

#### 2019-20 UD BIA Ratepayer Advisory Board

Maureen Ewing Board Chair University Heights Center

Aaron Hoard Board Vice Chair University of Washington

Chris Giles Board Secretary Resident

Kate Barr Board Treasurer Scarecrow Video

ASUW Student Rep. University of Washington

Maria Barrientos barrientos RYAN

Max Blume The Blume Company

David Cohanim David Cohanim Enterprises

Lora Gastineau Resident

Prof. Mary Kay Gugerty University of Washington

Randy Hodgins University of Washington

Lincoln Johnson University of Washington

Nikole O'Bryan, DMD Nikole O'Bryan Dentistry

Michael Polzin American Campus Communities

Scott Soules Soules Properties

# DRAFT RAB Meeting Agenda June 25, 2020

### ZOOM Meeting - Zoom - https://us02web.zoom.us/j/83900908320

a.	Welcome							
b.	Public Comment							
c.	Approval of May Minutes							
d.	Renewal Report – New BIA Elements							
e.	Elections							
	i. Members	Vote						
	1. Returning							
	2. New							
	ii. Officers	Vote						
f.	Program Update Q&A							
g.	Workplan/Budget Presentation	Vote to Recommend						
h.	Program Manager	Vote to Recommend						

i. Adjourn

Annual Ratepayer Meeting Follows RAB June Meeting

Mailing address: PO Box 45073, Seattle WA 98145 Office location: 1415 NE 45 Street, Suite 401, Seattle, WA 98105 206.547.4417 | <u>udistrictpartnership.org/udbia/</u>



### U District BIA Ratepayers Advisory Board <u>Minutes</u> Date: May 28, 2020 Time: 4:00 p.m. – 5:30 p.m. Zoom Meeting

#### **BIA BOARD MEMBERS**

In Attendance: Lincoln Johnson Mike Polzin Maureen Ewing Maria Barrientos Andrew McMasters Aaron Hoard Kate Barr David Cohanim Max Blume Lora Gastinau Scott Soules Chris Giles

### **UDP STAFF**

Mark Crawford Daniel Lokic Marcus Johnson Phil Lloyd Katy Ricchiuto

### GUESTS

Doug Campbell

<u>Welcome</u> The meeting was called to order at 4:03 pm.

<u>Public Comment</u> There was no public comment.

### October 2019 RAB Minutes

**Motion:** Maria moved to approve the January 2020 RAB minutes. Aaron seconded the motion. *The motion passed unanimously* 

### **Financial Report**

David moved to accept the April financial statements as submitted.

Maria seconded the motion

The motion passed unanimously.

Maria asked for clarification on the amount of the PPP loan and its projected use. The PPP loan was for \$78,157 and will be fully utilized by the end of the fiscal year, primarily for salaries. This will reduce the amount submitted by the UDP for BIA reimbursement.

### Governance

Maureen notified the RAB that officer elections and re-elections of members whose terms are expiring on June 31<sup>st</sup> will occur at the June RAB meeting. Those members who are eligible to stand for re-election are: Mary Kay Gugerty, Randy Hodgins, Scott Soules, Maureen Ewing, and Chris Giles. She asked anyone who wished to submit their own or someone else's name for consideration for an officer position to do so. Assuming a successful renewal, OED has instructed the RAB to hold elections which will then be in place for the proposed Interim RAB to begin on July 1, 2020. That Interim Board will be in place and make a recommendation to the Director of OED within 90 day to establish the re-authorized BIA Inaugural Board.

### **Program Committee Reports**

Program activity reports were included in the packet. Staff was asked to highlight significant items for RAB.

### **Urban Vitality**

In addition to other work detailed in the Board packet, Katy highlighted:

- 1) Work with area not for profits to advocate for temporary hygiene centers in response to the pandemic closure of otherwise available restrooms. Katy thanked Maureen for her leadership on getting this initiative moving and successful.
- 2) Store front art projects our work in helping stores who are or have closed temporarily to install mural art on the storefront plywood coverings they are using.
- 3) Continued work on development tracking
- Continued work with public agencies and the affected small business and property owners on infrastructure work like the 43<sup>rd</sup> street and 12<sup>th</sup> Avenue projects.

### **Economic Development**

In addition to other work detailed in the Board packet, Daniel highlighted:

- Covid resource support identifying and messaging out to all stakeholders the private and public (City, State, Federal) resources that were developed in response to the Covid pandemic and subsequent closures.
- One on One Support Working with individual business owners to understand and apply for those resources. Partnering with OIED to deploy Mandarin speaking Community Liaisons to assist select business owners.
- 3) UW Hospital Food Program raising money to purchase lunches for UW medical staff during the pandemic period. Thanks to the BIA Board for the kick off gift to get the project going.

### Clean and Safe – Marcus

In addition to other work detailed in the Board packet, Daniel highlighted:

- 1) Maintaining current service levels and handling exponential growth in biohazard and graffiti mitigation.
- 2) Night Time Security Patrols we have become extra night time security patrols for five hours a night, seven nights a week. Wil evaluate weekly for need for continuation.
- 3) REACH David has been focusing on supporting unsheltered individuals being able to "shelter in place" which requires bringing more resources to them directly.

### General

Maureen and Maria thanked the staff for extraordinary efforts in response to the Covid pandemic.

### Renewal

Maureen and Aaron thanked al RAB members who have supported the renewal process. We have had two committee meetings so far and have seen great public support and limited statements by any opposition. There will be one more committee report on June 3<sup>rd</sup> and then, hopefully, the legislation will move to full council for consideration on June 8<sup>th</sup>. Councilmember Pedersen is proposing several amendments. One pertains to the University representation on the RAB which the University does not object to. We are concerned about the proposal to reduce the term from twelve years to ten years and to force an RFP process managed by OED after one year. The RAB asked several questions about those amendments. Leadership will report back to the RAB at next month's meeting.



**Board Officer Election Resolutions 2020** 

Be it resolved that Mary Kay Gugerty is elected to a three year term on the U District Business Improvement Ratepayer Advisory Board beginning July 1, 2020 and ending June 30, 2023.

Be it resolved that Jeremy Eknoian is elected to a three year term on the U District Business Improvement Ratepayer Advisory Board beginning July 1, 2020 and ending June 30, 2022.

Be it resolved that Maureen Ewing is elected to a three year term on the U District Business Improvement Ratepayer Advisory Board beginning July 1, 2020 and ending June 30, 2022.

Be it resolved that Chris Giles is elected to a three year term on the U District Business Improvement Ratepayer Advisory Board beginning July 1, 2020 and ending June 30, 2022.

Be it resolved that Maureen Ewing is elected to serve as Chair of the RAB during the Interim Board period.

Be it resolved that Aaron Hoard is elected to serve a Vice Chair of the RAB during the Interim Board period.

Be it resolved that Kate Barr is elected to serve as Treasurer during the Interim Board period.

Be it resolved that Chris Giles is elected to serve as Secretary during the Interim Board period.

8:30 AM 06/18/20 Accrual Basis

### U District BIA **Statement of Activities**

July 2019 through May 2020

	Program Management	Cleaning & Public Safety	Urban Vitality	Economic Development	Marketing	Community Engagement	Events & Activation	Total
Ordinary Income/Expense	management		vitanty	Development	Marketing	Lingagement	Activation	Total
Income								
44500 · Government Grants and Contracts	197,546.92	468,371.37	43,004.27	80,912.07	29,648.53	51,203.75	11,126.72	881,813.63
47000 · Earned Income	0.00	0.00	0.00	0.00	0.00	0.00	10,800.00	10,800.00
Total Income	197,546.92	468,371.37	43,004.27	80,912.07	29,648.53	51,203.75	21,926.72	892,613.63
Expense								
60000 · Staffing	49,996.64	139,169.53	42,554.27	74,718.31	29,244.49	49,276.45	8,007.78	392,967.47
61000 · Professional & Contract Expense	80,788.41	0.00	0.00	0.00	0.00	0.00	0.00	80,788.41
62000 · Office and Overhead	62,711.87	3,310.99	0.00	1,683.65	0.00	1,927.30	154.81	69,788.62
70000 · Direct Program Expenses								
70100 · Clean and Safe Contracts	0.00	116,465.10	0.00	0.00	0.00	0.00	0.00	116,465.10
70200 · Community Beautification	0.00	42,172.50	0.00	0.00	0.00	0.00	0.00	42,172.50
70300 · Advertising and Marketing	0.00	0.00	0.00	0.00	404.04	0.00	0.00	404.04
70500 · Ambassador Program	0.00	99,669.88	0.00	0.00	0.00	0.00	0.00	99,669.88
70600 · Youth Employment - Contract	0.00	2,500.00	0.00	0.00	0.00	0.00	2,497.50	4,997.50
70700 · Other Program Contract Services	4,050.00	65,083.37	450.00	0.00	0.00	0.00	0.00	69,583.37
80000 · Event Expenses	0.00	0.00	0.00	4,510.11	0.00	0.00	11,266.63	15,776.74
Total 70000 · Direct Program Expenses	4,050.00	325,890.85	450.00	4,510.11	404.04	0.00	13,764.13	349,069.13
Total Expense	197,546.92	468,371.37	43,004.27	80,912.07	29,648.53	51,203.75	21,926.72	892,613.63

### 2019-20 University District BIA

### Budget Tracker - May 2020

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ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	200,151	197,546.92	2,604	98.7%	\$ 18,979.65	\$ 25,273.71	\$ 14,576.12	\$ 31,760.30
Cleaning and Public Safety	503,214	459,371.37	43,843	91.3%	\$ 40,243.87	\$ 40,827.24	\$ 35,281.16	\$ 36,715.08
Urban Vitality	26,994	43,004.27	-16,010	159.3%	\$ 2,218.90	\$ 2,265.37	\$ 2,169.61	\$ 2,440.95
Economic Development	119,836	80,912.07	38,924	67.5%	\$ 3,621.01	\$ 2,859.67	\$ 2,653.90	\$ 2,551.01
Marketing	56,135	29,648.53	26,486	52.8%	\$ 4,131.95	\$ 4,220.95	\$ 3,730.07	\$ 1,442.86
Community Engagement	72,383	49,897.42	22,486	68.9%	\$ 5,542.61	\$ 5,058.64	\$ 5,952.26	\$ 7,577.94
Events and Activation	26,661	11,126.72	15,534	41.7%	\$ 1,382.65	\$ 1,435.98	\$ (1,596.10)	\$ 4,077.93
Total Requested	1,005,374	871,507.30	133,867	86.7%	\$ 76,120.64	\$ 81,941.56	\$ 62,767.02	\$ 86,566.07

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 14,876.86	\$ 13,102.99	\$ 14,788.92	\$ 12,046.83	\$ 19,433.12	\$ 17,248.46	\$ 15,459.96	
Cleaning and Public Safety	\$ 61,221.05	\$ 36,149.51	\$ 44,366.37	\$ 37,965.57	\$ 38,637.39	\$ 45,286.57	\$ 42,677.56	
Urban Vitality	\$ 2,128.84	\$ 2,255.07	\$ 2,277.91	\$ 2,273.77	\$ 11,809.82	\$ 11,827.11	\$ 1,336.92	
Economic Development	\$ 4,964.69	\$ 9,860.70	\$ 10,867.50	\$ 11,113.38	\$ 17,395.54	\$ 13,670.29	\$ 1,354.38	
Marketing	\$ 3,549.78	\$ 2,352.15	\$ 2,382.58	\$ 2,373.17	\$ 2,828.00	\$ 2,376.17	\$ 260.85	
Community Engagement	\$ 5,242.94	\$ 6,204.52	\$ 4,567.93	\$ 4,281.44	\$ 2,607.00	\$ 2,488.73	\$ 373.41	
Events and Activation	\$ 2,029.52	\$ 255.42	\$ 110.47	\$ 3,153.03	\$ 112.04	\$ 82.89	\$ 82.89	
	\$ 94,013.68	\$ 70,180.36	79,361.68	73,207.19	92,822.91	92,980.22	61,545.97	-

6/18/2020

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# THE UD DISTRICT PARTNERSHIP

## Clean and Safe Committee June 2020 Update

### INTRODUCTION:

The cleaning crews, Ambassadors, our REACH Program, and Beautification Team are all still at their full capacity working to keep our neighborhood a clean and safe place. We have continued our temporary late-night Safety and Wellness patrols. We also increased our Ambassador hours in response to conversations with SPD the week of 06/01. We held our first Clean and Safe via ZOOM on 06/11. It was great to be able to have back and forth dialogue about the great work our teams have been doing. This report will dive into more detail on these things and more in the following reports below.

### CLEANING UPDATE:

### May Cleaning Numbers from Black Mountain:

REPORT TYPE	January	February	March	April	May
Hours of Cleaning	284	232	284	276	280
Bags of Trash Removed	800	775	900	725	950
Dumpster Overflow Cleanup	120	80	135	100	90
Graffiti Tags Removed	175	220	300	1025	1096
Biohazards Removed	200	185	250	1104	898
Pressure Washing Hours	4	4	4	16	78

In our Cleaning Areas in May, we once again saw an extreme increase in the number of graffiti tags and biohazards. While these numbers do continue to be far above what we typically have historically, we did see a 18.6% decrease in biohazards between the months of April and May. This decrease can likely be attributed to the installations of five porta-potties and handwashing stations installed within BIA at 45th and I-5, 50th and I-5, 50th and University, the Café Allegro Alley, and the Wall of Death over the last couple of months.



We continue our annual pressure washing of the North and South Cleaning Areas. We do 4hours of pressure washing every month but every spring we pressure wash all the sidewalks in the North and South Cleaning Areas.



While our BIA Walks are currently cancelled, we continue to meet with Black Mountain to go over what needs to be done and adjusted to meet the cleaning needs of our neighborhood.

### SAFETY UPDATE:

The U District has often been a place where hard conversations and peaceful protests have had a welcome home. The protests we have had during the last several weeks have been very peaceful in the neighborhood.

On 6/1, we received a warning from the North Precinct that they had intelligence that a criminal element was planning on using the distraction of the peaceful protests in University Village to commit property crime. Staff immediately went out and canvased the neighborhood to bring awareness to the issue and allow people to prepare for the safety of their business. Out of<sup>8</sup>

# THE UDISTRICT PARTNERSHIP

## Clean and Safe Committee June 2020 Update

concern for our businesses, we used our Ambassador contractor Aries to provide several Ambassador teams to help monitor the situation. Mark and Marcus also were on the streets of the district to help support our businesses. We did have some groups on and around University Way that had sticks and rocks, but we were able to tail them which was enough to deter them from committing any property damage. Aside from one instance where a business was broken into, we were able to maintain the safety of our businesses.

On 6/2, we again added some Ambassadors to make sure we had people keeping an eye on any situations that may have arisen and lend support, if needed, to our businesses. Thankfully, there were no instances of property damage. On 6/3, the North Precinct warned us that a planned demonstration at the North Precinct would likely pull police resources from the U District. In response, we again called Aries to have them supply additional Ambassador teams to ensure that we had support in the neighborhood. Again, it was an uneventful night in the U District. On 6/4 and 6/5 we adjusted our regular Ambassador shifts to 2pm-10pm to ensure that we had evening coverage in the neighborhood. On 6/6, we returned the Ambassadors to their regular scheduled shifts.

We are currently maintaining our normal Ambassador hours to help keep our neighborhood safe. Their hours are Thursday, Friday, and Sunday from 11am-7pm and 9am-5pm on Saturdays. If anyone is in need their services, they can call their direct line at 206-422-2918.

REPORT TYPE	January	February	March	April	May
911 Calls	6	1	5	4	5
Homeless Interactions	100	106	80	70	181
Wayfinding/ Pedestrian Interactions	25	32	32	18	79
Conditions of Entry/ Sit-Lie	10	7	5	0	0
Drug and Alcohol Activity	9	3	3	1	43
Business Visits	319	382	233	207	205
Suspicious Persons	55	84	70	24	147
Emphasis Patrols	45	61	53	21	63
Shoplift	21	24	28	42	32
Calls and Text for Service During Hours	31	4	58	52	70

### April Data:

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## Clean and Safe Committee June 2020 Update

We recognize the concern that people have for their businesses as they are closed and they're away from them. The level of passive-surveillance from people on the streets and in businesses has been drastically affected. To help with the impact, at the beginning of April, we began a temporary nighttime wellness and safety patrol. These patrols are for 5-hour random intervals between the hours of 10pm and 6am in order to reduce the predictability of the time for those who may be up to no good. To keep their mode of patrol also random, they patrol both by car and on foot. We have extended these patrols and are continuing them on a week-by-week basis. From April 4<sup>th</sup>-June 11<sup>th</sup>, they did the following:

Stopped people who were car prowling	58
Stopped people who were graffiti tagging	37
Performed wellness checks	873
Intervened in an assault	41
Located missing persons	3
Intervened in a burglary	10
Theft intervention	22
Crisis intervention elsewhere	40
Vandalism intervention	30
Trespassers	23
Medical aid (911 involved)	18
Medical aid (911 NOT involved)	34

• Our Business Block Watch is currently at 104 members. If anyone has any questions on how to use Slack, let Marcus know. Please continue to spread awareness about the program.

The value of the U District Business Block Watch was highlighted during the safety concerns during the week of 6/1. We were able to provide real-time updates to its members to keep them up to speed and there was a lot of collaboration among the members. This would have been extremely difficult had we not had this awesome program.

### OUTREACH UPDATE:

David is still working hard to make sure our unhoused populations weather this pandemic. David has been critical in the identification of locations for the porta-potties and hand washing stations. He is working hard to provide food to encampments in the district to make sure that people don't struggle to get food so they can better stay in place. To accomplish this, he is



## Clean and Safe Committee June 2020 Update

working with out of work chefs, families, businesses and other wonderful people who volunteer to make food for them. He has been working with healthcare workers to ensure the health of his clients. All of this is in addition to the typical work David does to help our most vulnerable populations. David has been working hard and has not been able to slow down enough to provide a written narrative this month. Next month, we will include two months' worth.

### June Urban Vitality Updates

Urban Vitality continues to balance projects that provide an immediate response to COVID-19 related needs in the district, as well as ongoing public infrastructure projects. In the month of May, Urban Vitality continued work planning looking into the summer and next fiscal year (beginning this July). Our work plan supports the phased reopening of the district this summer, welcomes the presumed arrival of UW students this fall, and builds vibrancy amidst a long-term "new normal" into next year.

### 1. Urban Vitality Committee

- The Urban Vitality Committee met on May 26 virtually via Zoom. The committee discussed mobility and transportation issues in the district and 2020-2021 goal setting. We also welcome Josh Stabenfeldt, Executive Director of the U District YMCA, to the committee.
- Katy continues to meet with the Chair of the committee, Stephen Antupit, on at least a bi-weekly basis (once every two weeks). Many thanks to Stephen for his time and guidance, as well as each and every committee member for their participation in meetings and follow up outside of meetings as well.
- Next Committee meeting: Tuesday, June 23, 4:00-5:30pm. This meeting will be held virtually.

### 2. NE 12<sup>th</sup> and 43<sup>rd</sup> Street Construction Projects

- SDOT will begin construction on NE 43<sup>rd</sup> Street by the first week of August, 2020.
- To prepare businesses and property owners for this construction, Katy has reached out them with information about the project and its impacts and will continue to do so on a regular basis.
- Katy is also coordinating with SDOT on a public engagement meeting to talk about construction impacts ahead of the project start date.
- UDP will act as a liaison between business and property owners, SDOT, and the construction contractor through the duration of the project. Meetings will be on a weekly basis, and UDP will respond to business and property owner concerns as needed in between meetings.

### 3. Summer Outdoor Seating Project

 UDP has been brought into conversation with other organizations in the district, including the U District Small Businesses Group, U Heights, Unity Museum, Drew Dresman of Seattle Children's Hospital, and Seattle Neighborhood Greenways about a plan they are developing for outdoor café seating on The Ave to expand restaurant capacity during COVID-19 and the summer months. The plan is in draft form, and has not been approved by the City. UDP hopes to continue to work with the group to support outreach to small businesses, advise on transportation impacts, and understand how outdoor seating will impact cleaning and safety in the district.

- UDP provided direct, in-person outreach to 38 small businesses between 41<sup>st</sup> and 43<sup>rd</sup>, within the area of the proposed outdoor seating project. Our intention was to understand business' support and concerns with an outdoor seating concept. The information gathered from businesses was shared with the group.
- UDP separately <u>sent an email survey to 66 small business owners</u> in the U District to understand broadly how they may use outdoor seating, such as sidewalk permits, parklets, or streeteries. This effort is separate from the effort on the Ave mentioned above. Our goal is to be able to advocate to the City for wide range of options for restaurants to increase their service capacity this summer. We also want to understand the roles BIAs can play to support permit structures and public space use.

### 4. Private Development

- On June 4, Katy, Stephen Antupit, and Mark Crawford met with the developers, architects, and UW representatives for the <u>U District Station Building (UDSB)</u> development. This was the third meeting with participated in for the building site. The site's representatives shared current plans for a public open space at the corner of 43<sup>rd</sup> Street and 12<sup>th</sup> Ave. UDP provided input on design of the site, public safety considerations, potential public use benefits, and transportation and construction impacts. We are hopeful that our advocacy to the UDSB site representatives will ensure community benefits are incorporated into its planning.
- Katy has been <u>providing written comment to proposed new building permits</u> to comply with the City's emergency process for administrative design reviews in lieu of in-person design reviews. Our input is crucial for permit applicants and reviewers to understand the impacts of new development on the existing conditions in the district.

### **Economic Development**

### **Committee Meeting**

The Economic Development Committee did not meet between May 19 and June 16.

### COVID-19 Response

Daniel continues his one-on-one business assistance in response to the COVID-19 pandemic, providing guidance and resources for businesses in need.

- Shared Fedex Grant with 270+ businesses
- Shared PPP forgiveness info with 270+ businesses

### Protest Response

Daniel continues to collaborate with Marcus in monitoring local demonstrations to inform the business community of upcoming protests.

- Shared information regarding the U-Village demonstration with 270+ businesses.
- Chatted with Allison, owner of Four Corners Art & Frame, about preparing for U-Village demonstrations.
- Chatted with Maya, owner of Boba Up, about preparing for U-Village demonstrations.

### **Expanding the Business Network**

Daniel continues to build relationships, expanding the business network and connecting owners/operators with UDP programs and resources.

- Reached out virtually to over 25+ restaurants/café businesses throughout the district to gather input about outdoor seating.
- Went door-to-door to 26 businesses on the Ave to gauge interest in outdoor seating.
- Assisted Dana, owner of Danaca Design, in regards to a stranger calling her to provide "protective services".
- Visited and formed a relationship with Reanna, owner of Discover Health Chiropractic.

### Supporting U District Medical Staff & Local Businesses

With the generous donations from BIA ratepayers, community members, local businesses, and a partnership with Seattle Vineyard Church, this effort provided over 300 lunches to UW Medical Staff and supported five minority-owned businesses including: Cedars Restaurant, Morsel, Taike Kitchen, Little Thai Restaurant, and Korean Tofu House.

As of June 1, UW Medicine is no longer accepting food donations and instead encourages giving to other community organizations. With \$1,000+ left to give back to our community, the UDP is engaging donors on the proposal to donate the next round of meals to the ROOTS - Young Adult Center.

### English as a Second Language - Community Liaisons

The UDP has applied for a \$25,000 grant from the King County COVID-19 Community Response Fund. This funding request allows the UDP to expand our pilot program and collaborate with five in-language community liaisons to build relationships with our community members of color and provide technical assistance to minority-owned businesses. These community liaisons include Mandarin and Cantonese Chinese, Japanese, Korean, Thai, and Vietnamese speakers.

The role of our in-language community liaisons will be to: (1) inform businesses of the local, state, and federal resources available to them in response to COVID-19; (2) assist the UDP by collecting contact information for each POC business owner and an English-speaking representative who can speak on behalf of each minority-owned business; and (3) collect information about community strengths, weaknesses, opportunities, and threats from the perspective of our Asian population in an effort to prevent displacement.

### Preparing for the Summer and Fall of 2020

With continued uncertainty, and board input on how to approach the new fiscal year, Daniel and Katy have shifted the focus away from summer events to virtual strategies and fall planning.

### U District Marketplace

Daniel continues to plan for a virtual marketplace in alignment with the district-wide branding effort. This website will connect consumers to the incredible diversity of businesses, sharing captivating stories about global food options, eclectic retailers, essential services, and more.

### **Consumer Insights Report**

In response to board input, Daniel is exploring the price and capabilities of consultants to provide valuable consumer data to our business community. This data would be shared with businesses, allowing them to make better informed decisions on how and where to spend marketing dollars.

### Fall Festival (Fall for U)

Daniel and Katy have modified the major fall event to be flexible to any and all social distancing rules. This includes expanding all events over a week-long period to encompass the entire district and allow for participants to come and go as they please. The fall festival tentatively includes the following events:

- Up Your Ave
- Small business sidewalk sales
- Annual community cleanup
- Music and seating to activate alleys
- Art displayed in various local businesses
- Food specials from restaurants
- Gameday specials and delivery packages during UW football

### **UDBIA Support & Expanding the Business Network**

Thanks to the outreach and engagement necessary for a successful BIA renewal, Daniel formed additional relationships with business owners including:

- Aiko Kinoshita, Open Flight Studio
- Jesper Kow, GoEBITS
- Kim Trimmer, Inside Out Yoga
- Ron Boze, College Inn
- Mike Shin, Café on the Ave
- Agnes Gjekmarkaj, Byrek & Baguette

- Carol Missel, Modern Relationshxps
- Jeffrey Johnson, Cohere Consulting
- Bill Zook, Evergreen Planned Giving
- Michelle Simon, Healthwise Integrative Medicine
- Ted Hunter, Sound Law Center

### **Beautifying U District Storefronts**

With the arrival of new spring flower baskets, the U District Partnership had over fifty winter baskets that were bound for the dump.

Instead, Daniel reached out the U District business network, and successfully donated all remaining baskets to the following businesses:

- Café on the Ave
- Cheryl Henry Family Therapy
- Café Solstice
- Innervisions
- Boba Up
- Café Allegro
- Professional Copy n Print
- Kraken Bar & Lounge
- Crossroads Trading
- Fedex Print & Ship
- Danaca Designs
- Hardmill
- University Motel Suites







#### 9 likes

seattleallegro Thank you @udistrictpartnership for donating last seasons street planters to local businesses. We'll put these beauties to great use in the alley.



#### 8:48 AM 6/18/2020

### U Disctrict BIA Fiscal 2021 Proposed Budget Summary

	FY 2020	FY 2020	FY 2021
	Budget	Forecast	Proposed
Ordinary Income/Expense			
Income			
BIA Revenue Collected FY2020	917,500	924,952	1,176,204 95% collect
SPU Contract	12,000	12,000	12,000
Reach Funding	39,500	39,500	50,000
Earned Income	15,000	10,800	20,000
Interest and Other	0	1,641	0
Total Income	984,000	988,893	1,258,204
Expense			
Staffing	487,832	409,038	556,547
Professional & Contract Expense	75,400	82,400	72,900
Office and Overhead	86,699	78,689	108,217
Direct Program Expenses	421,944	421,488	671,845
Total Expense	(87,875)	991,615	1,409,509
Net Income	(87,875)	(2,721)	(151,305)
Net Assets / City Cash Forecast at 6/30/2020			362,965
Reciepts			1,258,204
Disbursements			(1,409,509)
Net Assets / City Cash End of Year			211,660
Reserves Per Policy			(210,000)
Net Assets / City Cash After Reserve			1,660

### U District BIA FY 2020-21 Proposed Budget

	FY 2021	Program	Clean and	Urban	Economic	
	Total	Management	Safe	Vitality	Develoment	Marketing
Ordinary Income/Expense						
Income						
BIA Revenue Collected FY2020	1,176,204	175,843	547,441	84,411	195,041	173,468
SPU and Reach Funding	62,000		62,000			
Event Income	20,000	0	0	0	20,000	0
Total Income	1,258,204	175,843	609,441	84,411	215,041	173,468
Expense						
Staffing	556,547	37,215	193,305	69,798	144,372	111,856
Professional & Contract Expense	72,900	72,900	0	0	0	0
Office and Overhead	108,217	89,917	7,700	2,600	5,000	3,000
Direct Program Expenses						
Clean and Safe Contracts	254,983	0	254,983	0	0	0
Community Beautification	32,750	0	32,750	0	0	0
Advertising and Marketing	88,475	0	0	0	6,000	82,475
Studies, Strategy & Implement.	40,500	0	0	0	40,500	0
Ambassador Program	100,512	0	100,512	0	0	0
Youth Employment Contract	10,000	0	10,000	0	0	0
Other Program Contract Services	88,000	0	75,000	13,000	0	0
Event Expenses	56,625	0	0	10,625	46,000	0
Total Direct Program Expenses	671,845	-	473,245	23,625	92,500	82,475
Total Expense	1,409,509	200,033	674,250	96,023	241,872	197,331
Net Income	(151,305)	(24,190)	(64,809)	(11,612)	(26,831)	(23,863)
Beginning BIA Available Cash		362,965				

Beginning DIA Available Cash	302,905
Receipts	1,258,204
Disbursements	(1,409,509)
Ending BIA Available Cash	211,660
Reserves Per Policy	(210,000)
Ending BIA Cash After Reserve	1,660



Resolutions to Recommend the 2020-21- Budget, Work Plan, and Program Manager to the U District Business Improvement Area Ratepayers.

- The U District Business Improvement Area Ratepayers Advisory Board recommends the approval of the 2020-21 Fiscal Year Work Plan to the UD BIA Ratepayers, as presented at the June 25, 2020 RAB meeting.
- 2) The U District Business Improvement Area Ratepayers Advisory Board recommends the approval of the 2020-21 Fiscal Year Budget to the UD BIA Ratepayers, as presented at the June 25, 2020 RAB meeting.
- 3) The U District Business Improvement Area Ratepayers Advisory Board recommends the approval of the U District Partnership as the UD BIA Program Manager for the 2020-21 fiscal year.