



UDP Board Meeting

Time: 11:30AM – 1:00PM

Date: August 20, 2019

UW Tower, 22nd Floor Boardroom

AGENDA

- | | | |
|---|---------------|-------------|
| 1. Welcome and Introductions | Sally | |
| 2. Public Comment | All | |
| 3. Approval of July Meeting Minutes | Sally | VOTE |
| 4. Committee Reports | | |
| a. Finance | Mark/Phil | |
| i. June 2019 Close | | VOTE |
| ii. July 2019 Close | | VOTE |
| b. Clean & Safe | Don/Mark | Q&A |
| c. Events & Marketing | Andrew/Chase | Q&A |
| d. Economic Development | Mark | Q&A |
| e. Urban Vitality | Stephen/Chase | Q&A |
| 5. Ordinance Renewal Training | BDS | Participate |
| 6. Executive Session - Exec. Dir. Review | Sally | VOTE |
| 7. Adjourn | | |

Upcoming Meetings and Events:

08/28/19	Economic Development Committee	TBD	11:00 am – 12:00 pm
09/07/19	Sept. U District Cleanup #1	U Heights Plaza	9:00 – 11:00 am
09/10/19	Urban Vitality Committee	UDP Office	4:00 – 5:30 pm
09/12/19	Clean and Safe Committee	U Heights Rm. 108	12:00 – 1:30 pm
09/17/19	UDP Board Meeting	UW Tower MF Visitors Dining Room	11:30 am – 1:00 pm
09/20/19	BIA Walk	UDP Office	9:00 – 10:30 am
09/20/19	U District Art Walk	Starts at U Heights	5:00 – 9:00 pm
09/23-27/19	Dawgs in the District	All Over the U District	Days & Nights
09/28/19	Sept. U District Cleanup #2	U Heights Plaza	9:00 – 11:00 am

The U District Partnership (UDP) serves all who work in, live in, and visit the U District by fostering and sustaining a vibrant, diverse, and healthy neighborhood for the common good.



Board Meeting Minutes No. 5

Time: 11:30 AM – 1:00 PM

Date: July 16, 2019

Location: UW Tower Boardroom

IN ATTENDANCE:

UDP Board Members

Sally Clark, Co-Chair
Jeanette Henderson
Pat Simpson
Barbara Quinn

Miles Richardson, Co-Chair
Eric Lawson
Don Schulze
Alfred Shiga

Andy Sharpe
Louise Little
Lois Ko, Secretary

Excused

Stephen Antupit

Rob Lubin, Treasurer

Andrew McMasters

UDP Staff

Mark Crawford, IED
Phil Lloyd, CFO

Marcus Johnson, C&S

Chase Landrey, E&M

Guests

Ruedi Risler

Anson Lin

Welcome and Introductions

Miles called the meeting to order at 11:35 pm.

Public Comment

Ruedi Risler, U District resident, shared information about this year's North Precinct picnic. The event will take place Saturday the 20th, from 1-4pm at the north precinct building. This is a good opportunity to meet local precinct officers and staff, including groups like the mounted police and bomb squad.

Approval of June 2019 Meeting Minutes

Motion: Louise moved to approve the June 2019 meeting minutes. FY20-#001

Andy seconded the motion. Alfred abstained.

The motion was approved

Committee Reports

Finance

Mark presented the draft June 2019 financial report. Since the finance committee did not meet this month, there would be no formal recommendation of finances to approve until the August meeting.

The draft year-end actuals for the year end were very close to what was previously projected. One change of note is a few 2018-19 projects are still in progress and whose funding and expenses will cross over into the new fiscal year.

Governance

Louise reported that the governance committee recommended that the board consider Dawn

Perry and Anson Lin for election to the Board. She then invited Anson to say a few words about why he should be elected.

Anson Lin shared that he is a housing development professional for Astora Construction and Development, his local family owned development company. His family has been working in the U District for years and he grew up visiting the neighborhood frequently. He is glad to be back in the neighborhood after studying in New York and looking forward to contributing to the U District.

Mark added that Anson has been an active and contributing member of the UDP Urban Vitality Committee for the last year.

Motion: The Governance Committee moved to elect Anson Lin to the UDP board of directors for a three-year term. FY20-#002

Miles seconded the motion.

The motion passed unanimously and Anson was elected.

Dawn Perry was introduced as the owner of Floating Bridge Brewing in the U District. She was not in attendance at the meeting to provide any comments but had provided written bio materials for the Board earlier. .

Motion: The Governance Committee moved to elect Dawn Perry to the UDP board of directors for a three-year term. FY20-#003

Don seconded the motion.

The motion passed unanimously and Dawn was elected.

The board congratulated Anson and Dawn and thanked them for their interest in joining them in serving the community. Both members' terms will start August 1, 2019.

Clean and Safe

Marcus presented the Clean and Safe report. He reminded everyone that the Clean and Safe Committee is on summer break and will not be meeting again until September. He encouraged everyone to continue to invite folks to the U District Business Block Watch and thanked Lois in particular for her continued posting and involvement in the Slack channel. He also shared that the amount of trash on the streets and sidewalks in the U District appears to be decreased from to prior years. He thanked Target for bringing so many volunteers to the June monthly cleanup. He announced the hiring of UDP's new beautification team member, Justin, who joined Tyler just last week. Finally, he invited all the board members to the U District Night Out on August 6th and thanked Lois for once again donating Sweet Alchemy ice cream, which is always a huge hit.

Events and Marketing

Chase presented the Events and Marketing report. He updated the board on the progress of the website update and showed off a featured image from the new design. He asked the board members for information in updating their bios on the new UDP board page. He reported that work that is being done on U District Night Out and this year's focus on including and serving multifamily residences. Finally, he informed the board about planning around this year's Up Your Ave activities. The event will be expanded to reach a wider audience and possibly include additional smaller events and activations. A survey will be going out this week to local businesses asking for feedback on how this event can best serve getting people into their stores.

Economic Development

There was no Economic Development staff person at the UDP at the time of the board meeting. Miles encouraged everyone invite and attend the next U District Business Network

meeting, to be scheduled soon. He reminded the board about the work which Evan and the team have contributed to getting this group and the Economic Development Committee up and running and thanked them for their efforts.

Mark informed the board that they in the process of reconfiguring the position description for the Economic Development Manager, considering the work which has been accomplished and the current needs of the community. Until they hire someone for the role, he will take over the associated communication and management responsibilities.

Urban Vitality

Chase presented the Urban Vitality report. The committee met earlier this month to discuss strategic priorities and updates on development and task forces. Chase walked through a list of Design Review Board and Early Design Guidance Outreach meetings that staff and board members have attended. He also shared the upcoming meetings related to development. He updated the board about the work of the 43rd Street Improvements task force and the continued goal of convening the businesses and property owners on 43rd Street around SDOT's proposed plans for redoing the and sidewalks. He encouraged board members to attend SDOT's drop in meeting on the project at the University Book Store on August 13th between 4:30 and 6:30pm and to visit the city's project website.

Andy reported about the progress of the Church Facility Transitions task force. They are in the process of editing the final version of their report about their survey findings around church spaces which. Once it is finished, they will be sending this report out to stakeholders and then media contacts. You will also be able to find it later this month on the UDP website.

Chase followed up on some of the other projects that Urban Vitality has been involved with. These include the continuation of the U Loo project, Pianos in the Park at U Heights, and information around King County Metro's planning process to restructure their bus routes in the north end of the county to coordinate with the three new light rail stations.

Mark also mentioned the work that Marcus has been around intersection safety. He has been convening community stakeholders in particular around an unmarked crossing on Brooklyn that has been harrowing for pedestrians.

2019-20 Budget/Work Plan

Mark presented the final 2019-20 baseline budget proposal to the board. The final cash position had increased slightly due changes in rent expense expectations and the rolling over of a few project funds into the new fiscal year. The BIA related sections of this version of the budget had been approved by the UDBIA board and ratepayers at their June meetings.

Motion: Pat moved to approve the 2019-20 UDP budget as presented. FY20-#004

Don seconded the motion.

The motion passed unanimously.

Year End Report

Mark reviewed the work which was accomplished by the U District Partnership in the previous fiscal year. He encouraged board members to use this report as a tool when speaking to other property owners about their support for the renewal petitions. He also mentioned that a link to the report was available on the UDP website's homepage.

StreetFair Report

Chase presented the 2019 StreetFair report. The goals of this year's event were to "produce an enjoyable event that brings the community together and draws people to our business district, celebrate the spirit of the 50th year and honor the history the event and people involved, and

increase the presence of arts and crafts handmade vendors.” Chase focused his report on the result of this year’s fair in accomplishing those goals through five major areas, finances, vendors, sponsors, visitors, and programming.

Finances: Major changes made from the prior year included expanding the scope of work of the production contractor, adding a second stage, and not hiring a part time UDP event staff. The StreetFair made \$26,186 net profit this year. This number fell short of the events goal of \$40,000 and continues the trend of decreasing profit totals since 2016.

Vendors: To recruit additional vendors, the production contractor scope of work was expanded. Their goal was to have recruited 300 quality vendors for the 50th StreetFair, with an emphasis on adding arts and craft vendors. A second wing of the 42nd food court was added this year to capitalize on the popularity of food booths at the event. On StreetFair weekend, a total of 247 vendors participated. This is up from 240 vendors in 2018, but still lower than the peak of 290 vendors in 2015. Vendors responded via survey that were generally happy with sales and confident in the future viability of events like StreetFair for their business. They did however complain about the overhead created by city and event fees.

Sponsors: Staff dedicated more of their time this year to the pursuit of sponsorships for StreetFair. The base sponsorship packages were also updated to include more benefits and opportunities, especially around digital marketing. Staff thanked the board for their help in reaching out to potential sponsors. This work resulted in the acquisition of a total of \$36,010 in sponsorship funds for the event. This was just shy of the goal of \$40,000 but higher than the \$30,000 total in 2018. When asked, sponsors indicated that they were most interested in onsite engagement and advertisement opportunities for future years.

Visitors: More money and time was put into marketing the fair in 2019 than in prior years to bring people the U District with the goal off attracting 50,000 attendees. A sustained marketing campaign highlighting the history of StreetFair was managed by our production contractors through digital, physical, and social channels. They earned 14 stories about StreetFair, over 6 million impressions, and 4,500 clicks through to the StreetFair website. Over 43,000 people attended StreetFair over the two days of the event. We expanded our survey efforts this year and received over double the number of respondents. Most information they provided us about the event was similar to prior years, but we did see a markedly higher number of visitors from other neighborhoods and cities across the region.

Programming: To emphasize the historic nature of 50 years of StreetFair, additional efforts were made this year to expand programming. A second stage was added to the fair, bringing the total musical performances that weekend to 22. Staff also pursued and received a proclamation from the mayor of Seattle declaring an official StreetFair Weekend! This was celebrated at a ceremonial reading of the proclamation on stage. During this event the Shiga family was also honored for their instrumental work in founding and continuing the event for 50 years.

There was significant interest in board members in having a future discussion about the priorities and goals StreetFair in future years. They also shared many ideas for increasing engagement with local business to encourage greater participation during StreetFair.

Ordinance Renewal

Miles reminded the board of the need for their involvement and support in pursuing renewal for the UDBIA. Mark supported this point and shared the next steps in the UDP’s strategy and outreach to receive a broad representation of support for the new ordinance. Louise emphasized that their ability to get signed petitions from property owners requires our board members reaching out to their networks and connections in the neighborhood. This phase is the critical point requiring Board engagement.

Adjournment

Miles adjourned the meeting at 1:00 pm.

NEXT BOARD MEETING: August 20th, 11:30am – 1:00pm, UW Tower Boardroom

The U District Partnership
Budget Report
 July 2018 through June 2019

	Jul '18 - Jun 19	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
43400 · Direct (Grants) Public Support	16,000.00	0.00	16,000.00
44500 · Government Grants and Contracts	913,300.05	934,866.10	-21,566.05
47000 · Earned Income	238,766.44	260,000.00	-21,233.56
46400 · Interest and Other	238.57	0.00	238.57
Total Income	1,168,305.06	1,194,866.10	-26,561.04
Expense			
60000 · Staffing	467,461.89	500,757.64	-33,295.75
61000 · Professional & Contract Expense	84,395.46	85,400.00	-1,004.54
62000 · Office and Overhead	101,767.89	92,966.36	8,801.53
70000 · Direct Program Expenses	497,346.99	517,977.72	-20,630.73
Total Expense	1,150,972.23	1,197,101.72	-46,129.49
Net Ordinary Income	17,332.83	-2,235.62	19,568.45
Other Income/Expense			
Other Income			
Fiscal Sponsor Income	51,471.70	0.00	51,471.70
Fiscal Sponsor Expenses	-9,120.00	0.00	-9,120.00
Total Other Income	42,351.70	0.00	42,351.70
Net Other Income	42,351.70	0.00	42,351.70
Net Income	59,684.53	-2,235.62	61,920.15

The U District Partnership
Balance Sheet Prev Year Comparison
As of June 30, 2019

	Jun 30, 19	Jun 30, 18	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts	270,104.90	263,917.61	6,187.29
Total Checking/Savings	270,104.90	263,917.61	6,187.29
Accounts Receivable	96,130.29	117,712.49	-21,582.20
Other Current Assets	43,127.46	3,532.79	39,594.67
Total Current Assets	409,362.65	385,162.89	24,199.76
Fixed Assets	5,511.12	4,425.10	1,086.02
Other Assets	3,235.87	3,358.32	-122.45
TOTAL ASSETS	418,109.64	392,946.31	25,163.33
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	39,078.88	65,101.69	-26,022.81
Credit Cards	342.17	1,662.91	-1,320.74
Other Current Liabilities	14,900.80	22,078.45	-7,177.65
Total Current Liabilities	54,321.85	88,843.05	-34,521.20
Total Liabilities	54,321.85	88,843.05	-34,521.20
Equity			
32000 · Unrestricted Net Assets	304,103.26	265,400.21	38,703.05
Net Income	59,684.53	38,703.05	20,981.48
Total Equity	363,787.79	304,103.26	59,684.53
TOTAL LIABILITIES & EQUITY	418,109.64	392,946.31	25,163.33

2018-19 University District BIA

Budget Tracker -June 2019

ACCOUNTS	Budget	TO DATE	Personnel	Non-Personnel	REMAINING	% Expended	Jul	Aug	Sep
Program Management	207,383	196,144.71	\$ 38,300.35	\$ 157,844.36	11,238	94.6%	\$ 9,495.42	\$ 9,953.44	\$ 21,568.81
Cleaning and Public Safety	425,966	390,683.14	\$ 120,149.75	\$ 270,533.39	35,283	91.7%	\$ 34,475.31	\$ 31,306.23	\$ 27,715.59
Urban Vitality	31,506	30,388.54	\$ 27,040.65	\$ 3,347.89	1,117	96.5%	\$ 1,410.75	\$ 1,343.86	\$ 2,872.26
Economic Development	112,227	129,945.61	\$ 104,949.78	\$ 24,995.83	-17,719	115.8%	\$ 4,265.63	\$ 10,453.43	\$ 10,752.58
Marketing	41,376	43,818.97	\$ 37,744.53	\$ 6,074.44	-2,443	105.9%	\$ 3,417.78	\$ 3,350.88	\$ 3,522.39
Community Engagement	77,169	73,674.57	\$ 60,554.80	\$ 13,119.77	3,494	95.5%	\$ 8,089.87	\$ 5,231.08	\$ 6,322.73
Events and Activation	27,240	23,686.19	\$ 10,711.19	\$ 12,975.00	3,554	87.0%	\$ 4,157.80	\$ 5,182.80	\$ 2,141.59
Total Requested	922,867	888,341.73	\$ 399,451.05	\$ 488,890.68	34,525	96.3%	\$ 65,312.56	\$ 66,821.72	\$ 74,895.95

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 13,490.78	\$ 13,067.37	\$ 10,840.74	\$ 9,600.78	\$ 19,902.91	\$ 22,808.11	\$ 22,430.24	\$ 21,374.73	\$ 21,611.38
Cleaning and Public Safety	\$ 46,378.75	\$ 40,259.53	\$ 24,124.13	\$ 39,675.75	\$ 25,518.77	\$ 25,799.13	\$ 33,319.09	\$ 27,095.17	\$ 35,015.69
Urban Vitality	\$ 4,668.00	\$ 2,735.54	\$ 2,780.74	\$ 2,861.55	\$ 1,591.15	\$ 2,863.74	\$ 2,815.01	\$ 2,856.45	\$ 1,589.49
Economic Development	\$ 14,179.18	\$ 9,599.19	\$ 9,757.70	\$ 9,992.59	\$ 19,282.33	\$ 10,114.29	\$ 9,835.97	\$ 11,176.80	\$ 10,535.92
Marketing	\$ 3,514.42	\$ 3,693.33	\$ 5,098.40	\$ 3,906.19	\$ 3,464.39	\$ 3,469.02	\$ 3,405.77	\$ 3,514.65	\$ 3,461.75
Community Engagement	\$ 7,109.06	\$ 5,344.11	\$ 5,243.14	\$ 5,522.76	\$ 6,264.92	\$ 5,534.84	\$ 5,648.45	\$ 6,346.55	\$ 7,017.06
Events and Activation	\$ 2,360.77	\$ 1,534.02	\$ 1,862.23	\$ 1,038.91	\$ 1,088.39	\$ 1,092.01	\$ 1,051.69	\$ 1,112.74	\$ 1,063.24
	\$ 91,700.96	\$ 76,233.09	\$ 59,707.08	72,598.53	77,112.86	71,681.14	78,506.22	73,477.09	80,294.53

The U District Partnership
Budget Report
 July 2019

	Jul 19	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense				
Income				
44500 · Government Grants and Contracts	75,990.11	77,936.88	-1,946.77	1,056,874.72
47000 · Earned Income	0.00	0.00	0.00	225,000.00
Total Income	75,990.11	77,936.88	-1,946.77	1,281,874.72
Gross Profit	75,990.11	77,936.88	-1,946.77	1,281,874.72
Expense				
60000 · Staffing	34,737.44	36,990.39	-2,252.95	583,341.25
61000 · Professional & Contract Expense	8,527.07	8,450.00	77.07	75,400.00
62000 · Office and Overhead	7,534.79	9,024.25	-1,489.46	94,003.78
70000 · Direct Program Expenses	28,651.71	31,460.76	-2,809.05	596,944.00
Total Expense	79,451.01	85,925.40	-6,474.39	1,349,689.03
Net Ordinary Income	-3,460.90	-7,988.52	4,527.62	-67,814.31
Net Income	-3,460.90	-7,988.52	4,527.62	-67,814.31

The U District Partnership
Balance Sheet Prev Year Comparison
 As of July 31, 2019

	Jul 31, 19	Jul 31, 18	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts	271,602.06	284,305.87	-12,703.81
Total Checking/Savings	271,602.06	284,305.87	-12,703.81
Accounts Receivable	87,485.87	58,635.66	28,850.21
Other Current Assets	43,104.89	3,191.44	39,913.45
Total Current Assets	402,192.82	346,132.97	56,059.85
Fixed Assets	5,511.12	4,425.10	1,086.02
Other Assets	3,235.87	3,358.32	-122.45
TOTAL ASSETS	410,939.81	353,916.39	57,023.42
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	35,067.79	30,244.48	4,823.31
Credit Cards	1,119.81	108.41	1,011.40
Other Current Liabilities	14,425.32	20,923.39	-6,498.07
Total Current Liabilities	50,612.92	51,276.28	-663.36
Total Liabilities	50,612.92	51,276.28	-663.36
Equity			
32000 · Unrestricted Net Assets	363,787.79	304,103.26	59,684.53
Net Income	-3,460.90	-1,463.15	-1,997.75
Total Equity	360,326.89	302,640.11	57,686.78
TOTAL LIABILITIES & EQUITY	410,939.81	353,916.39	57,023.42

2019-20 University District BIA

Budget Tracker -July 2019

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,151	18,979.65	181,171	9.5%	\$ 18,979.65			
Cleaning and Public Safety	503,214	40,243.87	462,970	8.0%	\$ 40,243.87			
Urban Vitality	26,994	2,218.90	24,775	8.2%	\$ 2,218.90			
Economic Development	119,836	3,490.48	116,346	2.9%	\$ 3,490.48			
Marketing	56,135	4,131.95	52,003	7.4%	\$ 4,131.95			
Community Engagement	72,383	5,542.61	66,840	7.7%	\$ 5,542.61			
Events and Activation	26,661	1,382.65	25,278	5.2%	\$ 1,382.65			
Total Requested	1,005,374	75,990.11	929,384	7.6%	\$ 75,990.11	\$ -	\$ -	\$ -

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management								
Cleaning and Public Safety								
Urban Vitality								
Economic Development								
Marketing								
Community Engagement								
Events and Activation								
	\$ -	\$ -	-	-	-	-	-	-

July 2019 DRAFT Financial Variance Report

Balance Sheet

WF Checking - \$42,000 is Christie Park Art Project Fiscal Agent Funds

Accounts Receivable – three remaining Street Fair receivables

Accounts Payable – all regular payable for end of month

Insurance Claim – Waiting for confirmation from insurance company

Budget Report

Government Grants – City has not yet started paying the REACH funds promised.

Wages – Did not use limited office assistant hours and some reduction in beautification staff hours.

Rent – Slightly under – we budget full rent in both offices for one month – only paid through the 18th.

Clean & Safe – Budget 1/12 per month rather than adjusting for seasonal costs (e.g. fall leaf sweeping. Will correct for future reports.

Ambassadors – few hours than budgeted due to staff turnover

Other Program – over slightly due to Night Out expenses

Budget Tracker

On track.

- We had no Clean and Safe Committee this month. We will resume after our summer hiatus on September 12th.
- Last month we reported we had 22 people signed up for the Business Block Watch. That number is now at 43. We will continue to try and grow this number with additional outreach. We have had some good success with the Block Watch so far, we have been able to use it to pass on information from SPD. For example, we had a known violent offender that stabbed a convenience store clerk in January released and back in the U District. We were able to warn people with a photo to be cautious when engaging with them after SPD alerted us to their release. Stores have been able to post photos of shoplifters and so others can be alerted to keep an eye out for them.
- We are approaching the Fall Move in- Move Out time. The Husky Neighborhood Cleanup takes place August 29th and September 23rd and 24th. We are trying to get the word out to apartment management to try and boost students living in the area to dump their unwanted items through the Husky Neighborhood Cleanup in order to reduce illegal dumping. UDP Staff will be in the neighborhood reporting the trash that does pop up.
- Due to the normal Community Cleanup date falling on Labor Day Weekend, we are moving it to September 7th. We will still have our September Cleanup on our typical day, September 28th.
- We held our August BIA Walk on Friday 08/16. We met with SPU and the Abel Pacheco's office to discuss the idea of doing a Clear Alley Program pilot in an alley in the neighborhood to see how it would work here. If you are interested in learning more about the day-to-day operations of our North and South Cleaning Areas, you are encouraged to come to our September BIA Walk on Friday, 09/20. We meet at 9:00 am in the UDP Conference Room.
- At the SPD North Precinct Picnic, Marcus was presented by the Mayor, SPD Police Chief, and North Precinct Commander with an award naming him a 2019 Outstanding Citizen.





Clean and Safe Committee August 2019 Update

- On Tuesday, August 6th from 6 pm-8pm the UDP, U Heights Center, and the U District YMCA hosted the U District's National Night Out Event. It was a huge success this year, drawing upwards of 300 people. We had ice cream donated by Sweet Alchemy **(THANK YOU LOIS!)**, refreshments and treats donated by Target, and other items secured through a grant from the Department of Neighborhoods. We had a visit from Captain Sean O'Donnell, Captain Sanos, several members of the SPD Community Police Team, and UWPD Officers.

Upcoming Clean and Safe Events and dates:

Next Community Cleanup	September 7 th (9:00-12:00pm, meet @ U Heights Plaza)
Next C&S Meeting	September 12 th (12:00-1:30pm @ U Heights, Room 108)
BIA Walk	September 20 th (9:00-10:30am, meet @ the UDP Conference Room)

Newsletter	Facebook	Twitter	Instagram
955	1405	661	255

Website Update – We are in the process of updating our websites. Thanks to funds related to the U District, Let’s Go program through Transportation Choices Coalition and the Seattle Department of Transportation, working closely with developer DEI Creative on this project. They understand the Seattle market and created the Ballard Alliance website which, along with the Alliance for Pioneer Square and the Alliance for Downtown New York sites, we have been using as an inspiration. We are working together to update and better bringing together the U District Partnership, U District BIA, and U District, Let’s Go pages. The goal is to have a website where visitors can more quickly reach our services without having to be knowledgeable of our organizational structure. To do this, staff has been working as a team to tailor our wording and layout for our particular audiences. The large amount of new content creation has delayed our launch date, but staff is working diligently to finish soon.



U District Night Out – Night Out is a nationwide event to create safer communities by connecting neighbors with their local police, safety resources, and each other. This year we placed a particular emphasis on inviting and including in the planning process renters located in nearby apartments, including lower income residences, to help them connect with their neighbors and resources. We had a great time meeting more of our U District community at Night Out on Tuesday, August 6. Around 300 people attended from many different backgrounds and parts of the U District. Thank you to Deputy Mayor Mike Fong, and members of the University of Washington Police and Seattle Police Department for joining us! Guests loved the free ice cream donated by Sweet Alchemy Ice Creamery and the cookies and brownies donated by Target. Thank you to University Family YMCA for co-hosting and bringing games for all ages. Many thanks to University Heights Center for hosting and coordinating the live music. Thanks as well to Broadway Bound Children's Theatre and Schrödinger's Cats for musical performances and to Daffy Dave for creating excellent balloon animals. Much of this event was funded by a Neighborhood Matching Fund award from Seattle Department of Neighborhoods.



Dawgs in the District – Every year we put on Up Your Ave to welcome new UW students and introduce them to businesses on Ave. This year we will be expanding our annual Dawg Daze event to both engage a wider audience and feature more of our amazing businesses across the entire U District. To get more people into our stores, we are also expanding the event across several days. We have been working closely with UW's First Year Programs to bring as many students, faculty, and staff possible to the neighborhood. This was the group that local businesses responded that they were most interested in having visit their stores when surveyed.

- Shop Local / Dine Global - The U District has a wide range of amazing local businesses and the most diverse food offerings of any neighborhood in Seattle. From September 23rd to the 27th, there will be deals and special opportunities for Dawgs available across the U District. In addition, people who share a picture of their food or purchase from a participating business with #dawgsdistrict will be entered to win daily prizes and earn points toward the several grand prizes!
- U District: Nights - Every night in the U District there is something new to do and see. From September 23rd to the 27th, Huskies will find nightly events and deals at movie theaters, music venues, and hang out spots all across the neighborhood.
- 14th Annual Up Your Ave! - The culminating event of Dawgs in the District on September 27th from 3:00 – 6:30pm. Participants will visit our Party on the Ave on the corner of NE 43rd St and University Way NE to pick up event passports to get started. Then, they will travel up and down the Ave from 41st St to 52nd St getting stamps in their passports and discovering along the way treats, swag, and deals at local businesses. They will finish up back at our Party on the Ave to meet friends, play games, listen to music, and collect this year's much sought after UP YOUR AVE t-shirt. Once again, there will also be space made available and ways for businesses located off of this section of the Ave to participate.

Trick or Treat on Roosevelt – We piloted a new Halloween event to celebrate our Roosevelt businesses and nonprofits in 2018. Since it was well received by both participating businesses and trick or treaters, we will be bringing back and growing that event this year. For 2019, we are working to expand our partnership and food drive with the U District Food Bank and include more trucks and vehicles from city departments and other agencies for local children to engage with. More details to come.

August 16, 2019

To: UDP Board

From: Mark Crawford/Miles Richardson

Re: August Board Economic Development Activity Report

Open Position

As you know, the position of Economic Development Manager is currently open. The job has been posted and we are receiving resumes in application. A lot of great work has been done by Elliot and then Evan. We believe that the key driver for this position is about “delivering on relationships”. While continuing to build the resources and strategies, we are seeking someone who is really focused on direct relationships and engagement with the U District businesses.

An initial review of resumes will be completed by this weekend and if there are viable candidates, we will initiate an interview process right away. We will keep the position posted and actively open until it is filled. Please continue to let your network know the position is open and applications are still being accepted. The position posting can be easily found on our website.

The Economic Development Committee

We will hold our next meeting on August 28th at 11:00. Mark has been meeting one on one with each committee member to get input on the past year work and on priorities for the coming year. A major priority will be continuing to convene and grow the Business Network and to engage the business community in the Block Watch that was reported more extensively in the Clean and Safe report.

The Urban Vitality Committee met on August 13th. As reported earlier, the committee and staff are employing several complementary overall strategies:

Development Tracking: to monitor, attend and share information about, provide input to or assistance to public and private development projects in the area.

AND

Major Impact Projects: to focus on specific larger scale projects and their impact on the district. The two major impact projects we are engaged with at this time are: the 43rd Street Task Force; and Church Facility Transition Task Force.

1) Development Tracking

a) Attended

- 7/6: 4131 Brooklyn Ave NE – Site Walk for 24-story, 260-unit apartment building with retail by Lee & Associates and d/Arch LLC.
- 7/15: 4126 12th Ave NE – [Early Design Guidance](#) for 22-story, 286 congregate residences and 227 apartment units building by Greystar and Weber Thompson.
- 7/15: 5229 University Way NE – [Early Design Guidance](#) for 6-story, 66 apartment unit building with retail by Studio 19 Architects.
- 7/31: 1200 NE 45th St. (Current Chipotle property) - Project Update Meeting for 24-story, 215-unit apartment building with retail by Barrientos Ryan LLC and Runberg Architecture Group.
- 8/5: 4732 Brooklyn Ave NE (current Safeway property) – [Early Design Guidance #2](#) for 7-story, 188-unit apartment building with retail by Jackson Main Architecture.

b) Upcoming

- 8/20: 1300 NE 45th St. (Current Key Bank) – [Early Outreach meeting](#) for 24-story, 280-300 unit residential tower with retail by Cahill Equities and Barrientos Ryan LLC and Runberg Architecture Group. U Heights Center Room 209 at 6:00pm
- 9/9: 1200 NE 45th St. (Current Qdoba) - [Design Review meeting](#) for 24-story, 215-unit apartment building with retail by Barrientos Ryan LLC and Runberg Architecture Group. Good Shepherd Center Room 202 at 8:00pm.
- 9/16: 4131 Brooklyn Ave NE - [Early Design Guidance](#) meeting for 24-story, 260-unit apartment building with retail by d/Arch LLC. Good Shepherd Center Room 202 at 8:00pm.

2) Major Impact Projects

a) 43rd Street Task Force

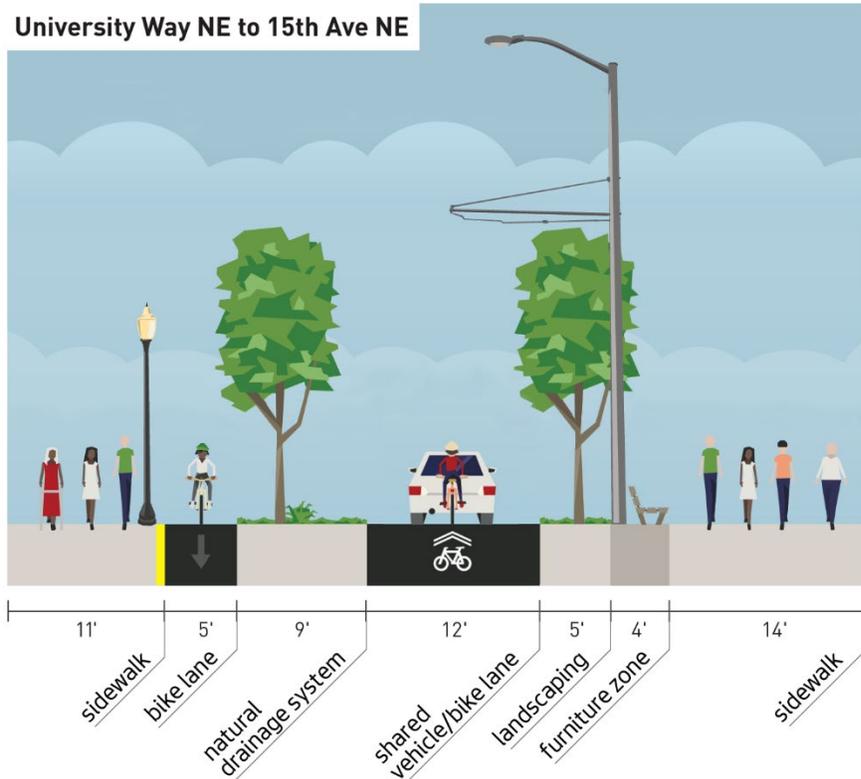
SDOT is planning to construct improvements in NE 43rd Street between the southeast corner of Link Station construction eastward to the intersection with 15 Ave NE.

The UDP Urban Vitality Committee continues to be committed to the goal of convening the business and property owners on 43rd street around SDOT's planned improvements for the street. We are also working to implement the U Loo recommendations developed by UDP's Clean and Safe process, which will require concerted ongoing effort in the City's 2020 budget process (see below). To support this work and hear from those most directly adjacent to the anticipated pedestrian customer opportunities and other elements of this project, UDP staff facilitated another meeting of these parties on July 31st. The three top concerns shared were centered around load/unload needs, construction planning communication/accountability, and pedestrian/vehicle conflicts at alleys and across the widened sidewalks. Staff is considering how we can best support these needs as project planning continues.

SDOT hosted another public drop in meeting to show their pre 60% designs. This meeting was on August 13th, at the University Book Store. You can track the project's progress on the [SDOT 43rd Street Project Page](#). Their most current designs for the street are below:

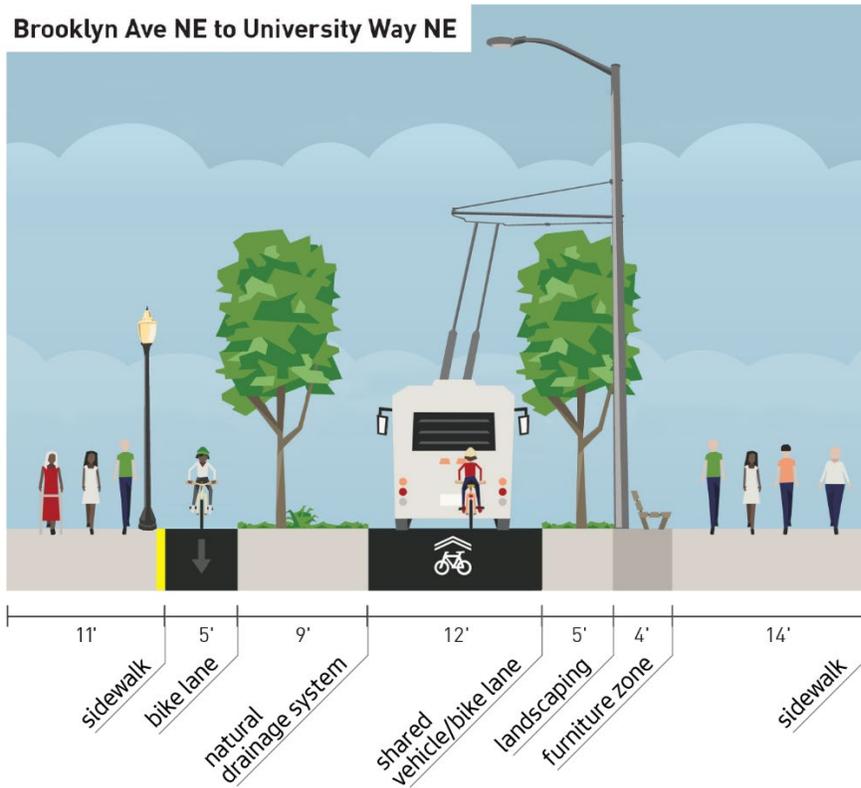
One-way all traffic curbsless design from 15th Ave NE to University Way NE (looking west)

University Way NE to 15th Ave NE



Transit only one-way westbound curbsless, University Way NE to Brooklyn Ave NE

Brooklyn Ave NE to University Way NE



b) Church Facility Transitions

A task force was created by Urban Vitality Committee and chaired by Andy Sharpe to survey uses in local church facilities. The goal of this survey was to produce a briefing paper on the potential impact of social service, child care, and other community use displacement created by planned transitions, such as church property sales and redevelopment. The briefing paper is complete, distributed to stakeholders and the press. It has already gained interest by both regional groups and major news outlets. With its work completed, the task force is now officially wrapped up. Other community members and groups will lead ongoing discussion about any next steps indicated by the findings, and the UDP will maintain involvement.

Additional Work:

Pianos in the Parks

The U District Partnership was one of 14 organizations selected to feature a piano in their neighborhood as a part of One Reel's [Pianos in the Parks program](#). Many thanks to U Heights for partnering with us on this project. Kendra Azari, a local artist to decorated the piano with a team of artists from the [UHeights Artist Collective](#). You can see her beautiful design below. Until August 18th, the piano will be available to be played and engaged with outside the south entrance to U Heights. After that the decorated and retuned piano will be donated to the U Heights Center for public and tenant use.



U Loo Project

Stephen and UDP staff have followed up on a meeting between SDOT, the Department of Neighborhoods, architects, Councilmember Pacheco's office, and community members discussing finishing the project to bring a Portland style public restroom to the U District, called the [U-Loo](#). We have investigated available funding, recruiting agency support, and coordinating with the 43rd St. Improvements project to move forward with possible installation timing. Currently there is interest to include the U Loo with the scope of this project, but securing funding is the biggest immediate need to accomplish this. We are continuing to advocate for the U Loo and have met with Council Member Pacheco's office to seek support for on-going funding in the next City budget.

North Link Connections Mobility Project

King County Metro has begun a restructuring process for north King County focused on coordinating service with the future three North Link light rail stations. They have begun meeting with a community member Mobility Board which will advise them about service change concepts, proposals, and community engagement. You can learn more about the project and share your comments here: [North Link Connections Mobility Project](#). Staff has been invited to join and will serve on the project's Partner Review Board. This team will serve as a concept review board of external stakeholders. The board will include other representatives from jurisdictions and major institutions in the project area, leaders of community-based organizations, and representatives from partner transit agencies. We are also strategizing on ways to best distribute information about the project and engagement opportunities to everyone who lives, works, and plays in the U District.

Urban Vitality Staff Position

Mark is in the process of writing a job description for the new position of Urban Vitality Manager. He presented the committee with initial materials for goals, skills, experience sought and solicited committee feedback.

Potential Upcoming Major Projects

SDOT Parking Study around Light Rail Station – SDOT staff is taking an inventory of street parking in the blocks around the future light rail station to create strategies around preventing misuse of these spaces by light rail commuters and travelers.

45th Transit Improvements – SDOT is in the early design process for speed and reliability improvements to the Market/45th street corridor. This could include RapidRide ([Work Plan pg. 45-46](#))

Sound Transit Property Engagement – Sound Transit owns a key property on 45th between 11th and Roosevelt that will be vacated after construction of the light rail station is completed

Next Urban Vitality Meeting – September 10th at 4pm at the UDP offices.