



Board Meeting Minutes No. 9

Time: 11:30 AM – 1:00 PM

Date: October 16, 2018

Location: UW Tower Boardroom

IN ATTENDANCE:

UDP Board Members

Miles Richardson, Co-Chair
Andy Sharpe
Louise Little
Stephen Antupit

Don Schulze
Alfred Shiga
Pat Simpson
Lois Ko, Secretary

Doug Campbell
Eric Lawson
Theresa Doherty
Jeanette Henderson

Excused

Sally Clark, Co-Chair
Andrew McMasters

Barbara Quinn

Rob Lubin, Treasurer

UDP Staff

Mark Crawford, IED
Evan Morse, Econ Dev.

Marcus Johnson, C&S

Jennifer Astion

Guests

Phil Lloyd
Gregg Petrie
Season Moran

Miriam Castro
Naomi Tilford

Ruedi Risler
Steve Wilkerson

Sally called the meeting to order at 11:35 a.m.

Public Comment

Steve Wilkerson commented on the theft of shopping carts and asked about enforcement. Marcus responded that Ambassadors are not enforcement officers, they engage individuals and share information. Marcus suggested individual can call RAMCO to report carts for pickup and will report the number.

Approval of September 18, 2018 Meeting Minutes

Motion: Don moved to approve the September 18, 2018 meeting minutes as amended to include Jennifer Astion and Barbara Quinn as present. Resolution FY2019#009.

Jeanette seconded the motion.

The motion was approved with one abstention.

Committee Reports

Finance

Mark presented the September financials. He reported that the Finance Committee is tracking year to date variances. The Finance Committee will, over the remainder of the fiscal year, review current financial management policies and that the auditors would be presenting their findings at the November UDP board meeting.

Motion: Doug moved to approve the August financial report. Resolution FY2019#008.

Don seconded the motion.

The motion was unanimously approved.

Clean and Safe

Don presented the Clean and Safe report.

Marcus reported on the project to hire a REACH outreach worker for the U District, to begin on January 1, 2019. We are working on the contract and seeking additional funding from the City and from private philanthropic sources.

The Mayor has included re-introducing the Community Support Officer program in her budget. The UDP Board informally expressed its support of that inclusion.

Doug suggested that staff engage in some additional coaching of business about maintaining the public garbage cans in front of their stores.

Events and Marketing

Mark presented the Events and Marketing report. General feedback on Up Your Ave was that the attempt to extend the event up to Ravenna Park was well intentioned but that the students did not want to walk that far. Businesses north of 50th appreciated the effort.

This year, UDP will test a Halloween event on several blocks on Roosevelt.

Marketing Committee provided good support and ideas on how to better brand UD BIA Dollars At Work for our programs.

Urban Vitality

Stephen presented the Urban Vitality report. The first meeting was held and the committee discussed the broad scope of potential projects. Stephen reported that the committee is comprised of an excellent group of Board and non-Board members representing a broad set of expertise and experience. The committee will review the Mobility Group report and let the Board know its recommendations. The 43rd Street project is also considered a high priority. The next meeting will be scheduled.

Economic Development

Miles presented the Economic Development report. Staff is using a rolling phase approach to projects. A key initiative is the new property owners and business operators contact update. Evan is updating the Economic Development section of the website and reframing it as a Business Resource Center. The Economic Development Committee will hold its next meeting on October 24th and continue its discussion about updating the economic development vision.

Governance

Louise presented the Governance report. The Board retreat will actually be a two day retreat with the first retreat focusing on governance issues and the second retreat focusing on strategic visioning. The first retreat will be on November 29th from 1-5 with the location to be determined. The committee will be looking for a facilitator and Board members are encouraged to send any candidate's names and contact info to Mark.

Executive Committee

Miles reported on Executive Committee which previewed the committee reports that have already been shared. No other substantive discussions were held.

Executive Director Report

Mark, Miles, Lois and Pat reported on the BIA – Public Official Meeting on criminal behavior and its impacts on our businesses, residents and guests that was held on Monday, October 15th. The meeting began with BIA presentations (Lois and Marcus were both presenters and did outstanding jobs.) followed by official statements, and concluded with public comment. All who attended are waiting to see if the public officials are actually responsive to the issues raised. The Board encouraged the BIA leadership to continue to put effort into demanding a response to the outcry.

Doug and Pat reported on the Can the Ave Be Saved meeting which was called to discuss city wide zoning issues that would impact the Ave. Special note of the opportunity to characterize the “Ave” as a historically important element of the district’s appeal was made.

Mark reported that the office building we are now in is up for sale and may be closing soon. Mark met with the prospective buyer and updated him on the UDSP and BIA.

Mark let the Board know that he and Marcus were attending the International Downtown Association conference October 23-October 26th. Marcus will extend his time off through November 4th.

Ordinance Renewal

Theresa reported that she is asking Board members to participate in a project to update our property owner list.

Miles adjourned the meeting.

NEXT BOARD MEETING: November 20th, 11:30am – 1:00pm, UW Tower Boardroom