's actions and reporting back with their findings and recommendations.

Mark discussed the timeline for the renewal of the U District Business Improvement Area (UDBIA) ordinance and announced the creation of a committee, to be led by Theresa, to further plan and implement the UDP's strategy around this project.

Retirement Plan

Mark presented a memo explaining the differences between two possible package options for a retirement plan for the organization's employees.

Motion: Louise moved to approve Resolution FY2019#006 to create a SIMPLE IRA retirement plan for UDP employees.

Pat seconded the motion.

The motion was approved.

Marketing and Communications Plan Presentation

Chase presented marketing and communication plans along with upcoming major events.

Sally adjourned the meeting at 1:00 p.m.

NEXT BOARD MEETING: September 18th, 11:30am – 1:00pm, UW Tower Boardroom

The U District Partnership

Balance Sheet Prev Year Comparison

As of August 31, 2018

	Aug 31, 18	Aug 31, 17	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts	267,423.45	233,213.05	34,210.40
Total Checking/Savings	267,423.45	233,213.05	34,210.40
Accounts Receivable			
11000 · Accounts Receivable	68,309.72	78,956.07	-10,646.35
Total Accounts Receivable	68,309.72	78,956.07	-10,646.35
Other Current Assets	2,850.09	7,730.09	-4,880.00
Total Current Assets	338,583.26	319,899.21	18,684.05
Fixed Assets	4,425.10	0.00	4,425.10
Other Assets	3,358.32	400.00	2,958.32
TOTAL ASSETS	346,366.68	320,299.21	26,067.47
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	19,381.50	33,106.61	-13,725.11
Credit Cards	1,354.82	1,305.84	48.98
Other Current Liabilities	26,004.40	23,880.79	2,123.61
Total Current Liabilities	46,740.72	58,293.24	-11,552.52
Long Term Liabilities	0.00	1,236.01	-1,236.01
Total Liabilities	46,740.72	59,529.25	-12,788.53
Equity			
32000 · Unrestricted Net Assets	304,103.26	265,400.21	38,703.05
Net Income	-4,477.30	-4,630.25	152.95
Total Equity	299,625.96	260,769.96	38,856.00
TOTAL LIABILITIES & EQUITY	346,366.68	320,299.21	26,067.47

The U District Partnership

Budget Report

August 2018

	Jul - Aug 18	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense				
Income				
44500 · Government Grants and Contracts	132,134.28	146,704.00	-14,569.72	934,866.10
47000 · Earned Income	0.00	0.00	0.00	260,000.00
46400 · Interest and Other	12.90	0.00	12.90	0.00
Total Income	132,147.18	146,704.00	-14,556.82	1,194,866.10
Gross Profit	132,147.18	146,704.00	-14,556.82	1,194,866.10
Expense				
60000 · Staffing	69,464.13	75,576.31	-6,112.18	500,757.64
61000 · Professional & Contract Expense	4,402.50	8,400.00	-3,997.50	85,400.00
62000 · Office and Overhead	13,135.06	14,062.26	-927.20	89,966.36
70000 · Direct Program Expenses	49,622.79	53,294.82	-3,672.03	520,977.72
Total Expense	136,624.48	151,333.39	-14,708.91	1,197,101.72
Net Ordinary Income	-4,477.30	-4,629.39	152.09	-2,235.62
Net Income	-4,477.30	-4,629.39	152.09	-2,235.62

2017-18 University District BIA

Budget Tracker -August 2018 2018

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	207,383	19,448.86	187,934	9.4%	\$ 9,495.42	\$ 9,953.44		
Cleaning and Public Safety	425,966	65,781.54	360,184	15.4%	\$ 34,475.31	\$ 31,306.23		
Urban Vitality	31,506	2,754.61	28,751	8.7%	\$ 1,410.75	\$ 1,343.86		
Economic Development	112,227	14,719.06	97,508	13.1%	\$ 4,265.63	\$ 10,453.43		
Marketing	41,376	9,618.66	31,757	23.2%	\$ 3,417.78	\$ 6,200.88		
Community Engagement	77,169	13,320.95	63,848	17.3%	\$ 8,089.87	\$ 5,231.08		
Events and Activation	27,240	6,490.60	20,749	23.8%	\$ 4,157.80	\$ 2,332.80		\$ -
Total Requested	922,867	132,134.28	790,733	14.3%	\$ 65,312.56	\$ 66,821.72	\$ -	\$ -

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management								
Cleaning and Public Safety								
Urban Vitality								
Economic Development								
Marketing								
Community Engagement								
Events and Activation								
	\$ -	\$ -	-	-	-	-	-	-

August 2018

Variance Report

Balance Sheet

Accounts Receivable - \$66,822 BIA reimbursement, \$1,488 over 90 days – Big Time brewery, Lyft, Limebike

Accounts Payable – Usual month end bills – Recology - \$12,684, Seattle CFO - \$2,000, Securitas - \$7,224.

Budget Report

Staffing – Slightly under budget – hourly employee not hired, another one took extra time off.

Benefits for Employees – Billing delay. Will start to show cost increase variance in future.

Retirement benefits – implementation delay, will start to show cost increase variance in future.

Legal Fees/Other – Budget for renewal has been spread – costs will show up later. Will consider re-spreading. Still working with IT and HR consultants on projects.

Permits and Registration fee – Up the Ave permit was budgeted in September.

Other Program Services – Music Program under budget but will be completely used.

- The Clean and Safe Committee resumed our regular monthly Committee Meetings. Committee members met our new foot beat officers, Jeff and Ginger, and heard from them about policing activities in the U District. We also had a chance to hear from and talk to Oliver Campos with Elm Grove about the change in contractor. Committee members then heard from Marcus about the work that the staff has been doing since the last committee meeting in June.
- Elm Grove began work in the North and South Cleaning Areas on September 1st. We have been happy with the work that their crew has been doing so far. Please be sure to welcome them to the neighborhood when you see them out in their UDP uniforms.
- If you are interested in learning more about the day-to-day operations of our North and South Cleaning Areas, you are encouraged to come to our September BIA Walk on Friday, 9/21. We meet at 9:00 am in the UDP Conference Room. It will be our first BIA walk with our new contractor, Elm Grove.
- We held community cleanup on August 28th. We had 7 volunteers clean up 7 bags worth of trash in the area between 45th and 50th from Roosevelt to I5. Thank you to everyone that was able to make it out. We hope you can join us on September 29th for this month's cleanup.
- We will be switching from our Spring/Summer Flower Baskets to our Fall/Winter Flower Baskets around the first of October. Be on the lookout for this colorful change in the neighborhood! We are grateful for all the hard work that our Beautification staff put into making sure the flowers were watered daily.
- Given the support from the Board at the last meeting, we are moving forward with our plans to wrap the street poles on University Way and Roosevelt with lights as well as bringing back the lighted stars on the poles. Installation should take place around the Thanksgiving.
- We continue to work with REACH in preparing for our January launch of our 18-month Mental Health Outreach Program. Staff continues to search for fundraising opportunities to help with funding the program.
- Our end of summer move-in/move-out period began on Labor Day weekend. Marcus went through the alleys and streets within the UDBIA boundaries and reported over 60 illegal dump sites around the neighborhood. UW hosted their Fall Husky Neighborhood Cleanup and had their biggest year yet. They are still collecting their final numbers, but

they picked up over 6.5 tons of items on 8/30 and 8/31 alone. The Goodwill takes donatable items at the Husky Neighborhood Cleanup. Of the 6.5 tons, Goodwill took just over 500 lbs of items.

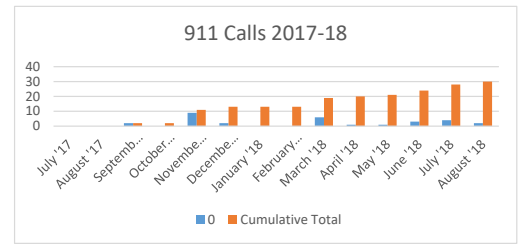
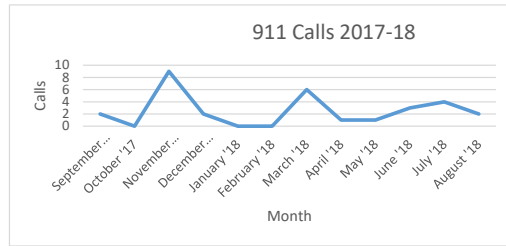
- Ambassadors had 15 documented interactions with homeless individuals last month. They had 316 emphasis patrols and 72 business visits. UDP Staff is constantly hearing good things from the businesses about the Ambassadors. One thing that our businesses in the neighborhood struggle with is having staffing levels adequate to be able to properly keep an eye on suspicious people. Shoplifters know this, and will often times exploit businesses with small staff. Knowledge about the Ambassadors ability to quickly come and be an extra set of eyes on people trying to shoplift is beginning to spread from business to business. This has worked to help alleviate the frustrations many of the businesses have had that the police take hours to come, if they come at all, for suspicious activity. Please see the attached report.

Upcoming Clean and Safe Events and dates:

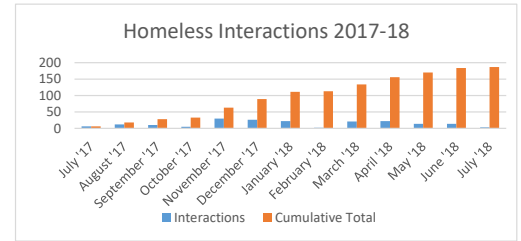
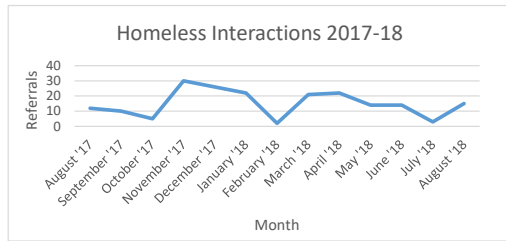
BIA Walk	September 21 st (9:00-10:30am, meet @ the UDP Conference Room)
Community Clean Up Event	September 29 th (9:00-11:00am, meet @ U Heights Plaza)
Next C&S Meeting	October 11 th (12:00-1:30pm @ U Heights, Room 108)

Ambassador Data

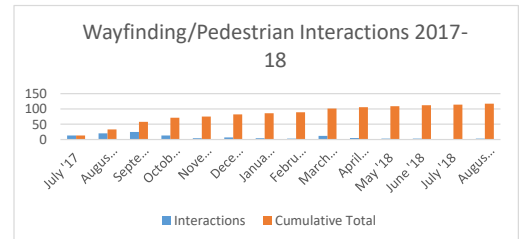
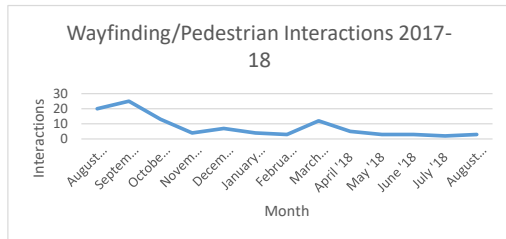
	Calls	Cumulative Total
July '17	0	0
August '17	0	0
September '17	2	2
October '17	0	2
November '17	9	11
December '17	2	13
January '18	0	13
February '18	0	13
March '18	6	19
April '18	1	20
May '18	1	21
June '18	3	24
July '18	4	28
August '18	2	30



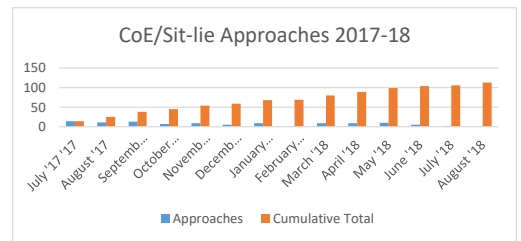
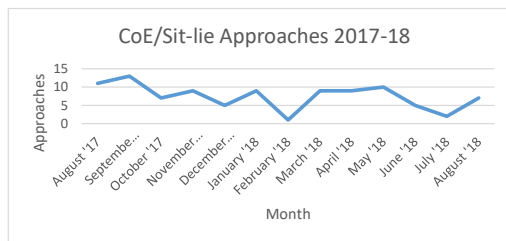
	Interaction	Cumulative Total
July '17	6	6
August '17	12	18
September '17	10	28
October '17	5	33
November '17	30	63
December '17	26	89
January '18	22	111
February '18	2	113
March '18	21	134
April '18	22	156
May '18	14	170
June '18	14	184
July '18	3	187
August '18	15	202



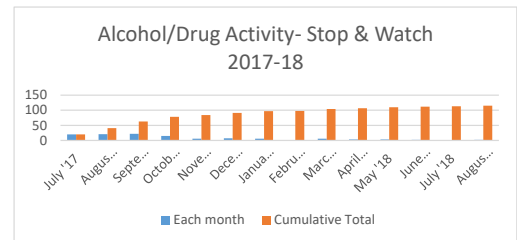
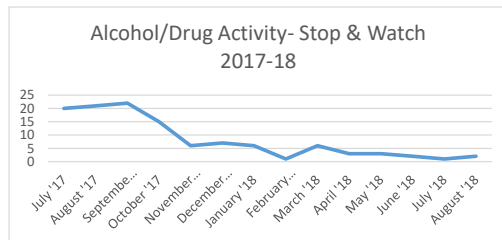
	Interaction	Cumulative Total
July '17	13	13
August '17	20	33
September '17	25	58
October '17	13	71
November '17	4	75
December '17	7	82
January '18	4	86
February '18	3	89
March '18	12	101
April '18	5	106
May '18	3	109
June '18	3	112
July '18	2	114
August '18	3	117



	Approach	Cumulative Total
July '17	14	14
August '17	11	25
September '17	13	38
October '17	7	45
November '17	9	54
December '17	5	59
January '18	9	68
February '18	1	69
March '18	9	80
April '18	9	89
May '18	10	99
June '18	5	104
July '18	2	106
August '18	7	113



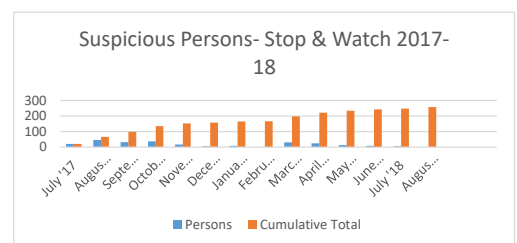
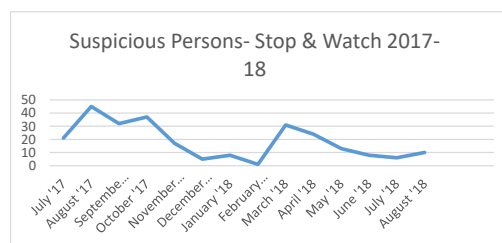
	Each month	Cumulative Total
July '17	20	20
August '17	21	41
September '17	22	63
October '17	15	78
November '17	6	84
December '17	7	91
January '18	6	97
February '18	1	98
March '18	6	104
April '18	3	107
May '18	3	110
June '18	2	112
July '18	1	113
August '18	2	115



	Visits	Cumulative Total
July '17	48	48
August '17	81	129
September '17	92	221
October '17	18	239
November '17	48	287
December '17	19	306
January '18	56	362
February '18	22	384
March '18	134	521
April '18	110	631
May '18	87	718
June '18	60	778
July '18	39	817
August '18	72	889



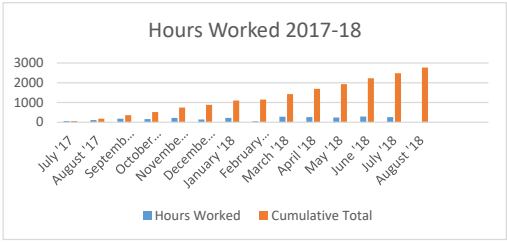
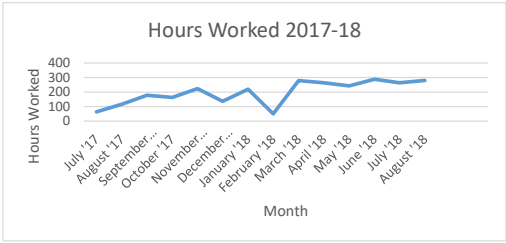
	Persons	Cumulative Total
July '17	21	21
August '17	45	66
September '17	32	98
October '17	37	135
November '17	17	152
December '17	5	157
January '18	8	165
February '18	1	166
March '18	31	197
April '18	24	221
May '18	13	234
June '18	8	242
July '18	6	248
August '18	10	258



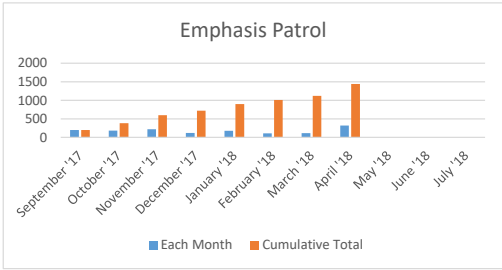
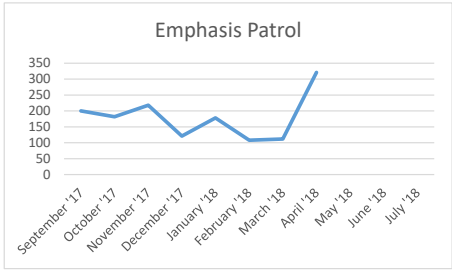
	Escorts	Cumulative Total
July '17	3	3
August '17	3	6
September '17	0	6
October '17	0	6
November '17	1	7
December '17	1	8
January '18	0	8
February '18	0	8
March '18	0	8
April '18	0	8
May '18	1	9
June '18	0	9
July '18	0	9
August '18	0	9



	Hours Wor	Cumulative Total
July '17	64	64
August '17	116	180
September '17	178	358
October '17	162.5	520.5
November '17	224	744.5
December '17	136	880.5
January '18	220	1100.5
February '18	50	1150.5
March '18	278	1428.5
April '18	264	1692.5
May '18	242.5	1934
June '18	288	2222
July '18	264	2486
August '18	280	2766



	Each Mont	Cumulative Total
September '17	200	200
October '17	182	382
November '17	218	600
December '17	121	721
January '18	178	899
February '18	108	1007
March '18	112	1119
April '18	321	1440
May '18		
June '18		
July '18		



- Continuing Social Media Outreach – Social media outreach has continued to steadily grow. Facebook is up to 1,233 people liking our page. Our twitter now has 634 followers and Instagram has jumped up to 190 followers. Many of these new people found us through our Jen's consistent attention and clearer ways of signing up. Additionally, each month I am boosting our newsletter out to a 2-mile radius and that is also drawing in more subscriptions. This has brought our newsletter subscription list up to 676 people.
- Updates to our Website – Jen has been hard at work implementing some much needed improvements to our communications. After updating our weekly and monthly emails, she has now moved on to our website. Over the next several months we will be reorganizing and redesigning our udistrictpartnership.org pages. Our focus will be on clearer communication of our services and how they effect each segment of our constituency. We will also be cleaning up the navigation between pages to simplify the user experience. Finally, more content will be published on our website first, and linked to from elsewhere, to increase visits and raise the page in search results.
- YoU Find Summer Music Series – This summer we have been working with Gigs4U to bring paid professional musicians to the Ave and Roosevelt Way NE. On Saturdays, musicians play at 4747 University Way, just south of the Farmer's Market, to draw visitors down the ave. During the week performances alternate between Tuesdays 12-2pm in the Parklet and Wednesdays 12-2pm on the steps of the library. We have been tweaking the lineup and music styles at each of these locations to see which work best for the neighborhood. The series will wrap up on the 28th during Up Your Ave.
- Park(ing) Day – We will be joining U District Let's Go to help activate their space during Parking Day this year. The annual event will take place this year on Friday September 21st from 11 am to 4 pm. We will be converting two parking spaces south of Café on the Ave into an outdoor dining and musical performance area. This will be another chance for us to meet students as they get ready to start their new school year and tell them about the great work we have been accomplishing.
- Up Your Ave – This event will once again close out the week of Dawg Daze celebrations on the first Friday UW's new school year (September 28th). That afternoon, expect to see over 1,000 students travelling up the Ave and collecting stamps in their passports from participating businesses. Many businesses offer them free food, deals, swag, or activities when they have them in their store. This year, we are making a major improvement to the event and are challenging students to go all the way up the Ave. Our finish line for 2018 will be our Party in the Park at Cowen Park. This is where they will take photos, listen to live music, meet our sponsors, and play games in the park into the evening. We will also be handing out our highly sought after Up Your Ave t-shirts to everyone who collects enough stamps in their passports. This increased distance allows us to introduce more students to our great North Ave businesses and, since 2018 will be the largest freshman class in the history of the UW, we plan on seeing more students participate this year than ever before! We have already secured great sponsorships from Sound Transit, American Campus Communities, and the Farmers Market. It's not too late for more businesses to sign up to participate and they can do so quickly and conveniently online at: bit.ly/UpYourAve2018
- Events in the Pipeline:
 - Parking Day 09/21 11:00 am @ 42nd and the Ave
 - Events & Marketing Committee 09/25 9:00 am @ UDP Office
 - Up Your Ave 9/28 3:00 pm @ The Ave
 - Events & Marketing Committee 10/23 9:00 am @ UDP Office
 - Trick or Treat Roosevelt 10/31 4:00 – 6:00 pm on Roosevelt Way

Urban Vitality Committee

September Board Report

The Committee

The Urban Vitality Committee is a program advisory committee to the staff and Board of the UDP, and by extension, to the Ratepayer Advisory Board. The scope of that committee's work is keep abreast of and help define and support strategies for UDP and BIA engagement around built environment issues that affect the entirety of the district. Those might include issues about city policies, major infrastructure projects and their impact on our community, potential land use issues, mobility planning, streetscape and wayfinding issues, and so on.

We have assembled a fairly sizable list of possible issues for attention and one of the first tasks of the committee will be to determine which issues are a priority for our attention. The resources available to support this work are limited and we will rely largely on the volunteer committee and task forces that we organize in direct response to specific issues.

The Urban Vitality Committee will hold its first meeting on October 1, 2018 at 4:00 at UDP. Current members include: Stephen (Chair), Jeanette, Don, Andy, and David Cohan. Staff includes: Mark, Chase, Evan. Additional recruitment of a developer, a civil engineer, an architect and a transportation planner are underway.

Mobility Group Interaction

The Mobility Group, which we helped fund and provided additional staff support for, has been finalizing their report. We met with them to review edits we suggested. They have asked us to consider both endorsing their report and taking an active role in stewarding future efforts that they have recommended. We will review their report through our committee process and determine what recommendation the committee will make to our Board. They will move forward with their final draft on their own schedule.

Supporting Public Engagement in Development Projects

At the request of Paul Pong, a U District owner/developer, we helped publicize a public meet and greet for him to present his plans for developing a new hotel/short term apartment building. This is the third public meeting for developers that we have supported in the last four months and will be discussing "lessons learned" and further defining recommendations or support roles we can provide to the general public and to the developers in the future. The Early Design Guidelines Review meeting for this project will take place on September 24th and staff will be present.

Under Seattle's all-new requirements for Early Community Outreach for Design Review, a developer-hosted site walking tour for a proposed project at 1200 NE 50th St was scheduled for noon on Saturday September 15th. Committee Chair will attend to observe, as it was widely publicized (including the UDP Weekly Update and placards posted around the neighborhood).



Economic Development Report September 2018 Update

Economic Development Committee - COMPLETE

The Economic Development Committee held their first meeting on September 13. The U District Partnership's Economic Development Committee is an advisory committee to the UDP Board and Staff. The Committee is comprised of leaders from the district who share a vision of an environment where businesses can launch, grow and flourish and who are committed to working with the UDP to make this vision a reality. Bringing their specialized sector expertise and passion to the committee, these leaders help the UDP support existing businesses and attract new business for the purpose of further building and sustaining a vibrant, diverse and healthy U District.

The committee is comprised of representatives from finance, development, ownership, business on the Ave, UW. A few more representatives may be added in the coming weeks.

Workplan Framework - COMPLETE

The Economic Development Committee reviewed staff's proposed framework, comprised of three work areas 1) providing services to existing businesses, 2) supporting businesses considering locating to the U District, and 3) building the tools to effectively accomplish #1 and #2. The first 90-day phase focuses on building the toolbox (information, network, infrastructure).

Gap Analysis - COMPLETE

Conducted an assessment of the existing data and tools necessary to achieve the UDP's economic development goals. The purpose of the assessment was to take inventory, but more importantly to develop (at least at a high level) a plan to mitigate gaps between the data and tools that exist versus those that are needed. Of the 50+ fields assessed, 4 are complete. The most urgent gap is contact information.

Updating the Long-Term Economic Development Vision – IN PROCESS

At their first meeting, the Economic Development Committee began the process of updating the long-term economic development vision by revisiting the approach and principles created in 2013 and also discussing the U District environment and opportunities in 2018.

Property Owner and Business Operator Contact Information Project – IN PROCESS

The gap analysis showed that of the 537 rate payer properties, a decision-maker contact could be identified for approximately 7%. Of the approximately 600 businesses operating in the BIA, a contact person could be identified for approximately 10%. This project is aimed at increasing those percentages to 100%. The first wave began on September 17 with over 1,000 mailers to BIA properties and businesses, requesting they update their information at udistrictpartnership.org/update.

Language Translation Resources – IN PROCESS

Another gap identified in the assessment is the lack of language translation resources. Their current outreach materials (website, printed, etc) are only available in English. Staff have begun investigating paths towards multi-language support (SDOT = Nope, Ethnic Business Coalition = Promising).

**Communication Network – IN PROCESS**

Staff have been reaching out to individual business owners and groups to gain a better understanding of needs of existing businesses and begin developing scalable processes to serve all businesses. The information gathered from these initial one-on-one meetings was used to draft economic development service options for a survey of all businesses.

Looking Ahead – Satisfaction Baseline Survey

The Satisfaction Baseline Project will be an online survey to establish the satisfaction baseline of Property Owners and Business Operators. The questions will be specific to economic development issues. The Economic Development Committee reviewed the survey options at their meeting. The current timeline is to conduct the survey in late October and post the findings in November.

Looking Ahead – Foot Traffic Sanity Check

In mid-October, staff will be conducting a one-day, low cost verification of the foot traffic study completed some years ago. This information will be made available through the online resource center.

Looking Ahead – Business Resource Center

Staff have begun developing a list of possibilities for content on the webpage, which will be a component of the overall Business Resource Center. The current timeline is to have the first iteration of the online resource center up in November.



U DISTRICT PARTNERSHIP SEEKING QUALIFIED CANDIDATES FOR BOARD OF DIRECTORS POSITION

The U District Partnership Board (UDP) is recruiting candidates to fill a vacancy on its Board. Qualified candidates must have resided in the U District in either an apartment or condominium for a minimum of three years with the intent to continue living in the District for the foreseeable future.

Requirements for to be a Board member include: a belief in the UDP mission and a commitment to support its goals; regular attendance and participation at Board meetings (usually meeting once a month on the third Tuesday at 11:30) and a commitment to prepare for those meetings using materials that are distributed beforehand; active participation in at least one committee; and a willingness to serve as an ambassador for the U District and the UDP.

Interested applicants should submit a letter of interest, which includes address, phone number and email address, to Mark Crawford, UDP Interim Executive Director at mark@udistrictpartnership.org. by October 15, 2018.

The UDP serves all who work in, live in, and visit the U District by fostering and sustaining a vibrant, diverse, and healthy neighborhood for the common good. For more information on the mission and goals, please visit the website atudistrictpartnership.org.