



DRAFT BOARD MEETING AGENDA

Time: 11:30 a.m.–1:00 p.m.

Date: May 18, 2021

ZOOM Virtual Meeting

- | | | |
|--|----------------|-----------------|
| 1. Welcome and Introductions | Miles/Rob | |
| 2. Public Comment | Public | |
| 3. Approval of April 2021 Meeting Minutes | Rob/Miles | Vote |
| 4. Finance Committee Report | Sally/Phil/Don | |
| • Acceptance of April Close | | Vote |
| • FY 2022 Budget Preview | | Discussion |
| 5. Compassion Seattle / Charter Amendment Proposal | Don | Discussion/Vote |
| 6. Executive Director Report | Don | |
| 7. UDP Program Updates | | |
| • Clean & Safe | Marcus | |
| • Urban Vitality | Katy | |
| • Economic Development | Daniel | |
| • Marketing & Communication | Don | |
| 8. Governance Committee Report | Eric | Discuss |
| • Board Member Renewals | | Vote |
| • New Board Members | | Vote |
| 9. New Business | | |
| 10. Adjourn | | |



Board Meeting Minutes

Time: 11:30 AM – 1:00 PM

Date: April 20, 2021

Location: Zoom Meeting

IN ATTENDANCE:

UDP Board Members

Alfred Shiga

Andrew McMasters

Anson Lin

Don Schulze

Eric Lawson

Kristine Kenney

Moe Kahn

Rob Lubin, Co-Chair

Sally Clark, Treasurer

Stephen Antupit

UDP Staff

Daniel Lopic, Econ Dev

Don Blakeney, ED

Katy Ricchiuto, Public Realm

Polly Yokokawa, Marketing

Phil Lloyd, Finance

Guests*

Santhi Perumal, UW College of Education

**Please note, there may have been other guests but due to the zoom format and people entering and leaving at different times, we were unable to track all guests.*

Welcome and Introductions

Public Comment

There was no public comment.

Approval of March 2021 Meeting Minutes

Motion: Andrew moved to approve the March 2021 meeting minutes.

Second: Anson seconded the motion.

*The motion was approved by all, with one abstention from **Don**, who wasn't at the March meeting.*

Governance

Eric offered the Committee update:

Board Member Recruitment – According to the bylaws, the UDP Board must have at least 9 members, but now allow for up to 20 members. With Andrew and Eric rolling off the UDP Board, there will be six open slots at the end of June. Eric shared some of the recent outreach from the Governance Committee:

- Santhi Puramal is attending today, and is Assistant Dean for Finance and Administration for the College of Education.
- Nicolina Miller met with Don and Eric and agreed to serve on the Marketing Committee for FY2022.
- Anna Sorokina shared interest with Miles and Don and John Hix are reaching out for a follow up conversation.
- Jennifer Antos with Seattle Neighborhood Farmers' Markets is another potential board member, and will be approached in the months ahead. So is Troy Carter of Sanctuary Arts.
- Eric, Sally and Don are meeting with representatives from UW Marketing to talk about collaboration and board service in the year ahead.

Eric spoke about the official required affiliations as well as the aspirational geographic, constituent and racial diversity.

Homelessness

Marcus offered an update on the homeless populations in the district. There are three concentrated encampment areas currently in the district, including the greenway along I-5, Ravenna Boulevard, and University Playground. WSDOT is currently working with UDP to coordinate debris removal on the green belt, where about 12 people currently live. Seattle's HOPE Team is coming out to University Park to offer/move people into transitional housing. David Delgado has been in the park, building relationships to move these 35 people into housing when the HOPE team arrives. David is also working with the population living outside along the Ravenna Boulevard. An effort is moving ahead to vaccinate the neighborhood homeless population.

A high-needs unhoused individual living in front of Shiga's on the Ave had been escalating aggressive behavior, which UDP was flagging for City officials. Unfortunately, no action was taken and this person assaulted David Delgado, who is now okay, but sustained a concussion. This individual is now in custody, and we will track their trajectory. Going forward, we will be convening social service providers to problem-solve with case managers for ten-fifteen of the neighborhood's highest-needs individuals.

Health One is expanding into U District and Ballard, which will provide additional support for people with social service needs.

Finance

Sally and Don reported on behalf of the Finance Committee. Nothing out of the ordinary this month. We are spending down BIA surplus dollars. Monthly salary expenditures will look more robust because Polly, the marketing manager is on board. [Budget Narrative can be found in the April Board meeting packet]

Don and Sally offered a FY22 budget look-ahead that anticipates about a \$20K income from StreetFair, a small increase in assessment (essentially CPI), reduced contracted services (no ED search), fundraising for placemaking, and money for a DEI/Retreat.

The RAB hosts a budget workshop on May 20th, and the Annual Meeting is on June 24th.

Motion: The committee recommend the acceptance of the March draft close.

Second: No second required.

Motion was approved unanimously.

Executive Director Report

Sideshow Events

There has been an uptick in “sideshow events” where drivers take over an intersection of the U District to spin out their vehicles, film the stunts, and also set off fireworks. It’s an issue all along the I-5 corridor and is being monitored by SPD and Washington State Patrol. SPD will be using emphasis patrols in the district in the months ahead to try to deter this from happening.

Light Rail Opening

Light Rail Opening will be October 2nd. Katy is leading the planning and coordination with other neighborhoods and UW welcome back efforts.

UDP Program Reports

Urban Vitality

Beautification: Katy is working on the next round of banners which will be installed in May. She is also exploring the options for year-round tree lights in high-traffic areas of the district.

Sound Transit Surplus Parcel: LIHI will be developing the site for a tiny house village in May for an early-June move-in. We have been invited to participate on the community advisory council. UDP may weigh-in further down the road, with respect to the long-term use of this parcel.

Mural Program: UDP grant-funded murals will be going up in May. UDP received 43 proposals for three slots, but may tap successful applications for additional mural opportunities in the year ahead.

Economic Development

Daniel continues to work with interested businesses on the Ave and N.E. 43rd to implement a temporary public seating plaza, closed to vehicular traffic from May through the summer. We are aiming to launch in May as a part of a “Summer Streets” campaign that will serve as an umbrella brand for all of the great outdoor dining and activities happening in the right-of-way this summer.

Daniel and Don are also working with businesses and community members to continue to examine opportunities for additional outdoor dining or even traffic reconfiguration and temporary/partial street closures to facilitate outdoor dining this summer. Any major changes to street access would need to be generally supported by those impacted with appropriate accommodations to ensure access and continued operation for stakeholders.

Clean & Safe

Marcus offered a quick update on Clean Cities, which was a grant that UDP received for enhanced cleaning from February through April. We are working to extend this through the summer.

Seattle Police data shows property crime is up. U District had 76 break-ins (up from 42 this time last year). We are working with stakeholders and the authorities to share information—it’s likely that a small number of people are doing the lion’s share of the activity. Alfred showed footage of the Shiga’s break-in.

Marketing

Polly spoke about the District Brand and Marketing Strategy. We have hired Pyramid Communications to lead this effort which comes highly recommended. We had the kick-off meeting with the task force and have established foundational goals for the project. The Board will receive a stakeholder survey to help us shape our branding work.

Polly is leading updates to the UDP website and the U District Seattle website, which should roll out early this summer. She has also been working with Don to get UDP in recent media releases from Sound Transit and the City of Seattle.

New Business

Don continues to track federal funding opportunities for supporting our programming and our stakeholders. Sally expressed gratitude for all that's going on in the district.

The meeting was adjourned at 12:16 p.m..

The U District Partnership
Balance Sheet Prev Year Comparison
As of April 30, 2021

	Apr 30, 21	Apr 30, 20	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	6,669.78	33,369.47	-26,699.69
10103 · UDP WF Checking 0122	33,470.09	73,194.28	-39,724.19
10111 · WSECU Savings	150,041.09	160,573.68	-10,532.59
Total 10100 · Operating Bank Accounts	190,180.96	267,137.43	-76,956.47
Total Checking/Savings	190,180.96	267,137.43	-76,956.47
Accounts Receivable	116,117.95	95,001.04	21,116.91
Other Current Assets	4,473.43	4,536.22	-62.79
Total Current Assets	310,772.34	366,674.69	-55,902.35
Fixed Assets	3,566.02	5,511.12	-1,945.10
Other Assets	3,235.87	3,235.87	0.00
TOTAL ASSETS	317,574.23	375,421.68	-57,847.45
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	40,820.54	23,822.87	16,997.67
Credit Cards	254.55	84.28	170.27
Other Current Liabilities			
PPP Forgivable Loan	86,201.26	0.00	86,201.26
BIA Payable	6,545.72	10,136.12	-3,590.40
24000 · Payroll Liabilities	21,404.55	14,073.51	7,331.04
Total Other Current Liabilities	114,151.53	24,209.63	89,941.90
Total Current Liabilities	155,226.62	48,116.78	107,109.84
Total Liabilities	155,226.62	48,116.78	107,109.84
Equity			
32000 · Unrestricted Net Assets	215,769.51	375,281.00	-159,511.49
Net Income	-53,421.90	-47,976.10	-5,445.80
Total Equity	162,347.61	327,304.90	-164,957.29
TOTAL LIABILITIES & EQUITY	317,574.23	375,421.68	-57,847.45

The U District Partnership Budget Report April 2021

	Jul '20 - Apr 21	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense				
Income				
43400 · Direct (Grants) Public Support	661.38	0.00	661.38	0.00
44500 · Government Grants and Contracts	1,027,675.76	1,018,804.52	8,871.24	1,389,508.91
47000 · Earned Income	5,996.00	6,000.00	-4.00	290,800.00
46400 · Interest and Other	130.32	0.00	130.32	0.00
Total Income	1,034,463.46	1,024,804.52	9,658.94	1,680,308.91
Gross Profit	1,034,463.46	1,024,804.52	9,658.94	1,680,308.91
Expense				
60000 · Staffing	487,491.68	525,788.65	-38,296.97	637,221.97
61000 · Professional & Contract Expense	76,339.00	75,785.00	554.00	82,900.00
62000 · Office and Overhead	61,484.47	72,704.13	-11,219.66	114,022.43
70000 · Direct Program Expenses	452,333.21	424,544.70	27,788.51	903,055.62
Total Expense	1,077,648.36	1,098,822.48	-21,174.12	1,737,200.02
Net Ordinary Income	-43,184.90	-74,017.96	30,833.06	-56,891.11
Other Income/Expense				
Other Income				
Fiscal Sponsor Income	19,960.00	0.00	19,960.00	0.00
Fiscal Sponsor Expenses	-30,197.00			
Total Other Income	-10,237.00	0.00	-10,237.00	0.00
Net Other Income	-10,237.00	0.00	-10,237.00	0.00
Net Income	-53,421.90	-74,017.96	20,596.06	-56,891.11

2020-21 University District BIA

Budget Tracker -April 2021

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,033	163,283.56	36,749	81.6%	\$ 11,483.15	\$ 23,431.04	\$ 24,803.95	\$ 11,509.29
Cleaning and Public Safety	674,250	471,867.34	202,382	70.0%	\$ 41,246.70	\$ 47,916.38	\$ 42,272.05	\$ 47,456.51
Urban Vitality	96,023	65,801.94	30,221	68.5%	\$ 5,694.51	\$ 6,357.96	\$ 6,357.82	\$ 6,357.78
Economic Development	241,872	129,537.22	112,335	53.6%	\$ 11,783.37	\$ 14,106.01	\$ 22,459.19	\$ 1,857.13
Marketing	197,331	54,679.96	142,651	27.7%	\$ 3,214.61	\$ 3,088.10	\$ 3,087.84	\$ 3,087.75
Total Requested	1,409,509	885,170.02	524,339	62.8%	\$ 73,422.34	\$ 94,899.49	\$ 98,980.85	\$ 70,268.46

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 11,539.15	\$ 20,899.46	\$ 18,798.19	\$ 21,410.36	\$ 5,594.45	\$ 13,814.52		
Cleaning and Public Safety	\$ 51,878.58	\$ 72,290.94	\$ 48,943.20	\$ 33,532.21	\$ 39,654.70	\$ 46,676.07		
Urban Vitality	\$ 6,322.09	\$ 7,606.04	\$ 13,518.80	\$ 1,405.39	\$ 1,186.29	\$ 10,995.26		
Economic Development	\$ 15,254.66	\$ 15,220.64	\$ 20,558.09	\$ 4,386.23	\$ 4,912.97	\$ 18,998.93		
Marketing	\$ 3,351.96	\$ 7,300.22	\$ 11,665.16	\$ 204.88	\$ 1,186.27	\$ 18,493.17		
	\$ 88,346.44	\$ 123,317.30	113,483.44	60,939.07	52,534.68	108,977.95	-	-

UDP Finance Narrative

Finance Committee Meeting 5/14/21

Budget Report Notes

Below you will find a numbered list of variances that correspond to the numbers in the budget report spreadsheet. We've distilled the narrative down to four notes, mostly because we keep talking about the same things each month.

1. *Income Variances* – We've gotten PPP funding, funding for the U District Seattle Website and the Clean Cities Programs. The latter two have increased expenses associated with them. The PPP funding will shore up UDP for the loss of StreetFair, but will largely roll into FY 2022 based on the current trajectory.
2. *Staffing Variances* – Staffing expense is slightly down from delayed hire of the Marketing Manager (hired in December) plus a vacancy in the beautification team.
3. *Overhead Variance* – Overhead is running under because we're not spending as much on supplies, travel and trainings during the pandemic.
4. *Program Expense Variance* – Direct program expenses should end up over due to additional expenses related to the grants but with some movement between the various lines. The branding project is underway, so that expense will land in May and June, bringing the marketing actuals more in line with the budget forecast. The other lines are think are generally timing issues but I think there's going to be some modest savings (I put a \$25k slug in the beginning FY 22 BIA cash balance in the budget as a placeholder). All in all, there's going to be some modest savings (we put a \$25k slug in the beginning FY 22 BIA cash balance in next year's budget as a placeholder).

Balance Sheet Report

There has been a deliberate spend down on the UDP front plus AR is higher and AP is lower year over year so that magnifies the year over year drop in cash.

- *WSECU Checking* – We continue to see the difference in balances from the previous year as discussed in previous months.
- *WSECU Savings* – We dipped into savings by \$10K to float a timing difference with assessment reimbursement. There is no reason to think this money will not be reimbursed in a matter of weeks.
- *WF Checking* – This is mostly the remaining Christie Park project funds. We are working to get this off the books as the project team wraps up their work.
- *PPP Forgivable Loan* – restated on balance sheet per auditor direction.
- *BIA Payable* – Remaining insurance proceeds for BIA. Targeted for marketing position computer/technology purchase, new executive director, equipment, and office refurbishment.

City BIA Fund

We plan to end the fiscal year with \$122K above and beyond our required reserve base of \$210K, for a total amount of \$332K in our City account. The FY22 budget anticipates a spend-down of this surplus, at a smaller rate than FY21.

**U District Partnership
FY 2022 Budget Draft**

	Program Management	Clean and Safe	Urban Vitality	Economic Development	Marketing	ST Opening	Cherry Blossom	Street Fair	UDP General	FY 2022 Total	FY 2021 Budget
Ordinary Income/Expense											
Income											
BIA Revenue Collected FY2022	155,450	528,595	149,434	171,214	175,189	14,602	13,994	17,307	0	1,225,785	1,176,204
SPU. Reach and Other Grants		62,000	5,000							67,000	51,500
Fees and Sponsorships	0	0	55,000	0	0	5,000	5,000	240,000	0	305,000	290,800
Interest and Other										0	-
Total Income	155,450	590,595	209,434	171,214	175,189	19,602	18,994	257,307	0	1,597,785	1,518,504
Expense											
Staffing	37,049	190,853	122,209	147,142	120,710	5,246	4,878	19,018	14,508	661,611	637,222
Professional & Contract Expense	43,900	0	0	0	0	0	0	0	0	43,900	82,900
Office and Overhead	89,870	7,700	3,250	3,500	2,500	0	0	0	0	106,820	114,022
Direct Program Expenses											
Clean and Safe Contracts	0	249,382	0	0	0	0	0	0	0	249,382	244,983
Community Beautification	0	0	22,750	0	0	0	0	0	0	22,750	42,750
Advertising and Marketing	0	0	0	0	69,300	0	0	0	0	69,300	88,475
Studies, Strategy & Implement.	0	0	11,000	37,500	0	0	0	0	0	48,500	40,500
Ambassador Program	0	98,422	0	0	0	2,000	2,000	2,000	0	104,422	100,512
Youth Employment Contract	0	10,000	0	0	0	0	0	0	0	10,000	10,000
Reach Contract	0	76,500	0	0	0	0	0	0	0	76,500	75,000
Other Program Contract Services	0	10,000	0	0	0	0	0	0	0	10,000	58,000
Placemaking	0	0	65,000	0	0	0	0	0	0	65,000	-
Event Expenses	0	0	0	0	0	13,800	13,500	212,700	0	240,000	242,836
Total Direct Program Expenses	-	444,304	98,750	37,500	69,300	15,500	20,378	214,700	-	895,854	903,056
Total Expense	170,820	642,857	224,209	188,142	192,510	20,746	25,256	233,718	14,508	1,708,186	1,737,200
Net Income	(15,369)	(52,262)	(14,774)	(16,928)	(17,321)	(1,144)	(6,261)	23,589	(14,508)	(110,401)	(218,696)

MEMORANDUM

TO: UDP Board of Directors
FROM: UDP Executive Committee
DATE: May 11, 2021
RE: Recommended Endorsement of Charter Amendment 29 and Compassion Seattle

Issue Context:

In recent years, the University District has seen a visible uptick in people experiencing homelessness as well as some who exhibit a variety of behavioral health issues. As these populations have increased, they have begun to impact different geographies of the district. Most visible are the encampments of people sleeping along the greenways in Ravenna and Interstate-5, while most impactful are some of the people who exhibit extreme behavioral health issues and frequently spend time in doorways along commercial corridors. The University District is no stranger to homelessness, but the population has noticeably shifted over the past decade from homeless youth to a much larger population with compounding behavioral health issues. While the City and County declared our regional homelessness crisis an emergency in 2015, and neighborhood groups have been vocal advocates for solutions, little progress has been made to bring this population inside, or to provide a sufficient level of meaningful services to those who need behavioral health treatment.

About Compassion Seattle:

Earlier this year, a group of neighborhood and nonprofit organizations--including several BIAs--came together to draft a charter amendment that would require the City to take action on bringing people inside and for the City to provide needed mental health and substance use treatment, as well as housing. This group has selected the name "Compassion Seattle" and is comprised of civic leaders including former Councilmember and Mayor Tim Burgess, nonprofit service providers including the Chief Seattle Club, the Public Defender Association, United Way King County, the Housing Development Consortium, Plymouth Housing, FareStart, DESC, Evergreen Treatment Services, and neighborhood groups like the Ballard Alliance, the SODO BIA and the Downtown Seattle Association.

About Charter Amendment 29:

Compassion Seattle is putting forward a charter amendment, rather than a ballot initiative (which is generally more common) because ballot initiatives cannot budget money or administer programs--while charter amendments can. The charter amendment was initially proposed earlier this spring and was subsequently updated to correct a couple of errors and address some early concerns about the language around the removal of people from parks and public spaces. This language was revised to state a clearer balance of both priorities to maintain functional public space and parks, and to address the individualized needs of the people experiencing homelessness. The language was also updated so that this amendment would expire automatically after six years, presumably when the City will have made significant progress with housing people.

As it stands today, Charter Amendment 29 specifically requires the City to stand up 1,000 new units of emergency or permanent housing within six months of the effective date of the amendment, and another 1,000 within the next six months thereafter. Those housing units would include access to behavioral health services and other staff along the lines of the typical permanent supportive housing resources. The charter amendment does not allocate new monies to address this housing or these services, rather, it serves to re-prioritize existing dollars in the City's \$1.5 billion general fund to account for the \$18 million in additional spending on these programs.

This charter amendment will be in front of Seattle voters on the November ballot if it receives 33,060 signatures in the next few weeks.

Recommendation:

As the U District Partnership and others continue to invest-in and advocate for homeless outreach and services, we need city action. The UDP should stand with our neighborhood and nonprofit leaders to support the proposed charter amendment. It's the consensus of the Executive Committee that this would be an endorsement, and no commitment of staff resources or funding. While this proposal will not address the entirety of the homeless population in Seattle, it would have a meaningful impact on the lives of those who are unhoused as well as the districts in which they are stranded outside. There are many alternative programs that we could choose to note, some that would look upstream to address systemic issues facing vulnerable populations in Seattle--we should articulate these thoughts and carry them forward in tandem to any support of this charter amendment.

Key Policy Questions for UDP to Consider:

When confronted with complex and important issues where the perspective of UDP or the U District is sought, it is important to look at the issue from a variety of perspectives--below are some questions that may help illustrate the dynamics of this issue around the charter amendment, and the role we may want to play:

- **Are the constituencies impacted primarily U District constituencies?**
No, Charter Amendment 29 would apply to the entire City of Seattle, and the many communities that are home to people experiencing homelessness and behavioral health disorders. However, this is a top issue for U District stakeholders and continues to be the number-one-issue about which we hear from stakeholders.
- **Does this issue primarily, uniquely or exclusively impact the U District?**
Again, no, while these issues deeply impact the U District, they also impact neighborhoods across the City. We are committed to elevating the issues facing the U District, but it has become clear that we will not be able to solve the issue in the U District alone. Charter Amendment 29 aims to direct the City to take action on bringing people inside and for the City to provide needed mental health and substance use treatment, as well as housing.
- **Are other organizations working on this?**
Yes, there is a strong coalition of people and organizations working to realize this charter amendment. They are active, and have engaged hundreds of stakeholders and local leaders. They are organizing an aggressive signature-gathering campaign in order to qualify for the November ballot. These groups range across the political spectrum and from a diversity of interests including: United Way, Plymouth Housing, Ballard Alliance, SODO BIA, Downtown Seattle Association, Evergreen Treatment Services, Chief Seattle Club, Public Defender Association, DESC, FareStart, Housing Development Consortium, and former elected officials.
- **Should UDP lead on this issue or is it more appropriate to support the work of another organization?**
Since there is already a group who is leading this effort, UDP can play a supporting role--lending our endorsement while articulating our specific priorities like more transitional and permanent supportive housing, and on-demand access to mental health and addiction services.
- **Can we make a difference?**
Yes, by lending our support for this proposed charter amendment, we are also lending momentum and credibility to this effort and while being able to educate people in our community about the issues and range of solutions. We wouldn't commit to any type of fundraising, however, we may choose to educate our stakeholders about the issue, should it make it on the ballot in November.
- **Where does this fit when compared to our other priorities?**
This is a top-priority issue for the U District. At any given time over the past year we have had between 75 and 150 people sleeping outside in our community. With limited BIA dollars, it is hard to have a meaningful impact on such a large population. Advocating for additional city resources, and an urgent need to bring people inside would be very consistent with our position and work on this issue to date. At the citywide level, when asked which issue(s) are most concerning, 57% of

likely Seattle voters identified homelessness as their top concern in Seattle.

- **What is the potential fallout from taking a position?**

Likely, there would be very little fallout from us supporting this charter amendment. There is growing consensus that the City has not acted with enough urgency to address these problems. Considering the broad political support, and recent amendments, it seems fairly noncontroversial.

- **What is the potential fallout from not taking a position?**

UDP could miss out on an opportunity to speak from our perspective about an important issue facing our stakeholders. However, there is a large coalition of civic leaders, neighborhoods, nonprofits and service providers working to advance this charter amendment and help the City with its implementation.

- **Is there general consensus among our constituencies on this issue?**

There is growing consensus that the City has not acted with enough urgency to address these problems. There is certainly room for us to articulate our perspective on the issue and elevate particular areas in which our stakeholders would like to see focus of homelessness services or resources.

Additional Considerations:

- There are other populations experiencing homelessness that this funding and effort may not address, like people sleeping in their vehicles.
- There are more people sleeping outside than the 2,000 units will be able to accommodate.
- While there are many groups who serve different homeless populations at the table, it's unclear how much representation there is of people with lived homeless experience.
- The only opposition is being led by the Transit Riders' Union, Nickelsville, Real Change, and Be:Seattle--groups not naturally aligned with the UDP--who recently filed a legal challenge to the ballot language in an attempt to delay the collection of signatures. A judge will need to determine any course to change or advance the ballot language before signatures can begin to be collected.

Recommended Next Steps:

- Discussion and potential formal endorsement by the UDP Board at the May meeting.

Relevant Media Coverage & Resources:

- Official Campaign Website: <https://compassionseattle.org/>
- DESC [statement](#) on Compassion Seattle Charter Amendment 29
- Seattle City Council Insight (4/1/21) - [Proposed charter amendment writes plan for addressing homelessness](#)
- Seattle City Council Insight (4/16/21) - [Compassion Seattle files new version of proposed charter amendment on homelessness](#)
- Seattle Times (5/6/21) - [Petition argues Compassion Seattle ballot language on homelessness is misleading](#)
- Seattle Times (4/22/21) - [November ballot campaign to insert homeless policy in Seattle charter adds sunset clause, new wording on encampments](#)

May Program Updates

URBAN VITALITY

Private Development

Demolition of University Temple United Methodist Church (UTUMC) at 43rd

- Demolition of the church is upcoming, and will begin sometime this summer
- UDP is communicating with American Campus Communities (developer) and UTUMC staff to track the progress of the demolition. We are especially interested in tracking the route of construction and dump trucks hauling debris from the site to ensure that there isn't a conflict with outdoor dining activation.

Urban Vitality Alley Study Group

- Members of the Urban Vitality Committee and UDP Board have convened twice to talk about area alley vacation and rededications. This is when, through a public process, alleys in a neighborhood are eliminated or changed (in length, direction, etc.). This conversation is important because, as private development becomes more common in the U District, developers may petition the city to change alleys to make their sites more appealing.
- Alley changes are a city council process, which leads to much uncertainty, so they are rare. To change an alley, a developer must demonstrate a public benefit. For example, a directional change of an alley could create an important mid-block connection on a street.
- The alley study group is creating a short position statement document for the board to review. This document will help us make general statements about when and why we may support changing an alley. It also underscores the importance of our existing alleys to the operation of most properties and businesses.

Mobility and Transportation

NE 43rd St Improvement Project: Suspended for May and June

- Construction on NE 43rd St between 15th and the light rail station is mostly complete, and the project is in suspension. This means that SDOT will not be doing further work on the area until later this summer. They have mostly vacated the area to make room for outdoor seating area.
- Later this summer, SDOT will return to finish landscaping, installing and activating signal boxes, kiosks, and installing Metro bus trolley polls and wires.

- Katy and Daniel will coordinate with SDOT and Metro regarding the outdoor seating area on 43rd once construction restarts. Our hope is that we can continue with outdoor dining during or immediately after construction.
- Information on the NE 43rd Street Improvement Project [can be found here](#).

NE 12th Ave and NE 43rd St Paving Project Beginning



- Crews have begun construction on another portion of 43rd St and 12th Ave east of the light rail station and Brooklyn Ave. This work is to prepare the roadway for bus traffic and layovers once the light rail station opens.
- 12th Ave NE is local access only for the UW shuttle and parking garage access.
- UDP continues to participate in monthly construction check-ins. Our main goal is to monitor impacts to businesses, properties, and residents, and ensure that SDOT and Metro are providing appropriate responses to any issues that arise.
- [Here's a video](#) that goes over the project.

Public Realm

U District Mural Program – Installations Coming Up

- Three new murals will be installed in the U District in the coming weeks. On May 22, we will work with artists and Urban Artworks to install murals on the Jack Straw building and the building at NE 43rd St and the Ave, next to Sweet Alchemy. Timing for the installation of the third mural is still pending.
- We will have community volunteers help paint parts of the murals. We will also have photography and videography on site to document the process.
- This project is funded by the Seattle Department of Neighborhoods Neighborhood Matching Fund grant.

Placemaking and Beautification Tracking and Planning

- As we prepare to welcome students back this fall, and customers back this summer, UDP is in the process of identifying and planning for multiple beautification and placemaking efforts focused across the district and on University Way. This is the

beginning of a broader beautification effort that will take place across the district over time. Efforts include:

- **Flower baskets** arrived on Wednesday May 12th! Each year, the UDP invests in the annual tradition of flower baskets, which are still much anticipated and help to keep our district looking sharp. Justin on our team is watering these flowers daily to keep these flowers blooming all season long. The flower baskets will stay in place until our fall/winter baskets that will arrive in October.
- Conversations with decorative lighting contractors to identify a budget and plan for **tree lights** and stringing **catenary lights** on and near the Ave.
- Identification of properties and businesses that may benefit from **facade improvements**.
- Creation of a **map of public infrastructure** (signage, outlets, poles, trash and recycling, etc.) along U District streets so that we can focus efforts on cleaning and decluttering.
- Creating of a priority list of placemaking and beautification efforts for staff to implement
- **Bi-Monthly staff walks** in the district to track issues and priorities.
- **New banners on the Ave** in May and again in September.

Light Rail Station Opening Planning

- The Sound Transit Northgate Link extension will open on October 2, 2021. Here's a [press release](#).
- UDP is in the process of planning for the U District Station opening event, which will take place the same weekend.
- Current efforts include:
- Beginning conversations with the City's Special Events Committee for permitting
- Finalization of a site plan for where events will take place, centered around Brooklyn Ave NE, NE 43rd Street, and the Ave between 41st and 43rd.
- Creation of a sponsorship prospectus. Outreach will begin in early June.
- Monthly conversations with Sound Transit's event planning team to align efforts.
- Conversations with multiple departments at the University of Washington to align efforts, include the Dawg Days planning department.

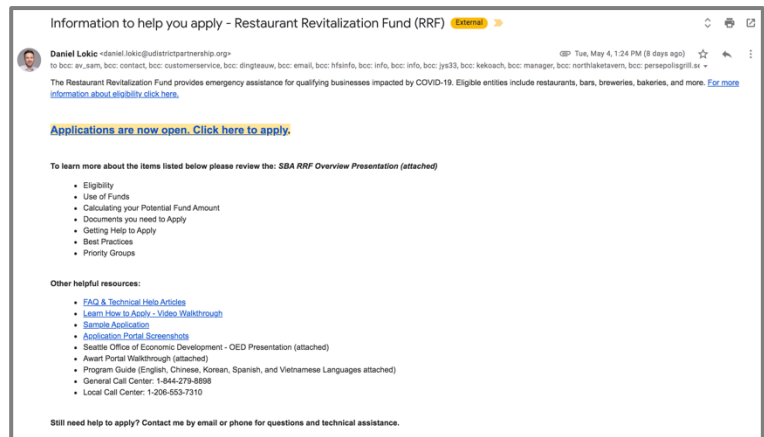
Urban Vitality Committee

- Next committee meeting is Tuesday, May 25, virtual.

ECONOMIC DEVELOPMENT

Restaurant Revitalization Fund

- The UDP continues to support businesses in applying to federal grants and resources. Most recently, Daniel has been communicating critical information related to the Restaurant Revitalization Fund - a program which provides restaurants, bars, breweries, and cafes with funding equal to their pandemic-related revenue loss.
- Daniel is also providing one-on-one technical assistance, meeting business owners in-person to walk them through the application process. Most recently, Daniel assisted Cedar's of Lebanon in applying – a BIPOC business that would otherwise have limited access to the online application portal.
- The UDP continues its commitment to communicating business grant/loan opportunities and providing technical assistance as new resources become available. With Daniel's business contacts now segmented by groups (food + drink, shops, services, arts + entertainment, classes + activities, places to live, places to stay), the UDP has been effectively sharing industry-specific resources, as well as resources intended for all businesses.



43rd Outdoor Dining Plaza

- The U District Outdoor Dining Plaza kicked-off on May 3rd – so come down and have lunch or a drink on 43rd/University Way! This effort was made possible by Sweet Alchemy, Samir's Mediterranean Grill, Kai's Bistro, Ugly Mug, Mark Homemade Thai, Cedars of Lebanon, Flowers Bar, Crossroads Trading, and the University of Washington. Because of this collaborative and business-led approach, the UDP was able to facilitate and activate 43rd/University Way - a corner plagued by construction for close to a year. With a new street-scape and



vibrant outdoor seating, the U District now has an outdoor dining destination for students, residents, workers, and visitors.

- The UDP also continues to collaborate with the Together on the Ave group as they conduct their community engagement. Don and Daniel are monitoring and supporting their engagement to ensure the group can successfully receive input from all impacted stakeholders on University Way NE (between 41st and 45th).

Mayor Durkan & Councilmember Pedersen visit Pop-up Vaccine Site

- In collaboration with the City of Seattle and Fire Department, the UDP hosted a mobile vaccination clinic in the 43rd Outdoor Dining Plaza to ensure that restaurants and students in the area had access to vaccines. Mayor Durkan and Councilmember Pedersen stopped by and were greeted by UDP board members and local business owners. In all, over 80 individuals were vaccinated which continues to support the mission of allowing businesses to safely re-open, hire more employees, and serve customers.



Economic Development Support

- Jennifer Cao continues her community engagement to collect contact information and support more businesses in creating profiles on UDistrictSeattle.com. Most recently, Jennifer completed her outreach of all businesses within the food & beverage sector and successfully on-boarded 25+ businesses on UDistrictSeattle.com

Committee Meeting

- The Economic Development Committee did not meet between April 15th and May 18th

CLEAN & SAFE

Cleaning Update

Fulcrum App

- UDP is exploring a cloud-based reporting platform called Fulcrum to begin tracking district conditions as well as our daily clean and safe work. Currently, we utilize paper reports and month totals to track our data. Fulcrum would allow us to geotag our work, giving us the ability to submit workorders to our teams easily and track when they are finished, with before and after photos, and would enable us to streamline tracking data to better understand issues. The platform has been being used by the Downtown Seattle Association/ Metropolitan Improvement District in Downtown for several years with a lot of success. This app also can be used for other projects that we do in other programs here at UDP.

Clean Cities Initiative

- April was our last month of the first round of Clean Cities Initiative funding. This grant support allowed funded hundreds of hours of dedicated graffiti removal and additional cleaning crews this winter and spring. This program has been instrumental in getting ahead of the massive amounts of graffiti we have seen over these last twelve months. We are working with City leaders to continue this funding this summer.

CLEAN CITIES INITIATIVE CLEANING

	Feb.	March	April
REPORT TYPE	2021	2021	2021
Hours of Cleaning	160	176	168
Bags of Trash Removed	256	289	270
Graffiti Tags Removed	568	760	615
Biohazards Removed	155	175	142

NORTH AND SOUTH CLEANING AREAS

	April	May	June	July	Aug*	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April
REPORT TYPE	2020	2020	2020	2020	2020	2020	2020	2020	2020	2021	2021	2021	2021
Hours of Cleaning	276	280	276	284	390	272	284	276	284	280	256	284	276
Bags of Trash Removed	725	950	925	800	1,150	750	775	724	750	750	625	810	575
Dumpster Overflow Cleanu	100	90	76	180	220	150	165	122	141	120	85	105	102
Graffiti Tags Removed	1025	1096	1040	875	950	840	639	584	620	368	325	395	325
Biohazards Removed	1104	898	770	735	860	695	605	489	625	365	310	375	255
Pressure Washing Hours	16	78	55	4	4	4	4	4	4	4	4	4	4

*Included the General Cleaning Area for the month of August'

GENERAL CLEANING AREA

	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	March	April
REPORT TYPE	2020	2020	2020	2020	2021	2021	2021	2021
Hours of Cleaning	160	156	156	156	156	156	156	156
Bags of Trash Removed	550	595	567	526	610	725	365	580
Dumpster Overflow Cleanup	125	115	93	84	135	87	62	15
Graffiti Tags Removed	616	375	357	291	310	243	365	290
Biohazards Removed	785	730	672	609	565	437	480	425

Safety Update

Street Racing/Sideshow Events

- Street racing has been an issue this spring, but has been less frequent this month, most likely due to SPD doing proactive placements of officers at key times. SPD reports that the street racers send out scouts that check areas to see if they are clear between Kent and Everett. If they see a squad car, they are most likely going to try somewhere else. There was on brief meetup on 11th Ave NE on May 1st that was quickly broken up by SPD only a few minutes after it began.

U District Dumpster Fires

- According to our solid waste hauler Recology, the U District has had approximately 40-dumpster fires in the last six months with a recent spike. In the last month, we have seen an average of 4-6 dumpster fires a week. These fires pose a significant threat to life and property in our neighborhood and we are asking the City for help getting to the bottom of them so they will stop. We have received video of the perpetrator in one instance setting the fire and are working with the Seattle Fire and Police Departments to apprehend this individual.

AMBASSADOR DATA

	April	May	June	July	Aug.	Sept	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	April
REPORT TYPE	2020	2020	2020	2020	2020	2020	2020	2020	2020	2021	2021	2021	2021
911 Calls	4	5	2	9	6	2	5	0	2	1	2	2	5
Homeless Interactions	70	181	106	100	82	55	89	70	71	111	103	102	113
Wayfinding/ Pedestrian Interactions	18	79	54	28	32	33	36	56	38	86	52	51	78
Conditions of Entry/ Sit-Lie	0	0	7	5	7	2	0	0	3	8	0	5	7
Drug and Alcohol Activity	1	43	3	3	12	11	15	2	4	8	3	23	41
Business Visits	207	205	176	279	232	196	184	142	185	304	230	229	216
Suspicious Persons	24	147	45	64	60	41	63	40	50	83	84	68	77
Emphasis Patrols	21	63	43	52	54	47	37	81	56	35	25	67	53

Shoplift	42	32	20	37	48	40	42	34	28	62	61	51	37
Calls and Text for Service During Hours	52	70	55	41	59	52	92	46	70	83	81	99	98

Committee Update

- The Clean and Safe Committee meet on 05/13. We discussed several topics that included a surge in dumpster fires, street racing, and the end of the current round of Clean Cities Initiative funding. These topics are discussed in detail later in this board report. We also discussed some high-level burglaries that have been happening in the University District at several locations. We will be gathering more information and pulling more people together to share information and brainstorm how to prevent future burglaries.

Outreach Update

- The City engaged and housed over thirty people who had been sleeping in University Playground at the end of April. Our outreach worker, David helped support the effort by working with campers in the park to understand their needs and facilitate getting them into transitional housing and services. All but one camper left the park in what David heralded as the encampment removal with the least amount of friction he has ever been involved with. The one individual that stayed in the park is an elderly woman who has been there for over three years and views herself as the steward of the park and is resistant to leaving despite repeated offers of housing services. There is currently her and one other camper that has recently set up in the park.
- David has been doing outreach in Olga Park (on Ravenna Blvd). Currently, there are about 15 living in a tight-knit community in the park. There have been concerns there over recent fires, but David believes he has neutralized the threat of more accidental fires. David was able to get a few people from this encampment to accept spots in tiny homes.
- There is currently some question about whether U District homeless will be prioritized for spots in the coming Tiny Home Village at Roosevelt and 45th. David is advocating that our local homeless population in the U District would be given priority, which may or may not happen, depending on the City's procedures for how they fill available spots.
- Currently, there are just under 20 tents between 45th and 50th along I-5. There is another group further down towards the Ship Canal Bridge along I-5. There is currently a daytime population of about 8-12 people on the Ave. Almost all of these individuals are from surrounding encampments and do not sleep on the Ave.

MARKETING & COMMUNICATIONS

District Brand Development & Marketing Strategy Project

- UDP and the Marketing Task Force continues to work with Pyramid Communications for the branding project. We are convening stakeholder interviews and will be surveying the Board and RAB. Don and Polly have weekly check-ins with Pyramid will be leading a focus group in early June

Website Updates UDistrictSeattle.com

- UDP is working on remapping the organization's website and adding new functionality to both UDP.org and UDS.org. UDP remap should be completed in June, Blogs on respective sites by end of May.