



UDBIA RATEPAYER ADVISORY BOARD

MEETING AGENDA

RATEPAYER ADVISORY BOARD

4 p.m. – 5:30 p.m.

March 30, 2023

[ZOOM Virtual Meeting](#)

Maria Barrientos
Barrientos/Ryan

Max Blume
The Blume Company

David Cohan
Whitefall, LLC

Maureen Ewing
UHeights Community Center

Lora Gastineau
U District Resident

Chris Giles
U District Resident

Joe Gruber
University District Food Bank

Mary Kay Gugerty
*The Evans School, University
of Washington*

Jeanette Henderson,
*UW Real Estate,
University of Washington*

Aaron Hoard
*Office of Regional &
Community Relations,
University of Washington*

Lincoln Johnson
*Student Life,
University of Washington*

Nikole O'Bryan
Nikole O'Bryan, DDS

Chris Petersen
Café Allegro

Brian Sellen
*American Campus
Communities*

Sandy Sun
Compass Real Estate

Hui Tian
Studio 19 Architects

Polly Yarioka
University Presbyterian

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|-----|---|---|
| 1. | Welcome and Introductions | Maureen/Aaron |
| 2. | Public Comment | Public |
| 3. | Approval of Fall 2022 Meeting Minutes | Maureen/Aaron |
| 4. | Acceptance of the February Financials | Maureen/Aaron |
| 5. | Board Planning <ul style="list-style-type: none">• Terms/Recruitment/Officers | Maureen/Aaron |
| 6. | Nomination of New Board Member <ul style="list-style-type: none">• Jennifer Antos – <i>Executive Director,
Seattle Neighborhood Farmers' Markets</i> | Maureen/Aaron |
| 7. | 2024 Look-Ahead & Budget Priorities Workshop <ul style="list-style-type: none">• Clean, Safe Outreach• Economic Development• Urban Vitality• Marketing• Events• Discussion | Marcus
Daniel
Katy
Polly
Don
All |
| 8. | Department of Commerce Grant Update | Daniel |
| 9. | Public Safety Update | Marcus |
| 10. | Cherry Blossom Festival & Events Look-Ahead | Polly |
| 11. | New Business | Maureen/Aaron |
| 12. | Adjourn | Maureen/Aaron |



Ratepayer Advisory Board & Annual Ratepayer Meeting Minutes

January 26, 2023

RAB Members Present

Maureen Ewing – UHeights (Co-Chair)
Aaron Hoard – UW External Affairs (Co-Chair)
Chris Giles – Resident (Secretary)
Maria Barrientos - Barrientos/Ryan
Lora Gastineau – Resident
Mary Kay Gugerty – UW Evans School

Joe Gruber – U District Food Bank
Jeanette Henderson – UW Real Estate
Lincoln Johnson – UW Student Affairs
Chris Petersen – Café Allegro
Polly Yorioka – University Presbyterian Church

UDP Staff

Don Blakeney (Executive Director), Marcus Johnson (Clean, Safe & Outreach Manager), Phil Lloyd (Financial Manager), Daniel Lokic (Economic Development Manager), Katy Ricchiuto (Urban Vitality Manager), and Polly Yokokawa (Marketing & Communications Manager).

Guests & Ratepayers Present

Brian Sellen – American Campus Communities (Prospective Board Member)
Rob Lubin – UW Housing and Food Services (UDP Board Co-Chair)

RAB Members Not Present

Max Blume – The Blume Company
David Cohanin – David Cohanin Enterprises
Nikole O'Bryan – Nikole O'Bryan Dentistry

Sandy Sun – 5501 U Way & Corbet Building
Hui Tian – Studio 19 Architects

Welcome/Introductions

Maureen welcomed everyone and led a round of introductions of RAB members, ratepayers and other guests.

Public Comment

Maureen called for any public comment, but no one requested to speak.

Approval of RAB Meeting Minutes

Action: A motion was made by Aaron to approve the November 2022 meeting minutes. Motion was seconded by Maria. The motion was approved unanimously.

Public Safety Update

Marcus offered an update on the UDP's new case conferencing program, which works with a range of municipal and programmatic partners to provide intense case management and planning for the U District's highest-impact individuals who are usually suffering from deep and unaddressed behavioral health issues. The program was funded as an extended pilot in the U District and Ballard in the 2023 City budget with the help of Councilmembers Nelson, Pedersen, and Strauss. The program is actively working with about 15 people who spend time in the neighborhood, primarily on University Way. Solutions include housing, medication, service/case manager connections, etc.

Lora thanked Marcus for his efforts and asked about the plan for the Pasadena below the Ship Canal Bridge. Marcus talked about the ongoing challenges with the I-5 right-of-way and how the seams between State, County and City government agencies add to the complexity. UDP takes a monthly census to understand and inform solutions. There is a new effort between state and local government to thoughtfully address these encampments, but the details are apparently still being worked out.

Lastly, Marcus talked about the University of Washington's recent investment in late-night security patrols on Friday and Saturday nights. The main issues continue to be an unaddressed party drug market and the violence and public health issues related to underage service and overservice. These patrols will continue until the end of the school year in June. Board members offered to participate in advocacy if UDP needs community support for these efforts.

Ratepayer Advisory Board Recruitment

Don and Maureen discussed the current Board composition and how there are several open seats which should be filled in the months ahead. The seat that is traditionally open for a UW student remains vacant this year. Lincoln offered to help recruit a student through his network at the University, and asked for a short description of the role/responsibilities. Don will provide this for Lincoln.

Department of Commerce Grant

Daniel updated the Board about the recent \$5 million award secured for the U District by UDP from the Department of Commerce. This grant was a portion of a larger pool of \$32 million dollars that was distributed to groups across Washington State. UDP will be distributing this money through a competitive application process in February and March to small businesses in the U District who have been impacted by the pandemic.

Katy updated the Board about another series of placemaking and arts grants that UDP has been awarded to support arts groups, cleaning and placemaking in the U District. These grants include a generous ROTARY grant for a pressure washer, support from the City of Seattle's Office and Arts and Culture and Office of Economic Development supporting local arts organizations, landscaping on NE 43rd Street, and small business technical assistance. Lastly, the Washington State Department of Commerce also supported the installation of the final phase of tree lighting on the Ave from NE 47th Street to NE 50th Street.

Spring Events

Polly presented the strong lineup of spring events starting with the return of the U District Cherry Blossom Festival, which will be launching in conjunction with the blooming of the trees on the UW Quad. The University and UDP are in communication to encourage transit ridership. Boba Fest will return on April 29th and Street Fair on the third weekend in May (5/20 & 5/21).

Lora mentioned some of the challenges she has observed on NE 45th Street and asked about the impact of the new bus-only eastbound lanes. Katy offered an observation about the conflicts for turning and merging at the intersection of NE 45th and Roosevelt Way NE.

Public Realm Projects

Katy updated the Board on the 42nd Visioning Project. As a green street, this street is eligible to receive public benefit dollars from local housing developments. UDP is partnering with the U District Advocates who received a City grant to lead a design charrette process this spring to identify a vision and 30% design to advance the eventual redevelopment. UDP and Cory Crocker are working together to engage stakeholders and host informational open houses this spring. Chris Petersen said that he plans to participate in the process and wants to see a balance of beautification, pedestrian amenities, and sufficient delivery and customer vehicle access. Lora concurred.

Katy offered more detail on the final phase of tree lighting along the Ave between NE 47th and NE 50th Streets, which will be installed by early February and completes the nine block project all the way down to NE 41st Street. Katy also spoke briefly about the incoming bus infrastructure projects on NE 45th. There will be a sidewalk expansion at University Way in front of the Peha building that used to house the American Apparel.

Cleaning and Sanitation Update

Marcus shared with the Board that the annual leaf removal is finally complete in the primary cleaning area and there is more to pick-up in the larger cleaning area. UDP deployed over 2,000 lbs of ice melt during the recent cold/snow snaps. UDP also shovels snow on high pedestrian traffic corridors. UDP is one of the only BIAs to provide this service. UDP is pushing hard on graffiti removal and removed 1,200 tags in December alone. Thanks to the ROTARY, the UDP will be able to purchase a hot-water pressure washer to tackle some of the more difficult spills and gum residue. Don thanked Marcus and the team for all of their hard work.

New Business

Maureen asked if anyone had any new business. Don shared that “big red” came down—meaning that the tagged and problematic building at NE 42nd and University Way was demolished in anticipation of a future development. Lora asked to see a map of future development. Katy shared the website “Seattle In Progress” which Don pulled up to demonstrate. Don also shared that UDP advocated to create a construction hub coordinator position for the U District, so SDOT has someone who is charged permit ‘air-traffic-control’.

Rob thanked the team for all the great work and Don thanked Brian for joining the Board and his interest in the U District.

Adjourn

Maureen thanked everyone and declared the meeting adjourned at 5:14 p.m.

UDBIA FINANCE NARRATIVE

March 2023

The budgeted BIA spending is largely on track with a few of the same underspend issues that continue to persist because staffing got a slow start last summer. However, there are a lot of moving parts with multiple organizational grants and now two new passthrough grants that will require new tracking tools.

Budget Report

The comments below add context and details to variances seen in the budget report. The numbers along the left side of the page correspond with the numbers on the budget report:

Income:

44300 – BIA Income: BIA spending is up in February because we floated a few projects that landed last month that will get reimbursed, specifically the final tree lighting expansion from NE 47th to NE 50th on the Ave.

44530 – Grant Income: We have received new placemaking grants, which have bumped us up in the category.

4700 – Program Fees Income: Street Fair has booked nearly double the arts and crafts vendors this year, which has accelerated our income on this line.

47215 – Sponsorships: Spring event sponsorships are starting to come in—targets were met for the Cherry Blossom Festival, and the team is fast at work on Boba Fest and Street Fair.

43400 – Donations/Partnerships: UW has generously offered to support late night security patrols on the weekends through the end of the school year, which we see on this line.

Expense:

60000 – Staffing: The underspend here represents a slow start to the year because the economic development and marketing specialist positions didn't come on until October. UDP is planning to bundle this with incoming grant admin money to bring someone on to support the grant and office administration.

62400 – Supplies Expense: This underspend is mostly a timing issue and largely related to the cleaning program.

70320 – Contracted Services: There is a slight underspend on contracted services, related to a timing issue around the arts and culture work and some of the season-specific cleaning work.

70330—Design of Website/Posters: The relaunch and refresh of the U District Partnership website are incurring costs this quarter, which will pick up the pace of spending in this category.

70360 – Other Program Expenses: This bump is the corresponding spending on the final installment of the tree lights along University Way (47th to 50th). It's reflected here as a variance because it wasn't in the original budget.

BIA Budget Tracker

We are roughly 2/3 of the way through the year, and our BIA fund spending reflects this, tracking our expectations as set forth in the FY 2023 budget. As always, the events fall during specific times of the year and are repeatedly the outliers in this spreadsheet.

The U District Partnership

Budget Report

February 2023

	Operating	DOC Grant	Operating		
	Jul '22 - Feb 23	Jul '22 - Feb 23	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense					
Income					
44430 · BIA Contract	943,000.18		933,862.92	9,137.26	1,562,325.85
44530 · Grants Income	103,593.99	20,833.33	90,166.64	13,427.35	132,000.00
47000 · Program Fees Income	141,072.55		115,000.00	26,072.55	170,000.00
47213 · Retail Income	0.00		1,666.68	-1,666.68	2,500.00
47215 · Sponsorships	24,500.00		105,000.00	-80,500.00	135,000.00
43400 · Donations/Partnerships	138,044.72		127,809.08	10,235.64	153,700.00
46400 · Interest and Other	58.31		0.00	58.31	0.00
Total Income	1,350,269.75	20,833.33	1,373,505.32	-23,235.57	2,155,525.85
Expense					
60000 · Staffing					
60100 · Wages & Salaries Expense	466,437.94		514,007.20	-47,569.26	771,010.80
60020 · Payroll Taxes	39,228.80		41,683.28	-2,454.48	62,524.92
60030 · Medical Benefits	24,464.49		32,057.84	-7,593.35	48,086.76
60040 · Retirement Benefits	11,799.54		14,504.96	-2,705.42	21,757.44
Total 60000 · Staffing	541,930.77		602,253.28	-60,322.51	903,379.92
61000 · Professional & Contract Expense					
61100 · Accounting Fees	31,500.00		32,000.00	-500.00	42,000.00
61110 · HR Consulting	0.00		1,333.32	-1,333.32	2,000.00
61120 · Legal Fees	0.00		333.32	-333.32	500.00
Total 61000 · Professional & Contract Expense	31,500.00		33,666.64	-2,166.64	44,500.00
62000 · Office and Overhead					
63600 · Banking and Service Fees	1,467.37		3,000.00	-1,532.63	3,500.00
62800 · Dues and Memberships	3,351.63		1,000.00	2,351.63	1,500.00
62200 · Insurance Expenses	4,919.76		3,066.68	1,853.08	8,600.00
63100 · Licenses and Permits	1,035.00		880.00	155.00	920.00
63120 · Merchandise	0.00		1,666.68	-1,666.68	2,500.00
62300 · Office Equipment	6,505.24		8,600.00	-2,094.76	11,100.00
62900 · Postage, Mailing Service	409.84		366.64	43.20	600.00
62100 · Rent, Parking, Utilities	38,308.72		37,858.68	450.04	56,788.00
63300 · Staff/Board Development	12,761.55		13,333.40	-571.85	20,000.00
62400 · Supplies Expense	9,410.30		21,733.32	-12,323.02	37,600.00
62700 · Technology and Software	9,268.66		7,933.32	1,335.34	11,900.00
62600 · Telephone, Telecommunications	936.83	21.95	1,946.68	-1,009.85	2,920.00
62500 · Travel and Meetings	8,860.33		5,000.00	3,860.33	7,500.00
Total 62000 · Office and Overhead	97,235.23	21.95	106,385.40	-9,150.17	165,428.00
70000 · Direct Program Expenses					
70300 · Advertising and Marketing	16,329.74		19,000.00	-2,670.26	25,000.00
70320 · Contracted Services	386,347.16		419,666.64	-33,319.48	626,000.00
70330 · Design of Website/Posters	6,000.00		14,250.00	-8,250.00	19,250.00
70340 · Equipment Rental	9,454.64		11,333.32	-1,878.68	12,000.00
70350 · Event Entertainment	8,285.00		5,000.00	3,285.00	5,000.00
70360 · Other Program Expenses	176,868.94	26,493.13	159,366.68	17,502.26	320,300.00
70370 · Printing and Reproduction	5,822.95		8,916.68	-3,093.73	13,750.00
70380 · Repairs and Maintenance	0.00		6,666.68	-6,666.68	10,000.00
Total 70000 · Direct Program Expenses	609,108.43	26,493.13	644,200.00	-35,091.57	1,031,300.00
Total Expense	1,279,774.43	26,515.08	1,386,505.32	-106,730.89	2,144,607.92

The U District Partnership
Budget Report
February 2023

Net Income

Operating	DOC Grant	Operating		
Jul '22 - Feb 23	Jul '22 - Feb 23	YTD Budget	\$ Over Budget	Annual Budget
70,495.32	-5,681.75	-13,000.00	83,495.32	10,917.93

2022-23 University District BIA

Budget Tracker - February 2023

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	173,802	128,428.44	45,373	73.9%	\$ 12,278.51	\$ 14,399.04	\$ 28,272.17	\$ 11,975.95
Clean Environment	398,750	252,621.62	146,128	63.4%	\$ 33,998.55	\$ 33,879.61	\$ 25,148.19	\$ 33,368.49
Public Safety	298,852	155,724.80	143,128	52.1%	\$ 31,290.24	\$ (52,950.91)	\$ 31,569.27	\$ 35,997.57
Urban Vitality	207,896	116,020.39	91,875	55.8%	\$ 13,559.54	\$ 13,578.95	\$ 17,899.04	\$ 16,541.67
Economic Development	190,625	128,389.34	62,236	67.4%	\$ 23,901.28	\$ 14,092.16	\$ 19,908.17	\$ 17,758.30
Marketing	213,110	123,047.32	90,062	57.7%	\$ 9,392.49	\$ 9,676.80	\$ 22,951.77	\$ 19,485.20
Food Wallk	18,464	28,996.16	-10,532	157.0%	\$ (9,789.97)	\$ 4.82	\$ 8,937.63	\$ 27,939.29
Cherry Blossom	12,164	2,525.86	9,638	20.8%	\$ 436.84	\$ 436.84	\$ 436.63	\$ 435.45
Other Events	23,664	7,437.71	16,226	31.4%	\$ 602.16	\$ 956.15	\$ 4,136.93	\$ 1,036.82
Street Fair	25,000	6,783.54	18,216	27.1%	\$ 1,667.48	\$ 1,706.12	\$ 1,722.05	\$ 1,687.89
Total Requested	1,562,326	949,975.18	612,351	60.8%	\$ 117,337.12	\$ 35,779.58	\$ 160,981.85	\$ 166,226.63

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 14,830.86	\$ 19,855.01	\$ 14,507.10	\$ 12,309.80				
Clean Environment	\$ 28,542.25	\$ 25,340.94	\$ 37,305.52	\$ 35,038.07				
Public Safety	\$ 27,667.68	\$ 33,174.22	\$ 18,970.81	\$ 30,005.92				
Urban Vitality	\$ (2,805.75)	\$ -	\$ 14,439.16	\$ 42,807.78				
Economic Development	\$ 19,591.00	\$ -	\$ 15,454.29	\$ 17,684.14				
Marketing	\$ 12,363.45	\$ 13,443.47	\$ 18,310.69	\$ 17,423.45				
Food Wallk	\$ 1,250.00	\$ 648.57	\$ 5.82	\$ -				
Cherry Blossom	\$ 425.96	\$ 231.01	\$ 26.42	\$ 96.71				
Other Events	\$ 427.33	\$ 232.38	\$ 27.79	\$ 18.15				
Street Fair	\$ -	\$ -		\$ -				
	\$ 102,292.78	\$ 92,925.60	119,047.60	155,384.02	-	-	-	-

PROGRAM REPORTS

WINTER 2023

URBAN VITALITY

U District Partnership Secures Arts Recovery Grants

In the ongoing effort to support, and lift up arts and culture organizations in the U District, UDP applied for, and was awarded an \$87,500 grant from the City of Seattle Office of Arts and Culture to support arts and culture activations and events in the U District. As a part of this grant program, UDP has awarded over \$75,000 to over a dozen organizations and small businesses in the district who are planning their own new or existing arts and culture related programming.

The application closed on March 3, and two virtual information sessions were held for anyone interested in applying. UDP received 14 applications ranging from \$5,000-\$20,000 each, and \$165,000 in total funding requests. A review committee of 7 UDP staff and community members vetted the applications. Once contracts are completed, grantees will have to implement their programming by the end of September 2023. Award announcements will be announced to the larger community in the next few weeks, after the notification and contracting process.

U District Partnership Advocates for Lid I-5 Feasibility Study State Legislature

UDP worked with members of both the Washington State Senate and House of Representatives to advance a bill that would fund a study to examine the feasibility of constructing affordable housing and a lid over Interstate-5 between NE 45th and NE 50th Streets. Representatives Gerry Pollet, Darya Farivar, and Nicole Macri, along with Senator Javier Valdez sponsored the request. The study would require an allocation of \$700,000 to WSDOT, who would oversee the feasibility study. Currently the proposal is being discussed in the Transportation Committee as a part of the state-wide budget deliberations. UDP is a part of a larger multi-neighborhood coalition looking at this opportunity. UDP will know in the coming weeks if the request is approved.

U District Partnership Joins Community Partners to Develop a New Vision for NE 42nd Street

The UDP is participating as a stakeholder and Steering Committee member in an effort to re-envision NE 42nd Street between 15th Ave and Brooklyn Ave NE. The goal of the project is to design a pedestrian-friendly streetscape while maintaining two-way access for vehicles that acts as a gateway between campus and the neighborhood. The first and second larger stakeholder group meetings were held in January and February, and UDP has been helping to solicit feedback from surrounding businesses and property owners about their needs and wants for a new street design. A draft street design will be presented at a stakeholder meeting in early April, and at a community open house on April 19. The final street design concept will be shared

with SDOT to inform their future planning for the street. As of right now, SDOT does not have plans or funding to redo the street.

UDP Secures Funds to Complete Nine-Block Tree Light Installation on the Ave

UDP recently worked with a contractor to complete our tree lighting project on the Ave, expanding the tree lights north to NE 50th St. This project included expanding lights on NE 45th Street from Brooklyn to 15th Ave NE and was funded by a State Department of Commerce Grant as well as UDP budget allocation.

ECONOMIC DEVELOPMENT

UDP Allocated \$4.85 Million in Small Business Vitality Grants to Over 130 U District Businesses

In an effort to support small businesses in the U District, UDP applied for and secured a one-time, \$5 million grant from the Washington State Department of Commerce. This grant was announced in early February and will provide funding for ground-floor businesses and nonprofit organizations in the U District to invest in cleaning and/or fixed asset improvements such as remodeling, renovating, upgrading and purchasing specialized equipment.

Storefront Cleaning Grants

This grant provides businesses/organizations with up to \$1,000 for storefront cleaning (started after February 29, 2020 and completed by May 31, 2023) including, but not limited to:

- Removing graffiti
- Pressure washing exterior facades
- Removing grime, dirt, and moss from awnings
- Cleaning business entryways and existing outdoor dining infrastructure.
- Other cleaning services identified by business that meet the goal of improving business competitiveness, sustainability, and revenue generation

Tenant Improvement Grants

This grant provides businesses/organizations with up to \$200,000 for fixed asset improvements (started after February 29, 2020 and completed by May 31, 2023) including, but not limited to:

- New awnings
- Interior/exterior signage
- Interior/exterior lighting
- Exterior/interior reconstruction/rehabilitation
- Repainting of existing facades
- Outdoor dining infrastructure
- Repair/replacement of existing facade features damaged due to vandalism
- HVAC and/or kitchen hood installation
- Plumbing, electrical, and other utility upgrades to meet business needs and comply with city/state regulations

- Interior upgrades necessary to support business model/concept
- Purchase of interior equipment which increases customer turnover and staff efficiency
- Consumer-facing assets to extend the businesses brand and increase customer attraction
- Other physical improvements identified by businesses that meet the goal of improving business competitiveness, sustainability, and revenue generation

During the application period, UDP staff notified U District businesses of this opportunity through emails, newsletter announcements, texts, phone calls, and handouts personally distributed throughout the community. Applications closed in late February with 200+ individual applications totaling nearly \$20 million in proposed projects for the \$4.85M in available funding.

UDP facilitated a grant selection panel which included representatives from the Washington State Department of Commerce, the Seattle Office of Economic Development and members of the U District Community—including businesses, nonprofits, and other stakeholders. The panel elevated specific projects from applications which scored highest against the selection criteria. Through this process, 132 businesses received funding - committing 122 Tenant Improvement Grants and 76 Storefront Cleaning Grants to U District businesses. Below, is the list of these awardees:

Tenant Improvement Grant Awards

My Favorite Deli	Big Time Brewing	Al's Music and Games
Kai's Thai Street Food & Bar	Company	Shigas Imports
PhoShizzle Restaurant	Flowers Restaurant and Bar	Pi Vegan Pizzeria
Shawarma king	Cafe Allegro	Seattle Vineyard Christian Fellowship
Earls on the Ave	Costas	University District Food Bank
Luminati Labs	Bulldog News & Café	
Sweet Alchemy Ice Creamery	Seven Market & Cafe	The Kraken Bar and Lounge
Four Corners Art & Frame	Sizzle & Crunch	the BoB
Boba Up	Bok a Bok Fried Chicken	Little Thai Restaurant Corporation
Noodle Express	Shultz's Sausage	Nasai Teriyaki
Call a Chicken	Chi Mac Seattle	Saint Bread
Samurai Noodle	Oasis Tea Zone	Tea Republik
Varsity Entertainment Enterprises	Ladd & Lass Brewing	Jewel of India
U:Don Fresh Japanese Noodle Station	Westmans Bagel & Coffee	Bulldog News
	Mark Thai Food Box	George's Coffee Co.
	Davis Optical	Magus Books
	Samirs Mediterranean Grill	

The Woolly Mammoth
Leon Coffeehouse
UW Seattle Best Tea
Dr Nikole O'Bryan DMD
Just Burgers
Laughs Comedy Club
University Heights Center
Mr Lu Seafood and
Burgers
University Ave Barber Shop
Tight Cuts
University Teriyaki and
Bakery
Aladdin CharBurger
Mama's Viet Kitchen &
Boba Gem
The Trading Musician, Inc.
University District Farmers
Market
Lumiere
Professional Copy and
Print
Panda Noodle Bar
Cafe on the Ave
Boon Boona Coffee
Cafe Solstice
Agua Verde
Bugis
Tig Kitchen & Bar

Korean Tofu House
Express
Seattle Chiropractic Spine
& Injury Center
Konbit Cafe
Time Bistro
Moge Tee
Mei Mei Cafe
Red Light Vintage
Sam's Smoke
Boba Smoothies
Rainier Copy and Print
Toasted.
U Dupbop
Aladdin Gyro-Cery
Restaurant
EZ Copy N' Print
Cloudz Vape
Cheba Hut Seattle
U-District
Hifi Lofi
Portage Bay Cafe
Saigon Deli
Supreme Pizza
College Inn Pub
Snowy Village
Aladdin Falafel Corner
Mee Sum
Ugly Mug Cafe
InsideOut Yoga

Red Pepper
Chili's Deli
TP Tea
Ding Tea Seattle
College Inn Hotel
Xi'an Noodles
IJ Sushi Burrito
Jai Thai University
Pink Gorilla Games
Innervisions
Donut Factory
Lucky Dog on the Ave
Edge of the Circle Books
Cloudnine Convenience
Jack Straw Cultural Center
The Gargoyle Statuary
Fat Ducks Deli and Bakery
Ted Brown Music
University Laundry Center
Chili's South Indian Cuisine
Off the Rez
Timberlake Shaw PLLC
Jacobsen & Shaw DDS
PLLC
Fancy Plants Seattle
R+E Cycles
Korean Tofu House
Continent Books and
Music

Storefront Cleaning Grant Awards

Hifi Lofi	Costas	Panda Noodle Bar
Sam's Smoke	PAWS- Progressive Animal Welfare Society	University Heights Center
Al's Music and Games	Cafe Allegro	Herkimer Coffee
Hillel Foundation for Jewish Life at the U.W.	Varsity Entertainment Enterprises	Xi'an Noodles
Capsule Cafe	Cafe on the Ave	Kai's Thai Street Food & Bar
University District Food Bank	Chi Mac Seattle	Church on The Ave/Friday Feast
Pi Vegan Pizzeria	Bulldog News & Café	Boba Smoothies
Shawarma King	Ted Brown Music	Tian Fu Old Town
Chili's South Indian Cuisine	Red Pepper	Jack Straw Cultural Center
Timberlake Shaw PLLC	University Teriyaki and Bakery	Moge Tee
Mee Sum	Leon Coffee House	Cedars Restaurant
Ugly Mug Cafe	Laughs Comedy Club	InsideOut Yoga
Continent Books and Music	Nasai Teriyaki	Noodle Express
Shigas Imports	The Gargoyle Statuary	Seven Market & Cafe
Korean Tofu House	Jai Thai University	Cloudnine Convenience
Tig Kitchen and Bar	Sizzle & Crunch	Christ Episcopal Church
The BoB	Call a Chicken	U Dupbop
Tea Republik	TP Tea	Saint Bread
Lee & Associates Management	Saigon Deli	Samurai Noodle
Boba Up	Mr Lu Seafood and Burgers	Samir's Mediterranean Grill
Bugis	Rainier Copy and Print	Flowers Bar & Restaurant
Tight Cuts	Yan Tea	University Laundry Center
Sweet Alchemy Ice Creamery	Fat Ducks Deli and Bakery	IJ Sushi Burrito
Hiroshi's Poke	Seattle Vineyard Christian Fellowship	Just Burgers
College Inn Hotel	Red Light	Davis Optical
		Westmans Bagel & Coffee

CLEAN, SAFE & OUTREACH

Weekend Security Patrols

UDP has coordinated Friday and Saturday night weekend security patrols on University Way to monitor and deescalate nightlife related issues. These patrols are unarmed, and have been funded by the University of Washington (UW) in response to violence that occurred last fall. UW has expanded the funding to keep the program in place into June.

Recent Safety Issues in the U District

In early March, a group of highschool-aged individuals began going into businesses and stealing, causing significant damage to merchandise and facilities, and causing harm to individuals. On Saturday, March 11, the late night security patrol stopped these individuals from robbing another young individual and deescalated a fight a subsequent fight. UDP staff has been monitoring the incidents and collecting information from victims and stakeholders to share with the City and the police. Being that the group is composed of all minors, it creates complications from a systems perspective. UDP is in communication with the Mayor's Office and the Seattle Police Department and will continue to keep the community updated on this issue.

An unrelated incident occurred on Friday March 17th, when a fight broke out between four individuals outside of Aladdins at 4139 University Way NE. Two participants retrieved a firearm from a nearby vehicle and returned to the scene of the fight and opened fire at one of the other individuals from the fight. One person was hit by a bullet in the ankle. Witnesses said that the suspects then fled in a car. UDP's security patrol heard the shots from their location just north of the scene and rushed to Aladdins. They found the victim on the ground bleeding badly from the ankle wound and was beginning to lose consciousness. Alex, one of the security patrol members, is a veteran with experience in combat first aid. He had a tourniquet on him in a medkit and was able to stop the bleeding. Police and paramedics arrived within 5-minutes of the patrol coming on site. A bystander witnessed the and filmed the original altercation before the shooting occurred. He gave a couple of clear photos of the suspects to the police and the security patrol. UDP is working with the city to ensure they have all of this information and can keep the community updated on next steps.

Spring Cleaning

The UDP Clean Team is preparing for our annual spring cleaning in concert with the spring events and nicer weather which brings more people outside. The spring cleaning includes pressure washing of the sidewalks in our South Cleaning Area which includes the core of University Way. The team will also begin doing some refurbishment and painting of the bright blue tables on NE 43rd.

43rd Street Maintenance

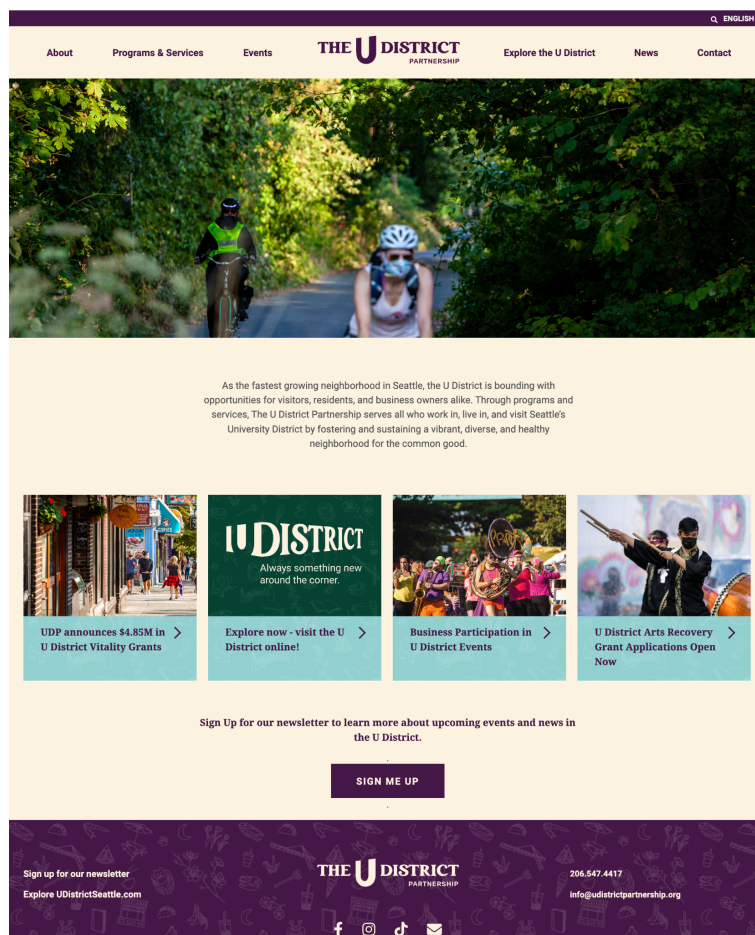
The UDP has engaged Henry Galvin, a local landscape architect who lives in the district, to maintain the flower beds on NE 43rd Street. Unfortunately, each planter is owned by a different government agency or private entity, which makes uniform maintenance nearly impossible and

it has become clear that the government agencies (including Seattle Public Utilities, Seattle Department of Transportation and Sound Transit) are not going to sufficiently maintain these flower beds going forward. The new investment in landscaping is making a huge difference and will be funded in-part by the City of Seattle.

Outreach

With the help of the King County Regional Homeless Authority (in partnership with the Washington Department of Transportation (WSDOT)), progress continues to be made to address the encampments along I-5, particularly under the Ship Canal Bridge. These encampments have been given a lot of press because of the increase of visible refuse, ongoing issues with fires, and violence that have stemmed from them. There were approximately 12-people left in these encampments under Ship Canal Bridge as of early March. UDP's REACH outreach workers are connecting encampment residents with housing units that have been made available for these remaining individuals. The UDP is working with the City to have the effort of intensive outreach and removal of the refuse extended to encampments around the 45th and 50th street on and off ramps, which will begin in early April.

MARKETING & COMMUNICATIONS



The U District Partnership Website Refresh

After a dedicated team effort, the UDP website is ready for its official relaunch! To the left is a preview of the site and its new navigation and content offerings. The site will now feature a new 'News' section, direct link to the udistrictseattle.com website, improved navigation to find information about the UDBIA, and more detailed information about the neighborhood.

Special thanks to the team at Pyramid Communications for the initial website redesign concept, and to the team at People-People for their support in this refresh.

EVENTS

U District Cherry Blossom Festival - March 24 - April 2, 2023



With 73 participating businesses, the 2023 [U District Cherry Blossom Festival](#) is returning for a strong second year!

- Posters have been distributed across Seattle, on street poles, and to U District participating businesses
- Advertising mix includes placement in local papers, digital media, radio spots, and social media
- Over 12k brochures have been printed with distribution beginning this week

Early Media Coverage

SeattleMet: [A Viewing Guide for the UW Cherry Blossoms](#)

Seattle Refined: [Pink treats and petals: U District's Cherry Blossom Festival returns](#)

Eater Seattle: [The U District Cherry Blossom Festival Looks Delicious](#)

Secret Seattle: [The U District Cherry Blossom Festival Returns To Seattle Next Weekend](#)

Seattle's Child: [8 great places to see cherry blossoms around Seattle in the spring](#)

Jungle City: [U District Cherry Blossom Festival 2023](#)

Sponsorship

New this year, local businesses were offered a sponsorship opportunity to help support the event and receive logo recognition and featured placement in the event brochure.

Thank you to our 13 sponsoring businesses and 2 media partners: KUOW, The Stranger, Sweet Alchemy, Xi'an Noodles, Boba Up, IJ Sushi Burrito, Ladd & Lass Brewing, Big Time Brewery, Sizzle & Crunch, Oasis Tea Zone, Leon Coffee House, Donut Factory, Time Bistro, My Favorite Deli, and Call A Chicken. *Note: participation in this event is free to all businesses.*

Seattle Boba Fest - Saturday, April 29, 2023



The second annual [Seattle Boba Fest](#) returns this spring with 25 local U District businesses registered to celebrate National Bubble Tea day. Last year, over 20,000 people visited the neighborhood to partake in the celebration with great fanfare as lines stretched down blocks and around corners to mark the occasion.

Sponsorship: New this year, local businesses were offered a sponsorship opportunity to help support the event and receive logo recognition and featured placement in the event brochure. Additional sponsor opportunities are still available - please contact Don for details. *Note: participation in this event is free to all businesses.*

U District Street Fair - May 20 - 21, 2023



The [U District Street Fair](#) returns for its 52nd year the weekend of May 20-21, 2023. 276 vendors and counting, this year's event has far surpassed the 2022 vendor counts and are on track for an incredible event this May!

201	Artist & Craft Booths
11	Manufactured / Vintage Booths
3	Commercial Booths
13	Non-profit Organizations
30	Food Booths
5	Food Trucks
19	Local Business Storefront Activations

This is the last call for artists, craft, nonprofit, and food booths & trucks to [register](#)!

Exciting new Street Fair event design

UDP has contracted the design team at [Invisible Creature](#) to develop the visual identity for the U District Street Fair that will be used to promote the event for the next several years. This exciting transition to a recurring look and feel aims to help align the marketing goals for the event in attracting both vendors and audiences.

Sponsorship requests are underway!

With several exciting commitments, we are still shy of our \$60,000 sponsorship goal. While there are conversations underway and unanticipated booth fees bringing in new income, the team is looking to Board and community members to help make any possible connections that could lead to sponsorships this year.