



## UDP Board Meeting

Time: 11:30AM – 1:00PM

Date: October 15, 2019

UW Tower, 22<sup>nd</sup> Floor Boardroom

## AGENDA

- |  |               |         |
|--|---------------|---------|
| <b>1. Welcome and Introductions</b>        | Miles/Sally   |         |
| <b>2. Public Comment</b>                   | All           |         |
| <b>3. Approval of July Meeting Minutes</b> | Miles         | VOTE    |
| <b>4. Committee Reports</b>                |               |         |
| a. Finance                                 | Rob/Mark/Phil | VOTE    |
| b. Clean & Safe                            | Don/Marcus    | Q&A     |
| c. Events & Marketing                      | Andrew/Chase  | Q&A     |
| d. Economic Development                    | Miles/Mark    | Q&A     |
| e. Urban Vitality                          | Stephen/Chase | Q&A     |
| <b>5. Ordinance Renewal Training</b>       | Miles/Sally   | Discuss |
| a. "60-60" Campaign                        |               |         |
| b. Next Phase of Petition Gathering        |               |         |
| <b>6. Executive Session</b>                | Miles/Sally   | Discuss |
| <b>7. Post Executive Session</b>           | Miles/Sally   | VOTE    |
| <b>8. Adjourn</b>                          |               |         |

### Upcoming Meetings and Events:

10/18/19	UDBIA Walk	UDP Office	9:00 – 10:30 am
10/18/19	U District Art Walk	Starts at U Heights	5:00 – 9:00 pm
10/26/19	Oct. U District Cleanup	U Heights Plaza	9:00 – 11:00 am
10/31/19	Trick or Treat Roosevelt	Roosevelt Way NE	3:00 – 5:00 pm
11/12/19	Urban Vitality Committee	UDP Office	4:00 – 5:30 pm
11/14/19	Clean and Safe Committee	U Heights Rm. 108	12:00 – 1:30 pm
11/19/19	UDP Board Meeting	UW Tower Floor 22	11:30 am – 1:00 pm

The U District Partnership (UDP) serves all who work in, live in, and visit the U District by fostering and sustaining a vibrant, diverse, and healthy neighborhood for the common good.



## Board Meeting Minutes No. 5

Time: 11:30 AM – 1:00 PM

Date: July 16, 2019

Location: UW Tower Boardroom

### IN ATTENDANCE:

#### UDP Board Members

Sally Clark, Co-Chair  
Jeanette Henderson  
Pat Simpson  
Barbara Quinn

Miles Richardson, Co-Chair  
Eric Lawson  
Don Schulze  
Alfred Shiga

Andy Sharpe  
Louise Little  
Lois Ko, Secretary

#### Excused

Stephen Antupit

Rob Lubin, Treasurer

Andrew McMasters

#### UDP Staff

Mark Crawford, IED  
Phil Lloyd, CFO

Marcus Johnson, C&S

Chase Landrey, E&M

#### Guests

Ruedi Risler

Anson Lin

### Welcome and Introductions

Miles called the meeting to order at 11:35 pm.

### Public Comment

Ruedi Risler, U District resident, shared information about this year's North Precinct picnic. The event will take place Saturday the 20<sup>th</sup>, from 1-4pm at the north precinct building. This is a good opportunity to meet local precinct officers and staff, including groups like the mounted police and bomb squad.

### Approval of June 2019 Meeting Minutes

**Motion:** Louise moved to approve the June 2019 meeting minutes. FY20-#001

**Andy** seconded the motion. Alfred abstained.

*The motion was approved*

### Committee Reports

#### Finance

Mark presented the draft June 2019 financial report. Since the finance committee did not meet this month, there would be no formal recommendation of finances to approve until the August meeting.

The draft year-end actuals for the year end were very close to what was previously projected. One change of note is a few 2018-19 projects are still in progress and whose funding and expenses will cross over into the new fiscal year.

#### Governance

Louise reported that the governance committee recommended that the board consider Dawn

Perry and Anson Lin for election to the Board. She then invited Anson to say a few words about why he should be elected.

Anson Lin shared that he is a housing development professional for Astora Construction and Development, his local family owned development company. His family has been working in the U District for years and he grew up visiting the neighborhood frequently. He is glad to be back in the neighborhood after studying in New York and looking forward to contributing to the U District.

Mark added that Anson has been an active and contributing member of the UDP Urban Vitality Committee for the last year.

**Motion: The Governance Committee** moved to elect Anson Lin to the UDP board of directors for a three-year term. FY20-#002

Miles seconded the motion.

The motion passed unanimously and Anson was elected.

Dawn Perry was introduced as the owner of Floating Bridge Brewing in the U District. She was not in attendance at the meeting to provide any comments but had provided written bio materials for the Board earlier. .

**Motion: The Governance Committee** moved to elect Dawn Perry to the UDP board of directors for a three-year term. FY20-#003

Don seconded the motion.

The motion passed unanimously and Dawn was elected.

The board congratulated Anson and Dawn and thanked them for their interest in joining them in serving the community. Both members' terms will start August 1, 2019.

### **Clean and Safe**

Marcus presented the Clean and Safe report. He reminded everyone that the Clean and Safe Committee is on summer break and will not be meeting again until September. He encouraged everyone to continue to invite folks to the U District Business Block Watch and thanked Lois in particular for her continued posting and involvement in the Slack channel. He also shared that the amount of trash on the streets and sidewalks in the U District appears to be decreased from prior years. He thanked Target for bringing so many volunteers to the June monthly cleanup. He announced the hiring of UDP's new beautification team member, Justin, who joined Tyler just last week. Finally, he invited all the board members to the U District Night Out on August 6<sup>th</sup> and thanked Lois for once again donating Sweet Alchemy ice cream, which is always a huge hit.

### **Events and Marketing**

Chase presented the Events and Marketing report. He updated the board on the progress of the website update and showed off a featured image from the new design. He asked the board members for information in updating their bios on the new UDP board page. He reported that work that is being done on U District Night Out and this year's focus on including and serving multifamily residences. Finally, he informed the board about planning around this year's Up Your Ave activities. The event will be expanded to reach a wider audience and possibly include additional smaller events and activations. A survey will be going out this week to local businesses asking for feedback on how this event can best serve getting people into their stores.

### **Economic Development**

There was no Economic Development staff person at the UDP at the time of the board meeting. Miles encouraged everyone invite and attend the next U District Business Network

meeting, to be scheduled soon. He reminded the board about the work which Evan and the team have contributed to getting this group and the Economic Development Committee up and running and thanked them for their efforts.

Mark informed the board that they in the process of reconfiguring the position description for the Economic Development Manager, considering the work which has been accomplished and the current needs of the community. Until they hire someone for the role, he will take over the associated communication and management responsibilities.

### **Urban Vitality**

Chase presented the Urban Vitality report. The committee met earlier this month to discuss strategic priorities and updates on development and task forces. Chase walked through a list of Design Review Board and Early Design Guidance Outreach meetings that staff and board members have attended. He also shared the upcoming meetings related to development. He updated the board about the work of the 43<sup>rd</sup> Street Improvements task force and the continued goal of convening the businesses and property owners on 43<sup>rd</sup> Street around SDOT's proposed plans for redoing the and sidewalks. He encouraged board members to attend SDOT's drop in meeting on the project at the University Book Store on August 13<sup>th</sup> between 4:30 and 6:30pm and to visit the city's project website.

Andy reported about the progress of the Church Facility Transitions task force. They are in the process of editing the final version of their report about their survey findings around church spaces which. Once it is finished, they will be sending this report out to stakeholders and then media contacts. You will also be able to find it later this month on the UDP website.

Chase followed up on some of the other projects that Urban Vitality has been involved with. These include the continuation of the U Loo project, Pianos in the Park at U Heights, and information around King County Metro's planning process to restructure their bus routes in the north end of the county to coordinate with the three new light rail stations.

Mark also mentioned the work that Marcus has been around intersection safety. He has been convening community stakeholders in particular around an unmarked crossing on Brooklyn that has been harrowing for pedestrians.

### **2019-20 Budget/Work Plan**

Mark presented the final 2019-20 baseline budget proposal to the board. The final cash position had increased slightly due changes in rent expense expectations and the rolling over of a few project funds into the new fiscal year. The BIA related sections of this version of the budget had been approved by the UDBIA board and ratepayers at their June meetings.

**Motion: Pat** moved to approve the 2019-20 UDP budget as presented. FY20-#004

**Don** seconded the motion.

The motion passed unanimously.

### **Year End Report**

Mark reviewed the work which was accomplished by the U District Partnership in the previous fiscal year. He encouraged board members to use this report as a tool when speaking to other property owners about their support for the renewal petitions. He also mentioned that a link to the report was available on the UDP website's homepage.

### **StreetFair Report**

Chase presented the 2019 StreetFair report. The goals of this year's event were to "produce an enjoyable event that brings the community together and draws people to our business district, celebrate the spirit of the 50th year and honor the history the event and people involved, and

increase the presence of arts and crafts handmade vendors.” Chase focused his report on the result of this year’s fair in accomplishing those goals through five major areas, finances, vendors, sponsors, visitors, and programming.

**Finances:** Major changes made from the prior year included expanding the scope of work of the production contractor, adding a second stage, and not hiring a part time UDP event staff. The StreetFair made \$26,186 net profit this year. This number fell short of the events goal of \$40,000 and continues the trend of decreasing profit totals since 2016.

**Vendors:** To recruit additional vendors, the production contractor scope of work was expanded. Their goal was to have recruited 300 quality vendors for the 50<sup>th</sup> StreetFair, with an emphasis on adding arts and craft vendors. A second wing of the 42<sup>nd</sup> food court was added this year to capitalize on the popularity of food booths at the event. On StreetFair weekend, a total of 247 vendors participated. This is up from 240 vendors in 2018, but still lower than the peak of 290 vendors in 2015. Vendors responded via survey that were generally happy with sales and confident in the future viability of events like StreetFair for their business. They did however complain about the overhead created by city and event fees.

**Sponsors:** Staff dedicated more of their time this year to the pursuit of sponsorships for StreetFair. The base sponsorship packages were also updated to include more benefits and opportunities, especially around digital marketing. Staff thanked the board for their help in reaching out to potential sponsors. This work resulted in the acquisition of a total of \$36,010 in sponsorship funds for the event. This was just shy of the goal of \$40,000 but higher than the \$30,000 total in 2018. When asked, sponsors indicated that they were most interested in onsite engagement and advertisement opportunities for future years.

**Visitors:** More money and time was put into marketing the fair in 2019 than in prior years to bring people the U District with the goal off attracting 50,000 attendees. A sustained marketing campaign highlighting the history of StreetFair was managed by our production contractors through digital, physical, and social channels. They earned 14 stories about StreetFair, over 6 million impressions, and 4,500 clicks through to the StreetFair website. Over 43,000 people attended StreetFair over the two days of the event. We expanded our survey efforts this year and received over double the number of respondents. Most information they provided us about the event was similar to prior years, but we did see a markedly higher number of visitors from other neighborhoods and cities across the region.

**Programming:** To emphasize the historic nature of 50 years of StreetFair, additional efforts were made this year to expand programming. A second stage was added to the fair, bringing the total musical performances that weekend to 22. Staff also pursued and received a proclamation from the mayor of Seattle declaring an official StreetFair Weekend! This was celebrated at a ceremonial reading of the proclamation on stage. During this event the Shiga family was also honored for their instrumental work in founding and continuing the event for 50 years.

There was significant interest in board members in having a future discussion about the priorities and goals StreetFair in future years. They also shared many ideas for increasing engagement with local business to encourage greater participation during StreetFair.

### **Ordinance Renewal**

Miles reminded the board of the need for their involvement and support in pursuing renewal for the UDBIA. Mark supported this point and shared the next steps in the UDP’s strategy and outreach to receive a broad representation of support for the new ordinance. Louise emphasized that their ability to get signed petitions from property owners requires our board members reaching out to their networks and connections in the neighborhood. This phase is the critical point requiring Board engagement.

**Adjournment**

Miles adjourned the meeting at 1:00 pm.

**NEXT BOARD MEETING: August 20th, 11:30am – 1:00pm, UW Tower Boardroom**

# The U District Partnership

## Budget Report

### September 2019

	Sep 19	Budget	\$ Over Budget	Jul - Sep 19	YTD Budget	\$ Over Budget	Annual Budget
<b>Ordinary Income/Expense</b>							
<b>Income</b>							
<b>44500 · Government Grants and Contracts</b>	66,164.10	79,453.44	-13,289.34	224,095.77	252,096.76	-28,000.99	1,056,874.72
<b>47000 · Earned Income</b>	11,250.00	10,000.00	1,250.00	11,280.00	10,000.00	1,280.00	225,000.00
<b>46400 · Interest and Other</b>	32.94	0.00	32.94	101.01	0.00	101.01	0.00
<b>Total Income</b>	<b>77,447.04</b>	<b>89,453.44</b>	<b>-12,006.40</b>	<b>235,476.78</b>	<b>262,096.76</b>	<b>-26,619.98</b>	<b>1,281,874.72</b>
<b>Gross Profit</b>	<b>77,447.04</b>	<b>89,453.44</b>	<b>-12,006.40</b>	<b>235,476.78</b>	<b>262,096.76</b>	<b>-26,619.98</b>	<b>1,281,874.72</b>
<b>Expense</b>							
<b>60000 · Staffing</b>	36,015.59	42,878.84	-6,863.25	104,767.27	122,748.07	-17,980.80	583,341.25
<b>61000 · Professional &amp; Contract Expense</b>	6,135.25	9,450.00	-3,314.75	29,763.66	32,350.00	-2,586.34	75,400.00
<b>62000 · Office and Overhead</b>	7,073.74	6,152.23	921.51	20,666.07	21,328.71	-662.64	94,003.78
<b>70000 · Direct Program Expenses</b>	29,863.20	39,415.84	-9,552.64	86,969.34	98,584.44	-11,615.10	605,944.00
<b>Total Expense</b>	<b>79,087.78</b>	<b>97,896.91</b>	<b>-18,809.13</b>	<b>242,166.34</b>	<b>275,011.22</b>	<b>-32,844.88</b>	<b>1,358,689.03</b>
<b>Net Ordinary Income</b>	<b>-1,640.74</b>	<b>-8,443.47</b>	<b>6,802.73</b>	<b>-6,689.56</b>	<b>-12,914.46</b>	<b>6,224.90</b>	<b>-76,814.31</b>
<b>Net Income</b>	<b>-1,640.74</b>	<b>-8,443.47</b>	<b>6,802.73</b>	<b>-6,689.56</b>	<b>-12,914.46</b>	<b>6,224.90</b>	<b>-76,814.31</b>

# The U District Partnership

## Balance Sheet Prev Year Comparison

As of September 30, 2019

	Sep 30, 19	Sep 30, 18	\$ Change
<b>ASSETS</b>			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	118,318.86	68,185.85	50,133.01
10103 · UDP WF Checking 0122	49,446.35	18,497.28	30,949.07
10111 · WSECU Savings	160,339.58	160,026.06	313.52
Total 10100 · Operating Bank Accounts	328,104.79	246,709.19	81,395.60
Total Checking/Savings	328,104.79	246,709.19	81,395.60
Accounts Receivable	82,364.10	91,883.95	-9,519.85
Other Current Assets	2,382.50	2,508.74	-126.24
Total Current Assets	412,851.39	341,101.88	71,749.51
Fixed Assets	5,511.12	4,425.10	1,086.02
Other Assets	3,235.87	3,358.32	-122.45
<b>TOTAL ASSETS</b>	<b>421,598.38</b>	<b>348,885.30</b>	<b>72,713.08</b>
<b>LIABILITIES &amp; EQUITY</b>			
Liabilities			
Current Liabilities			
Accounts Payable	25,312.35	21,010.04	4,302.31
Credit Cards	2,006.48	6,264.08	-4,257.60
Other Current Liabilities	25,688.11	24,697.29	990.82
Total Current Liabilities	53,006.94	51,971.41	1,035.53
Total Liabilities	53,006.94	51,971.41	1,035.53
Equity			
32000 · Unrestricted Net Assets	375,281.00	304,103.26	71,177.74
Net Income	-6,689.56	-7,189.37	499.81
Total Equity	368,591.44	296,913.89	71,677.55
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>421,598.38</b>	<b>348,885.30</b>	<b>72,713.08</b>



## 2019-20 University District BIA

### Budget Tracker -September 2019

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,151	59,226.56	140,924	29.6%	\$ 18,979.65	\$ 25,273.71	\$ 14,973.20	
Cleaning and Public Safety	503,214	116,352.27	386,862	23.1%	\$ 40,243.87	\$ 40,827.24	\$ 35,281.16	
Urban Vitality	26,994	6,653.88	20,340	24.6%	\$ 2,218.90	\$ 2,265.37	\$ 2,169.61	
Economic Development	119,836	9,004.05	110,832	7.5%	\$ 3,490.48	\$ 2,859.67	\$ 2,653.90	
Marketing	56,135	12,082.97	44,052	21.5%	\$ 4,131.95	\$ 4,220.95	\$ 3,730.07	
Community Engagement	72,383	16,553.51	55,829	22.9%	\$ 5,542.61	\$ 5,058.64	\$ 5,952.26	
Events and Activation	26,661	1,222.53	25,438	4.6%	\$ 1,382.65	\$ 1,435.98	\$ (1,596.10)	
<b>Total Requested</b>	<b>1,005,374</b>	<b>221,095.77</b>	<b>784,278</b>	<b>22.0%</b>	<b>\$ 75,990.11</b>	<b>\$ 81,941.56</b>	<b>\$ 63,164.10</b>	<b>\$ -</b>

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management								
Cleaning and Public Safety								
Urban Vitality								
Economic Development								
Marketing								
Community Engagement								
Events and Activation								
	\$ -	\$ -	-	-	-	-	-	-

- We resumed our regular committee meetings after our summer hiatus on September 12<sup>th</sup>. Ruedi gave us an update on the U Loo Project and then went on to talk about its current status. There was originally money set aside for a Portland Loo public restroom to be installed both in Ballard and the U District. Ballard's project was more expensive than originally budgeted due to their need for hot water given the location's, Ballard Commons Park, water feature and King County Health requirements. The UDP has asked for funds to be made available for a project in the U District in the Mayor's budget. There will need to be some decisions made regarding the location because the 43<sup>rd</sup> Street Redevelopment Project might make the primary location selection not possible.

In our October meeting we heard from Evergreen Treatment Services about their Mobile Methadone Treatment Van that has been in the U District since July. This van is providing methadone to people on-site 6-days a week from 6:30-8:30am on 43<sup>rd</sup>. One of their major barriers to getting people into service is the need for people to do intake into the program in their SODO brick and mortar location. They are currently working to get a medical van, that can do people's intake evaluations, to accompany the methadone van to be able to streamline their service but they are having budget issues.

In our October meeting, we also heard from Seattle Public Utilities about their Adopt-a-Street Program. We are heavy users of the Adopt-a-Street program for our community cleanups.

- Our Block Watch is currently at 54 members. Be sure to continue to spread the word to people in the U District about this awesome program.
- In September, we had our typical swell of illegal dumping around the fall move out. Thank you to our Beautification and Ambassador Staff for working to keep the illegal dumping reported. This year seemed to be on the heavier side of normal for illegal dumping. We will learn more once SPU and UW report their numbers for their cleanup efforts.
- Due to the normal August Community Cleanup date falling on Labor Day Weekend, we moved it to September 7<sup>th</sup>. We still had our September Cleanup on our typical day, September 28<sup>th</sup>. The next Community Cleanup will be on October 26<sup>th</sup>.
- If you are interested in learning more about the day-to-day operations of our North and South Cleaning Areas, you are encouraged to come to our October BIA Walk on Friday, 10/18. We meet at 9:00 am in the UDP Conference Room.
- If you are on University Way, be sure to look up at the artwork on the pedestrian light poles. We had Artech do cleaning and restoration work to the art on the week of 10/07!
- The summer flower baskets are coming down on Thursday, 10/17 so they can be replaced the next day by the fall/winter baskets. Be sure to check them out! Thank you to our awesome Beautification Staff for keeping our summer baskets watered daily and thriving.
- The third Neighborhood Public Safety Forum is taking place on 10/14 from 5:00-7:00pm at AXIS Pioneer Square following the release of the System Failure Part 2 report. Please consider joining your fellow U District folks as well as people from business district across Seattle as we discuss the issues surrounding prolific offenders in our City.



## Clean and Safe Committee October 2019 Update

### **3<sup>rd</sup> Quarter Cleaning Numbers (July-September) from Black Mountain:**

Hours of Cleaning: 840  
Bags of Trash Removed: 2,250  
Dumpster Overflow Cleanup: 510  
Graffiti Tags Removed: 525  
Biohazards Removed: 320  
Pressure Washing Hours: 38

### **Upcoming Clean and Safe Events:**

BIA Walk  
C&S Monthly Cleanup  
Next C&S Meeting

Oct. 18<sup>th</sup> (9:00-10:30am, meet @ the UDP Conference Room)  
Oct. 26<sup>th</sup> (9:00 -11:00am, meet @ U Heights Plaza)  
Nov.14<sup>th</sup> (12:00-1:30pm @ U Heights, Room 108)

**REACH U District Outreach Program**

**Progress Report: September 2019**

**Data**

**Client Contacts:**

Month	Face-To-Face Contacts	Phone Contacts	Total Contacts	Unduplicated Clients
March/April	33	1	34	21
May	31	4	35	19
June	51	2	53	13
July	46	2	54	25
August	28	7	35	19
September	38	7	45	25

**Outcomes Achieved:**

	July	Aug	Sept	YTD
Food	11	7	8	77
Transportation	3	2	6	29
Clothing	2	3	2	22
Shelter	4	1	5	21
Naloxone Kit	4	9	2	22
Medical	4	1	4	15
Overdose Education	1	2	1	9
Long Distance Bus Ticket Home	n/a	n/a	n/a	4
Identification Assistance	1	n/a	1	6
Medication Assisted Treatment (Methadone/Buprenorphine)	n/a	n/a	n/a	2
Benefits: Financial or Medical	n/a	n/a	n/a	2
Legal Assistance	1	n/a	n/a	2
Housing Assistance	n/a	n/a	1	1
Mental Health	n/a	n/a	1	1
Other	1	n/a	1	8
Total	32	25	32	221

**Issues Addressed:**

	July	Aug	Sept	YTD
Food	11	6	8	76
Substance Use	8	7	4	44
Shelter	11	5	5	35
Transportation	5	2	7	30
Clothing	3	3	2	23

Mental Health	7	6	2	26
Medical	5	6	6	28
Housing	13	9	2	26
Employment	5	n/a	n/a	7
Benefits: Financial & Medical	1	2	n/a	7
Legal Assistance	2	1	n/a	6
Identification Assistance	1	n/a	1	3
Education/Training			1	1
Other	12	7	10	40

### **OUTREACH NARRATIVE:**

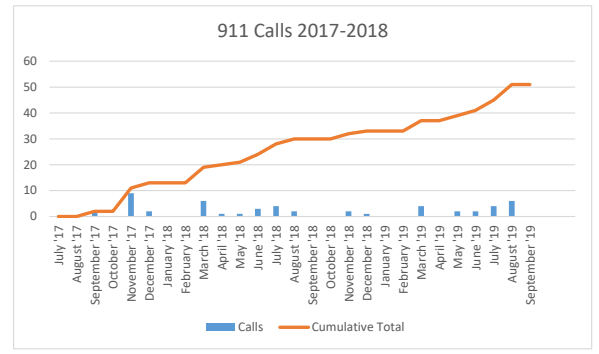
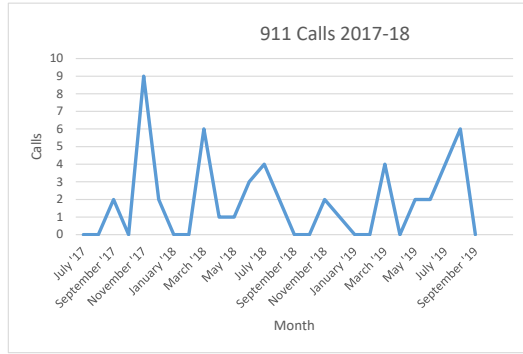
This quarter I had shoulder surgery which resulted in me missing 3 weeks of work - which effected my usual encounters and outcomes for the month. Outside of my recovery time I did assist three participants whom were working with two homeless youth organizations get into shelter or find funding to pay rent for an apartment. I have also started working with a property owner to help someone who was sleeping on their property, as well as a business owner who befriended an unhoused person and started the process for housing. The most beneficial connection I made was with the UW police. Sargent Jackson and I have met a few times to discuss challenging unhoused people on the Ave and how to best serve them safely and compassionately. UW police has collaborated with us around the Ave and the HUB (A building that unhoused people frequent) where the police befriended some unhoused people and are asking for help - one of the young unhoused people already was connected to a service to finish his high school diploma - at UDYC. Because of this relationship, I have found three LEAD people who case managers have been looking for. The armored security guards behind the post office have also been helping me connect with people and I've been able to give advice to the guards on how to handle unhoused people who might be experiencing psychosis. This relationship seems to be mutually beneficial.

Again, the biggest challenge I had this quarter was having surgery and missing close to three weeks of helping people. Finding people and personal safety has also been challenging for me. The sweeps (or cleans) have moved a few people around that I had previously made progress with concerning housing. This has caused challenges in finding people to sign paper work or being able to follow up and meet housing deadlines. In collaborating with UW police, I have been able to improve my personal safety. One of the UW police is willing to provide support if I need to go somewhere that I don't feel safe. Working with both Jeff (north precinct beat cop) and Sargent Jackson from the UW police has been very beneficial for our unhoused neighbors.

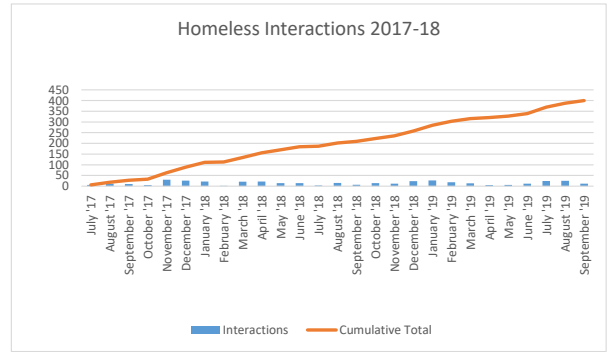
There have been two outcomes worth mentioning. First is our mentally ill unhoused friend who has been known to hoard stuff in front of businesses for months. Working in conjunction with the BIA, SPD, Michelle (from DESC) and one local business this person followed through with all of his housing paper work, and case management meetings, and is now housed. Before I had surgery, I met a young man marching up and down the Ave with no shoes and no shirt. This person seemed to be delusional and refused any help. While I was out for my surgery, a case manager sent me a text with a missing person pic on it which was the young person I have met on the AVE. The missing person flyer was from his parents which stated that this young person just got a diagnosis with requires medication and that he was off his meds. This person has a house, job and a kid in California. This writer teamed up with UW police to look for him the first day I returned to work and we found the young person unintentionally self-harming (his legs were swollen, full of pus, and there were holes in his feet). With the help of the UW police, we successfully got him involuntarily detained to get the medical treatment he needed for his legs. The participant was also reconnected to his parents. His parents are planning a trip to come up to Seattle in an attempt to bring him back home to California.

# Ambassador Data

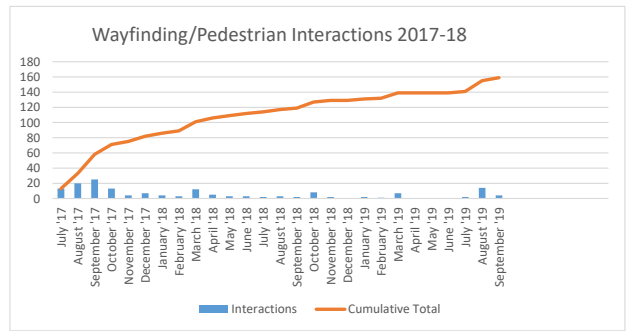
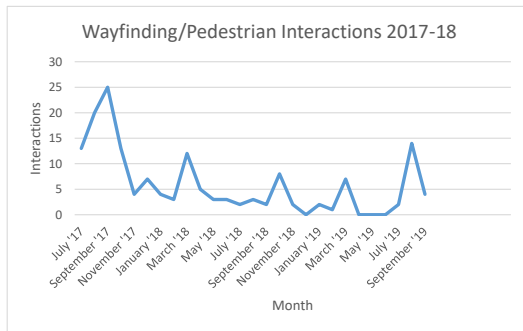
	Calls	Cumulative Total
July '17	0	0
August '17	0	0
September '17	2	2
October '17	0	2
November '17	9	11
December '17	2	13
January '18	0	13
February '18	0	13
March '18	6	19
April '18	1	20
May '18	1	21
June '18	3	24
July '18	4	28
August '18	2	30
September '18	0	30
October '18	0	30
November '18	2	32
December '18	1	33
January '19	0	33
February '19	0	33
March '19	4	37
April '19	0	37
May '19	2	39
June '19	2	41
July '19	4	45
August '19	6	51
September '19	0	51



	Interaction	Cumulative Total
July '17	6	6
August '17	12	18
September '17	10	28
October '17	5	33
November '17	30	63
December '17	26	89
January '18	22	111
February '18	2	113
March '18	21	134
April '18	22	156
May '18	14	170
June '18	14	184
July '18	3	187
August '18	15	202
September '18	7	209
October '18	14	223
November '18	12	235
December '18	23	258
January '19	27	285
February '19	18	303
March '19	13	316
April '19	5	321
May '19	6	327
June '19	12	339
July '19	24	369
August '19	25	388
September '19	12	400

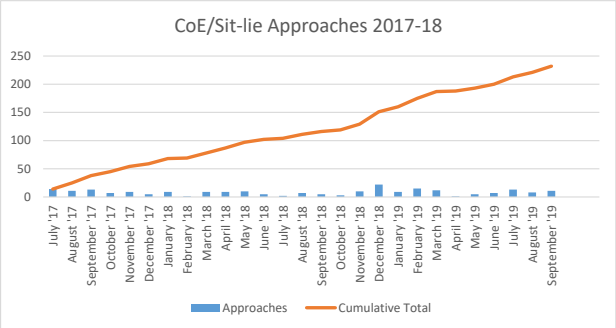
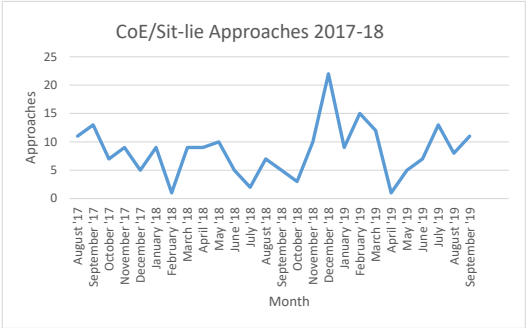


	Interaction	Cumulative Total
July '17	13	13
August '17	20	33
September '17	25	58
October '17	13	71
November '17	4	75
December '17	7	82
January '18	4	86
February '18	3	89
March '18	12	101
April '18	5	106
May '18	3	109
June '18	3	112
July '18	2	114
August '18	3	117
September '18	2	119
October '18	8	127
November '18	2	129
December '18	0	129
January '19	2	131
February '19	1	132
March '19	7	139
April '19	0	139

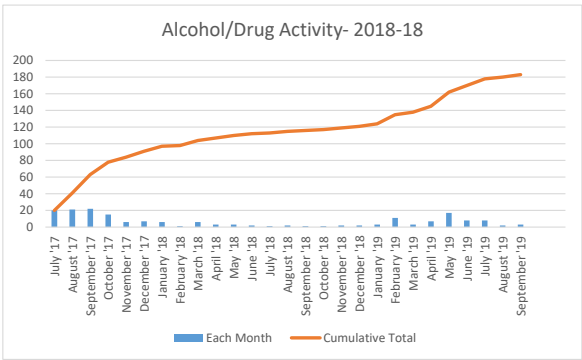
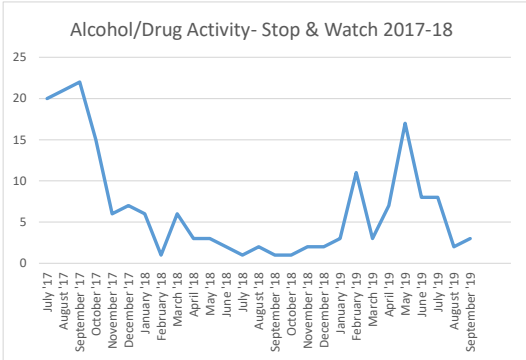


May '19	0	139
June '19	0	139
July '19	2	141
August '19	14	155
September '19	4	159

	Approache	Cumulative Total
July '17	14	14
August '17	11	25
September '17	13	38
October '17	7	45
November '17	9	54
December '17	5	59
January '18	9	68
February '18	1	69
March '18	9	78
April '18	9	87
May '18	10	97
June '18	5	102
July '18	2	104
August '18	7	111
September '18	5	116
October '18	3	119
November '18	10	129
December '18	22	151
January '19	9	160
February '19	15	175
March '19	12	187
April '19	1	188
May '19	5	193
June '19	7	200
July '19	13	213
August '19	8	221
September '19	11	232



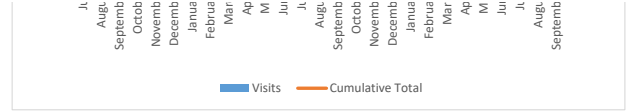
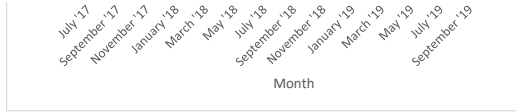
	Each Mont	Cumulative Total
July '17	20	20
August '17	21	41
September '17	22	63
October '17	15	78
November '17	6	84
December '17	7	91
January '18	6	97
February '18	1	98
March '18	6	104
April '18	3	107
May '18	3	110
June '18	2	112
July '18	1	113
August '18	2	115
September '18	1	116
October '18	1	117
November '18	2	119
December '18	2	121
January '19	3	124
February '19	11	135
March '19	3	138
April '19	7	145
May '19	17	162
June '19	8	170
July '19	8	178
August '19	2	180
September '19	3	183



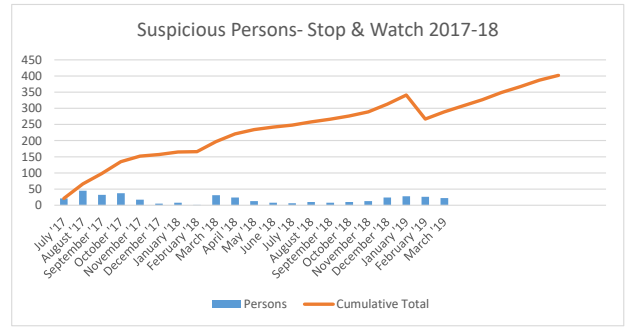
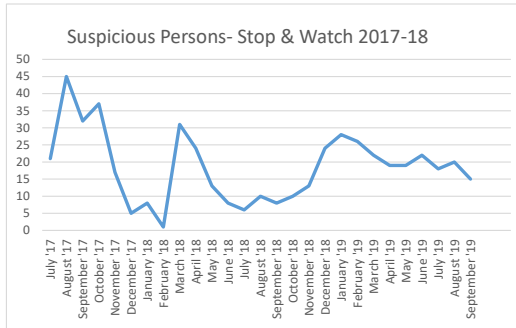
Business Visits	Visits	Cumulative Total
July '17	48	48
August '17	81	129
September '17	92	221
October '17	18	239
November '17	48	287
December '17	19	306
January '18	56	362
February '18	22	384
March '18	134	518
April '18	110	628



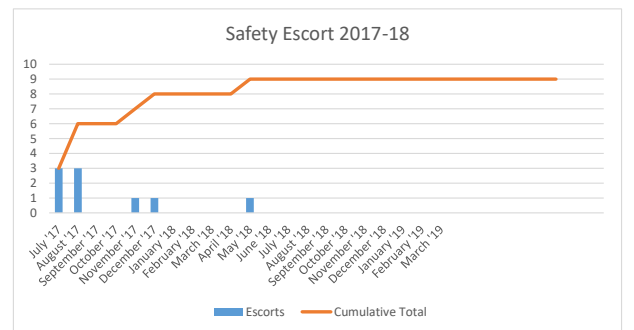
May '18	87	715
June '18	60	775
July '18	39	814
August '18	72	886
September '18	92	978
October '18	105	1083
November '18	186	1269
December '18	197	1466
January '19	200	1666
February '19	275	1941
March '19	212	2153
April '19	209	2362
May '19	199	2561
June '19	198	2759
July '19	202	2961
August '19	153	3114
September '19	145	3259



Suspicious Persons	Persons	Cumulative Total
July '17	21	21
August '17	45	66
September '17	32	98
October '17	37	135
November '17	17	152
December '17	5	157
January '18	8	165
February '18	1	166
March '18	31	197
April '18	24	221
May '18	13	234
June '18	8	242
July '18	6	248
August '18	10	258
September '18	8	266
October '18	10	276
November '18	13	289
December '18	24	313
January '19	28	341
February '19	26	367
March '19	22	389
April '19	19	408
May '19	19	427
June '19	22	449
July '19	18	467
August '19	20	487
September '19	15	502



Safety Escort	Escorts	Cumulative Total
July '17	3	3
August '17	3	6
September '17	0	6
October '17	0	6
November '17	1	7
December '17	1	8
January '18	0	8
February '18	0	8
March '18	0	8
April '18	0	8
May '18	1	9
June '18	0	9
July '18	0	9
August '18	0	9
September '18	0	9
October '18	0	9
November '18	0	9
December '18	0	9
January '19	0	9
February '19	0	9
March '19	0	9
April '19	0	9
May '19	0	9
June '19	0	9
July '19	0	9
August '19	0	9
September '19	0	9



Emphasis Patrol	Each Mont	Cumulative Total
September '17	200	200
October '17	182	382
November '17	218	600
December '17	121	721

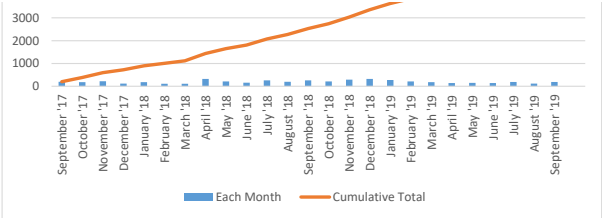
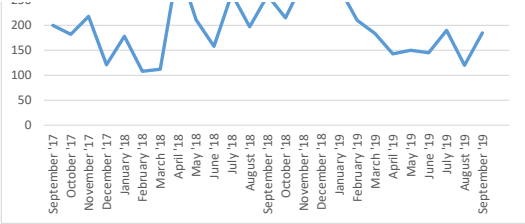




January '18	178	899
February '18	108	1007
March '18	112	1119
April '18	321	1440
May '18	211	1651
June '18	158	1809
July '18	263	2072
August '18	197	2269
September '18	260	2529
October '18	215	2,744
November '18	288	3032
December '18	326	3358
January '19	275	3633
February '19	210	3843
March '19	184	4027
April '19	143	4170
May '19	150	4320
June '19	145	4465
July '19	190	4655
August '19	120	4775
September '19	185	4960

Shoplifting	
March '19	27
April '19	17
May '19	31
June '19	19
July '19	9
August '19	26
September '19	4



Newsletter	Facebook	Twitter	Instagram
973	1418	666	279

**Dawgs in the District** – Every year we put on Up Your Ave to welcome new UW students and introduce them to businesses on Ave. This year we expand our annual Dawg Daze. We engaged a wider audience by working closely with UW’s First Year Programs to bring as many students, faculty, and staff possible to the neighborhood. We featured more of our amazing businesses across the entire U District and to get more people into those stores, we also expanded the event across several days.

- Shop Local / Dine Global - From September 23<sup>rd</sup> to the 27<sup>th</sup>, there were deals and special opportunities for Dawgs available across the U District. We had 62 businesses sign up.
- U District: Nights - From September 23<sup>rd</sup> to the 27<sup>th</sup>, we featured deals and events highlighting the diverse night life in the U District. We had 8 businesses sign up to be featured.
- Prize Drawings – People who shared a picture of their food or purchase from a participating business with #dawgsdistrict were entered to win daily prizes and grand prizes. 13 businesses donated prizes.
- 14th Annual Up Your Ave! – On September 27<sup>th</sup> from 3:00 – 6:30pm we hosted our Party on the Ave and kicked off our Up Your Ave! event. Over 1,000 people picked up a passport and traveled up and down the Ave from 41st St to 52nd St getting stamps and discovering along the way treats, swag, and deals at local businesses. When they were finished, they returned to our Party on the Ave to meet friends, play games, listen to music, and collect this year’s much sought after UP YOUR AVE t-shirt. 55 businesses participated including several beyond the Ave businesses which we hosted at the Masonic Lodge.

For 2019, we focused more on advertising to increase information about the event. This included advertising on through the student survival guide, tabling on campus, our own event web page, and expanded Facebook and Instagram boosting. We also decreased the length of the event and returned to the prior route length. Extending the event to Cowen Park was simply too long of a walk for most participants. More funds and effort were spent on decorations and signage this year, as well. We believed that creating a celebratory atmosphere in the U District and improved signage would further attract participants and encourage business patronage.

These efforts appeared to be quite successful for Up Your Ave!, as we received greater participation and higher levels of business and sponsor satisfaction than in prior years. However, more work must be done to make the longer Dawgs in the District promotion more successful. Current ideas include moving it to the week following Up Your Ave!, providing activity support for interested businesses, and research into student preferences on deals and promotions.

Many thanks to our sponsors, Sound Transit, American Campus, Target, Shultz’s, University Ave Barber Shop, Seattle Neighborhood Farmers Markets, Boba Up, and our local Xfinity Authorized Retailer. Thanks as well to the Masonic Lodge and the businesses on 43<sup>rd</sup> for their help with pulling off this event.

**Trick or Treat on Roosevelt** – We piloted a new Halloween event to celebrate our Roosevelt businesses and nonprofits in 2018. Since it was well received by both participating businesses and trick or treaters, we will be bringing back and growing that event this year. This year’s event will be on Thursday, October 31<sup>st</sup> from 3:00 to 5:00 pm. Once again, we will provide the candy to the businesses in the area and decorate the street to invite families to visit. We are placing a greater emphasis this time around on our partnership with the U District Food Bank, and each participating business will double as a donation location for non-perishable food items. In addition, we are working to bring back the firetruck from last year and other working vehicles to provide a fun touch-a-truck experience. The event should be a blast, and I encourage you to attend and invite your networks!



First photo by Jen Astion and the other three are by Raul Baron from Raul Baron Photography

The Urban Vitality Committee met on September 10th. As reported earlier, the committee and staff are employing several complementary overall strategies:

**Development Tracking:** to monitor, attend and share information about, provide input to or assistance to public and private development projects in the area.

AND

**Major Impact Projects:** to focus on specific larger scale projects and their impact on the district. The two major impact projects we are engaged with at this time are: the 43<sup>rd</sup> Street Task Force; and Church Facility Transition Task Force.

## 1) Development Tracking

### a) Attended

- 8/20: 1300 NE 45<sup>th</sup> St. (Current Key Bank) – [Early Outreach meeting](#) for 24-story, 280-300 unit residential tower with retail by Cahill Equities and Barrientos Ryan LLC and Runberg Architecture Group.
- 9/9: 1200 NE 45<sup>th</sup> St. (Current Qdoba) - [Design Review meeting](#) for 24-story, 215-unit apartment building with retail by Barrientos Ryan LLC and Runberg Architecture Group.
- 9/16: 4131 Brooklyn Ave NE - [Early Design Guidance](#) meeting for 24-story, 260-unit apartment building with retail by d/Arch LLC.
- 9/23 – 4732 Brooklyn Ave NE (current Safeway property) – Early Design Guidance #3 for a 7-story, 188-unit apartment building with retail by Jackson Main Architecture.
- 9/23 – 4731 15<sup>th</sup> Ave NE – Early Design Guidance for a 7-story, 200-unit apartment building by Peak Campus and Ankrom Moisan.
- 9/24 – 1415 NE 43<sup>rd</sup> St (current University Methodist church property) – Open house at the property for a 22-story tower and 12-story tower above podium with 159 congregate residences, 65 apartments and religious facility.
- 10/7 – 1415 NE 43<sup>rd</sup> St (current University Methodist church property) - Early Design Guidance for a 22-story tower and 12-story tower above podium with 159 congregate residences, 65 apartments and religious facility.

### b) Upcoming

- 10/28 – 818 NE 42<sup>nd</sup> St. – 6:30 pm at Good Shepherd Center: Recommendation 2 meeting to allow an 8-story apartment building with 20 small efficiency dwelling units; 3 efficiency dwelling units and 11 apartments (for a total of 34 units) by LEV Architecture
- 11/25 – 4530 12<sup>th</sup> Ave NE – 6:30 pm at Good Shepherd Center: Early Design Guidance for 11-story office building with retail by Touchstone and Portman Architects. They will also be considering the adjacent open space during this meeting.
- 11/25 – 4536 Brooklyn Ave NE – 8:00 pm at Good Shepherd Center: Early Design Guidance for 9-story office building with retail by Touchstone and Portman Architects

## 2) Major Impact Projects

### a) 43<sup>rd</sup> Street Task Force

SDOT is planning to construct improvements in NE 43<sup>rd</sup> Street between the southeast corner of Link Station construction eastward to the intersection with 15 Ave NE.

The UDP Urban Vitality Committee continues to be committed to the goal of convening the business and property owners on 43<sup>rd</sup> street around SDOT's planned improvements for the street. The 43<sup>rd</sup> street SDOT project development team has recently had to change their designs for the street due to fire department concerns. We arranged for a meeting on 10/11 between the team and the 43<sup>rd</sup> businesses and properties to present about these updates. At that meeting these stakeholders also shared their concerns about parking, alley access



and communication around construction timeline. You can track the project's progress on the [SDOT 43rd Street Project Page](#).

### **Additional Work:**

#### **U Loo Project**

Stephen and UDP staff have followed up on meetings between SDOT, the Department of Neighborhoods, architects, Councilmember Pacheco's office, and community members discussing finishing the project to bring a Portland style public restroom to the U District, called the [U-Loo](#). We have investigated available funding, recruiting agency support, and coordinating with the 43<sup>rd</sup> St. Improvements project to move forward with possible installation timing. Currently there is interest to include the U Loo with the scope of this project, but securing funding is the biggest immediate need to accomplish this. I'm excited to announce that the Mayor's 2020 budget proposal includes dedicated funding for building a Portland style loo in the U District and you can find it on page

526: <http://www.seattle.gov/financedepartment/20proposedbudget/documents/2020ProposedBudget.pdf>

"Public Restroom in the University District Expenditures \$550,000

This funding is for a public restroom in the University District. Funding will support planning (including identifying potential sites) as well as the cost to provide a public restroom."

#### **North Link Connections Mobility Project**

King County Metro has begun a restructuring process for north King County focused on coordinating service with the future three North Link light rail stations. They have begun meeting with a community member Mobility Board which will advise them about service change concepts, proposals, and community engagement. Staff has been invited to and serves on the project's Partner Review Board. This team serves as a concept review board of external stakeholders and includes other representatives from jurisdictions and major institutions in the project area, leaders of community-based organizations, and representatives from partner transit agencies.

After gaining further clarity from their partners that the light rail stations' opening is confirmed to September 2021 they now have modified their timeline for Northlink Mobility Connections Project as follows:

- Oct-Dec 2019: Continue to engage with key stakeholders and the Mobility Board to develop information and analyses describing concepts for change. This will be a soft engagement period to ramp up for the public launch.
- Jan-Mar 2020: Launch Phase 2 Public engagement, engaging through the end of March (2020), sharing initial concepts for change and collecting feedback to incorporate changes to a proposed service network in Phase 3
- Apr-June 2020: Refine network concept based on feedback from Phase 2
- July-Sept/Oct 2020: Launch Phase 3 engagement, through early/mid-October, sharing a proposed service network in a final round of engagement
- Oct-Dec 2020: Finalize service network recommendation
- Jan 2021-Apr 2021: Prepare service change legislation (ordinance), transmit to King County Council, review and discussion by Council
- Apr/May 2021: Council considers and adopts Executive's recommendations for change
- Sept 2021: Changes are implemented as part of Metro's regular fall service change

We will continue to engage with this project on their Partner Review Board and through sharing important information and engagement opportunities with everyone who lives, works, and plays in the U District. You can learn more about the project and share your comments here: [North Link Connections Mobility Project](#)

### **Built Environment Community Relations Manager Position**

We are in the process of interviewing for the full time UDP Urban Vitality position and should have more information to share soon. At this moment we are no longer taking applications, but you can read about the job description here: [JOB DESCRIPTION](#)

### **Sound Transit Station Construction Update**

In August, Sound Transit, pushed out their construction fence on 43rd across the alley and in front of several businesses to tear out and move a Seattle City Light vault in the street. Originally intended to be finished in two weeks, the completion date for this construction was repeatedly pushed further out. We have worked with Sound Transit and Seattle City Light to identify the reason for the delay and emphasize the impact this is having on nearby business and have now heard from them that the small project will be finished by October 17th. Soon afterwards they will also be able to reopen the alley. Furthermore, they have updated us that they plan to have that section of 43<sup>rd</sup> St. reopened to traffic by either Q1 or Q2 of 2020.

### **Roosevelt Rapid Ride**

The RapidRide Roosevelt project has a new name – RapidRide J Line. RapidRide J Line will provide upgraded transit service for the Downtown, South Lake Union, Eastlake, University District and Roosevelt communities, and is currently planned to launch in 2024 and there are a few ways to find out more information and comment:

1. U-District and Roosevelt Open House and Question & Answer Session at University Heights Center (5031 University Way, Seattle, WA 98105) on Thursday, October 17, 2019 from 5:30 – 8:00 PM (Presentation begins at 6 PM, Q&A at 6:30 PM)
2. Go to an [Online Open House](#)
3. Visit the RapidRide J Line website at [www.seattle.gov/Transportation/RapidRideJLine](http://www.seattle.gov/Transportation/RapidRideJLine).
4. Comment on their [Interactive Project Maps](#)
5. Email the project team at [RapidRide@seattle.gov](mailto:RapidRide@seattle.gov)

### **U District Zoning SEIS**

The City of Seattle is in the process of preparing a Supplemental Environmental Impact Study (SEIS) to evaluate the potential impacts of additional MHA related zoning changes in several areas of the U District. These areas include--but are far more expansive than-- University Way and include area in the north district extending to Ravenna Boulevard and west to I-5. The City has held two public sessions on this issue. At the workshops, and in particular detail on September 10th, the City presented the three alternatives for discussion as they pertain to the implementation of MHA in the remaining commercial and multi-family areas of the U District. To quote their materials, “prior EIS in 2015 already analyzed combinations of zoning changes and additional growth in the U District over a 20-year time horizon. However, new information is available and the current proposal for MHA zoning changes differ from the one studied in the 2015 FEIS. Therefore the 2015 EIS is being supplemented to reflect current conditions and consider new alternatives.”

The UDP is not taking a specific position on these proposals – our intent is to ensure that the entire community is aware of what is being proposed and has a chance to weigh in as the City prepares its analysis and develops recommendations to the City Council for potential action. More info is available at <https://www.seattle.gov/opcd/ongoing-initiatives/u-district-urban-design>.

Also of note, there is an effort by other groups and individuals in the U District to seek a historic district overlay for several blocks on the Ave. It is important that property owners are engaged in included in any community process of this magnitude and we will be following this project closely.

### **EcoDistrict Discussions**

In September, Stephen and staff attended a meeting to learn and discuss what an EcoDistrict is, and how this concept could improve NE Seattle. The meeting focused specifically on the U District and Roosevelt neighborhoods, where there have been to be major changes thanks to the Light Rail infrastructure, and was hosted by Jay Lazerwitz, the Land Use Chair of the Roosevelt Neighborhood Association. They also heard from Katy Ricchiuto, Program Manager of EcoDistricts, who provided a presentation and some ideas for moving this program forward. Read more about the [EcoDistrict protocol](#).

### **Crown Castle 5G Infrastructure Construction**

Crews from North Sky Communications have been busy installing fiber optic infrastructure across the U District neighborhood. Currently there is construction taking place on Roosevelt Way NE from NE 45th St. to NE 50th St. and on NE 45th Street between 11th Ave & University Way to pave the way for future 5G cellular wireless data support in the neighborhood. We are working the communications company and construction teams to mitigate impacts and push for more timely communication to local businesses. <https://www.crowncastle.com/communities/small-cell-information>

### **Potential Upcoming Major Projects**

SDOT Parking Study around Light Rail Station – SDOT staff is taking an inventory of street parking in the blocks around the future light rail station to create strategies around preventing misuse of these spaces by light rail commuters and travelers.

45th Transit Improvements – SDOT is in the early design process for speed and reliability improvements to the Market/45th street corridor. This could include RapidRide ([Work Plan pg. 45-46](#))

Sound Transit Property Engagement – Sound Transit owns a key property on 45th between 11th and Roosevelt that will be vacated after construction of the light rail station is completed

**Next Urban Vitality Meeting – November 12th at 4pm at the UDP offices.**