



UDBIA Property & Business Owner Feedback 2018

Thank you to all U District Property and Business Owners who participated in the 2018 Feedback Survey. The U District Partnership has heard your feedback and is developing a plan to fund and implement the services you've voted for, including the launch of the U District Business Network in 2019. For more information on the business network and economic development in general, please visit udistrictpartnership.org/biz.

And now, the results of the UDBIA Property and Business Owner 2018 Feedback Survey:

BUSINESS OWNERS

Economic development service most beneficial to YOU?

- 23% - Strengthen business network for a more unified and effective voice
- 20% - Increase recruitment of businesses that complement existing businesses
- 20% - Increase support for storefront improvements (signage, façade, etc)
- 17% - Improve access to information on resources for businesses (federal, state, and city programs)
- 11% - Other
- 9% - Increase 1 on 1 support (research, advocacy) for individual businesses

PROPERTY OWNERS

Economic development service most beneficial to YOU?

- 31% - Increase 1 on 1 support (research, advocacy) for existing and potential land owners
- 23% - More advocating for incentives for property investment (preservation or development)
- 23% - Increase active recruitment (face-to-face) of potential tenants
- 14% - More marketing the U District as a place to invest in property
- 9% - Increase passive recruitment (list of vacancies) of potential tenants

Again, thank you to everyone who participated in the 2018 Feedback Survey.