



## Board Meeting Minutes No. 1

Time: 11:30 AM – 1:00 PM

Date: January 15, 2019

Location: UW Tower Boardroom

### IN ATTENDANCE:

#### UDP Board Members

Sally Clark, Co-Chair

Andy Sharpe

Louise Little

Stephen Antupit

Miles Richardson, Co-Chair

Jeanette Henderson

Pat Simpson

Lois Ko, Secretary

Doug Campbell

Eric Lawson

Andrew McMasters

Rob Lubin, Treasurer

#### Excused

Alfred Shiga

Barbara Quinn

Don Schulze

#### UDP Staff

Mark Crawford, IED

Marcus Johnson, C&S

Jennifer Astion

#### Guests

Phil Lloyd

Ruedi Risler

Cory Crocker

Gregg Petrie

Sally called the meeting to order at 11:32 a.m.

#### Public Comment

There was no public comment given.

#### Approval of November 2018 Meeting Minutes

**Motion:** Jeanette moved to approve the November 2018 meeting minutes as amended to include. Resolution FY2019#014.

**Rob** seconded the motion.

*The motion was approved*

#### Committee Reports

##### Urban Vitality

Stephen presented a set of recommendations which the Urban Vitality Committee created regarding the U District Station Area Mobility Plan. A memo was also shared with the board explaining the process and reasoning of the committee in creating these recommendations.

**Motion:** The Urban Vitality Committee moved to approve their letter endorsement of several of the U District Station Area Mobility Plan's recommendations listed in Resolution FY2019#015.

Board Discussion: Doug was concerned that the resolution would be taken to imply that the UDP was against the recommendations which were not endorsed. Board members asked that the presented memo be attached to the resolution to help provide helpful context.

**Motion: Pat** moved to amend the resolution with language saying, “Please see attachment for comments on other items.”

**Stephen** seconded the motion.

*The amended motion was passed*

**Motion: Doug** moved to amend the resolution with language saying, “On any items not endorsed by the UDP resolution, no actions be taken by the city which precludes busses on Brooklyn or other actions which precludes eventual potential possible implementation of other elements of the Mobility Group’s recommendations.”

**Jeanette** seconded the motion.

*The amended motion was not passed with two abstentions.*

**Call the Question:**

*The original motion was passed with Pat’s amended language.*

Sally and Stephen thanked everyone involved in the Urban Vitality taskforce and putting the language together for the recommendations.

**Finance**

Rob presented the December 2018 financial report.

**Motion: Rob** moved to approve the December financial report. Resolution FY2019#016.

**Doug** seconded the motion.

*The motion was unanimously approved.*

Rob reported that Mark and Phil Lloyd identified a projected year-end surplus in both the current UDP and BIA operations and are proposing several possible additional expenditures not originally contemplated in our work plan. The finance committee agrees that this surplus is accurate and after reviewing next year’s projection, believes that these recommendations are fiscally sound.

Staff recommended that the board support proposals for the UDBIA to help fund additional staffing to increase Allegro Alley security, expand tree pit maintenance and reinstalling, complete light pole artwork repair or decommissioning, and/or reserving some or all saving for future expenditures.

Mark also asked if the UDP would commit to funding a branding and marketing campaign for the U District early next fiscal year. Sally thought it would be likely that this idea would be addressed further at the March board meeting.

**Governance**

Louise shared how the Governance Committee talked through the results from the last retreat. At the retreat, the Board asked the Governance Committee to recommend several actions. The Committee therefore proposes the following resolutions:

**Motion: Doug** moved to amend the UDP bylaws to increase the maximum number board members to 20. Resolution FY2019#017.

**Jeanette** seconded the motion.

*The motion was unanimously approved.*

**Motion: Pat** moved to amend the UDP bylaws to eliminate the language around term limits for board members. Resolution FY2019#018.

**Lois** seconded the motion.

Board Discussion: Sally expressed a concern that term limits for the UDP will leave the organization without enough board members during a crucial time. Doug shared his belief that without term limits, the board would become stagnant and impossible for new voices to

join. Miles mentioned that the current need for board members to still go through elections at the end of their terms mitigates this potential issue.

**Motion: Pat** moved to table the motion until the next UDP Board meeting.

**Doug** seconded the motion.

*The tabling motion was passed and the original motion was tabled.*

Louise presented a proposed board member participation agreement which was created by staff and the Governance Committee.

**Motion: Jeanette** moved to approve the new board member participation agreement.

Resolution FY2019#019.

**Eric** seconded the motion.

*The motion was passed.*

The Board was reminded that there will be a Board retreat in lieu of the February Board meeting but that the retreat would extend the time of that meeting to four hours. The retreat will focus on issues specific t the BAI renewal. RAB members will be invited to be guests. Rob offered to secure space for the retreat.

### **Clean and Safe**

Report shared in board packet. Marcus updated the board members about the current status of the REACH program. They were interviewing and we should know soon about hiring. He also announced the retirement of Karen Ko, a long time U District Neighborhood Coordinator with the Department of Neighborhoods.

### **Events and Marketing**

Report shared in board packet. Chase notified the board members that he would soon be reaching out to them for sponsorship recommendations for the 50<sup>th</sup> U District StreetFair.

### **Economic Development**

Report shared in board packet. Miles thanked Evan for his work and is excited by the direction the committee is going.

### **Ordinance Renewal Process Update**

Sally led the discussion about the UDBIA ordinance renewal process and timeline. We continue to work through Phase 1 of identifying the case for renewal that we will take to stakeholders and the City.

Mark presented the RCW language which allows cities to establish Business Improvement Areas and its delineation of purpose requiring BIA's to do the work of improving Economic Development, Neighborhood Revitalization, and Livability. BIA's are focused on much more than just business support and we need to be clear about that greater vision when we talk about our work.

The Board then discussed information and potential options around the renewal timeline, boundaries, term of the new BIA, potential programmatic expansion, and rate structures. Staff presented a context for discussions at the retreat based on a perspective of the U District as a changing environment.

Mark and Sally asked the board members to commit to meet together with staff to attach better contact information to UDBIA ratepayer properties.

### **Adjournment**

Sally adjourned the meeting at 1:27 pm.

**NEXT BOARD MEETING: March 19th, 11:30am – 1:00pm, UW Tower Boardroom**