

UD BIA

U DISTRICT BUSINESS
IMPROVEMENT AREA

BIA Ratepayer Advisory Board Meeting

Thursday, October 24, 2019

U Heights Auditorium 4:00 – 5:30pm

AGENDA

- | | | |
|--|--------------------|---------|
| 1) Welcome/Introductions/Chair Comments | Maureen | |
| 2) Public Comment | Maureen | |
| 3) Election of New Member | Maureen | VOTE |
| 4) June 2019 Minutes | Maureen | VOTE |
| 5) Financial Report | Kate/Mark/Phil | |
| a. September 2019 Close | | VOTE |
| b. 1 st Quarter Summary | | DISCUSS |
| 6) Committee Reports | Mark/Staff | Q&A |
| 7) BIA Renewal Update | Maureen/Aaron/Mark | VOTE |
| a. “60 in 60” Campaign Update | | |
| b. Petition Campaign – Phase 2 | | |
| c. Next Steps | | |
| 8) 2019-20 RAB Meeting Schedule Proposal | Maureen/Aaron/Mark | Discuss |
| 9) Adjourn | | |

Upcoming Events:

October 26th - Community Clean Up Day – 9:00 am at U Heights

October 31st – Trick or Treat Roosevelt – 3:00 to 5:00 pm on Roosevelt Way

November 14th – UDP Clean & Safe Committee – 12:00 pm at U Heights Rm. 109

November 15th – UDBIA Walk – 9:00 am at UDP Office

November 15th – U District Art Walk – 5:00 pm Starting at U Heights

November 19th – UDP Board Meeting – 11:30 am at U District WSECU Rita Koontz Room



U District BIA Ratepayers Advisory Board

Minutes

Date: June 27, 2019

Time: 4:00 p.m. – 5:30 p.m.

Location: University Heights Auditorium

BIA BOARD MEMBERS

In Attendance:

Nikole O'Bryan
Kate Barr
David Cohanin
Maria Barrientos

Andrew McMasters
Aaron Hoard
Mary Kay Gugerty
Max Blume

Lora Gastineau
Maureen Ewing
Scott Soules

Excused:

Lily Hansen
Carlos Gonzalez

Chris Giles
Randy Hodgins

Lincoln Johnson

UDP STAFF

Mark Crawford

Chase Landrey

Evan Morse

Welcome

The meeting was called to order at 4:06 pm. Maureen acknowledged a very full agenda with a hard stop necessary at 5:30 to allow the Annual Ratepayer Meeting to begin on time.

Public Comment

There was no public comment.

May 2019 RAB Minutes

Motion: Aaron moved to approve the May 2019 RAB minutes.

Maria seconded the motion.

The motion passed with two abstentions

Financial Report

Mark presented the May 2019 close financials.

Motion: Maria moved to approve the May 2019 financial statements as presented.

Andrew seconded the motion.

The motion passed unanimously.

Mark presented the year end fiscal projection. There were no major surprises from the previously presented projection. Some funds dedicated for projects have been rolled over in to the next fiscal year to allow for more time to complete them. This has also caused a corresponding increase in the projected expenses for the new year.

Committee Reports

Program activity reports were included in the packet. More information would be presented in the Work Plan Report. Evan announced that he would be leaving his position at the UDP and thanked everyone for their support. The board thanked Evan for everything he accomplished and got started.

2018-19 Work Plan Report

Mark presented a report detailing the work that the U District Partnership accomplished with UDBIA funds over the 2019-20 fiscal year. He began by highlighting several major successes which have taken place in the increasingly changing environment of the U District. Through our Clean program, we have seen a dramatic positive difference in the state of our public realm. Through daily beautification work, monthly community clean ups, and seasonal cleaning, such as the fall leaf removal, we have seen the overall appearance of the district improve over the year. Additionally, this year the Safe program launched the REACH program in partnership with Evergreen Treatment Services and have already seen

many instances of people in the U District getting life changing help and resources. Through collaboration with the other BIA's, we also raised awareness and released study about the impact of recidivist criminals on Seattle's neighborhoods. The Economic Development program expanded with a new staff person, the launch of the U District Business Network and Block Watch, and the creation of a major retail study. The Urban Design Committee and department were relaunched as the Urban Vitality program with a broader focus on the greater public realm. This program has engaged with developers, agencies, social service providers, businesses, and community members through constructive dialogue to address important urban projects and topics. Mark also announced that the UDP board had provisionally approved 2019-20 fiscal year funding for a full time Urban Vitality staff person. The Events and Marketing department piloted a new Halloween event on Roosevelt which brought attention to local businesses and was well received as well as continuing long annual and season events such as Up Your Ave, U District Night Out, and Holiday Swag. We also piloted live music activations across the U District. Mark reported on the progress made on the renewal of the UDBIA ordinance. As of this meeting, Phase One of the renewal process was completed and he thanked Philip Sit and Michael Wells from Seattle's Office of Economic development for their assistance. All of this was accomplished in spite of the fire which displaced us from their office in January.

Re-Election of Board Members

The board discussed the process of election as both Max and Maria were seeking reelection to the UDBIA Ratepayer Advisory Board.

Motion: The board moved to reelect Max Blume to a three year term on the UDBIA RAB.
The motion passed with 1 opposed and 1 abstention.

Motion: The board moved to reelect Maria Barrientos to a three year term on the UDBIA RAB.
The motion passed with 1 opposed and 1 abstention.

2019-20 Work Plan and Budget Recommendation

Maureen introduced the topic of the proposed 2019-20 work plan and budget and mentioned that funding for any sustained marketing work would not be included in tonight's discussion. Rather, a more in depth conversation about marketing would occur at a following meeting of the UDBIA, once the renewal has been clarified, resources recognized, and staff has further defined the plan of how any funds would be spent.

Mark began the presentation on the proposed work plan and budget by reviewing the goals of the meeting. The board was to vote separately upon both the work plan and the budget for recommendation to the Ratepayers.

There were six process drivers for the creation of the proposed work plan and budget.

1. Maintain and Improve Current Core Programs
2. Maintain REACH Pilot Program
3. Sustainable Base Budget
4. Protect Reserves
5. Reduce Cash Holding in Excess of Reserves without Creating Long Term Instability
6. Maintain awareness of renewal implications

Mark then proceeded to walk through each category of the work plan and highlight significant changes.

- Clean and Safe
 - Work to increase engagement in the U District Block Watch program
 - Pay \$10k to support security staff in the Allegro-Quinn Alley
 - Continue funding the REACH program
 - Funds to maintain and repair metal artwork on the Ave light poles
- Economic Development
 - Continue to develop and improve programs and projects launched in the previous year
- Urban Vitality
 - Utilize funds to support the work of new UDP Urban Vitality staff person
- PR/Marketing and Community Engagement

- Additional funds to expand Up Your Ave! and Trick or Treat Roosevelt
- Funds for piloting spring Cherry Blossom Celebration to highlight shopping district
- Expand work in parting with local businesses, nonprofits, and artists on social media
- Launch new UDP and UDBIA websites as landing pages for services and resources
- Administration
 - No major changes to finance or board support
 - Finalize a long term office location
- Ordinance Renewal
 - Begin and complete Phase 2 of the renewal process and the seeking of Ratepayer petition signatures
 - Begin and complete Phase 3 of the renewal process by getting Seattle City Council approval of new UDBIA ordinance

Mark presented the proposed 2019-20 budget and the document's assumptions. The budget supposes the continuation of current programs with a few changes. It is designed to be sustainable but also spend down some of the additional funds available. He began with the expected income from assessments for the next fiscal year. He then discussed the expected cash on hand at the end of the year. This budget includes:

- Continuing REACH pilot program
- Lower cost of the new cleaning contract
- Cost of living adjustments for staff, with the exception of the Executive Director
- Alley security costs
- Maintenance fund for artwork
- Costs to complete renewal campaign
- Funds for projects rolled over from the previous year

Motion: Maria moved to approve the proposed 2019-20 Work Plan and Budget resolutions as presented to recommend both to the Ratepayers

Andrew seconded the motion.

The motion passed with 1 opposed.

2019-20 Program Manager Recommendation

Maureen asked for a resolution to the board to recommend the approval of the U District Partnership as the UDBIA Program Manager for the 2019-20 fiscal year.

Motion: Maria moved to approve the recommendation of the UDP as the UDBIA Program Manager for the 2019-20 fiscal year.

Aaron seconded the motion.

The motion passed with 1 opposed.

BIA Renewal Structure

Mark presented the proposed structure for the new UDBIA ordinance as recommended by the Renewal Committee. The ordinance would include:

- A 12 year term
- Boundaries generally consistent with the Urban Core boundaries and with the UW campus removed
- An assessment formula that continues use of the 2013 value base with annual CPI increases, unless a new benefit area is designated
- A 10% increase in the base rate to support a rapidly growing neighborhood
- Adding once a month cleaning district wide to areas not currently served by professional cleaning
- Adjusting the cleaning area rates to better account for contract increases

Motion: Maria moved to approve the structure of the ordinance for the new UDBIA as proposed.

Aaron seconded the motion.

The motion passed with 1 opposed.

Maria thanked Mark and staff for their help educating and informing the board on the procedure to renew the UDBIA.

Motion: Aaron moved to adjourn the meeting

Kate seconded the motion.

The motion passed unanimously.

The meeting was adjourned at 5:26pm

DRAFT



U District BIA Annual Ratepayers Meeting Minutes

Date: June 27th, 2019

Time: 5:30 p.m.

**Location: University Heights Center, The Auditorium
5031 University Way Northeast
Seattle, WA 98105**

Presiding Officer: Aaron Hoard, Vice Chair of the UDBIA Ratepayers Advisory Board

Welcome

Aaron opened the meeting at 5:35pm and welcomed everyone in attendance. He introduced the purpose of the meeting is for the Ratepayers to vote on a recommendation to the Director of Finance at the City of Seattle of the budget, work plan, and program manager for the UDBIA for the 2019-20 fiscal year.

Public Testimony

There was no public testimony.

Presentation of Budget, Work Plan, and Program Manager

Interim Executive Director of the UDP, Mark Crawford, presented the work plan and budget for the 2019-20 fiscal year which was recommended by the UDBIA Ratepayer Advisory Board. He began by thanking the Ratepayers for their choice to allow themselves to be assessed and contribute funds which make the U District a better place to work, play, and live. The budget they would be presented is a continuation of the base of what is being done now with a few additions and expansions.

Mark then proceeded to walk through each category of the work plan and highlight any significant changes.

- Clean and Safe
 - Work to increase engagement in the U District Block Watch program
 - Pay \$10k to support security staff in the Allegro-Quinn Alley
 - Continue funding the REACH program
 - Funds to maintain and repair previous infrastructure improvements
- Economic Development
 - Continue to develop and improve programs and projects launched in the previous year
- Urban Vitality
 - Utilize funds to support the work of new UDP Urban Vitality staff person
- PR/Marketing and Community Engagement
 - Additional funds to expand Up Your Ave! and Trick or Treat Roosevelt
 - Funds for piloting spring Cherry Blossom Celebration to highlight shopping district
 - Expand work in parting with local businesses, nonprofits, and artists on social media
- Administration
 - Continue reporting finances and other work to board
- Ordinance Renewal
 - Begin and complete Phase 2 of the renewal process and the seeking of Ratepayer petition signatures hoping to be finished with the whole project by the next fiscal year.

Mark presented the proposed 2019-20 budget and the document's assumptions. The budget supposes the continuation of current programs with a few changes. It is designed to be sustainable but also spend

down some of the additional funds available. He began with the expected income from assessments, grants, and sponsorships for the next fiscal year. He then explained a few of the small adjustments that affect the expected cash on hand for the end of the fiscal year. This budget includes:

- Continuing REACH pilot program
- Lower cost of the new cleaning contract
- Cost of living adjustments for staff, with the exception of the Executive Director
- Alley security costs
- Maintenance fund for artwork on the Ave
- Costs to complete renewal campaign

Ratepayer Discussion

The ratepayers in attendance were given the opportunity to discuss the proposed work plan, budget, and program manager.

Lora Gastineau asked if there were any other options explored for possible program managers. Brian Scott, from BDS which specializes in Business Improvement Areas, answered her that the UDP was intended to be the program manager when the UDBIA was conceived. However, since there is an annual renewal of the program manager, the Ratepayers can instruct the UDBIA Ratepayer Advisory Board to find a new program manager. This has not happened in Seattle at any of the BIAs and there are not currently any program managers which manage more than one BIA.

Vote on the 2019-20 Budget, Work Plan, and Program Manager

Aaron Hoard called for a motion for voting on the proposed 2019-20 budget, work plan, and program manager by ballot.

MOTION: Louise Little moved that the Ratepayers vote by ballot on the proposed 2019-20 budget, work plan, and program manager.

Miles Richardson seconded the motion.

The ballots were collected and counted by staff.

Results:

11 Ratepayers voted for the proposal and 1 Ratepayer voted against it.

Aaron adjourned the meeting at 5:56 pm

The U District BIA
Statement of Activities
July - September 2019

	Program Management	Cleaning & Public Safety	Urban Vitality	Economic Development	Marketing	Community Engagement	Events & Actviation	Total
Ordinary Income/Expense								
Income								
44500 · Government Grants and Contracts	59,226.56	119,352.27	6,653.88	9,134.58	12,082.97	16,553.51	1,222.53	224,226.30
47000 · Earned Income	0.00	0.00	0.00	0.00	0.00	0.00	11,250.00	11,250.00
Total Income	59,226.56	119,352.27	6,653.88	9,134.58	12,082.97	16,553.51	12,472.53	235,476.30
Expense								
60000 · Staffing	11,682.59	40,350.29	6,653.88	9,134.58	12,082.97	15,259.88	4,297.53	99,461.72
61000 · Professional & Contract Expense	29,763.66	0.00	0.00	0.00	0.00	0.00	0.00	29,763.66
62000 · Office and Overhead	17,780.31	1,119.81	0.00	0.00	0.00	1,293.63	23.95	20,217.70
70000 · Direct Program Expenses	0.00	77,882.17	0.00	0.00	0.00	0.00	8,151.05	86,033.22
Total Expense	59,226.56	119,352.27	6,653.88	9,134.58	12,082.97	16,553.51	12,472.53	235,476.30
Net Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

2019-20 University District BIA

Budget Tracker -September 2019

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,151	59,226.56	140,924	29.6%	\$ 18,979.65	\$ 25,273.71	\$ 14,973.20	
Cleaning and Public Safety	503,214	116,352.27	386,862	23.1%	\$ 40,243.87	\$ 40,827.24	\$ 35,281.16	
Urban Vitality	26,994	6,653.88	20,340	24.6%	\$ 2,218.90	\$ 2,265.37	\$ 2,169.61	
Economic Development	119,836	9,134.58	110,701	7.6%	\$ 3,621.01	\$ 2,859.67	\$ 2,653.90	
Marketing	56,135	12,082.97	44,052	21.5%	\$ 4,131.95	\$ 4,220.95	\$ 3,730.07	
Community Engagement	72,383	16,553.51	55,829	22.9%	\$ 5,542.61	\$ 5,058.64	\$ 5,952.26	
Events and Activation	26,661	1,222.53	25,438	4.6%	\$ 1,382.65	\$ 1,435.98	\$ (1,596.10)	
Total Requested	1,005,374	221,226.30	784,148	22.0%	\$ 76,120.64	\$ 81,941.56	\$ 63,164.10	\$ -

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management								
Cleaning and Public Safety								
Urban Vitality								
Economic Development								
Marketing								
Community Engagement								
Events and Activation								
	\$ -	\$ -	-	-	-	-	-	-

- We resumed our regular committee meetings after our summer hiatus on September 12th. Ruedi gave us an update on the U Loo Project and then went on to talk about its current status. There was originally money set aside for a Portland Loo public restroom to be installed both in Ballard and the U District. Ballard's project was more expensive than originally budgeted due to their need for hot water given the location's, Ballard Commons Park, water feature and King County Health requirements. The UDP has asked for funds to be made available for a project in the U District in the Mayor's budget. There will need to be some decisions made regarding the location because the 43rd Street Redevelopment Project might make the primary location selection not possible.

In our October meeting we heard from Evergreen Treatment Services about their Mobile Methadone Treatment Van that has been in the U District since July. This van is providing methadone to people on-site 6-days a week from 6:30-8:30am on 43rd. One of their major barriers to getting people into service is the need for people to do intake into the program in their SODO brick and mortar location. They are currently working to get a medical van, that can do people's intake evaluations, to accompany the methadone van to be able to streamline their service but they are having budget issues.

In our October meeting, we also heard from Seattle Public Utilities about their Adopt-a-Street Program. We are heavy users of the Adopt-a-Street program for our community cleanups.

- Our Block Watch is currently at 54 members. Be sure to continue to spread the word to people in the U District about this awesome program.
- In September, we had our typical swell of illegal dumping around the fall move out. Thank you to our Beautification and Ambassador Staff for working to keep the illegal dumping reported. This year seemed to be on the heavier side of normal for illegal dumping. We will learn more once SPU and UW report their numbers for their cleanup efforts.
- Due to the normal August Community Cleanup date falling on Labor Day Weekend, we moved it to September 7th. We still had our September Cleanup on our typical day, September 28th. The next Community Cleanup will be on October 26th.
- If you are interested in learning more about the day-to-day operations of our North and South Cleaning Areas, you are encouraged to come to our October BIA Walk on Friday, 10/18. We meet at 9:00 am in the UDP Conference Room.
- If you are on University Way, be sure to look up at the artwork on the pedestrian light poles. We had Artech do cleaning and restoration work to the art on the week of 10/07!
- The summer flower baskets are coming down on Thursday, 10/17 so they can be replaced the next day by the fall/winter baskets. Be sure to check them out! Thank you to our awesome Beautification Staff for keeping our summer baskets watered daily and thriving.
- The third Neighborhood Public Safety Forum is taking place on 10/14 from 5:00-7:00pm at AXIS Pioneer Square following the release of the System Failure Part 2 report. Please consider joining your fellow U District folks as well as people from business district across Seattle as we discuss the issues surrounding prolific offenders in our City.

3rd Quarter Cleaning Numbers (July-September) from Black Mountain:

Hours of Cleaning: 840
Bags of Trash Removed: 2,250
Dumpster Overflow Cleanup: 510
Graffiti Tags Removed: 525
Biohazards Removed: 320
Pressure Washing Hours: 38

Upcoming Clean and Safe Events:

BIA Walk
C&S Monthly Cleanup
Next C&S Meeting

Oct. 18th (9:00-10:30am, meet @ the UDP Conference Room)
Oct. 26th (9:00 -11:00am, meet @ U Heights Plaza)
Nov.14th (12:00-1:30pm @ U Heights, Room 108)

REACH U District Outreach Program

Progress Report: September 2019

Data

Client Contacts:

Month	Face-To-Face Contacts	Phone Contacts	Total Contacts	Unduplicated Clients
March/April	33	1	34	21
May	31	4	35	19
June	51	2	53	13
July	46	2	54	25
August	28	7	35	19
September	38	7	45	25

Outcomes Achieved:

	July	Aug	Sept	YTD
Food	11	7	8	77
Transportation	3	2	6	29
Clothing	2	3	2	22
Shelter	4	1	5	21
Naloxone Kit	4	9	2	22
Medical	4	1	4	15
Overdose Education	1	2	1	9
Long Distance Bus Ticket Home	n/a	n/a	n/a	4
Identification Assistance	1	n/a	1	6
Medication Assisted Treatment (Methadone/Buprenorphine)	n/a	n/a	n/a	2
Benefits: Financial or Medical	n/a	n/a	n/a	2
Legal Assistance	1	n/a	n/a	2
Housing Assistance	n/a	n/a	1	1
Mental Health	n/a	n/a	1	1
Other	1	n/a	1	8
Total	32	25	32	221

Issues Addressed:

	July	Aug	Sept	YTD
Food	11	6	8	76
Substance Use	8	7	4	44
Shelter	11	5	5	35
Transportation	5	2	7	30
Clothing	3	3	2	23

Mental Health	7	6	2	26
Medical	5	6	6	28
Housing	13	9	2	26
Employment	5	n/a	n/a	7
Benefits: Financial & Medical	1	2	n/a	7
Legal Assistance	2	1	n/a	6
Identification Assistance	1	n/a	1	3
Education/Training			1	1
Other	12	7	10	40

OUTREACH NARRATIVE:

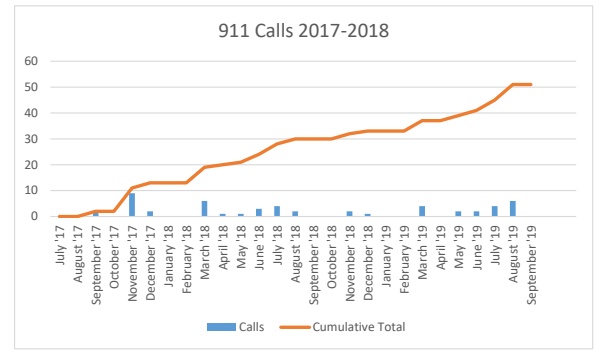
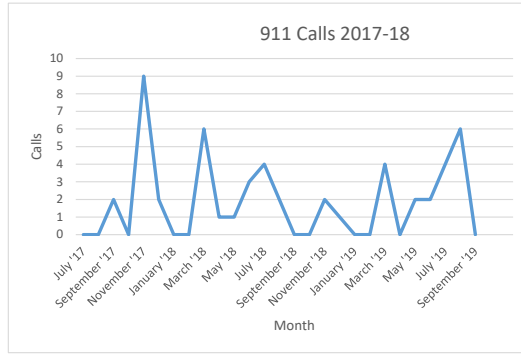
This quarter I had shoulder surgery which resulted in me missing 3 weeks of work - which effected my usual encounters and outcomes for the month. Outside of my recovery time I did assist three participants whom were working with two homeless youth organizations get into shelter or find funding to pay rent for an apartment. I have also started working with a property owner to help someone who was sleeping on their property, as well as a business owner who befriended an unhoused person and started the process for housing. The most beneficial connection I made was with the UW police. Sargent Jackson and I have met a few times to discuss challenging unhoused people on the Ave and how to best serve them safely and compassionately. UW police has collaborated with us around the Ave and the HUB (A building that unhoused people frequent) where the police befriended some unhoused people and are asking for help - one of the young unhoused people already was connected to a service to finish his high school diploma - at UDYC. Because of this relationship, I have found three LEAD people who case managers have been looking for. The armored security guards behind the post office have also been helping me connect with people and I've been able to give advice to the guards on how to handle unhoused people who might be experiencing psychosis. This relationship seems to be mutually beneficial.

Again, the biggest challenge I had this quarter was having surgery and missing close to three weeks of helping people. Finding people and personal safety has also been challenging for me. The sweeps (or cleans) have moved a few people around that I had previously made progress with concerning housing. This has caused challenges in finding people to sign paper work or being able to follow up and meet housing deadlines. In collaborating with UW police, I have been able to improve my personal safety. One of the UW police is willing to provide support if I need to go somewhere that I don't feel safe. Working with both Jeff (north precinct beat cop) and Sargent Jackson from the UW police has been very beneficial for our unhoused neighbors.

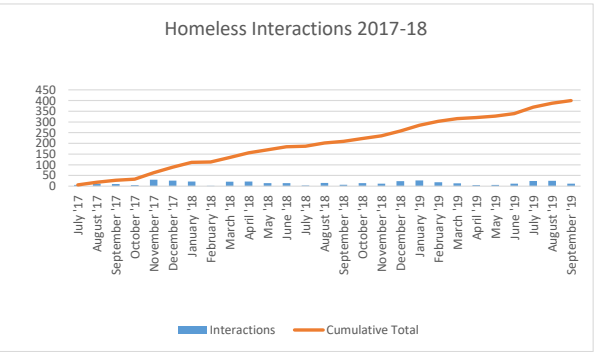
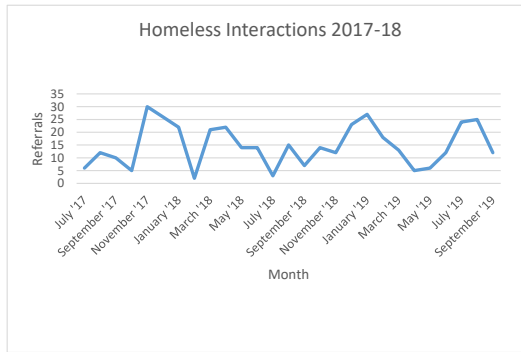
There have been two outcomes worth mentioning. First is our mentally ill unhoused friend who has been known to hoard stuff in front of businesses for months. Working in conjunction with the BIA, SPD, Michelle (from DESC) and one local business this person followed through with all of his housing paper work, and case management meetings, and is now housed. Before I had surgery, I met a young man marching up and down the Ave with no shoes and no shirt. This person seemed to be delusional and refused any help. While I was out for my surgery, a case manager sent me a text with a missing person pic on it which was the young person I have met on the AVE. The missing person flyer was from his parents which stated that this young person just got a diagnosis with requires medication and that he was off his meds. This person has a house, job and a kid in California. This writer teamed up with UW police to look for him the first day I returned to work and we found the young person unintentionally self-harming (his legs were swollen, full of pus, and there were holes in his feet). With the help of the UW police, we successfully got him involuntarily detained to get the medical treatment he needed for his legs. The participant was also reconnected to his parents. His parents are planning a trip to come up to Seattle in an attempt to bring him back home to California.

Ambassador Data

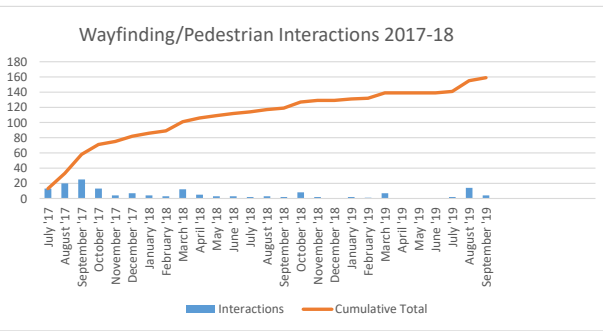
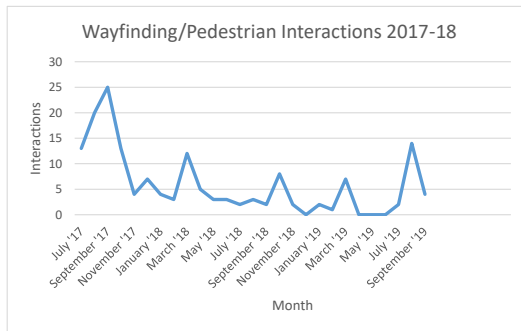
	Calls	Cumulative Total
July '17	0	0
August '17	0	0
September '17	2	2
October '17	0	2
November '17	9	11
December '17	2	13
January '18	0	13
February '18	0	13
March '18	6	19
April '18	1	20
May '18	1	21
June '18	3	24
July '18	4	28
August '18	2	30
September '18	0	30
October '18	0	30
November '18	2	32
December '18	1	33
January '19	0	33
February '19	0	33
March '19	4	37
April '19	0	37
May '19	2	39
June '19	2	41
July '19	4	45
August '19	6	51
September '19	0	51



	Interaction	Cumulative Total
July '17	6	6
August '17	12	18
September '17	10	28
October '17	5	33
November '17	30	63
December '17	26	89
January '18	22	111
February '18	2	113
March '18	21	134
April '18	22	156
May '18	14	170
June '18	14	184
July '18	3	187
August '18	15	202
September '18	7	209
October '18	14	223
November '18	12	235
December '18	23	258
January '19	27	285
February '19	18	303
March '19	13	316
April '19	5	321
May '19	6	327
June '19	12	339
July '19	24	369
August '19	25	388
September '19	12	400

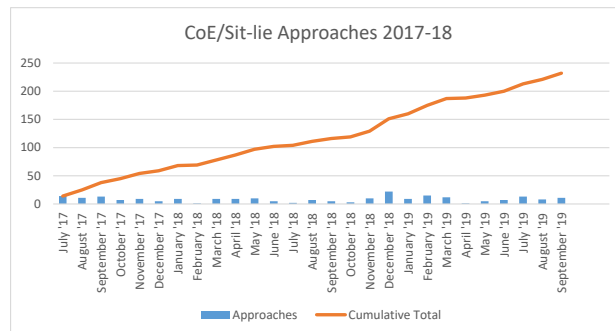
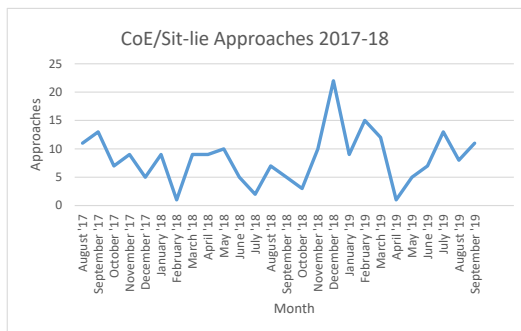


	Interaction	Cumulative Total
July '17	13	13
August '17	20	33
September '17	25	58
October '17	13	71
November '17	4	75
December '17	7	82
January '18	4	86
February '18	3	89
March '18	12	101
April '18	5	106
May '18	3	109
June '18	3	112
July '18	2	114
August '18	3	117
September '18	2	119
October '18	8	127
November '18	2	129
December '18	0	129
January '19	2	131
February '19	1	132
March '19	7	139
April '19	0	139

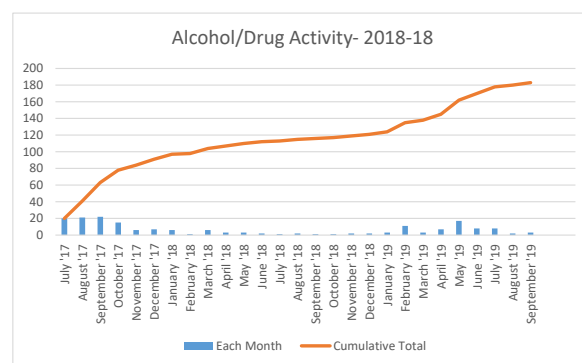
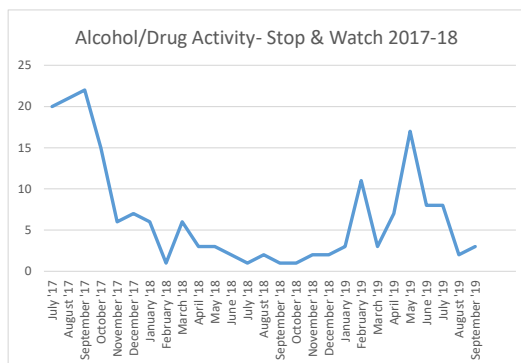


May '19	0	139
June '19	0	139
July '19	2	141
August '19	14	155
September '19	4	159

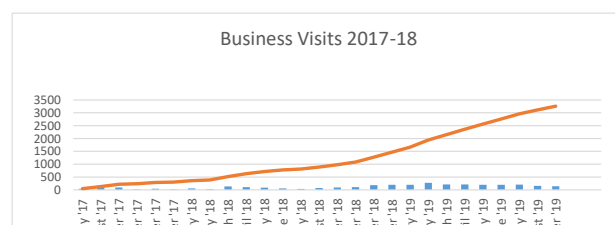
	Approache	Cumulative Total
July '17	14	14
August '17	11	25
September '17	13	38
October '17	7	45
November '17	9	54
December '17	5	59
January '18	9	68
February '18	1	69
March '18	9	78
April '18	9	87
May '18	10	97
June '18	5	102
July '18	2	104
August '18	7	111
September '18	5	116
October '18	3	119
November '18	10	129
December '18	22	151
January '19	9	160
February '19	15	175
March '19	12	187
April '19	1	188
May '19	5	193
June '19	7	200
July '19	13	213
August '19	8	221
September '19	11	232



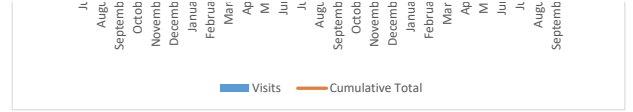
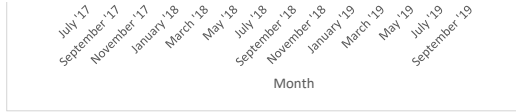
	Each Mont	Cumulative Total
July '17	20	20
August '17	21	41
September '17	22	63
October '17	15	78
November '17	6	84
December '17	7	91
January '18	6	97
February '18	1	98
March '18	6	104
April '18	3	107
May '18	3	110
June '18	2	112
July '18	1	113
August '18	2	115
September '18	1	116
October '18	1	117
November '18	2	119
December '18	2	121
January '19	3	124
February '19	11	135
March '19	3	138
April '19	7	145
May '19	17	162
June '19	8	170
July '19	8	178
August '19	2	180
September '19	3	183



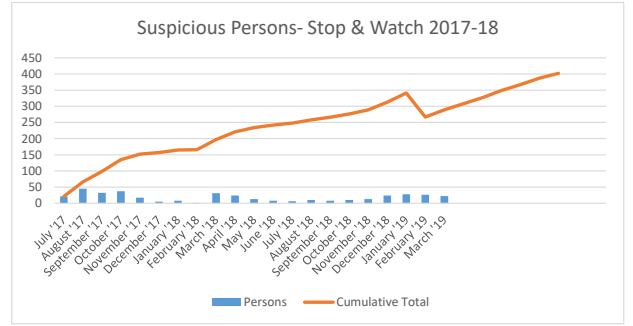
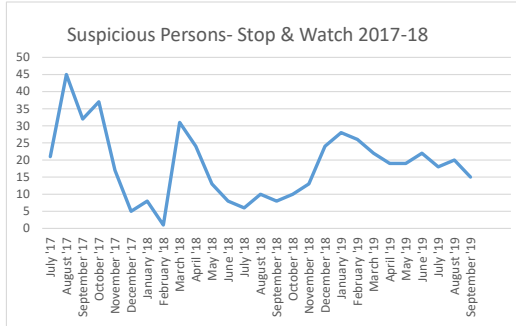
Business Visits	Visits	Cumulative Total
July '17	48	48
August '17	81	129
September '17	92	221
October '17	18	239
November '17	48	287
December '17	19	306
January '18	56	362
February '18	22	384
March '18	134	518
April '18	110	628



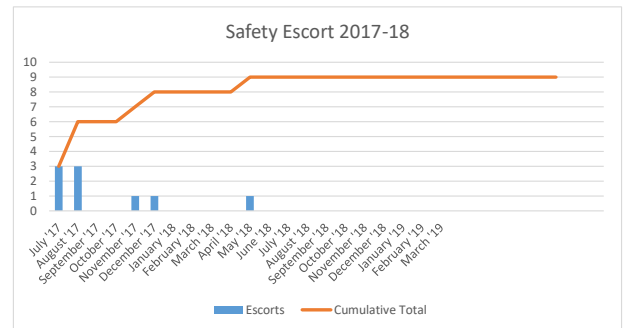
May '18	87	715
June '18	60	775
July '18	39	814
August '18	72	886
September '18	92	978
October '18	105	1083
November '18	186	1269
December '18	197	1466
January '19	200	1666
February '19	275	1941
March '19	212	2153
April '19	209	2362
May '19	199	2561
June '19	198	2759
July '19	202	2961
August '19	153	3114
September '19	145	3259



Suspicious Persons	Persons	Cumulative Total
July '17	21	21
August '17	45	66
September '17	32	98
October '17	37	135
November '17	17	152
December '17	5	157
January '18	8	165
February '18	1	166
March '18	31	197
April '18	24	221
May '18	13	234
June '18	8	242
July '18	6	248
August '18	10	258
September '18	8	266
October '18	10	276
November '18	13	289
December '18	24	313
January '19	28	341
February '19	26	367
March '19	22	389
April '19	19	408
May '19	19	427
June '19	22	449
July '19	18	467
August '19	20	487
September '19	15	502



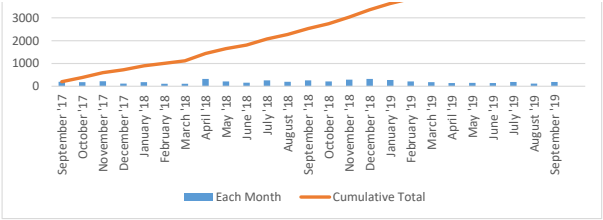
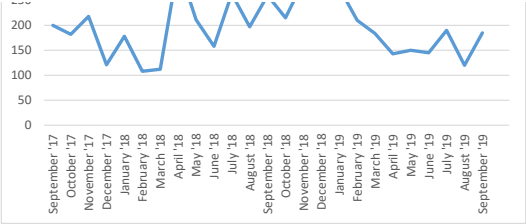
Safety Escort	Escorts	Cumulative Total
July '17	3	3
August '17	3	6
September '17	0	6
October '17	0	6
November '17	1	7
December '17	1	8
January '18	0	8
February '18	0	8
March '18	0	8
April '18	0	8
May '18	1	9
June '18	0	9
July '18	0	9
August '18	0	9
September '18	0	9
October '18	0	9
November '18	0	9
December '18	0	9
January '19	0	9
February '19	0	9
March '19	0	9
April '19	0	9
May '19	0	9
June '19	0	9
July '19	0	9
August '19	0	9
September '19	0	9



Emphasis Patrol	Each Mont	Cumulative Total
September '17	200	200
October '17	182	382
November '17	218	600
December '17	121	721



January '18	178	899
February '18	108	1007
March '18	112	1119
April '18	321	1440
May '18	211	1651
June '18	158	1809
July '18	263	2072
August '18	197	2269
September '18	260	2529
October '18	215	2,744
November '18	288	3032
December '18	326	3358
January '19	275	3633
February '19	210	3843
March '19	184	4027
April '19	143	4170
May '19	150	4320
June '19	145	4465
July '19	190	4655
August '19	120	4775
September '19	185	4960
Shoplifting		
March '19	27	
April '19	17	
May '19	31	
June '19	19	
July '19	9	
August '19	26	
September '19	4	



Newsletter	Facebook	Twitter	Instagram
973	1418	666	279

Dawgs in the District – Every year we put on Up Your Ave to welcome new UW students and introduce them to businesses on Ave. This year we expand our annual Dawg Daze. We engaged a wider audience by working closely with UW’s First Year Programs to bring as many students, faculty, and staff possible to the neighborhood. We featured more of our amazing businesses across the entire U District and to get more people into those stores, we also expanded the event across several days.

- Shop Local / Dine Global - From September 23rd to the 27th, there were deals and special opportunities for Dawgs available across the U District. We had 62 businesses sign up.
- U District: Nights - From September 23rd to the 27th, we featured deals and events highlighting the diverse night life in the U District. We had 8 businesses sign up to be featured.
- Prize Drawings – People who shared a picture of their food or purchase from a participating business with #dawgsdistrict were entered to win daily prizes and grand prizes. 13 businesses donated prizes.
- 14th Annual Up Your Ave! – On September 27th from 3:00 – 6:30pm we hosted our Party on the Ave and kicked off our Up Your Ave! event. Over 1,000 people picked up a passport and traveled up and down the Ave from 41st St to 52nd St getting stamps and discovering along the way treats, swag, and deals at local businesses. When they were finished, they returned to our Party on the Ave to meet friends, play games, listen to music, and collect this year’s much sought after UP YOUR AVE t-shirt. 55 businesses participated including several beyond the Ave businesses which we hosted at the Masonic Lodge.

For 2019, we focused more on advertising to increase information about the event. This included advertising on through the student survival guide, tabling on campus, our own event web page, and expanded Facebook and Instagram boosting. We also decreased the length of the event and returned to the prior route length. Extending the event to Cowen Park was simply too long of a walk for most participants. More funds and effort were spent on decorations and signage this year, as well. We believed that creating a celebratory atmosphere in the U District and improved signage would further attract participants and encourage business patronage.

These efforts appeared to be quite successful for Up Your Ave!, as we received greater participation and higher levels of business and sponsor satisfaction than in prior years. However, more work must be done to make the longer Dawgs in the District promotion more successful. Current ideas include moving it to the week following Up Your Ave!, providing activity support for interested businesses, and research into student preferences on deals and promotions.

Many thanks to our sponsors, Sound Transit, American Campus, Target, Shultz’s, University Ave Barber Shop, Seattle Neighborhood Farmers Markets, Boba Up, and our local Xfinity Authorized Retailer. Thanks as well to the Masonic Lodge and the businesses on 43rd for their help with pulling off this event.

Trick or Treat on Roosevelt – We piloted a new Halloween event to celebrate our Roosevelt businesses and nonprofits in 2018. Since it was well received by both participating businesses and trick or treaters, we will be bringing back and growing that event this year. This year’s event will be on Thursday, October 31st from 3:00 to 5:00 pm. Once again, we will provide the candy to the businesses in the area and decorate the street to invite families to visit. We are placing a greater emphasis this time around on our partnership with the U District Food Bank, and each participating business will double as a donation location for non-perishable food items. In addition, we are working to bring back the firetruck from last year and other working vehicles to provide a fun touch-a-truck experience. The event should be a blast, and I encourage you to attend and invite your networks!

Position Transition – As some of you may already know, I will be moving on from my position at the U District Partnership in November to care for family members in Portland. I am proud of all that we have accomplished in my time here and honored to have had the opportunity to serve the U District neighborhood. I have greatly appreciated all of the amazing board and community members who have supported our work in improving this district for all who live, work, and play here. While I begin to wrap up my work here, we will be transferring over the management of the Events and Marketing department to Jen Astion. She has been doing a fantastic job in her role as the Communications Coordinator for the UDP for the last year and a half and will be a great person to lead our events and projects as the Interim Marketing and Events Manager. Cheers! – Chase Landrey



First photo by Jen Astion and the other three are by Raul Baron from Raul Baron Photography

The Urban Vitality Committee met on September 10th. As reported earlier, the committee and staff are employing several complementary overall strategies:

Development Tracking: to monitor, attend and share information about, provide input to or assistance to public and private development projects in the area.

AND

Major Impact Projects: to focus on specific larger scale projects and their impact on the district. The two major impact projects we are engaged with at this time are: the 43rd Street Task Force; and Church Facility Transition Task Force.

1) Development Tracking

a) Attended

- 8/20: 1300 NE 45th St. (Current Key Bank) – [Early Outreach meeting](#) for 24-story, 280-300 unit residential tower with retail by Cahill Equities and Barrientos Ryan LLC and Runberg Architecture Group.
- 9/9: 1200 NE 45th St. (Current Qdoba) - [Design Review meeting](#) for 24-story, 215-unit apartment building with retail by Barrientos Ryan LLC and Runberg Architecture Group.
- 9/16: 4131 Brooklyn Ave NE - [Early Design Guidance](#) meeting for 24-story, 260-unit apartment building with retail by d/Arch LLC.
- 9/23 – 4732 Brooklyn Ave NE (current Safeway property) – Early Design Guidance #3 for a 7-story, 188-unit apartment building with retail by Jackson Main Architecture.
- 9/23 – 4731 15th Ave NE – Early Design Guidance for a 7-story, 200-unit apartment building by Peak Campus and Ankrom Moisan.
- 9/24 – 1415 NE 43rd St (current University Methodist church property) – Open house at the property for a 22-story tower and 12-story tower above podium with 159 congregate residences, 65 apartments and religious facility.
- 10/7 – 1415 NE 43rd St (current University Methodist church property) - Early Design Guidance for a 22-story tower and 12-story tower above podium with 159 congregate residences, 65 apartments and religious facility.

b) Upcoming

- 10/28 – 818 NE 42nd St. – 6:30 pm at Good Shepherd Center: Recommendation 2 meeting to allow an 8-story apartment building with 20 small efficiency dwelling units; 3 efficiency dwelling units and 11 apartments (for a total of 34 units) by LEV Architecture
- 11/25 – 4530 12th Ave NE – 6:30 pm at Good Shepherd Center: Early Design Guidance for 11-story office building with retail by Touchstone and Portman Architects. They will also be considering the adjacent open space during this meeting.
- 11/25 – 4536 Brooklyn Ave NE – 8:00 pm at Good Shepherd Center: Early Design Guidance for 9-story office building with retail by Touchstone and Portman Architects

2) Major Impact Projects

a) 43rd Street Task Force

SDOT is planning to construct improvements in NE 43rd Street between the southeast corner of Link Station construction eastward to the intersection with 15 Ave NE.

The UDP Urban Vitality Committee continues to be committed to the goal of convening the business and property owners on 43rd street around SDOT's planned improvements for the street. The 43rd street SDOT project development team has recently had to change their designs for the street due to fire department concerns. We arranged for a meeting on 10/11 between the team and the 43rd businesses and properties to present about these updates. At that meeting these stakeholders also shared their concerns about parking, alley access

and communication around construction timeline. You can track the project's progress on the [SDOT 43rd Street Project Page](#).

Additional Work:

U Loo Project

Stephen and UDP staff have followed up on meetings between SDOT, the Department of Neighborhoods, architects, Councilmember Pacheco's office, and community members discussing finishing the project to bring a Portland style public restroom to the U District, called the [U-Loo](#). We have investigated available funding, recruiting agency support, and coordinating with the 43rd St. Improvements project to move forward with possible installation timing. Currently there is interest to include the U Loo with the scope of this project, but securing funding is the biggest immediate need to accomplish this. I'm excited to announce that the Mayor's 2020 budget proposal includes dedicated funding for building a Portland style loo in the U District and you can find it on page

526: <http://www.seattle.gov/financedepartment/20proposedbudget/documents/2020ProposedBudget.pdf>

"Public Restroom in the University District Expenditures \$550,000

This funding is for a public restroom in the University District. Funding will support planning (including identifying potential sites) as well as the cost to provide a public restroom."

North Link Connections Mobility Project

King County Metro has begun a restructuring process for north King County focused on coordinating service with the future three North Link light rail stations. They have begun meeting with a community member Mobility Board which will advise them about service change concepts, proposals, and community engagement. Staff has been invited to and serves on the project's Partner Review Board. This team serves as a concept review board of external stakeholders and includes other representatives from jurisdictions and major institutions in the project area, leaders of community-based organizations, and representatives from partner transit agencies.

After gaining further clarity from their partners that the light rail stations' opening is confirmed to September 2021 they now have modified their timeline for Northlink Mobility Connections Project as follows:

- Oct-Dec 2019: Continue to engage with key stakeholders and the Mobility Board to develop information and analyses describing concepts for change. This will be a soft engagement period to ramp up for the public launch.
- Jan-Mar 2020: Launch Phase 2 Public engagement, engaging through the end of March (2020), sharing initial concepts for change and collecting feedback to incorporate changes to a proposed service network in Phase 3
- Apr-June 2020: Refine network concept based on feedback from Phase 2
- July-Sept/Oct 2020: Launch Phase 3 engagement, through early/mid-October, sharing a proposed service network in a final round of engagement
- Oct-Dec 2020: Finalize service network recommendation
- Jan 2021-Apr 2021: Prepare service change legislation (ordinance), transmit to King County Council, review and discussion by Council
- Apr/May 2021: Council considers and adopts Executive's recommendations for change
- Sept 2021: Changes are implemented as part of Metro's regular fall service change

We will continue to engage with this project on their Partner Review Board and through sharing important information and engagement opportunities with everyone who lives, works, and plays in the U District. You can learn more about the project and share your comments here: [North Link Connections Mobility Project](#)

Built Environment Community Relations Manager Position

As some of you may already know, I will be moving on from my position at the U District Partnership in November to care for family members in Portland. I am proud of all that we have accomplished in my time here and honored to have had the opportunity to serve the U District neighborhood. I have greatly appreciated all of the amazing board and community members who have supported our work in improving this district for all who live, work, and play here. While I begin to wrap up my work here, staff is still working diligently to hire a full time Urban Vitality staff person who will support this department's work. We are very close to settling on our final candidate and should have more information to share soon. At this moment we are no longer taking applications, but you can read about the job description here: [JOB DESCRIPTION](#)

Sound Transit Station Construction Update

In August, Sound Transit, pushed out their construction fence on 43rd across the alley and in front of several businesses to tear out and move a Seattle City Light vault in the street. Originally intended to be finished in two weeks, the completion date for this construction was repeatedly pushed further out. We have worked with Sound Transit and Seattle City Light to identify the reason for the delay and emphasize the impact this is having on nearby business and have now heard from them that the small project will be finished by October 17th. Soon afterwards they will also be able to reopen the alley. Furthermore, they have updated us that they plan to have that section of 43rd St. reopened to traffic by either Q1 or Q2 of 2020.

Roosevelt Rapid Ride

The RapidRide Roosevelt project has a new name – RapidRide J Line. RapidRide J Line will provide upgraded transit service for the Downtown, South Lake Union, Eastlake, University District and Roosevelt communities, and is currently planned to launch in 2024 and there are a few ways to find out more information and comment:

1. U-District and Roosevelt Open House and Question & Answer Session at University Heights Center (5031 University Way, Seattle, WA 98105) on Thursday, October 17, 2019 from 5:30 – 8:00 PM (Presentation begins at 6 PM, Q&A at 6:30 PM)
2. Go to an [Online Open House](#)
3. Visit the RapidRide J Line website at www.seattle.gov/Transportation/RapidRideJLine.
4. Comment on their [Interactive Project Maps](#)
5. Email the project team at RapidRide@seattle.gov

U District Zoning SEIS

The City of Seattle is in the process of preparing a Supplemental Environmental Impact Study (SEIS) to evaluate the potential impacts of additional MHA related zoning changes in several areas of the U District. These areas include--but are far more expansive than-- University Way and include area in the north district extending to Ravenna Boulevard and west to I-5. The City has held two public sessions on this issue. At the workshops, and in particular detail on September 10th, the City presented the three alternatives for discussion as they pertain to the implementation of MHA in the remaining commercial and multi-family areas of the U District. To quote their materials, "prior EIS in 2015 already analyzed combinations of zoning changes and additional growth in the U District over a 20-year time horizon. However, new information is available and the current proposal for MHA zoning changes differ from the one studied in the

2015 FEIS. Therefore the 2015 EIS is being supplemented to reflect current conditions and consider new alternatives.”

The UDP is not taking a specific position on these proposals – our intent is to ensure that the entire community is aware of what is being proposed and has a chance to weigh in as the City prepares its analysis and develops recommendations to the City Council for potential action. More info is available at <https://www.seattle.gov/opcd/ongoing-initiatives/u-district-urban-design>.

Also of note, there is an effort by other groups and individuals in the U District to seek a historic district overlay for several blocks on the Ave. It is important that property owners are engaged in included in any community process of this magnitude and we will be following this project closely.

EcoDistrict Discussions

In September, Stephen and staff attended a meeting to learn and discuss what an EcoDistrict is, and how this concept could improve NE Seattle. The meeting focused specifically on the U District and Roosevelt neighborhoods, where there have been to be major changes thanks to the Light Rail infrastructure, and was hosted by Jay Lazerwitz, the Land Use Chair of the Roosevelt Neighborhood Association. They also heard from Katy Ricchiuto, Program Manager of EcoDistricts, who provided a presentation and some ideas for moving this program forward. Read more about the [EcoDistrict protocol](#).

Crown Castle 5G Infrastructure Construction

Crews from North Sky Communications have been busy installing fiber optic infrastructure across the U District neighborhood. Currently there is construction taking place on Roosevelt Way NE from NE 45th St. to NE 50th St. and on NE 45th Street between 11th Ave & University Way to pave the way for future 5G cellular wireless data support in the neighborhood. We are working the communications company and construction teams to mitigate impacts and push for more timely communication to local businesses. <https://www.crowncastle.com/communities/small-cell-information>

Potential Upcoming Major Projects

SDOT Parking Study around Light Rail Station – SDOT staff is taking an inventory of street parking in the blocks around the future light rail station to create strategies around preventing misuse of these spaces by light rail commuters and travelers.

45th Transit Improvements – SDOT is in the early design process for speed and reliability improvements to the Market/45th street corridor. This could include RapidRide ([Work Plan pg. 45-46](#))

Sound Transit Property Engagement – Sound Transit owns a key property on 45th between 11th and Roosevelt that will be vacated after construction of the light rail station is completed