



DRAFT BOARD MEETING AGENDA

Time: 11:30 a.m.–1:00 p.m.

Date: June 15, 2021

ZOOM Virtual Meeting

- | | | |
|---|----------------|--------------|
| 1. Welcome and Introductions | Miles/Rob | |
| 2. Public Comment | Public | |
| 3. Approval of May 2021 Meeting Minutes | Rob/Miles | Vote |
| 4. Finance Committee Report | Sally/Phil/Don | |
| • Wells Fargo Account Signatory Clarification | Don | Vote |
| • Acceptance of May Close | | Vote |
| • 2022 Budget & Work Plan | | Discuss/Vote |
| 5. Governance Committee Report | Eric | |
| 6. UDP Program Updates | | |
| • Clean & Safe | Marcus | |
| • Urban Vitality | Katy | |
| • Economic Development | Daniel | |
| • Marketing & Communication | Don | |
| 7. New Business | | |
| 8. Adjourn | | |



Board Meeting Minutes

Time: 11:30 AM – 1:00 PM

Date: May 18, 2021

Location: Zoom Meeting

IN ATTENDANCE:

UDP Board Members

Alfred Shiga
Anson Lin
Eric Lawson
Jeanette Henderson

John Hix
Lois Ko
Miles Richardson, Co-Chair
Moe Kahn

Rob Lubin
Sally Clark, Treasurer
Stephen Antupit
Trevor Peterson

UDP Staff

Don Blakeney, ED
Jennifer Cao, Econ Dev

Marcus Johnson, Clean/Safe
Phil Lloyd, Finance

Daniel Lolic, Econ Dev
Katy Ricchiuto, Public Realm

Guests*

Santhi Perumal, UW College of Education; Josh Stabenfeldt, University Family YMCA; Cory Crocker, Together on the Ave; Anson's puppy

**Please note, there may have been other guests but due to the zoom format and people entering and leaving at different times, we were unable to track all guests.*

Welcome and Introductions

Public Comment

There was no public comment.

Approval of April 2021 Meeting Minutes

Motion: Sally moved to approve the January 2021 meeting minutes.

Second: Rob seconded the motion.

The motion was approved by all, with abstentions from Lois.

Finance

Sally reported on behalf of the Finance Committee. Staffing is higher than last fall, due to our new marketing manager. The overhead is low, because people are not in the office. We are working to close out a grant for work a park. The BIA has been billed less for the past few months because the

PPP loan provided alternative income. That will begin to change going into next month, as we lean back on BIA income for program support. Don talked about the continued spend-down of BIA surplus from before the renewal. We are maintaining the required reserves, but did dip into those by \$10K this month because of a simple timing issue. A question was asked about the implications of accepting a PPP loan funding—it seems it would not impede our ability to operate in the future, mostly because we do not lean on financing. It was also asked if we would have a PPP bump in funding, and Phil explained it only slowed our already planned spend-down.

Motion: The committee recommend the acceptance of the April draft close.

Second: No second required.

Motion was approved unanimously.

Don spoke about some of the FY 2022 budget priorities. These included the launch of new district branding/messaging; new events including U District Station Opening & Cherry Blossom Fest; ensuring the maximum impact of placemaking and clean/safe efforts to coincide with U District Station opening and reopening of UW campus; Continued recovery support for small businesses; A DEI Training/Board Retreat; A reimagining of the StreetFair in 2022.

Don talked about some budget assumptions including: A \$50K BIA assessment increase—due to an increased CPI, new buildings, and a higher collection rate; About \$25K of income from StreetFair; A similar clean/safe program as 2021; Additional fundraising for placemaking; A continued to spend-down surplus.

Next meeting on the budget will take place as a joint-meeting with the RAB on Thursday, May 20th. Please see the board packet for the budget projection presented at the meeting.

Endorsement Discussion of Compassion Seattle

Don presented a memo from the Executive Committee to the UDP Board of Directors, recommending an endorsement of the Compassion Seattle Charter Amendment 29. In recent years, the University District has seen a visible uptick in people experiencing homelessness as well as some who exhibit a variety of behavioral health issues. As these populations have increased, they have begun to impact different geographies of the district. Most visible are the encampments of people sleeping along the greenways in Ravenna and Interstate-5, while most impactful are some of the people who exhibit extreme behavioral health issues and frequently spend time in doorways along commercial corridors. While the City and County declared our regional homelessness crisis an emergency in 2015, and neighborhood groups have been vocal advocates for solutions, little progress has been made to bring this population inside, or to provide a sufficient level of meaningful services to those who need behavioral health treatment.

Earlier this year, a group of neighborhood and nonprofit organizations—including several BIAs—came together to draft a charter amendment that would require the City to take action on bringing people inside and for the City to provide needed mental health and substance use treatment, as well as housing. This group has selected the name “Compassion Seattle” and is comprised of civic leaders including former Councilmember and Mayor Tim Burgess, nonprofit service providers including the Chief Seattle Club, the Public Defender Association, United Way King County, the Housing Development Consortium, Plymouth Housing, FareStart, DESC, Evergreen Treatment Services, and neighborhood groups like the Ballard Alliance, the SODO BIA and the Downtown Seattle Association.

Compassion Seattle is putting forward a charter amendment, rather than a ballot initiative (which is generally more common) because ballot initiatives cannot budget money or administer programs—while

charter amendments can. The charter amendment was initially proposed earlier this spring and was subsequently updated to correct a couple of errors and address some early concerns about the language around the removal of people from parks and public spaces. This language was revised to state a clearer balance of both priorities to maintain functional public space and parks, and to address the individualized needs of the people experiencing homelessness. The language was also updated so that this amendment would expire automatically after six years, presumably when the City will have made significant progress with housing people.

As it stands today, Charter Amendment 29 specifically requires the City to stand up 1,000 new units of emergency or permanent housing within six months of the effective date of the amendment, and another 1,000 within the next six months thereafter. Those housing units would include access to behavioral health services and other staff along the lines of the typical permanent supportive housing resources. The charter amendment does not allocate new monies to address this housing or these services, rather, it serves to re-prioritize existing dollars in the City's \$1.5 billion general fund to account for the \$18 million in additional spending on these programs.

This charter amendment will be in front of Seattle voters on the November ballot if it receives 33,060 signatures in the next few weeks.

The full memo is included in the board packet.

The Board discussed how this was an endorsement of a Charter Amendment, so it endorses the content of the amendment, but that it still has yet to collect signatures, make it on the ballot, or pass into law. The democratic process will ultimately determine its outcome.

The board voted to approve the endorsement.

Motion: The Executive Committee recommend the endorsement of Compassion Seattle.

Second: No second required.

Motion was approved by a majority. Moe Khan and Jeanette Henderson voted against.

Executive Director Report

Don spoke about the physical improvements coming to the district in advance of the light rail opening. He also spoke about how the big focus this month has been about FY 2022 budget development. Board members should attempt to participate in the budget workshop on Thursday, May 20th at 5pm.

UDP Program Reports

Urban Vitality

Katy offered an update on the mural project, noting the installation date will be July 17th to accommodate property owner building painting, which will happen in the coming weeks. Stay tuned for community announcements. One mural will begin to go in this weekend on the Jack Straw Building.

Katy reported out on the planning around the light rail opening event. We have started a conversation with the City's Special Events Committee. We are still nailing down our geographic footprint and COVID safety plan, and will need to apply for a permit by the beginning of July.

Katy is developing a sponsorship packet for fundraising in the month ahead. Don and Katy are working with UW groups to align fall events for UW return to campus.

Lastly, Katy spoke about placemaking and beautification in the district. UDP is walking every-other week to identify issues and solutions to prioritize. Katy also spoke about lighting and banners to be installed later this month.

Economic Development

Daniel presented recent work he has been doing providing one-on-one business assistance in the district. This has included work to support applications for the Restaurant Revitalization Fund, as well as outdoor dining permits. Daniel also continues to be a resource for ad-hoc requests.

Daniel also highlighted the outdoor dining plaza that UDP launched on May 3rd on NE 43rd Street between the Ave and the alley behind Kai's Bistro. This includes over 20 picnic tables and red umbrellas. Don thanked Daniel and the staff for all of their hard work to realize this plaza. Don also thanked the UW for painting the tables, and the restaurants, including Lois, for their support and patience as we work to find an efficient way to handle the bringing in-and-out of the umbrellas and the management of the trash.

Daniel thanked board members for participating in the pop-up vaccine center in the plaza.

Jennifer presented her work and findings from engaging Vietnamese speaking businesses —5/8 signed up on the U District Seattle site. In total 31/72 businesses in all signed up for the site, district-wide this month.

Lois asked about website usage/traffic for the U District Seattle site. Stephen wanted to see if we could show how many click-throughs we are providing for restaurants. Daniel offered to bring that information to the next meeting, and noted some of the randomization may impact the click-through rate.

Clean & Safe

Marcus spoke about the recent uptick of dumpster fires. Marcus is working with building owners and the authorities to share footage of the woman caught on cameras setting fires. Marcus will work with SPU who has offered to provide free locks to our businesses for their dumpsters.

Clean City Initiative money lasted three months and allowed us to do an additional 504 hours of cleaning that enabled us to collect 815 bags of trash, remove 1943 graffiti tags and 472 biohazards.

Flower baskets are here again and brighten up the Ave. UDP will now water them regularly.

Don offered a series of updates on the clean and safe work, as Marcus was out on vacation. Don spoke about the two new officers who are backfilling some of the work that the Community Police Team did — Officer David Gordon and Officer Michael Cruzan.

Don also spoke about the Clean Cities work. UDP received a \$22,000 graffiti abatement grant through the Clean Cities initiative, which runs through April 2021, and also includes enhanced SPU litter and debris removal routes.

Marketing

Polly is out on maternity leave, Don offered an update on the branding work with Pyramid. There is also some update work happening to both the UDP and U District Seattle sites.

Governance

Eric led the board through an update of board terms and roles. UDP has up to 20 board member seats. Terms are three years in length and begin on July 1. Two Board members are rolling off (Eric Lawson and Andrew McMasters). Two other Board members have expiring Board terms (Sally Clark and Stephen Antupit).

Eric introduced two prospective Board members:

Santhi Perumal, Assistant Dean for Finance and Administration, College of Education, University of Washington - Before arriving in Seattle in 2017, Santhi held CFO/COO positions at several for-profits and nonprofits in both Southern and Northern California. Santhi is a servant leader who taps into the power that each member of the team brings, inspiring them to accomplish objectives, impact performance and drive organizational success. As a key member of executive teams, Santhi executed major change initiatives and the restructuring of 3 organizations in the past decade, including implementation of ERP, shared services, organizational redesign, process reengineering, and more, making their vision a reality. Santhi serves as a peer evaluator for the WASC, Senior College, and University Commission (WSCUC) for peer institutions that are seeking accreditation or reaffirmation of their accreditation and was a board member for Alternative Family Services, a foster care agency, in Santa Rosa California before moving to Seattle. Santhi is multi-lingual and enjoys traveling, doing jigsaw puzzles, reading, and watching her children perform in concerts, and playing soccer.

Josh Stabenfeldt, Executive Director, University Family YMCA - has been the Branch Executive at the University Family YMCA since February 2020. Prior to his current role he lived in New York City for 14 years. He worked for the YMCA of Greater New York for 13 of those years running programs meeting community needs in aquatics, healthy living and New American Services. Josh ended his NYC Y chapter as the Executive Director of the Dodge Y, which is the 4th largest YMCA branch in NYC. He had the opportunity to work with community partners such as being a member of the Brooklyn Bridge Park Community Advisory Committee, and the Atlantic Avenue Business Improvement District as a Board Member. Josh is excited to be in the PNW and being able to serve such a diverse community in the U District.

The Board voted in executive session to approve the term renewals of Sally Clark and Stephen Antupit. The Board also voted to approve two new members: Josh Stabenfeldt and Santhi Perumal. Their terms will begin in July at which point they will be able to vote.

Next the Board entertained nominations for the two open officer seats: Secretary and Co-Chair (non-UW). Lois Ko was nominated for Co-Chair by Miles Richardson and Stephen Antupit was nominated for Secretary by Jeanette Henderson.

The Board voted to elect Lois Ko as the incoming Co-Chair and Stephen Antupit as incoming Secretary. Their terms will begin in July, 2021.

New Business

There was no new business.

The meeting adjourned at 12:54 p.m.

UDP Finance Narrative

Finance Committee Meeting 6/11/21

Budget Report Notes

As we begin to close out the year, we are heading into a slight underspend for 20/21 which will give us a little more flexibility next year as we enter our first year being fully-staffed. We will continue to spend-down the surplus left from 2020 with our expanded programs to serve the neighborhood and will need to right-size the budget for 2023 to meet the projected income from the 2023 assessment.

For the May close, please see the following notes:

1. *Income Variances* – Thanks to the PPP funding we received, we were able to shore up the loss of the income from the StreetFair. We also received grant funding for the U District Seattle Website and from the Clean Cities Program for enhanced cleaning this spring. The latter two have increased expenses associated with them.
2. *Staffing Variances* – As we reported earlier this year, staffing expense is slightly down from delayed hire of the Marketing Manager (hired in December) plus a vacancy in the beautification team.
3. *Program Expense/Overhead Variance* – Direct program expenses should end up over due to additional expenses related to the grants but with some movement between the various lines. The branding project is underway, so we will incur more costs before June 30, which will bring the marketing actuals more in line with the budget forecast.
4. *2021 Cushion* – The anticipated cushion we have at the end of the year will go to support our spend-down in 2022.

Balance Sheet Report

Because of the deliberate spend-down of UDP/UDBIA surpluses, our cash on hand is lower this year, compared to last.

- *WF Checking* – This account holds the remaining Christie Park project funds. We are working to get this off the books as the project team wraps up their work.
- *PPP Forgivable Loan* – restated on balance sheet per auditor direction.
- *BIA Payable* – Remaining insurance proceeds for BIA. Targeted for marketing position computer/technology purchase, new executive director, equipment, and office refurbishment.

The U District Partnership
Balance Sheet Prev Year Comparison
 As of May 31, 2021

	May 31, 21	May 31, 20	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	57,621.18	32,709.29	24,911.89
10103 · UDP WF Checking 0122	33,470.09	151,351.28	-117,881.19
10111 · WSECU Savings	160,054.03	160,587.32	-533.29
Total 10100 · Operating Bank Accounts	251,145.30	344,647.89	-93,502.59
Total Checking/Savings	251,145.30	344,647.89	-93,502.59
Accounts Receivable	79,296.29	63,566.79	15,729.50
Other Current Assets	3,925.36	4,264.80	-339.44
Total Current Assets	334,366.95	412,479.48	-78,112.53
Fixed Assets	3,566.02	5,511.12	-1,945.10
Other Assets	3,235.87	3,235.87	0.00
TOTAL ASSETS	341,168.84	421,226.47	-80,057.63
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	63,070.80	33,634.32	29,436.48
Credit Cards	1,268.74	325.10	943.64
Other Current Liabilities	114,484.75	102,267.37	12,217.38
Total Current Liabilities	178,824.29	136,226.79	42,597.50
Total Liabilities	178,824.29	136,226.79	42,597.50
Equity			
32000 · Unrestricted Net Assets	215,769.51	375,281.00	-159,511.49
Net Income	-53,424.96	-90,281.32	36,856.36
Total Equity	162,344.55	284,999.68	-122,655.13
TOTAL LIABILITIES & EQUITY	341,168.84	421,226.47	-80,057.63

The U District Partnership

Budget Report

May 2021

	Jul '20 - May 21	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense				
Income				
43400 · Direct (Grants) Public Support	661.38	0.00	661.38	0.00
44500 · Government Grants and Contracts	1,160,468.53	1,149,352.80	11,115.73	1,389,508.91
47000 · Earned Income	5,996.00	6,000.00	-4.00	290,800.00
46400 · Interest and Other	143.26	0.00	143.26	0.00
Total Income	1,167,269.17	1,155,352.80	11,916.37	1,680,308.91
Gross Profit	1,167,269.17	1,155,352.80	11,916.37	1,680,308.91
Expense				
60000 · Staffing	535,902.71	581,505.18	-45,602.47	637,221.97
61000 · Professional & Contract Expense	78,789.00	78,235.00	554.00	82,900.00
62000 · Office and Overhead	67,005.50	79,463.26	-12,457.76	114,022.43
70000 · Direct Program Expenses	528,759.92	497,144.87	31,615.05	953,055.92
Total Expense	1,210,457.13	1,236,348.31	-25,891.18	1,787,200.32
Net Ordinary Income	-43,187.96	-80,995.51	37,807.55	-106,891.41
Other Income/Expense				
Other Income				
Fiscal Sponsor Income	19,960.00	0.00	19,960.00	0.00
Fiscal Sponsor Expenses	-30,197.00	0.00	-30,197.00	0.00
Total Other Income	-10,237.00	0.00	-10,237.00	0.00
Net Other Income	-10,237.00	0.00	-10,237.00	0.00
Net Income	-53,424.96	-80,995.51	27,570.55	-106,891.41

2020-21 University District BIA

Budget Tracker -May 2021

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,033	174,203.56	25,829	87.1%	\$ 11,483.15	\$ 23,431.04	\$ 24,803.95	\$ 11,509.29
Cleaning and Public Safety	674,250	533,295.02	140,955	79.1%	\$ 41,246.70	\$ 47,916.38	\$ 42,272.05	\$ 47,456.51
Urban Vitality	96,023	79,505.03	16,518	82.8%	\$ 5,694.51	\$ 6,357.96	\$ 6,357.82	\$ 6,357.78
Economic Development	241,872	142,335.75	99,536	58.8%	\$ 11,783.37	\$ 14,106.01	\$ 22,459.19	\$ 1,857.13
Marketing	197,331	88,623.43	108,708	44.9%	\$ 3,214.61	\$ 3,088.10	\$ 3,087.84	\$ 3,087.75
Total Requested	1,409,509	1,017,962.79	391,546	72.2%	\$ 73,422.34	\$ 94,899.49	\$ 98,980.85	\$ 70,268.46

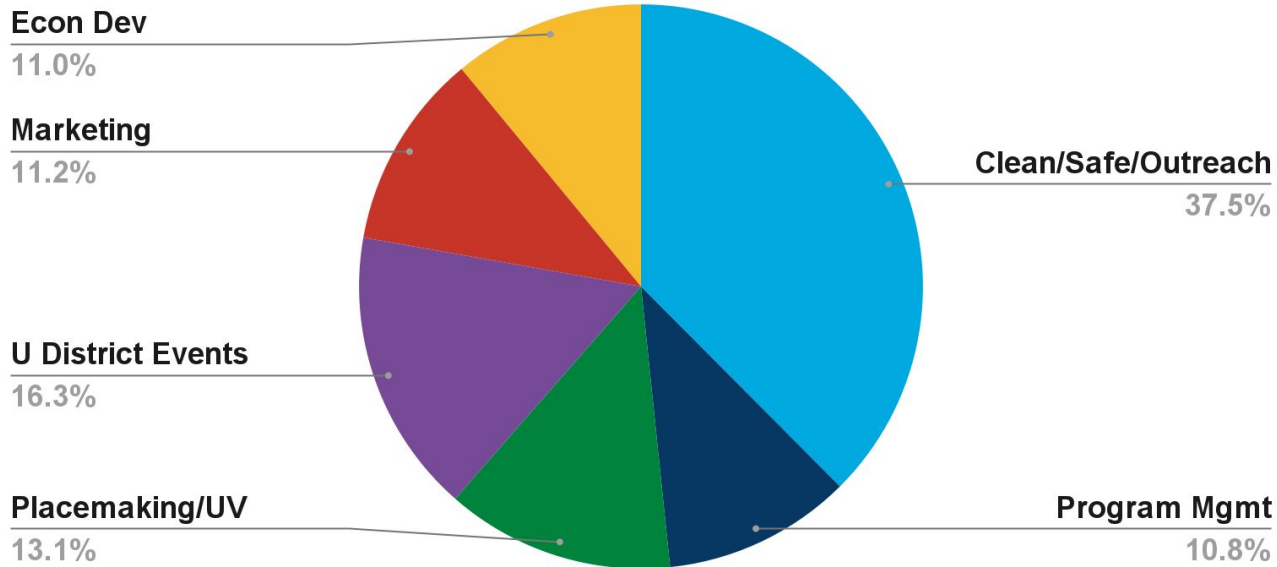
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 11,539.15	\$ 20,899.46	\$ 18,798.19	\$ 21,410.36	\$ 5,594.45	\$ 13,814.52	\$ 10,920.00	
Cleaning and Public Safety	\$ 51,878.58	\$ 72,290.94	\$ 48,943.20	\$ 33,532.21	\$ 39,654.70	\$ 46,676.07	\$ 61,427.68	
Urban Vitality	\$ 6,322.09	\$ 7,606.04	\$ 13,518.80	\$ 1,405.39	\$ 1,186.29	\$ 10,995.26	\$ 13,703.09	
Economic Development	\$ 15,254.66	\$ 15,220.64	\$ 20,558.09	\$ 4,386.23	\$ 4,912.97	\$ 18,998.93	\$ 12,798.53	
Marketing	\$ 3,351.96	\$ 7,300.22	\$ 11,665.16	\$ 204.88	\$ 1,186.27	\$ 18,493.17	\$ 33,943.47	
	\$ 88,346.44	\$ 123,317.30	113,483.44	60,939.07	52,534.68	108,977.95	132,792.77	-

**U District Partnership
FY 2022 Budget Draft**

	Program Management	Clean and Safe	Urban Vitality	Economic Development	Marketing	ST Opening	Cherry Blossom	Street Fair	UDP General	FY 2022 Total	FY 2021 Budget
Ordinary Income/Expense											
Income											
BIA Revenue Collected FY2022	153,211	520,980	147,281	168,747	172,665	14,392	13,793	17,058	0	1,208,126	1,176,204
SPU. Reach and Other Grants		62,000	5,000							67,000	51,500
Fees and Sponsorships	0	0	55,000	0	0	5,000	5,000	240,000	0	305,000	290,800
Interest and Other										0	-
Total Income	153,211	582,980	207,281	168,747	172,665	19,392	18,793	257,058	0	1,580,126	1,518,504
Expense											
Staffing	37,049	190,853	122,209	147,142	120,710	5,246	4,878	19,018	14,508	661,611	637,222
Professional & Contract Expense	43,900	0	0	0	0	0	0	0	0	43,900	82,900
Office and Overhead	89,870	7,700	3,250	3,500	2,500	0	0	0	0	106,820	114,022
Direct Program Expenses											
Clean and Safe Contracts	0	249,382	0	0	0	0	0	0	0	249,382	244,983
Community Beautification	0	0	22,750	0	0	0	0	0	0	22,750	42,750
Advertising and Marketing	0	0	0	0	69,300	0	0	0	0	69,300	88,475
Studies, Strategy & Implement.	0	0	11,000	37,500	0	0	0	0	0	48,500	40,500
Ambassador Program	0	98,422	0	0	0	2,000	2,000	2,000	0	104,422	100,512
Youth Employment Contract	0	10,000	0	0	0	0	0	0	0	10,000	10,000
Reach Contract	0	76,500	0	0	0	0	0	0	0	76,500	75,000
Other Program Contract Services	0	10,000	0	0	0	0	0	0	0	10,000	58,000
Placemaking	0	0	65,000	0	0	0	0	0	0	65,000	-
Event Expenses	0	0	0	0	0	13,800	13,500	212,700	0	240,000	242,836
Total Direct Program Expenses	-	444,304	98,750	37,500	69,300	15,500	20,378	214,700	-	895,854	903,056
Total Expense	170,820	642,857	224,209	188,142	192,510	20,746	25,256	233,718	14,508	1,708,186	1,737,200
Net Income	(17,609)	(59,877)	(16,927)	(19,394)	(19,845)	(1,354)	(6,463)	23,340	(14,508)	(128,059)	(218,696)

UDP Budget Planning

Draft 2022 Spending Plan



Total: \$1.7 Million
(includes \$128K of surplus spend-down)

June Program Updates

ECONOMIC DEVELOPMENT

Securing Funding for Businesses

Earlier this month, the UDP was notified of multiple businesses in the U District which had yet to respond to their Working Washington Grant award. These businesses had until June 9th to respond, or risk the loss of their award. To ensure that money wasn't left on the table, and that these businesses were able to access this resource, Daniel emailed, called, and stopped by each business, face-to-face, to ensure they could take advantage of their grant. This effort ultimately secured grant funding for seven businesses, with an average award of \$22,000, and a total sum of \$157,000 secured for U District businesses.

Outdoor Dining Plaza on NE 43rd Street

The U District Outdoor Dining Plaza is in full swing and UDP staff have witnessed a significant increase in consumer traffic. For some businesses this increase has led to a massive growth in sales. One of these businesses (which will remain anonymous) had their highest revenue month this past May, as compared to the last 2.5 years! Another business has noticed that there is high-demand for the tables, with people bringing food from blocks away to enjoy this outdoor area.

With the continued success of the plaza, UDP is now working on extending the permit until May 2022 – allowing businesses to take full advantage of this outdoor seating for the summer months, return of UW students, and light rail station opening.

The UDP is also taking advantage of opportunities to activate the plaza. Earlier this month, a group of UW Students hosted a game night for their very own “Down the Ave” card game. This event brought groups of UW students that otherwise may have never experienced the 43rd outdoor dining plaza!



Updating UDP's Business Database and Online Marketplace

Jennifer Cao continues her community engagement to collect contact information and support more businesses in creating profiles on UDistrictSeattle.com. To date, Jennifer has engaged 72 food/beverage sector businesses and assisted 31 of those in creating a UDistrictSeattle.com profile. Jennifer's work will now shift to the retail sector, ensuring these businesses are aware of UDP and city-wide resources available to them.

U District \$3 Food Walk

UDP staff is laying the groundwork for a \$3 Food Walk that will serve as a business promotion event during the light rail station opening celebration. This event promotes the food/beverage sector and allows consumers to explore and taste the diversity of food and drink options throughout the U District. It aims to get residents, UW students and faculty, foodies, light rail event and farmers market attendees to experience 3-5 new business offerings during the course of the day. More on this effort will be share in the coming months.

MARKETING & COMMUNICATIONS

District Brand Development & Marketing Strategy Project

Pyramid Communications recently produced a short report outlining their findings from survey and interview information received from stakeholders to date. Next up this month is a pair of focus groups to engage another 20+ people to get an initial round of feedback on the branding and messaging direction. Don and Polly have weekly check-ins with Pyramid will be bringing some of this early thinking back to the UDP Board for a sneak peek in July. Later this summer we will shift to implementation in advance of the Light Rail Opening on October 2, 2021.

Website Updates UDistrictSeattle.com

UDP is working on remapping the organization's website and adding new functionality to both UDistrictPartnership.org and UDistrictSeattle.com in the form of story blogs. With the launch of the outdoor dining initiative this month to support local restaurants, this slowed down, but should be completed in the months ahead. Polly returns to work in limited hours beginning this week.

URBAN VITALITY

Mobility and Transportation

A number of transportation-related and private development construction projects are underway or will be starting in the district this summer. Here is an overview of known projects:

NE 43rd Improvement Project

Construction has restarted on NE 43rd between 15th Ave NE and the light rail station after about a month pause. Crews are getting ready to take out old traffic signals at the intersection of NE 43rd and the Ave. They will also be planting trees and plants in the planter beds. Most of this work will be done by the end of June.

NE 43rd and 12th Paving Project

West of the light rail station, SDOT is repaving the street and sidewalk along NE 43rd and on 12th Ave NE between NE 43rd and NE 45th. Much of the street is currently torn up and not accessible to through traffic. SDOT will also be installing bike lanes on Brooklyn from NE 45th to NE 47th, and on NE 47th to Roosevelt. This work should be completed by late summer, in time for the light rail station opening in October.

Bus Trolley Lines on NE 43rd

As a part of their Northlink bus route restructure that will happen in October, King County Metro will be installing bus trolley lines along NE 43rd between NE 15th and NE 12th Aves. Some of the trolley polls are already installed on NE 43rd. Metro will hang their electrical wires in late July/early August.

Route 44 Paving and Striping on 15th and 45th

To accommodate improvement for the Route 44 bus that runs through the district to Ballard, SDOT will be repaving and “rechannelizing” (changing the layout of lanes on a road) NE 45th and 15th Ave NE through the U District. This work will begin mid-summer and is scheduled to be completed prior to the light rail station opening in October.

Montlake Bridge Closure

The Montlake Bridge will be closed for repairs for a month starting this August. UDP will work with WSDOT to understand the impacts to the U District. One important impact is that much of the traffic from east of the University will be redirected down NE 45th St to the University Bridge and I5, so we can expect traffic impacts through the late summer months.

Private Construction Impacts

Several large buildings are under construction in the district right now, which might impact access to sidewalks, on street parking, and through traffic intermittently throughout the district. This will be ongoing over the coming years as more projects begin to be developed. UDP will track impacts and think about how to mitigate access restrictions.

Public Realm

District Beautification and Lighting Efforts

Summer banners for the Ave are currently being printed and will be hung by the end of June. The banners match our Summer Streets campaign colors associated with our outdoor dining area on NE 43rd Street. UDP is beginning conversation with property owners and the City to move forward with hanging overhead lights above the sidewalks along NE 43rd St between University Way and the light rail station. The lights will create light and a beautiful, welcoming environment in a core part of the district for visitors and people getting off the light rail.



UDP is in the process of planning for the U District Station opening event, which will take place the same weekend—read more below.

U District Mural Program – Installation Started



On May 22, the artist Dozfy installed the first part of a mural on the Jack Straw Building. The background of the Dozfy piece, as well as murals on the Sweet Alchemy and Café on the Ave building, are tentatively scheduled to be installed through community paint days in mid-July. We continue to work with Urban Artworks to coordinate the paint days and volunteers. This project is funded by the Seattle Department of Neighborhoods Neighborhood Matching Fund grant.

Light Rail Station Opening Event Planning

The U District Light Rail Station opens Saturday, Oct. 2. UDP plans to hold a station opening event for the neighborhood. Current planning activities include:

- Preparing a special-events permit to be submitted to the City by the end of June.
- Finalization of a sponsorship packet and potential sponsor list for outreach in June-July.
- Planning the \$3 Food Walk event, which Daniel is working to coordinate this summer.
- Beginning conversations on collateral and branding design, to be coordinated with Pyramid branding efforts.
- Coordination with Sound Transit, and UW and other neighborhood stakeholders.

CLEAN & SAFE

Cleaning Update

June Student Move-Out

Memorial Day Weekend marks the beginning of the June move-out season for U District students. This usually coincides with a major uptick in illegal dumping. As students move out of their housing after graduation and the quarter is over to leave for the summer, it is common for people to illegally dump their bulky furniture and other items on the sidewalks and in the alleys across the neighborhood when they move out. This has been a very light year so far, most likely because UW students largely attending school remotely. Later this summer, around Labor Day, we expect to have another major accumulation of illegal dumping in the neighborhood. UDP staff monitors and reports illegal dumping to the City through the Find-It, Fix-It app. Property owners are responsible to managing the garbage and debris of their tenants. UW and SPU will partner on a Husky Neighborhood Cleanup June 17th where students can bring bulky items for proper disposal.

NORTH AND SOUTH CLEANING AREAS

	May	June	July	Aug*	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May
REPORT TYPE	2020	2020	2020	2020	2020	2020	2020	2020	2021	2021	2021	2021	2021
Hours of Cleaning	280	276	284	390	272	284	276	284	280	256	284	276	284
Bags of Trash Removed	950	925	800	1,150	750	775	724	750	750	625	810	575	620
Dumpster Overflow Cleanup	90	76	180	220	150	165	122	141	120	85	105	102	88
Graffiti Tags Removed	1096	1040	875	950	840	639	584	620	368	325	395	325	380
Biohazards Removed	898	770	735	860	695	605	489	625	365	310	375	255	295
Pressure Washing Hours	78	55	4	4	4	4	4	4	4	4	4	4	33

* Included the General Cleaning Area for the month of August'

GENERAL CLEANING AREA

	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April	May
REPORT TYPE	2020	2020	2020	2020	2021	2021	2021	2021	2021
Hours of Cleaning	160	156	156	156	156	156	156	156	156
Bags of Trash Removed	550	595	567	526	610	725	365	580	475
Dumpster Overflow Cleanup	125	115	93	84	135	87	62	15	53
Graffiti Tags Removed	616	375	357	291	310	243	365	290	325
Biohazards Removed	785	730	672	609	565	437	480	425	435

CLEAN CITIES INITIATIVE CLEANING

	Feb.	March	April
REPORT TYPE	2021	2021	2021
Hours of Cleaning	160	176	168
Bags of Trash Removed	256	289	270
Graffiti Tags Removed	568	760	615
Biohazards Removed	155	175	142

Digital Issue/Work-Order Tracking

We are beta testing a cloud-based reporting platform called Fulcrum to begin tracking district conditions as well as our daily clean and safe work. Currently, we utilize paper reports and month totals to track our data. Fulcrum would allow us to geo-tag our work, allowing us to easily submit workorders to our teams and track when they are finished. There is before and after photo capability and other benefits that would streamline tracking data to better understand issues. This platform is currently used by the Downtown Seattle Association/Metropolitan Improvement District in Downtown. Thankfully, they have built out this model to support their work over the past three years and are willing to share their best practices and app design with us.. They also use this app for other purposes, which we are investigating like tracking broken infrastructure, vacant storefronts, etc. Our plan is to fully launch this with our Ambassador and Clean Teams this July and look for other uses this summer.

Safety Update

U District Dumpster Fires

As we have reported previously, dumpster fires in the U District are a major concern. We have regularly had dumpster fires the last couple of years but in April and May we had a spike with several including one that caused significant damage to a building near the post office. We found footage of a person lighting one of these recent fires and turned that over to the Seattle Fire Department's investigators. We are working with SPU to have the damaged dumpsters replaced, though this process is going slower than we would like. We are also going to be partnering with SPU to provide businesses with locks for their dumpsters to make the arsons harder to carry out.

AMBASSADOR DATA

	May	June	July	Aug.	Sept	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April	May
REPORT TYPE	2020	2020	2020	2020	2020	2020	2020	2020	2021	2021	2021	2021	2021
911 Calls	5	2	9	6	2	5	0	2	1	2	2	5	1
Homeless Interactions	181	106	100	82	55	89	70	71	111	103	102	113	107
Wayfinding/ Pedestrian Interactions	79	54	28	32	33	36	56	38	86	52	51	78	89
Conditions of Entry/ Sit-Lie	0	7	5	7	2	0	0	3	8	0	5	7	10
Drug and Alcohol Activity	43	3	3	12	11	15	2	4	8	3	23	41	8
Business Visits	205	176	279	232	196	184	142	185	304	230	229	216	342
Suspicious Persons	147	45	64	60	41	63	40	50	83	84	68	77	90
Emphasis Patrols	63	43	52	54	47	37	81	56	35	25	67	53	63
Shoplift	32	20	37	48	40	42	34	28	62	61	51	37	65
Calls and Text for Service During Hours	70	55	41	59	52	92	46	70	83	81	99	98	159

Outreach Update

Olga Park

Olga Park is a small park on Ravenna Blvd between University Way and 15th. On May 31st at around 5am, a 31-year old resident of a homeless encampment there was shot and killed. The SPD is working on apprehending the perpetrator. On June 4th, the City cleared the encampment of the approximately 15 people who were living in the park.

Homeless COVID Vaccinations

David has worked in the last month to coordinate with Public Health and our homeless population in encampments and outside of encampments to provide our homeless with COVID vaccines.

Crisis Intervention Issues

When someone is in crisis, David is unable to refer that person directly to the Crisis Solutions Center. Only police or a hospital can make this referral and homeless are sometimes resistant to working with police and sometimes police interaction can be a trigger for these people, and they are often unlikely to walk themselves to a hospital. This means that many people in crisis on the street remain on the street and no help is rendered to them. David has identified this issue and is advocating for change.