



BOARD MEETING AGENDA

Time: 11:30 a.m.–12:30 p.m.

Date: April 21, 2020

ZOOM Meeting

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If you wish to attend this meeting or make public testimony, please call Mark Crawford for a meeting password at 206-547-4417 or email him at mark@udistrictpartnership.org.

Meeting ID: 936 1197 1006

- | | | | |
|---|---------------|------|----|
| 1. Welcome and Introductions | Sally/Miles | | 2 |
| 2. Public Comment | | | 5 |
| 3. Approval of March 2020 Meeting Minutes | Sally/Miles | Vote | 3 |
| 4. UDP/BIA COVID Pandemic Operations | | | 30 |
| Executive Director Intro | | | |
| Clean & Safe | | | |
| Economic/Small Business support | | | |
| Public Realm | | | |
| Communication | | | |
| 5. Operating Committee Reports | | | |
| a. Finance | Rob/Phil/Mark | Vote | 5 |
| b. Governance | Louise | | 5 |
| 6. Ordinance Renewal Update | Sally/Miles | | 10 |
| 7. Adjourn | | | |



Board Meeting Minutes

Time: 11:30 AM – 1:00 PM

Date: February 18, 2020

Location: UW Tower

IN ATTENDANCE:

UDP Board Members

Sally Clark, Co-Chair
Eric Lawson
Barbara Quinn
Stephen Antupit
Dawn Perry

Andrew McMasters (phone)
Louise Little
Pat Simpson
Anson Lin

Jeanette Henderson
Don Schulze
Lois Ko, Secretary

Excused

Alfred Shiga

Rob Lubin, Treasurer

Miles Richardson, Co-Chair

UDP Staff

Mark Crawford, IED
Phil Lloyd, Finance

Marcus Johnson, C&S
Daniel Lokic, Economic Dev.

Kay Ricchiuto, Public Realm

Guests

None

Welcome and Introductions

Sally called the meeting to order at 11:33 pm.

Public Comment

There was no public comment.

Approval of January 2020 Meeting Minutes

Motion: Louise moved to approve the January 2020 meeting minutes.

Stephen seconded the motion.

The motion was approved

Committee Reports

Finance

Finance Committee did not meet this month. They did review documents by email – no questions raised.

Budget Tracker – basically on track with some program by program variations.

Governance Committee

Louise reported that the Governance Committee will meet next week. We are checking to see if those members with upcoming term ends in June will want to stand for re-election.

Louise presented Kristine Kenney from the University of Washington as a candidate for the Board. It is a UW recommendation. She is now the University Landscape architect. Stephen commented that he knows Kristine well and that she will make a great Board member.

Louise moved that Kristine be elected to the Board for a three year term. Don seconded the motion.

The motion was approved unanimously.

Clean and Safe

Marcus reported that since the Board report came out, he has met with our police officers. The incident downtown has led to several days a week with our assigned patrol officers being reassigned downtown. The duration is not known so our local presence is being reduced. We are adding some more Ambassador hours, particularly in the morning to help with wake ups and general patrol before businesses open. Louise noted our increasing costs and asked if the City would provide additional resources. Marcus noted that each added shift costs about \$400 a day. There are no plans by the City to reimburse us. Mark reported that he has spoken to several other BIAs who share the concern about diverted resources.

Marcus reported a spike in window breaking. Some of that behavior is related to individuals with mental illness issues, others are related to break-ins and theft.

Marcus also reported a neighborhood spike in car theft. This includes cars that have been stolen elsewhere and dumped in the neighborhood.

Louise noted David Delgado's report section discussing the growing case management responsibilities and asked how added support can be given to him. Marcus reported that REACH is adding another worker for the north end which provides some support for David. He reported that we had a six month check in with REACH and will do a full review at the end of the pilot in June. Mark added that REACH has grown enough in serving BIAs that we have recommended that REACH evaluate their model to provide floaters in support of their growing number of BIA assigned staff.

REACH is also evaluating their reporting approach and data collection. As they gain experience in neighborhood focused staff, they need to evolve how they track the interactions.

Don reported on the last Clean and Safe meeting. We had the Vacant Building Inspector speak at the meeting. Buildings can be left vacant for as much as 18-24 months and become magnets for squatters. Marcus reported that we will begin tracking vacant buildings and have our Ambassadors walk by on patrols. If they see squatters, they can report them to the Inspector.

Sally asked about the Block Watch. Marcus reported that we are now at 90 members. He is trying to get more people to use the Block Watch as a place to post issues. Louise suggested that more reminders through our newsletter that the Block Watch exists would be helpful. Mark reported that the patrol officer is interested in reviewing the Block Watch reports to note incidents that may have otherwise not been reported. Louise asked if the police also had

access to the Ambassador report, noting some reports that officers did not engage when called. Board asked Marcus to follow up with appropriate police supervisors.

Sally reminded Board members that attending and participating in monthly clean ups would be helpful.

Events & Marketing

Mark reported that Jen has left the UDP. Various staff members have taken on different parts of her work until she is replaced.

StreetFair poster contest has just closed with over 20 submissions. Mark invited Board members to swing by and look at them. He is also asking Bold Hat for input. The decision should be made soon. Still looking for sponsors.

Economic Development

Sally asked how Daniel's meetings with business owners in the district. He reported that he is getting out and spoke about several of those interactions. Once the Cherry Blossom Festival is done, he will be able to do more individual visits. He also accompanied Urban Vitality on the 43rd Street redevelopment visits. Sally encouraged him to do more of that visiting.

Daniel has selected a part time staff person to work on the Economic Development mapping project.

He continues to work on the replacement of the University Seafood business.

He reported that we have over 25 businesses signed up. He thanked Anson, Lois, and Dawn for all of their work on the event. Dawn reported that we are almost done with the poster and showed the drafts to the Board. Anson reported on initial social media advertising campaigns. Anson and Dawn reported that we have selected the Northwest Immigrant Rights Project will be the beneficiary of the festival. Customers will be asked if they want to donate when they visit stores. Louise asked if they would be able to table – if we activate a space during the peak, they will be there Daniel reported that Lois is creating in store decoration kits. Sally asked if we were going to put a banner across the street. Mark noted the expense of the installation and removal and that we have not budgeted for that this year. Katy and Daniel are talking to SDOT about activating the space on 43rd for festival specific activities. Barbara asked about wayfinding signs. Daniel reported there will be wayfinding signs and Barbara suggested that he consider the residential area by the fraternities. Current timing as predicted by the UW Horticulture to be the last weekend in March. Sally reported that Aaron Hoard has been tasked with increasing more facilities for visitors on the campus itself.

Urban Vitality

Stephen began by noting that the major changes being brought on by the rezone and the upcoming transit station opening are becoming more and more impactful. Having a staff person to track and organize our efforts is already proving beneficial.

Katy reported that the 43rd Street redevelopment project will go from July through another 9 months. Given the current, lengthy transit station work, our businesses in the area have been profoundly impacted and are going to be hurt by the added tie of construction for “amenities”. Katy and Stephen are attending the monthly SDOT meetings and encouraging SDOT to connect more directly with the affected business owners. SDOT did a walk through on 43rd with UDP staff to talk to businesses about project goals like sidewalk improvements and café/furniture options. Daniel and Katy did a pre-walk through to prepare those businesses. Businesses are concerned about additional loading dock removals and continued business interruption impacts. SDOT does not provide any stabilization funding – Katy is going to reach out to OED to see if they have resources. SDOT expects to be at 100% design by end of month. SDOT claims that they will provide on-going contacts between contractors and the businesses themselves. Stephen noted that the staff person from the repaving project on the north Ave impacting the Farmers Market arranged weekly meetings with the contractors. This can be a model for 43rd. Pat asked about specifics for the timeline of the project. Sally noted that tracking all phases is important. Jeanette noted that the UW is also tracking the 43rd project and wants to make sure the UDP Urban Vitality Committee and the UW team are in communication.

Louise asked about the food truck application on 43rd and University Way. Katy reported on our effort to organize comments, especially as it relates to the loading docks. The City has temporarily denied the application “for the duration of construction”. We need to inform the City that the loading dock issue is on-going and get on the record that this is not a temporary issue. We object to any future granting of a permit in that area. Katy is also trying to find out if the City is going to revisit overall food truck policy and if so, will engage in that process as the UDP representative.

Katy reported that she has been participating on the Partner Review Board for the Metro Northlink project which examines the rerouting of bus throughout the north Seattle area. She has invited representatives from Metro to attend the next Urban Vitality meeting. Sally reported that they will hold a community meeting on March 12th where council members will be present.

Daniel and Katy are looking at hiring a shared assistant to work on managing data tracking and research. This will use the funds from the Office Manager position that has not been filled.

Renewal

Sally reported that the renewal team is meeting twice a month. We have hired Kjrís Lund to help manage the Council process. We have met with OED, Finance and City legal departments and they are supportive of moving forward. Sally noted that the new council members do not know a lot about BIAs, so we are setting up meetings with members and/or staff. We did a walking tour with Councilmember Gonzales’ and Council member Pedersen. We have a meeting set up with Councilmember Lewis and one with Council Member Morales – all who are on the committee that will review the proposal.

OED is drafting the initial legislation language. Councilmember Pedersen has asked for several items to be included. We have not seen the language yet but understand the issues

include: 1) inclusion of more NNN leaseholders on the RAB, 2) a more explicit emphasis on use of BIA funds for small businesses owned by women and people of color, 3) the contract for the Program Operator undergo a competitive RFP process, 4) Board term limits. Our goal is to determine which of these requests are acceptable, can be modified, or may be untenable. Sally reiterated that we have not seen actual language and will respond when we see specifics. Louise noted that amendments to us can also affect other BIAs and we need to let them know about these. Andrew noted the need for us to organize our message for council to tell “our story” and to arrange meetings to have those discussions with members. Sally reminded Board members that we will be asking them to attend our scheduled meetings with Councilmembers. Sally thanked the Board members who have attended meetings so far.

Sally reported that she is attending the Northeast District Council in April and will speak to the renewal if appropriate.

Adjournment

Sally adjourned the meeting at 12:55 pm.

NEXT BOARD MEETING: March 17, 2020 11:30am – 1:00pm, UW Tower Boardroom

Introduction

The current situation has radically changed our streetscape and has led us to make adaptations in service in direct response. While Clean and Safe has always been a priority for the UDP work plan, our role in maintaining our neighborhood has NEVER been more important. With stores closed and shelter at home orders in place, we have fewer residents and customers on our streets. We all know that highly activated communities are the safest communities and without that sense of activity and enterprise, a neighborhood can feel less safe. Those individuals who have always engaged in either uncivil or criminal activities feel more emboldened. Graffiti and garbage proliferate. Those individuals in our community who are in need of social services are facing difficulties we cannot even imagine.

Marcus and Mark have been doing a walk though throughout the district almost every day (and sometimes several times a day) at different times to make sure we are identifying areas of need for the immediate deployment of resources. We also report back to Katy and Daniel on what is happening on the street to help them with their COVID response programs. Special efforts are made to do these "walk through" during the lunch and dinner "pick up" periods so we can be evaluating our environment in the same real time as when most people are visiting us.

Our regular operations, like Ambassadors, Cleaning Area Crews and REACH are all being maintained. As a reminder, Ambassadors are on patrol Thursday, Friday, and Sunday from 11-7 AND Saturday from 9-5. Their number is 206-422-2918. Below, you will find more detailed reports for each.

New Security/Wellness Pilot Program

In addition and in direct response to the impact of the closure orders and input from our business owners that maintaining property and public safety is among the highest concerns and priorities for them, we have begun a pilot night time security and wellness patrol. Every night between 10 pm and 6 am, for five hours on a shifting schedule, we are deploying a two person team, sometimes in patrol cars to cover greater distance and sometimes on foot to increase their visibility and presence. This varying schedule and methodology are designed to be unpredictable and create more of a challenge for individuals who may be up to no good.

This pilot began April 9th. We had a one-week check-in with Aries, and these were some of the items that they had to report. They have been conducting wellness checks for people who appear to be in crisis in the night. They have thwarted seven confirmed car prowls. Most of these car prowls have occurred between Brooklyn and Roosevelt so they are being diligent in patrolling these areas while also coordinating with SPD. They have stopped five taggers in the act. They have asked the taggers to turn over their spray paint and the taggers have done so without incident. They had a woman run to them that was fleeing a sexual assault situation and they were able to connect her with UWPD to assist. They also stopped a mail thief and returned the mail to the right addresses. We will have a formal report on Monday and will update the board at the meeting if there is anything to add.

Implication of jail release programs and reduced arrests

All of the BIAs are watching the release of prisoners from our jail system with some degree of caution. We understand the need driving these policy decisions but we all share a concern that habitual offenders are released and conduct themselves in criminal or uncivil ways that threaten property and individual safety. In the U District, we have seen several habitual offenders released. One person was arrested for lighting dumpsters on fire and released the next morning. He is in clear mental health crisis but the system has returned him to the street for lack of better solutions. Another person who is known for aggressive behaviors, window breakage and other property destruction was released and quickly was rearrested and booked for throwing a rock through a passing car's window. Thankfully, the driver was not injured but it did cause damage and must have been a frightening experience. Our thanks to Officer Lanz has been following this case and helped make sure the perpetrator was booked on arrest. Mark and Marcus have been raising this issue with other BIAs and are advocating for a policy statement about dealing with re-offenders at this time.

Other General Updates

- Our April Clean and Safe Committee Meeting was canceled due to the Coronavirus outbreak. We will be evaluating whether to postpone our May meeting in the coming weeks as we hear more about potential extensions of the stay home order.
- **We passed 100 participants in our Business Block Watch!** Our Business Block Watch is currently at 102 members, an increase of 3 members since last month. If anyone has questions on how to use Slack, let Marcus know.
- Our March community cleanup was cancelled along with our April cleanup in compliance with the stay home order. We also are postponing our annual cleanup that was scheduled for May 2nd. We will reschedule the annual cleanup for later this year.
- Our BIA Walk for March and April have been cancelled. Marcus is in regular meetings with our cleaning contract, Black Mountain, to help assess and respond to the explosion in biohazards and graffiti tags.
- Marcus and Mark are on weekly calls with other BIAs in Seattle, SPD, and City Council Members and staff. During these meetings we can bring up the challenges we face in our neighborhoods, what we are doing in response, and give the City a chance to respond with what they are doing. Council Members Strauss and Lewis have been in regular attendance and Lhorna Murray from Council Member Pedersen's office is now attending as well. A Hepatitis A outbreak, gun violence increases, racist pamphlet distribution and postings in the International District, commercial break ins, and need for hygiene services are a few of the topics discussed.



Clean and Safe Committee April 2020 Update

Upcoming Clean and Safe Events:

BIA Walk -April 17th **(CANCELLED)**

C&S Monthly Cleanup - April 25th **(CANCELLED)**

Annual Community Cleanup - May 2nd **(POSTPONED, DATE TBD)**

Next C&S Meeting - May 14th

CLEANING UPDATE:

March Cleaning Numbers from Black Mountain:

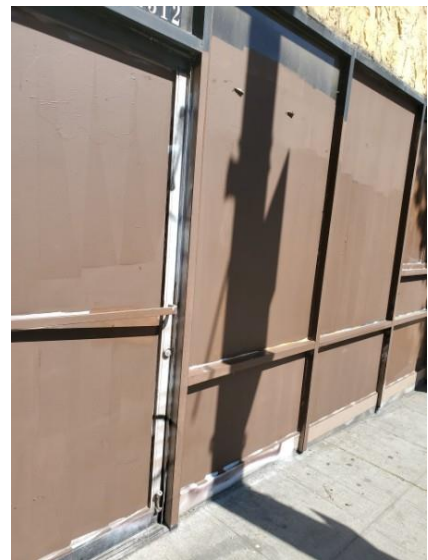
Hours of Cleaning	284
Bags of Trash Removed	900
Dumpster Overflow Cleanup	135
Graffiti Tags Removed	300
Biohazards Removed	250
Pressure Washing Hours	4

We continue our cleaning in the cleaning areas. While there are fewer residents and clients on the streets, there is still considerable waste and garbage awaiting our crews every morning when they go on duty. Our first priority remains cleaning the highly trafficked public way but we are getting more time to attend to issues in the public right of ways of alleys and sidewalks.

We have seen an explosion of graffiti in the U District. From April 1st – 13th, we have cleaned up over 600 tags in our cleaning areas. We are working hard to keep up with the graffiti and are removing them every day. Any graffiti of racist or offensive nature are removed immediately.

Another area where we saw a massive uptick is in biohazards. From April 1st-13th, we cleaned up 614 biohazards in our cleaning areas. These biohazards are a risk to public safety, and we are working hard every day to get these biohazards cleaned up as soon as possible. We theorize this is due to the closure of restrooms in businesses that people used. We have been in talks with the City and fellow stakeholders advocating for temporary restroom and sanitation facilities to be placed in the district to help stem the massive influx of biohazards we are having. To date, two city-run facilities have been installed at U Heights and at 45th and the freeway and one, Doorways Project funded site, is planned for the week of 4/20 in the ROOTS alley.

Our Beautification Team member, Justin, is staying busy removing graffiti. Justin spends a lot of his time during normal conditions picking up litter. With the outbreak of the COVID crisis, he has shifted his time to doing graffiti removal for most of his shifts as we have seen a sharp decline in litter and a huge increase in graffiti. We are making covering up graffiti on boarded up businesses a priority.





AMBASSADOR UPDATE:

March Data:

911 Calls	5
Homeless Interactions	80
Wayfinding/ Pedestrian Interactions	32
Conditions of Entry/ Sit-Lie	5
Drug and Alcohol Activity	3
Business Visits	233
Suspicious Persons	70
Emphasis Patrols	53
Shoplift	28
Calls and Text for Service During Hours	58

Our Ambassadors continue to stay engaged and are constantly being called upon during this crisis. We have seen a real concentration of shoplifting from stores that remain open. Our stores with the most shoplifting right now are Walgreens, Safeway, Target, Bartell Drugs, and CVS as they are some of the only retail still open. We continue to work at providing a positive presence on the street and work in conjunction with David Delgado's work, the Aries Security patrol in the ROOTS alley, and now, our night-time patrol.

OUTREACH UPDATE:



David's Narrative:

Due to the current public health crisis, REACH has had to reinvent how effective outreach is conducted with increased safety practices and a serious shortage of available resources. The focus of outreach consistently changed throughout the last few months as we received more information regarding the virus. Many human services normally available to clients have either been discontinued or altered how they offer services. This has created a lot of confusion among the unhoused community. There seems to be an increase in the number of people suffering from severe and persistent mental illness walking around the U-District with no place to go than any other time during my employment. The unhoused community is reporting a lack of access to basic needs such as restrooms and food. As these resources and basic needs have decreased, there have been higher levels of frustration and aggression than normal. This appears to be contributing to an increase in criminal activity

around the area. For example, the last week of March, I bumped into three young people that told me they were about to steal food from 7-11. I offered to purchase food, so they did not have to resort to stealing from the store.

This month I spent a significant amount of my time becoming educated on the changes in the human services community and learning how outreach is being conducted more safely during the COVID outbreak. The focus of outreach during this time is helping the unhoused community shelter in place, provide health information and health/hygiene supplies. I'm trying to monitor the most vulnerable unhoused people as they are at higher risk during this time. I have been collaborating with the community in West Seattle that's supplying food to the U-District twice a week and I continue to respond to BIA and SPD calls regarding participants or unhoused people struggling with mental illness crises in the U-District.

According to the BIA, there has been a higher number of break-ins and crime. To help reduce this I've been actively trying to meet the basic needs of the unhoused in the U-District. I'm getting food out to two large encampments in the U-District and I've also worked with the city to locate places where portable restrooms and wash stations could be placed in the U-District. I've also located an area on private property (with the property owner's permission) to quarantine sick elders if need be at the parking lot of UDYC.

Again, with the outbreak, human services and outreach have changed and outreach is currently focused on helping the unhoused meet public health requirements if they are symptomatic, monitoring sick people and providing basic needs (such as food and clothing) to the unhoused, to avoid the unhoused moving around the city to access basic resources.

During this month, I did find a young, sick person in the ROOTS alley (not part of the ROOTS program). This young person had a fever and was coughing and told me and security that he felt ill. This participant was screened by Public Health, tested for the coronavirus and 5 hours later was picked up by an ambulance and driven to a quarantine center. This writer does not know the results of the test. Other than this one situation, I haven't encountered any other participants in the U-District who appear to be suffering from any flu-like symptoms.

REACH U-District Outreach Program

Progress Report: March 2020

**Please note that this month's report looks different. It will go back to our regular format next month.*

Issues Addressed and Referrals Made

Advanced							
All 13 records							
Totals:					155	57	6 5
#	Issue	Staff	Month	Addressed	Clients Addressed	Referrals	Clients Referred
1	Legal Assistance	David Delgado	2020/03	1	1		
2	Clothing	David Delgado	2020/03	7	6		
3	Employment	David Delgado	2020/03	2	1	1	1
4	Food	David Delgado	2020/03	76	15		
5	Housing	David Delgado	2020/03			2	2
6	Other Medical	David Delgado	2020/03	41	12		
7	Primary Care	David Delgado	2020/03	2	2	1	1
8	Wellness (Nutrition/Exercise)	David Delgado	2020/03	4	3		
9	Mental Health	David Delgado	2020/03	1	1		
10	Other	David Delgado	2020/03	4	3		
11	Shelter	David Delgado	2020/03	7	6	2	1
12	Substance Use	David Delgado	2020/03	9	6		
13	Transportation	David Delgado	2020/03	1	1		
Totals:					155	57	6 5

Outcome Types by Staff

Advanced					
All 11 records					
Totals:				102	36
#	Staff	Month	Outcome Type	Outcomes	Clients
1	David Delgado	2020/03	Overdose education	3	2
2	David Delgado	2020/03	Naloxone kit	2	2
3	David Delgado	2020/03	Clothing	4	4
4	David Delgado	2020/03	Employment	1	1
5	David Delgado	2020/03	Food	77	15
6	David Delgado	2020/03	Other Medical	2	2
7	David Delgado	2020/03	Wellness (Nutrition/Exercise)	2	2
8	David Delgado	2020/03	Needle Exchange	6	3
9	David Delgado	2020/03	Other	3	3
10	David Delgado	2020/03	Shelter	1	1
11	David Delgado	2020/03	Transportation	1	1
Totals:				102	36

Economic Development

Committee Meeting

The Economic Development Committee did not meet between March 18 and April 21.

COVID-19 Response

Daniel is engaging with businesses during the COVID-19 pandemic to ensure: (1) they understand that the UDP is here to support them; (2) they are aware of the city, state, and federal resources available to them; and (3) they have the resources and one-on-one assistance needed to utilize these critical resources. After reading through the CARES Act, Daniel created a YouTube tutorial to help businesses through the application process for the \$10,000 Emergency Injury Disaster Loan Advance (grant). The video has 850+ views, received praise and appreciation from multiple business owners, and has been utilized by OED, the Central Area Collaborative, and Everett Station District Alliance. Daniel has also conducted direct business outreach to 25 businesses, one-on-one support for 15 businesses, and marketing assistance for 37 businesses.

Direct Business Outreach

Engaging with business owners, communicating the services and support available to them through the UDP and UDBIA.

- MeeSum Pastry
- Chimac
- Shanti Threading Salon
- RAMS Copy Center
- EZ Copy + Print
- Chasing Underwater Drones
- Persepolis Grill
- Morsel
- Koa
- Shiga's Import Shop
- Shawarma King
- U:Don Noodles
- Factor Art Gallery
- Davis Optical
- Byrek & Baguette
- Bok-a-Bok
- Quest Factor
- Professional Copy & Print
- Finn McCools
- Boba Smoothies
- Crossroads Trading
- College Inn Pub
- University Vision Clinic
- Chilli's
- Four Corner's Art and Frames

One-on-One Business Support

Interacting with business owners and helping them navigate through city, state, and federal resources (including the Emergency Injury Disaster Loan and Paycheck Protection Program).

- Gargoyles
- Innerspace Designs
- Confluence Counseling
- Danaca Designs
- Schultz's Bar & Grill
- Professional Copy & Print
- Magus Books
- Café Solstice
- Café on the Ave
- Fastsigns
- Four Corners Art & Frame
- Boba Up
- Woolly Mammoth
- Shanti Threading Salon
- Sweet Alchemy

Marketing Assistance

Providing increased marketing opportunities, community reach, and business awareness by sharing posts on Instagram and Facebook for businesses.

- Floating Bridge Brewing
- Allegro Cafe
- Magus Books
- Sweet Alchemy
- Cedars
- Gargoyles
- Artist & Craftsman Supply
- Al's Music and Games
- U Book Store
- Mamma Melina
- Oasis Tea Zone
- Woolly Mammoth
- Ugly Mug Cafe
- Portage Bay Café
- Buffalo Exchange
- GoodWill
- Boba Up
- Lucky Dog
- Oh! Bear Cafe
- Araya's Place
- Jet City Improv
- Crossroads Trading
- Core Power Yoga
- The Kraken
- Sugar + Spoon
- Jet City Improv
- Big Time Brewing
- Wann Yenn / Mark Homemade Thai
- Lucky Dog
- Pink Gorilla Games
- University Heights Center
- Earl's on the Ave
- Bulldog News
- Cafe Solstice
- Boba Up
- Woolly Mammoth
- University VW

Business Taskforce

The Business Taskforce met on March 20, March 26, and April 8. It has played a critical role in providing direct input on near- and long-term priorities. The purpose of the taskforce is slowly shifting from COVID-19 response, to the planning and implementation of strategic initiatives which increase the visibility and revenue of businesses. Individuals that have participated and the input provided is shown below:

1. Dawn; Floating Bridge Brewing
2. Miles; University VW Audi
3. Ivana; Sugar + Spoon
4. Lois; Sweet Alchemy
5. Rick; Big Time Brewing
6. Gayle; Gargoyles
7. Hanna; Magus Books
8. Kelsey; Pink Gorilla Games
9. Emily; Schultzy's Bar & Grill

Near-term Priorities:

- Creation of a GoFundMe page, allowing community members to donate funds to purchase lunches for UW medical staff directly from U District businesses.
- Increased focus on safety & cleanliness.
- Continued one-on-one business support.

Long-term Priorities:

- Beautification and community improvements throughout the summer.
- Major Fall events to increase traffic and revenue once things return to normal.
- U District Marketplace replicating [Ballard Alliance model](#).

Supporting U District Medical Staff & Local Businesses

The U District is full of amazing individuals working around the clock to provide care at the UW Medical Center. During the COVID-19 pandemic, local restaurants have been donating their time and resources to deliver fresh meals to the hard-working doctors, nurses, and medical staff at the UW.

Daniel is coordinating an effort to feed the heroes on the frontline while supporting local U District businesses. With a targeted GoFundMe page, community members will be able to donate funds to purchase lunches for the UW medical staff directly from U District businesses. With input now obtained from UW staff, and a generous offer from University VW Audi to deliver these lunches, a soft launch of the fundraiser is scheduled for the week of April 20.

State Policy and Funding Suggestions

Noel Frame, a member of the Washington House of Representatives, reached out to BIAs this month requesting input on economic recovery efforts. After careful consideration and input from U District businesses, Daniel suggested the following strategies to support a diverse set of businesses:

Direct Business Support

Businesses in the U District have communicated the need for emergency grant programs to help cover expenses and lost revenue. The following strategies can provide immediate relief to businesses with perishable inventory, mid-term relief for costs associated with the Emergency Injury Disaster Loan and Paycheck Protection Program, and long-term economic stimulus with employment expansion programs.

- Create a business inventory relief grant program to cover the cost of perishable inventory, purchased between Jan. 1 - Mar. 31, 2020
- Subsidize the principal and interest for portions of the Emergency Injury Disaster Loan and Paycheck Protection Program that are unforgivable.
- Create a business employment expansion program to incentivize growth in employment opportunities in exchange for forgivable loans.

Support through Community Organizations

Community-based organizations like BIAs provide critical services which support businesses in ways individual private entities cannot. The following strategies can ensure BIAs have the funds necessary to continue current services and provides opportunities to expand services that support businesses and the community as a whole.

- Distribute loans to BIAs which offset the increased delinquency of BIA ratepayers. Portions of loans become forgivable equating to the remainder of payments not received after Jan. 1, 2021.

- Create a community enhancement program which provides grants to BIAs to increase services within the realm of (1) economic development; (2) entrepreneurship & innovation (3) cleaning & safety; (4) marketing & events; (5) urban vitality & beautification; and (6) mental health & homelessness

OED Community Liaisons

Daniel is collaborating with OED to have community liaisons target hard-to-reach POC/minority-owned businesses. These community liaisons will inform businesses of the local, state, and federal resources available to them in response to COVID-19. They will also assist the UDP by collecting contact information for an English-speaking individual that can speak on behalf of each POC/minority-owned business. The first round of businesses is tentatively:

- | | |
|-----------------|---------------------|
| • Xi'an Noodles | • Taste of India |
| • Thai Tom | • Royal Gaming Cafe |
| • Le Mart | |

Zeacon Boxes

Bellevue-based startup, Zeacon, is working with local businesses to curate and deliver Experience Boxes for people stuck at home. Their quickly growing Zeacon Box program is offering businesses an easy, no-risk way to bring their products and offerings to eager customers. Daniel has been assisting Zeacon with the coordination of a “U District Experience Box”, a unique bundle of gift cards and products that allow consumers to experience the U. Thus far, businesses contacted about this program include:

- | | |
|----------------------------|----------------------|
| • Laughs Comedy Club | • Danaca Design |
| • Neptune | • Gargoyles |
| • U Heights Center | • Jet City |
| • Scarecrow | • Shigas Imports |
| • Lucky Dog | • Artist & Craftsman |
| • Four Corners Art & Frame | • Sugar + Spoon |
| • Woolly Mammoth | • Floating Bridge |
| • U Book Store | • Jack Straw |
| • Studio Life | • Magus Books |

Moving Beyond the Immediate Crisis

With critical mechanisms in place to support businesses in response to COVID-19, Daniel is planning forward-thinking initiatives to enhance business engagement, create a more diverse business network, and develop large business revenue-building events. Although he is paying consistent attention and responding rapidly to evolving local, state, and federal economic stimulus packages, he has created the following plan, in response to UDP's organizational framework, to lead the U District economy into the future.

Current Activities (April-May)

Supporting the community during the COVID-19 pandemic and beyond

- GoFundMe Donations (Implementation in progress)
Feeding the UW medical staff and raising revenue for U District businesses.
- One-on-one Business Support (Implementation in progress)
Engaging and supporting the business community.
- POC Business Outreach (Implementation in progress)
Targeting and supporting minority-owned businesses that have historically been under represented.
- Zeacon Box (Implementation in progress)
Coordinating innovative ways to build revenue and brand awareness for businesses.
- Policy Suggestions (Implementation in progress)
Utilizing feedback from the business community and providing ideas for state-wide economic recovery tools.
- BIA Renewal Support (Implementation in progress)
Relying on relationships with business owners to gather renewal support.

Restrictions Lifted (May – September)

Adapting to the new normal with creative approaches to build relationships and engage the community.

- Marketing Campaign (Planning in May; Implementation May-September)
Distributing strategic and targeted social media ads to entice spending in the U District
- Summer Series Events (Planning in May; Implementation June-September)
Creating multiple events that activate the public realm and drive business traffic and sales
- Business Network Meeting (Planning in May; Implementation July and September)
Building relationships and creating district-wide networking opportunities
- Round Table Discussions (Planning in May; Implementation July-September)
Facilitating informal group discussions to build relationships and share ideas between businesses
- District Wide Marketing/Branding (Planning in July; Implementation September-December)
Supporting the re-brand and marketing strategy for the entire district

UW Students Return (September)

Leveraging the purchasing power of UW students, faculty, and staff.

- Major Fall Event
Kicking off the season with a week-long welcoming event that encompasses the entire community and caters to all who live, work, and play in the U District.

Return to Normalcy (September – December)

Implementing innovative strategies to improve business awareness and revenue.

- U District Marketplace
Utilizing lessons learned from the Ballard Alliance and creating a bigger and better U District marketplace.
- UW Gameday Series
Harnessing the purchasing power of thousands of UW Husky fans with events, business specials, and unique experiences.

April Urban Vitality Updates

It's important for the UDP to focus on the cleaning, safety, economic, and social service support of the district's residents, business and property owners, employer/employees, visitors, and students. UDP's Urban Vitality program is playing an important role in supporting these efforts, as well as filling gaps in support, for example for our social service organizations. It's also important to understand how careful activation of the public realm (in conjunction with Clean and Safe and Economic Development) in the present and future will keep every safe, while creating vibrancy at a crucial time as the economy opens. Moreover, major development and construction in our district continues to move forward, and Urban Vitality is working hard to plan now for the significant impacts these projects will have on the district beginning this summer.

Urban Vitality Committee:

- a. The Urban Vitality Committee met on March 24 virtually via Zoom. All committee members were in attendance. The committee reviewed the updated Urban Vitality and Katy's staff priorities given the COVID-19 crisis.
- b. Katy continues to meet with the Chair of the committee, Stephen Antupit, on at least a bi-weekly basis (once every two weeks). Many thanks to Stephen for his time and guidance, as well as each and every committee member for their participation in meetings and follow up outside of meetings as well.
- c. Next Committee meeting: Tuesday, April 28, 4:00-5:30pm. This meeting will be held virtually.

2. *COVID-19 Response:*

- a. *U District Social Services Steering Committee* – In early April, in close partnership with Maureen Ewing at U Heights, UDP set up a U District Social Services Steering Committee. The committee consists of representatives from U Heights, the U District Food Bank, Roots, and Karen Ko, who was formerly with the Department of Neighborhoods. The immediate purpose of the steering committee is to organize social services organizations in the U District during the COVID-19 crisis. The committee also hopes to continue meeting beyond the pandemic as a strong advocating body on behalf of the U District.
 - i. The steering committee quickly determined the most immediate need in the district was hygiene services for the district's unsheltered community, specifically:
 - That the city work with existing service providers and facilities in the U District to increase staff, and offer daily hygiene services
 - That the city temporarily provide comfort and handwashing stations in several locations across the U District.
 - ii. The committee took the following actions:

- Listened to a City Council Homelessness Committee meeting focused on the Hepatitis A outbreak and COVID-19 crisis and hygiene needs across the city.
 - Drafted and sent a letter to City Council and the Mayor's Office advocating on behalf of the U District as a priority neighborhood for additional hygiene services for our unsheltered population. Signatories to the letter included UDP, U Heights, U District Food Bank, Roots, Reach, U Temple United Methodist Church, LIHI, U District YMCA, and Karen Ko and Ruedi Risler (community members).
 - Held a meeting with Councilmember Alex Pedersen and sent follow up communication after our conversation
- iii. Individual committee members U Heights and Roots have also been working separately with different stakeholders. The city has agreed to locate a temporary Porta Potty and handwashing station at U Heights, and is considering an additional station on NE 45th near the I-5 highway entrance. The United Methodist Church and Roots have secured an additional Porta Potty and handwashing station for the alley between NE 42nd and 43rd Street.
- iv. The committee will continue to meet on a regular basis to address these needs and identify additional district needs in the short and long term.

3. *Development Tracking:*

- a. *U District Station Building Site Conversation* – On March 27, Katy, Stephen Antupit, and Mark Crawford met with representatives from Lincoln Property Company (Developer), Perkins + Will (Architect) and UW to learn more about the building that will be constructed above the U District light rail station, referred to as the UDSB site. The developer will also be designing a pocket park across Brooklyn and south of the UW tower. The project is scheduled to be completed in 2023. UDP was able to provide context of the U District, future development, and potential sensitive community group issues. We particularly highlighted the need for safe, accessible design of the park space, and its potential to become part of a network of open space that connects with the concepts put forth by Touchstone and the Barrientos Ryan project north of 45th. The UDSB team agreed to meet with us again regarding future planning for the park site and community use of the building, especially ground floor retail.

4. *Mobility and Transportation:*

- a. *NE 43rd Street Construction* – Construction on the NE 43rd Street Redevelopment project is scheduled to begin in late July or early August. SDOT is releasing a bid for construction contractors in early April. Katy had a conversation with SDOT on Monday, March 30, in which SDOT agreed to write into the construction contractor RFP a weekly construction meeting throughout the duration of the project, a pre-construction community meeting in late June or early July, and an onsite Resident Engineer (standard for all projects) to

respond to immediate needs. UDP will serve as the community liaison between businesses and the contractor for the duration of the project. UDP will also participate in the pre-construction internal SDOT meeting.

- b. *NE 12th and 43rd Street Paving Project* – In addition to the street redesign of NE 43rd St between NE 15th St and the new Light Rail station, SDOT will also be repaving the section of 43rd from Brooklyn Ave to Roosevelt Ave and 12th Ave NE between NE 43rd St and NE 45th St. The streets will need to be repaved to handle the load of buses that will travel along the streets once Metro finishes their new bus route and schedule. The project is on a very tight schedule with a goal of being completed before the opening on the light rail station next year. UDP was invited to participate in a stakeholder kickoff meeting on April 14, and will participate in monthly meetings through the duration of the design and construction phases.

5. *Public Realm:*

- a. *Storefront Plywood Art Project* – In early April, UDP launched a Storefront Plywood Art pilot to beautify temporarily closed storefronts during the COVID-19 pandemic. There are at least 8 temporarily boarded storefronts in the district. Several other neighborhoods, including Ballard, Pioneer Square, and Chinatown-ID have had great success building goodwill among their community by beautifying shuttered storefronts. Katy coordinated with U Heights to activate their artist collective. Six visual artists expressed interest, and one photographer will document the process. The artists will be paid a fee based on the number of boarded sections they paint. UDP also receive a paint donation from the Sherwin Williams in U Village (if you are in Sherwin Williams in U Village in the near future, please thank them for the support of our district and efforts)! Katy coordinated with Daniel and Marcus to reach out to business owners with boarded up storefronts, and an additional call for participation went out in several newsletters. The first storefronts to be painted include Innvvisions, Deep Roots Tattoo, Buffalo Exchange, and Mark Thai/Wanna Yen. We will continue to assign artists to interested storefronts on a rolling basis.
- b. *UW Food Systems Capstone Support* – In late March and early April, Katy and Stephen Antupit met with UW Food Systems professor Yona Sipos and the U District Food Bank on a potential undergraduate capstone project. The capstone project will have a small group of students examine the Food Bank's rooftop garden operation and research how the model could be expanded to other rooftops of existing and new development across the district. The Food Bank is the key stakeholder in the capstone, but the UDP has offered to serve as a reference for additional development and land use context for the U District as a whole.

April Communications and Engagement Updates

While much of the UDP's COVID-19 pandemic response remains on Clean and Safe and Economic Development, communications and engagement is a vital piece to making sure our constituents remain informed on up-to-date public health, economic development, and other resources available. Regular communication through our newsletters and social media allows us to remain engaged with residents, businesses, property owners, employers/employees, and students in the U District who may be in need of services, or who are looking for ways to support our community. UDP's engagement and communications efforts are also an important way for the organization to communicate our continued programming and service to those who live, work, and visit our district.

1. Newsletters (Katy):

- a. We have been sending roughly twice weekly newsletters since the week of March 13 through Mailchimp. We have sent 15 newsletters in the past six weeks (as of April 16). Beginning in early March, we released important news around COVID-19 public health and economic development updates and resources as they became available. Our communications have leveled out to Monday and Wednesday/Thursday newsletters for the past three weeks.
- b. Newsletter stats:
 - i. Current audience is 1,331 subscribers
 - ii. Open rate is 29% (industry average 21%)
 - iii. Click rate is 10% (industry average 6-7%)
- c. Newsletters include important updates on the following:
 - i. Public health announcements and information for businesses and residents
 - ii. Economic development policy announcements from different levels of government
 - iii. Economic development resources available, including federal, state, local, and private funding (for example, SBA loans, CARES Act resources, funds for artists, etc.)
 - iv. Mobility and transportation updates, especially Sound Transit and Metro route and schedule changes
 - v. Public event and farmers market cancellations, closures, and updates
 - vi. UDP/BIA program updates on Clean and Safe, Economic Development, and Urban Vitality
 - vii. Opportunities to support local businesses and UDP programs
 - viii. Connections to our website and social media

2. Social Media (Daniel):

- a. We have increased marketing opportunities, community reach, and brand awareness by sharing posts on Instagram and Facebook for the following businesses:
 - i. Floating Bridge Brewing
 - ii. Allegro Cafe

- iii. Magus Books
- iv. Sweet Alchemy
- v. Cedars
- vi. Gargoyles
- vii. Artist & Craftsman Supply
- viii. Al's Music and Games
- ix. U Book Store
- x. Mamma Melina
- xi. Oasis Tea Zone
- xii. Woolly Mammoth
- xiii. Ugly Mug Cafe
- xiv. Portage Bay Café
- xv. Buffalo Exchange
- xvi. GoodWill
- xvii. Boba Up
- xviii. Lucky Dog
- xix. Oh! Bear Cafe
- xx. Araya's Place
- xxi. Jet City Improv
- xxii. Crossroads Trading
- xxiii. Core Power Yoga
- xxiv. The Kraken
- xxv. Sugar + Spoon
- xxvi. Jet City Improv
- xxvii. Big Time Brewing
- xxviii. Wann Yenn / Mark Homemade Thai
- xxix. Lucky Dog
- xxx. Pink Gorilla Games
- xxxi. University Heights Center
- xxxii. Earl's on the Ave
- xxxiii. Bulldog News
- xxxiv. Cafe Solstice
- xxxv. Boba Up
- xxxvi. Woolly Mammoth
- xxxvii. University VW

b.

UDP Finance Committee Report

The Finance Committee met on April 10th.

DRAFT March Close Financial Statements – The Committee reviewed the financial statements and voted unanimously to recommend their acceptance to the Board.

Balance Sheet Notes

A/R – Normal – BIA billing due

A/P – High because of refunds due to StreetFair vendors = \$83,558.28. All other normal.

Budget Report Notes

Earned Income – StreetFair is cancelled and we are refunding our vendors. This zeros out our income.

Salaries – variance primarily due to retro pay adjustment for Crawford back to January 1, 2020 per extension contract. Please also note that we have decided to not replace Jen Astion's position in communications but have allocated all of her functions among the team and have temporarily adjusted each person's pay for extra work until this period is over. This has no negative impact on the budget and ensures all communication work during the covid crisis is maintained.

Legal Fees/Other – caught up on two outstanding renewal contractor invoices. Our forecast anticipated increased costs for retaining services of Kjriss Lund.

Rent – Going forward, this will remain above budget for remainder of year as we signed a new five-year lease with more square footage. This was included in our reforecast.

Programs – BIA Events – these were “sunk” costs for Cherry Blossom Festival - cancelled because of covid.

Programs – StreetFair – these are incurred “sunk expenses for StreetFair. We have negotiated out of our Bold Hat contract and are limiting added costs. Current estimate of net StreetFair loss against original budget = \$73,324.

Budget Tracking Sheet

Nine months complete or 75%.

Program management – includes renewal costs with past invoice completion. Added consultant for renewal will keep this above budget average.

Urban Vitality – with the covid crisis, we are focusing all of our urban vitality and public realm resources on BIA related activities. This results in larger than budgeted BIA expenses being submitted for this program.

Economic Development – This remains below average because of delayed hiring earlier in the year.

Marketing and Events are lower due to the vacancy created by Chase's leaving and spending less on the early events as reported previously.

Year End Reforecast

We have updated the year end reforecast. This takes into account the cancellation of the StreetFair and Cherry Blossom, the assignment of BIA duties to Urban Vitality, the decision to not hire a replacement for the Marketing and/or Communications positions. It also takes into account a new night time security pilot (for the next four weeks of the shelter in place). It reserves funding for added effort in public realm and in economic development as restrictions are eased. It removes some funding for joint BIA advocacy consultants and it includes an amount for helping to pay for emergency hygiene facilities.

The upshot of all of these adjustments is that we project the BIA to end the year \$10,328 ahead of original budget and the UDP to end the year \$298 ahead of projections. Both organizations will have their full reserves intact and each shall have a surplus in excess of reserves.

Budget Assumptions 2020-21

The Finance Committee discussed guidance for staff for the 2020-21 budget. This will be a unique budget process as we are impacted both by the questions about renewal process and timing and by the impact of the current epidemic on BIAs and their projections for revenue for the coming year.

The committee advised staff to create a budget based on a successful and timely renewal and then show how we would adapt the budget for up to a 20% assessment deficiency.

The committee then advised the staff to model scenarios for continued operations if the renewal is delayed.

PPP Application

The committee voted to endorse an application for the PPP loan program. Staff will follow up right away.

The U District Partnership
Balance Sheet Prev Year Comparison
As of March 31, 2020

	Mar 31, 20	Mar 31, 19	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	127,026.82	149,945.69	-22,918.87
10103 · UDP WF Checking 0122	73,498.73	50,141.52	23,357.21
10111 · WSECU Savings	160,540.69	160,144.73	395.96
Total 10100 · Operating Bank Accounts	361,066.24	360,231.94	834.30
Total Checking/Savings	361,066.24	360,231.94	834.30
Accounts Receivable	95,822.91	74,881.14	20,941.77
Other Current Assets	397.10	24,224.31	-23,827.21
Total Current Assets	457,286.25	459,337.39	-2,051.14
Fixed Assets	5,511.12	0.00	5,511.12
Other Assets	3,235.87	6,194.19	-2,958.32
TOTAL ASSETS	466,033.24	465,531.58	501.66
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	110,965.74	28,282.77	82,682.97
Credit Cards	3,367.86	1,061.34	2,306.52
Other Current Liabilities	24,516.79	10,784.23	13,732.56
Total Current Liabilities	138,850.39	40,128.34	98,722.05
Total Liabilities	138,850.39	40,128.34	98,722.05
Equity			
32000 · Unrestricted Net Assets	375,281.00	304,103.26	71,177.74
Net Income	-48,098.15	121,299.98	-169,398.13
Total Equity	327,182.85	425,403.24	-98,220.39
TOTAL LIABILITIES & EQUITY	466,033.24	465,531.58	501.66

The U District Partnership

Budget Report

March 2020

	Mar 20	Budget	\$ Over Budget	Jul '19 - Mar 20	YTD Budget	\$ Over Budget	Annual Budget
Ordinary Income/Expense							
Income							
44500 · Government Grants and Contracts	95,822.91	76,953.44	18,869.47	727,287.44	761,059.23	-33,771.79	1,057,624.72
47000 · Earned Income	-81,569.96	45,000.00	-126,569.96	10,800.00	160,000.00	-149,200.00	225,000.00
46400 · Interest and Other	34.09	0.00	34.09	302.12	0.00	302.12	0.00
Total Income	14,287.04	121,953.44	-107,666.40	738,389.56	921,059.23	-182,669.67	1,282,624.72
Gross Profit	14,287.04	121,953.44	-107,666.40	738,389.56	921,059.23	-182,669.67	1,282,624.72
Expense							
60000 · Staffing	52,413.51	51,177.02	1,236.49	371,189.19	429,810.19	-58,621.00	583,341.25
61000 · Professional & Contract Expense	7,408.70	3,950.00	3,458.70	68,280.08	61,350.00	6,930.08	76,150.00
62000 · Office and Overhead	7,737.96	7,652.23	85.73	59,888.24	62,905.92	-3,017.68	97,003.78
70000 · Direct Program Expenses	53,246.85	25,707.84	27,539.01	319,130.20	308,026.48	11,103.72	593,944.00
Total Expense	120,807.02	88,487.09	32,319.93	818,487.71	862,092.59	-43,604.88	1,350,439.03
Net Ordinary Income	-106,519.98	33,466.35	-139,986.33	-80,098.15	58,966.64	-139,064.79	-67,814.31
Other Income/Expense							
Other Income							
Fiscal Sponsor Income	0.00	0.00	0.00	32,000.00	0.00	32,000.00	0.00
Total Other Income	0.00	0.00	0.00	32,000.00	0.00	32,000.00	0.00
Net Other Income	0.00	0.00	0.00	32,000.00	0.00	32,000.00	0.00
Net Income	-106,519.98	33,466.35	-139,986.33	-48,098.15	58,966.64	-107,064.79	-67,814.31

2019-20 University District BIA

Budget Tracker - February 2020

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,151	164,838.50	35,313	82.4%	\$ 18,979.65	\$ 25,273.71	\$ 14,576.12	\$ 31,760.30
Cleaning and Public Safety	503,214	371,407.24	131,807	73.8%	\$ 40,243.87	\$ 40,827.24	\$ 35,281.16	\$ 36,715.08
Urban Vitality	26,994	29,840.24	-2,846	110.5%	\$ 2,218.90	\$ 2,265.37	\$ 2,169.61	\$ 2,440.95
Economic Development	119,836	65,887.40	53,949	55.0%	\$ 3,621.01	\$ 2,859.67	\$ 2,653.90	\$ 2,551.01
Marketing	56,135	27,011.51	29,123	48.1%	\$ 4,131.95	\$ 4,220.95	\$ 3,730.07	\$ 1,442.86
Community Engagement	72,383	47,035.28	25,348	65.0%	\$ 5,542.61	\$ 5,058.64	\$ 5,952.26	\$ 7,577.94
Events and Activation	26,661	10,960.94	15,700	41.1%	\$ 1,382.65	\$ 1,435.98	\$ (1,596.10)	\$ 4,077.93
Total Requested	1,005,374	716,981.11	288,393	71.3%	\$ 76,120.64	\$ 81,941.56	\$ 62,767.02	\$ 86,566.07

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 14,876.86	\$ 13,102.99	\$ 14,788.92	\$ 12,046.83	\$ 19,433.12			
Cleaning and Public Safety	\$ 61,221.05	\$ 36,149.51	\$ 44,366.37	\$ 37,965.57	\$ 38,637.39			
Urban Vitality	\$ 2,128.84	\$ 2,255.07	\$ 2,277.91	\$ 2,273.77	\$ 11,809.82			
Economic Development	\$ 4,964.69	\$ 9,860.70	\$ 10,867.50	\$ 11,113.38	\$ 17,395.54			
Marketing	\$ 3,549.78	\$ 2,352.15	\$ 2,382.58	\$ 2,373.17	\$ 2,828.00			
Community Engagement	\$ 5,242.94	\$ 6,204.52	\$ 4,567.93	\$ 4,281.44	\$ 2,607.00			
Events and Activation	\$ 2,029.52	\$ 255.42	\$ 110.47	\$ 3,153.03	\$ 112.04			
	\$ 94,013.68	\$ 70,180.36	79,361.68	73,207.19	92,822.91	-	-	-