



## BOARD MEETING AGENDA

11:30 a.m. – 1:00 p.m.

June 21, 2022

ZOOM Virtual Meeting

I.	Welcome & Introductions	Rob/Lois	11:30 a.m.
II.	Public Comment	Public	11:35 a.m.
III.	Approval of May Meeting Minutes	Rob/Lois	11:40 a.m. (Vote)
IV.	UDP Program Reports		11:45 a.m.
	● Executive Director Report	Don	
	● Clean and Safe	Marcus	
	● Marketing & Events	Polly	
	● Economic Development	Daniel	
	● Urban Vitality	Katy	
V.	Finance Committee Report		12:15 p.m.
	● Acceptance of May Close	Sally	(Vote)
	● Approval of 2022-23 Budget	Don	(Vote)
VI.	Governance Committee Report	Miles	12:35 p.m.
	● Election of Officers		(Vote)
	○ <i>*Lois Ko has one more year on her term as Co-Chair</i>		
	○ Rob Lubin, Co-Chair (2022-2024)		
	○ Trevor Peterson, Treasurer (2022-2023)		
	○ Stephen Antupit, Secretary (2022-2023)		
	● Election for Term Renewals		(Vote)
	○ Don Schulze, Board Member (2022-2025)		
	○ Anson Lin, Board Member (2022-2025)		
	○ Kristine Kenney, Board Member (2022-2025)		
VII.	New Business	Rob/Lois	12:55 p.m.
VIII.	Adjourn	Rob/Lois	1:00 p.m.



## Board Meeting Minutes

Time: 11:30 AM – 1:00 PM

Date: May 17, 2022

Location: Zoom Meeting

### IN ATTENDANCE:

#### UDP Board Members

Lois Ko, Sweet Alchemy – Co-Chair  
Rob Lubin, UW Housing – Co-Chair  
Stephen Antupit, Resident – Secretary  
John Hix - Seattle Vinyard Church  
Rick Jones, University Business Center  
Kristine Kenney – UW Planning

Anson Lin, Astora Construction  
Trevor Peterson, UW Bookstore  
Miles Richardson – Audi Seattle/University VW  
Don Schulze, Shultzys – Chair, Clean & Safe  
Alfred Shiga – Shiga's Imports

#### UDP Staff

Don Blakeney, Executive Director; Marcus Johnson, Clean, Safe & Outreach Manager; Phil Lloyd, Financial Manager; Daniel Lopic, Economic Development Manager; Polly Yokokawa, Marketing & Communications Manager

#### Guests\*

Matthew Mitnick, UW Evans School

*\*Please note, there may have been other guests but due to the zoom format and people entering and leaving at different times, we were unable to track all guests.*

#### Welcome and Introductions

#### Public Comment

There was no public comment.

#### Approval of April 2022 Meeting Minutes

**Motion: Trevor** moved to approve the April 2022 meeting minutes. Kristine offered an amendment to include her name in attendance.

**Second: Kristine** seconded the amended motion.

*The motion was approved by all, but **Alfred** who abstained.*

#### Finance Committee Report

Don offered an update from the Finance Committee. With the upcoming Street Fair event, the cash on hand is fluctuating. We expect to end the year with an underspend. The Wells Fargo account needs to be closed, now that we have successfully transferred the grant administration

for Christie Park to another nonprofit. Grant income is driving variances that we have discussed and continue to track.

**Motion:** The Finance Committee moved to accept the April 2022 financial as presented at the May 17<sup>th</sup>, 2022 Board Meeting.

**Second:** No second was required.

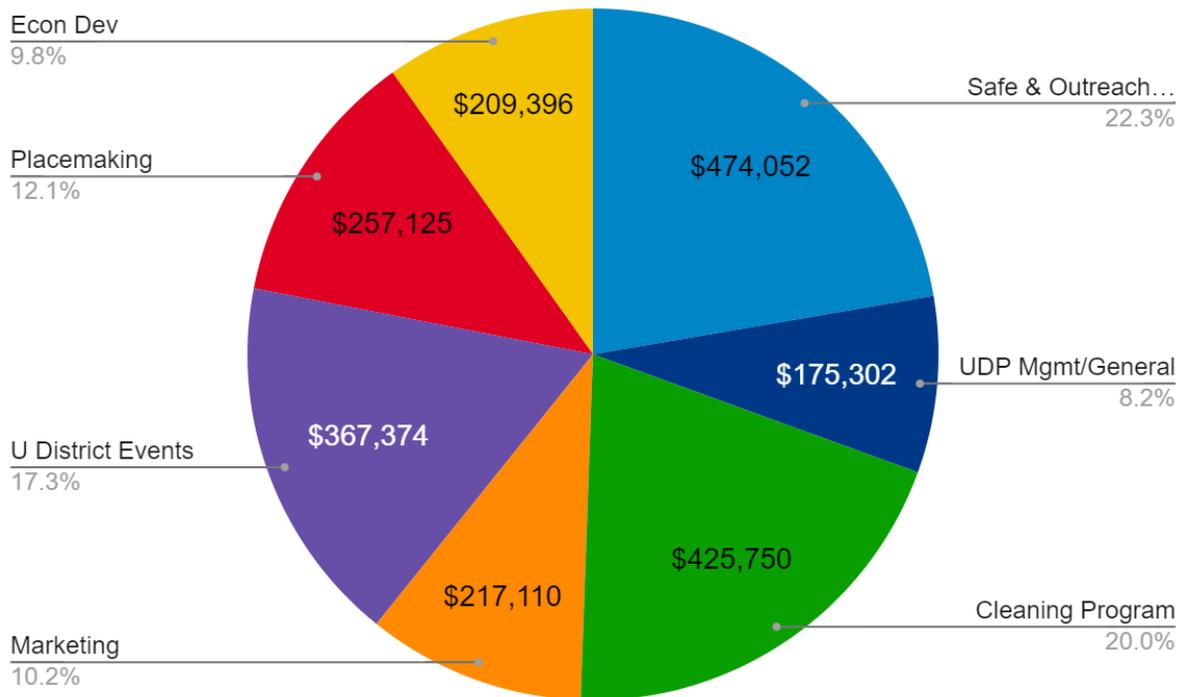
*Motion was approved unanimously.*

**2022-2033 Budget**

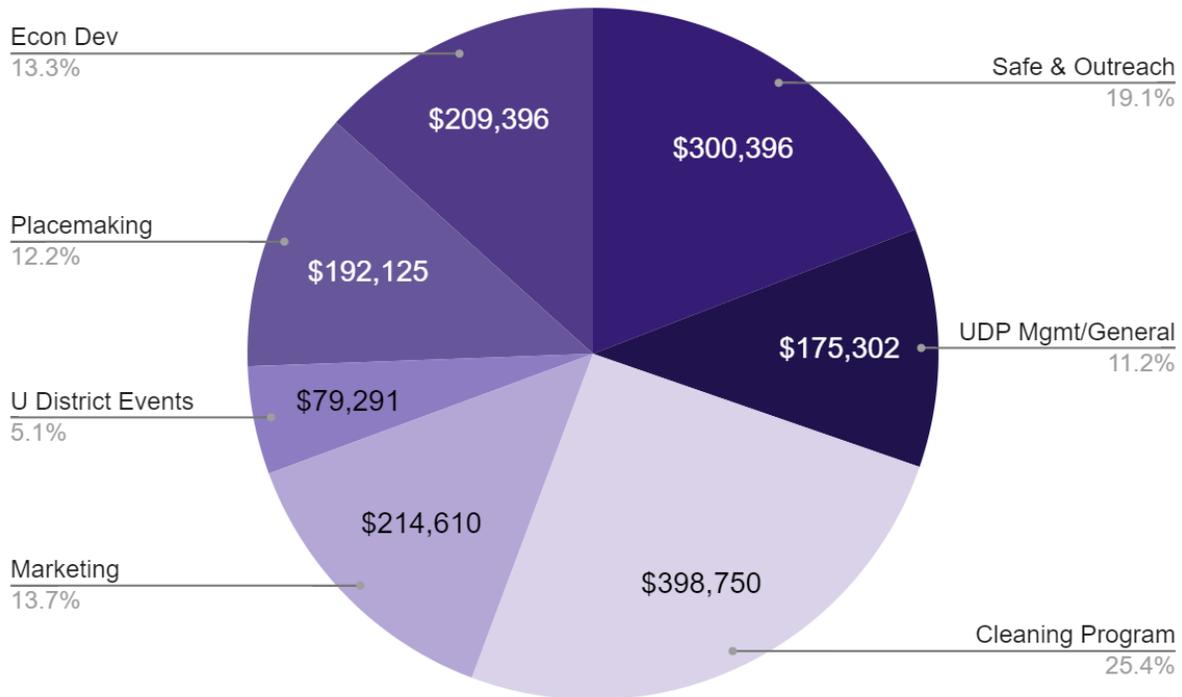
Don walked through the timeline for the budget development approvals in June 2022. The Finance Committee has been working with Don and Phil to develop a budget they plan to bring to the June meeting for approval by the UDP Board on June 21. This budget will then be presented to the UDBIA who will review and hopefully approve and recommend to the ratepayers in the Annual Meeting on June 30. The Ratepayers then offer an advisory vote to approve the budget and approve UDP as the management organization for the BIA fund for the next year.

Don spoke about the context of the budget. There are surplus BIA dollars above the required reserves, and how the UDP will see a \$50-75K jump in new benefit dollars. Increases in spending are primarily focused on an expansion of safety ambassador services, in response to community feedback and new partnerships that have offered to invest in the program. Don

**2022-2033 DRAFT UDP Budget - \$2.126 Million**



**2022-2033 DRAFT BIA Budget - \$1.294 Million FY23 Assessment (+ \$275K in BIA Surplus)**



The BIA dollars are leveraging donations, grants, and sponsorships to have a deeper impact in the U District. The Board suggested working with the City to develop a forecast in advance of next year to project out for FY24 and FY25 to allow us to better plan for the future of potential service growth.

**Boba Fest Recap**

Polly offered an update on the success of Boba Fest, which lucked out with weather and had a tremendous attendance—tens of thousands of people. The U District has over 20 boba cafes and establishments. UDP staff created a series of life-sized boba drinks for the photo wall near the info booth. UDP didn't close any streets, so this event was easier to execute than the Food Walk and Street Fair. UDP will look into compostable boba supplies for next year, to help bring down the environmental impacts of plastic. Also, the lines were long, and UDP will look at ways to streamline operations at businesses and create opportunities to go into other non-boba businesses to reduce congestion. UDP may also look at more staff support for these types of nimble events.

**U District Street Fair Preview**

The Street Fair is a 51-year-old signature event for the U District and the team is thrilled to bring it back this year. So far, it's shaping up to be a strong event, with coverage in the Seattle Times and a record number of sponsors. The event will take place on May 21 and 22 and will engage and incorporate the integration of 20+ U District businesses, which is in response to feedback UDP received from the community. Polly talked about her work with the media to promote the event. Alfred has been supporting the team's effort to bring forward the history of the event. Staff asked for Board volunteer support at the welcome booth.

### **Governance Committee Report**

June will see elections for Board member term renewals and the executive committee. Miles talked about ongoing efforts to recruit new members to the UDP Board. The Board talked about the upcoming August social gathering for both the UDP and BIA boards, in lieu of the August UDP Board meeting.

### **New Business**

Don Schulze brought up the lion dance planned for the Street Fair and UDP's upcoming use of drone videography to promote the event in the future. The meeting adjourned at 12:26 p.m..

# UDP PROGRAM REPORTS

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JUNE 2022

## URBAN VITALITY

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### **U District Arts and Culture Initiative**

UDP is continuing to work with consultant Claudia Bach to plan an initial Arts and Culture stakeholder meeting on July 20. The meeting will be a first opportunity for U District creative sector organizations and businesses to explore the role of arts and culture in a rapidly changing U District, considering examples from other communities. This meeting launches a six-month process to identify community priorities and interests.

### **Final Report: Solid Waste in U District Alleys (Evans School)**

From January to June 2022, UDP worked with a group of students from the UW Evans School of Public Policy to analyze and make policy recommendations on solid waste issues in our alleys. The student group presented their research and high-level policy solutions to a joint Urban Vitality-Clean and Safe Committee meeting on Tuesday, May 10. The students finished their report in June. It is available as an attachment to this board packet. UDP will be using the recommendations to advocate for improved solid waste management and policy in the district.

### **Final Report: David Blum Class (Urban Planning)**

From January to June 2022, UDP worked with undergraduate and graduate student classes led by Professor David Blum of the School of the Built Environment. The undergraduate class worked closely with the UW Bookstore on a feasibility study of its Crossroads and Blakeley Street properties. The graduate class focused its research on redevelopment studies for several properties in the U District, including on the Ave and the Sound Transit parcel on 45th and Roosevelt. They also studied potential placemaking interventions for the Ave. The graduate project is [available here](#).

### **Buses Begin to Run on 43rd in June**

After nearly a year's delay, King County Metro will finally begin running buses down NE 43rd St. to the U District Link Station beginning June 25. Five bus routes will deliver riders to the station via NE 43rd St – routes 20, 44, 49, 70 and 372. Metro has begun its rider alerts, and has a blog post [here](#).

## Development Updates



### 4126 12th Ave NE - [The Accolade](#)

Construction is nearing completion of this 21 story, 226 unit apartment tower on 12th just south of 42nd Ave. The building is currently leasing for fall 2022. Units are geared towards students, and are market rate, furnished and range from studios to 4 bedrooms, and can be private or shared. The developer is Greystar.

### 4220 12th Ave NE - [The Standard](#)

Construction is underway for two 25-story residential towers just south of the intersection of 43rd and 12th Ave. The towers are slated to open in fall 2023 with 402 units ranging from studios to 6 bedrooms, and are being marketed as student housing. The developer is Landmark Properties.

### 4515 Brooklyn Ave NE - [OLiv Seattle](#)

Construction is nearing completion for this 20-story residential tower with approximately 211 units. The building is

located just north of the Graduate Hotel on Brooklyn and 45th. Units are fully-furnished studios (including multiple private studios with shared kitchen) and 2-5 bedrooms, rented by the bed. The building is leasing for fall 2022. It also has a small pocket park being developed to the north. The developer is Core Spaces.

### 4530 12th Ave NE - [Chapter Building I](#)

Construction has begun on one of two buildings on Brooklyn and 12th Ave, just north of NE 45th Ave. The buildings are to house commercial office space and are being developed by Touchstone-Portman Holdings. The 12th Ave building currently starting construction will have ground floor and alley side retail, and connect to a pocket park and the Brooklyn Chapter Building II. The building is slated for completion in 2024.

# ECONOMIC DEVELOPMENT

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## Restoring the ground-floor experience - One window at a time

The U District Broken Windows & Facade Repair Grant launched earlier this year and continues to play a critical role in revitalizing broken windows, doors, and storefronts throughout the U District.

Thus far, the UDP has awarded 16 businesses/property owners, distributing over \$15,000 throughout the community. Additionally, the UDP has committed over \$7,000 to 9 more applicants working through the application process.

Businesses/property owners awarded include:

- Cedars Restaurant
- The Bob
- Ladd & Lass Brewing
- Cafe on the Ave
- Gargoyles Statuary
- Maplewood Apartments
- Shawarma King
- Seattle Chiropractic Spine & Injury
- TP Tea
- Bugis
- Edge of the Circle Books
- Professional Copy & Print
- University Heights Center
- Sharetea UW
- Mail Etc
- University Book Store

UDP Ambassadors and staff continue to monitor the streets to ensure businesses who experience vandalism are notified of this grant opportunity. If you know of a business that is eligible for these funds, please contact [daniel@udistrictpartnership.org](mailto:daniel@udistrictpartnership.org).

Before



After



## Ground-Floor Commercial Spaces

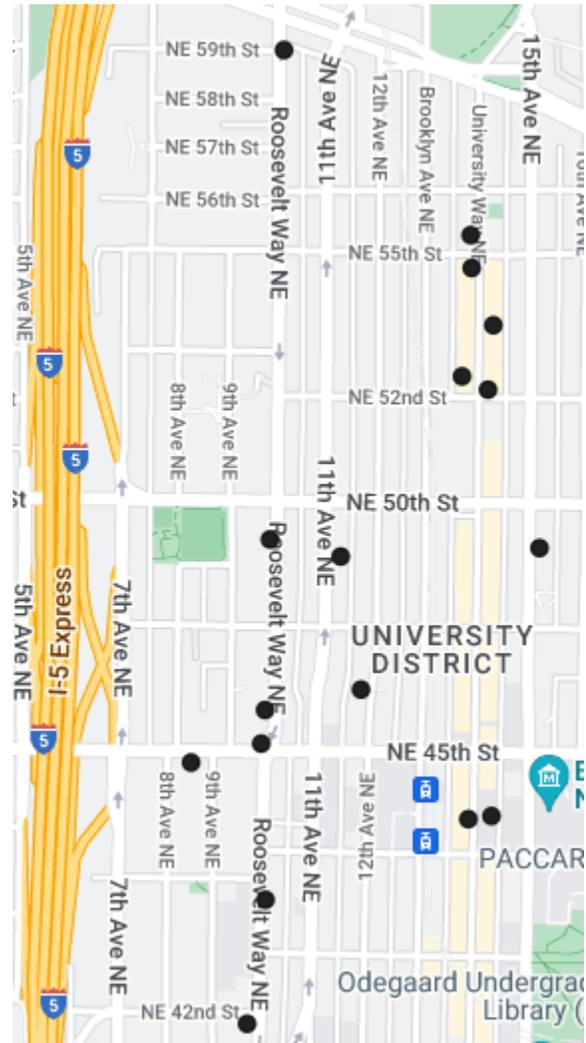
The UDP continues to monitor ground-floor space currently available for lease to track trends and uncover opportunities for businesses looking to relocate or expand.

As of June 1st, the BIA boundary has 17 ground-floor leasing opportunities with a median size of just under 1700 sqft, and an average rate of \$26/sqft/year.

Thanks to the work of Amy, our Economic Development Specialist, the UDP is also tracking other critical metrics including:

- Vacant-empty spaces
  - (10 as of 6/1/22)
- Vacant-for sale
  - (2 as of 6/1/22)
- Upcoming-for lease
  - (3 as of 6/1/22)
- Vacant-incoming business
  - (10 as of 6/1/22)
- New Business
  - (4 as of 6/1/22)
- Pending Redevelopment
  - (28 as of 6/1/22)
- New Property Owner
  - (1 as of 6/1/22)

## Available Ground-Floor Commercial Spaces As of June 1, 2022



## 2022 Update: Business Landscape Database

The UDP's yearly business landscape database update is complete. This database provides a comprehensive list of businesses in the U District including their: (1) business type/offerings; (2) business ownership; (3) contact information; (4) property owner information; (5) diversity profile; (6) years in business; (7) hours of operation; and more.

For the 2022 update, UDP staff integrated this information into the fulcrum platform to spatially visualize business distribution while capturing critical business information. In the coming months, the UDP will be analyzing YOY trends including permanent business closures and new businesses gained to uncover the changing dynamics of the U District economy.

## **CLEAN, SAFE & OUTREACH**

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### **Cleaning Contract Change**

Don and Marcus have been working together to make significant changes to the UDP cleaning program. A new added emphasis is being made to expand our capacity to handle graffiti, an ever prominent cleaning issue in the U District. As a part of this new emphasis, we are changing contractors from Black Mountain to Seattle Surface Cleaners. Seattle Surface Cleaners has more experience and is better equipped to remove all kinds of graffiti in an efficient and timely manner. Our goal this next fiscal year is to work towards a goal of graffiti removal within 24-hours of the tag being identified.

As a part of this change, we will be restructuring our in-house cleaning program. We will be bringing on Jeremy Gollyhorn, who has been working for Black Mountain since 2018. The in-house team will now be tasked with handling the litter abatement in addition to the tasks we currently handle such as 43rd Street Plaza Maintenance, additional graffiti removal, flower basket maintenance, etc. Seattle Surface Cleaners will handle litter abatement on the weekends. This change to our cleaning program takes effect June 27th.

### **Expanded Ambassador Program**

UDP expanded the ambassador program hours this winter to respond to community feedback and outside investment from the University of Washington. This continued expansion would include the addition of another shift in the mornings so we have two Ambassadors working 7:30am-11:00pm Monday-Friday and 3:00pm-11:00pm on Saturday and Sunday. This is a significant increase from our previous program hours Thursday-Sunday for only 8-hours a day.

There is significant interest from community partners in contributing to make this expansion possible. The additional shift in the morning is working for 4-hours at the U Heights Center to help them out with their need of security when students and children arrive for their programs. That portion of the shift is funded by U Heights directly. We are in talks of doing a similar arrangement with the University District Farmers Market on Saturdays.

### **North Precinct Policing**

Don and Marcus met with the Commander of the North Precinct, Captain Kevin Grossman. Captain Grossman talked about the return of Bike Patrols on University Way, though at a highly reduced level of only six or so shifts precinct wide a month due to issues maintaining minimum patrol numbers to respond to 911 calls.

Each SPD Precinct has a civilian Crime Prevention Coordinator position. This position has been vacant since 2020 at the North Precinct since the departure of Mary Amberg but has now been

expanded to two positions and recently filled. Crime Prevention Coordinators perform CPTED reviews, attend community meetings about public safety, perform safety trainings, etc.

Don and Marcus also spoke to the Captain about the need for additional eyes and ears on the drug dealing situation taking place on the 4700 Block of University Way. We will be working with the Ambassadors to gather information on the dealers, vehicles used, etc. as the North Precinct does not have enough resources to do this kind of intelligence gathering.

**New Flower Baskets**

New this month, UDP has installed bright red geraniums in the district with new bracket hardware that is both more attractive, and more secure. The brackets installed on University Way that held our flowers, to the best of our knowledge, were about 20-years old. Several of the brackets over time have gone missing or are damaged. We invested in new brackets that will be slightly higher (to reduce the potential for damage to the baskets) and include NE 43rd Street.

**Homeless Census**

LOCATION	Pasadena	I-5 @ 45 <sup>th</sup>	I-5 @ 50 <sup>th</sup>	University Playground	The Ave	Other	TOTAL Tents
January	26	11	17	1	0	0	55
February	25	16	13	5	0	0	59
March	25	11	19	0	0	0	55
April	20	4	13	0	0	0	41
May	20	4	14	0	0	0	38
June	25	2	15	1	0	0	43

*UDP goes out with REACH once a month to count people experiencing homelessness in the U District. When counting tents, it's not always easy to see inside. As with other homeless counting efforts, UDP used a projected formula to calculate the average number of people associated with a given tent: 1.5 people per tent. If UDP receives information directly from an encampment about the number of people residing there, the numbers are adjusted.*

## MARKETING & COMMUNICATIONS

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### Email Marketing Updates

Over the past year, engagement with UDP emails has steadily increased. In January 2021, open rates averaged 22-25% and in May 2022 have increased to an average of 39.8%.

#### **Recent Email Communications Data:**

<b>05/18</b>	Event - Street Fair Promo Open Rate: 40.8% / Clickthrough Rate (CTR): 5.7%
<b>05/21</b>	Event - Street Fair Day 1 Highlights Open Rate: 39.5% / Clickthrough Rate (CTR): 5.7%
<b>05/22</b>	Event - Street Fair Day 2 Highlights Open Rate: 39.6% / Clickthrough Rate (CTR): 6.2%
<b>05/27</b>	Event - Street Fair Recap Open Rate: 39.3% / Clickthrough Rate (CTR): 2.6%
<b>06/03</b>	Newsletter - Street Fair Recap, Summer Movies Save the Date, Bus Lanes Open Rate: 40.1% / Clickthrough Rate (CTR): 4.1%

### Events Drive Substantial Traffic to the U District Seattle Website

We continue to grow capacity and functionality for the [udistrictseattle.com](http://udistrictseattle.com) website. In April/May, the first phase of the events sub-section was launched for the [U District Street Fair](#). This involved converting the U District Street Fair website into a sub-section site of [udistrictseattle.com](http://udistrictseattle.com), complete with image-based vendor lists and a more dynamic and modern / mobile-responsive site structure.

Events have consistently been the major driver of traffic to the website and this added functionality will not only create a more user-friendly experience to share details about events, but offers the opportunity to guide potential attendees back to the main site and further highlight local businesses and neighborhood features.

- April 1-30, Seattle Boba Fest promotion period
  - 31k+ users, 42k sessions
- May 1-25, U District Street Fair promotion period
  - 41k+ users, 61k sessions

## EVENTS

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### University District Summer Movies by the Bay

Presented in partnership with Scarecrow Video, with additional support from Agua Verde Cafe.

Movies will be shown Fridays in August

- 08/05 - Surf's Up
- 08/12 - Whale Rider
- 08/19 - Moana
- 08/26 - Dolphin Tale

Music and festivities begin at 7pm, with movies shown at dusk (8:30/9:00pm). ([udistrictseattle.com/summermovies](http://udistrictseattle.com/summermovies))



The Summer Movies by the Bay poster design was created by [Sarah Robbins](#), with an illustration of the view from the Fritz Hedges Waterway Park, along with an outdoor movie screen, paddleboards, kayaks, and the iconic yellow chairs from the park itself.

### Seattle Boba Fest

Seattle Boba Fest helped attract over 20,000 people to the neighborhood on Saturday, April 30. In the first major celebration of National Bubble Tea in the Seattle area, U District bubble tea businesses and other local shops came out in full force for the event. There was a great appetite for boba as lines were present at participating businesses.



### Event Giveaway & Attendee Survey

Over 950 attendees participated in the event survey and giveaway via QR codes submissions at participating businesses and the event welcome tent.

### Media Coverage

- **Curiosity:** [Here's the tea: The first ever Seattle Boba Fest is happening in the U District this weekend](#)
- **Eater Seattle:** [Food TV Star Alton Brown Is Coming to Seattle](#)

- **Seattle Times:** [Explore King County Metro vehicles at Touch-A-Truck, and more fun around Seattle](#)
- **DailyHive:** [Seattle's first-ever boba festival is happening this weekend](#)
- **NW Asian Weekly:** [PICTORIAL: Seattle Boba Fest in University District](#)

### U District Street Fair

The U District Street Fair (UDSF) celebrated 51 years on Saturday, May 21 - Sunday, May 22 with over 50,000 attendees. Hundreds of artist and craft vendors, food booths and food trucks added to the celebration, along with a focus on local businesses with participation from restaurants and retail shops that centered the event on the U District community. UDP worked with Bold Hat Productions for vendor recruitment and jurying, event logistics and planning, and day-of coordination.



### Sponsors and Media Partners

A huge thank you to the U District Street Fair sponsors whose support helped the event return after a two-year hiatus:

Safeway

Geico

American Campus

Communities

The Accolade

The M

Onelin Capital

University of Washington

oLiv Seattle

Graduate Hotels

KUOW

Seattle Times

The Stranger

King County Revive &

Thrive Grant

### Media Coverage

- **Seattle Times:** [Celebrate the return of the U District Street Fair, and more fun around Seattle](#)
- **Q13 Fox:** [U District Street Fair returns with music, food and fun in Seattle](#)
- **The Stranger:** [University District Street Fair Turns 51 Beautiful Years Old This Year](#)
- **Eater Seattle:** [U District Street Fair returns after a two-year hiatus](#)
- **The Daily:** [51st U District Street Fair brings lively community celebration to the Ave](#)
- **The Daily:** [Hints of summer abound at the 2022 U District Street Fair](#)

# UDP FINANCE NARRATIVE

## *Board Meeting 6/21/22*

UDP is in the home stretch this month—the finances remain dynamic as the team continued to re-chart plans to take advantage of new avenues for earned-income. At a high-level, UDP is looking at closing out the year with over \$465,000 in earned sponsorship, grants and donations. In other areas, income and spending are mostly on track, along with the known variances we identified earlier in the year.

### **Balance Sheet Report**

This month UDP is seeing a rise in receivables and payables, as the team waits for some of the grant and Street Fair income to land. Don and the team are actively working to collect and invoice for all outstanding invoices.

### **Budget Report**

The comments below represent variances and components of the budget and reforecast—the numbers along the left side of the page correspond with the numbers on the budget report:

#### Income:

**44430 – BIA Contract:** *The BIA spending has front-loaded some of our grant spending but will be reimbursed as those grant dollars flow in over the next few months.*

**44530 – Other Local Government Grants:** *This number continues to grow, as UDP spend-down grant funding and get reimbursed by the City. The Seattle Office of Economic Development awarded over \$200K to UDP this year, with additional money on the way. Seattle Public Utilities has also invested heavily in the Cleaning Program this year through the Mayor’s Clean Cities Initiative. UW has generously invested \$40K in an ambassador position near the light rail station. Katy had anticipated actively fundraising for public art projects including art on signal boxes and murals on buildings. Instead, the previously mentioned grant dollars have provided this support. The team is resetting these expectations to reflect these new realities.*

**47210 – Street Fair:** *This year Don and the team completely reconfigured the income streams for this year’s event for a variety of reasons. First, Street Fair had fewer vendors this year, due to the pandemic. Second, Don and Polly decided not to bring back the commercial exhibitors, in response to feedback from the community, but did go after corporate sponsors, which brought-in over double the income. Third, UDP received a \$50K grant from King County.*

**47260 – BIA Events:** *UDP saw a significant bump in event income from an additional \$40K sponsorship of our light rail station opening, which left the organization with a surplus.*

#### Expense:

**60000 – Staffing:** *UDP has some general staff savings from Polly’s parental leave and Justin’s late start this past summer. We plan to end the year about \$15,000 under budget here.*

**62700 – Technology and Software:** *Marucs subscribed to a new issue/staff tracking app that allows for much greater accountability with our clean and safe programs.*

**63600 – Staff Development:** *The Board had set aside \$15,000 for a retreat, but with COVID, it hasn’t been possible. Katy will be going to an International Downtown Association leadership retreat this month, and Daniel has an economic development program he is enrolled in for June.*

**70300 – Advertising & Marketing:** *Again, this is a timing issue—the projects associated with UDP marketing and communications come in batches but should even out to roughly a \$25K underspend by June, which we may choose to redeploy.*

**70400 – Studies, Strategy & Implementation:** Daniel has hired an Economic Development Specialist (Amy, who is great) to carry out the work that was calculated in this category, so the spending will be taking place up on the staffing line. That position was subsequently funded by OED, so Don and Phil expect a \$22,500 underspend here that can be applied to next year.

**70500 – Ambassador Program:** UDP is more-than fully staffed (thanks to UW and underspending) and plans to spend down the entirety of this year’s budget, in addition to the \$40,000 from UW—which means that this variance will grow to about \$30K by June 30.

**70600 – Youth Employment Contract:** This is the funding that was set aside for our partnership with Sanctuary Art Center. This funding has been redeployed for beautification in advance of the summer.

**70650 – REACH Program:** The contract for this position moved from the City of Seattle to the King County Regional Homeless Authority (KCRHA). In the move, KCRHA is now fully funding the contract, as of January 1, 2022. The City and KCRHA are still quibbling over how we can spend this money. Don and Phil hope to have clarity soon.

**70700 – Other Program Contract Services:** This is a combination of things that were initially unbudgeted, but subsequently grant-funded—including the broken windows fund.

**70999 – Placemaking:** This reflects the tree lights on the Ave, which were added after receiving new money from the BIA and OED. Also, this includes spending on a consultant to lead an arts conversation with U District stakeholders—funded by City grant dollars. Because of the grant and donation dollars, we decided to curtail the previously projected fundraising/spending on additional murals.

**80000 – Event Expenses:** This represents increased event expenses associated with Station Opening Festival sponsorship dollars mentioned above. The Street Fair expenses are still in the process of landing.

## **BIA Budget Tracker**

BIA spending is mostly on track through May. There is some under spending in Marketing and in Economic Development (due to grants) that will pull forward into 2023.

**The U District Partnership**  
**Balance Sheet Prev Year Comparison**  
As of May 31, 2022

	May 31, 22	May 31, 21	\$ Change
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	103,711.91	57,621.18	46,090.73
10103 · UDP WF Checking 0122	0.00	33,470.09	-33,470.09
10111 · WSECU Savings	110,187.74	160,054.03	-49,866.29
<b>Total 10100 · Operating Bank Accounts</b>	<b>213,899.65</b>	<b>251,145.30</b>	<b>-37,245.65</b>
<b>Total Checking/Savings</b>	<b>213,899.65</b>	<b>251,145.30</b>	<b>-37,245.65</b>
<b>Accounts Receivable</b>			
11000 · Accounts Receivable	242,360.60	78,771.35	163,589.25
<b>Total Accounts Receivable</b>	<b>242,360.60</b>	<b>78,771.35</b>	<b>163,589.25</b>
<b>Other Current Assets</b>			
	7,413.27	3,925.36	3,487.91
<b>Total Current Assets</b>	<b>463,673.52</b>	<b>333,842.01</b>	<b>129,831.51</b>
<b>Fixed Assets</b>			
	1,620.92	3,566.02	-1,945.10
<b>Other Assets</b>			
	3,235.87	3,235.87	0.00
<b>TOTAL ASSETS</b>	<b>468,530.31</b>	<b>340,643.90</b>	<b>127,886.41</b>
<b>LIABILITIES &amp; EQUITY</b>			
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Accounts Payable	173,592.72	63,070.80	110,521.92
Credit Cards	12,609.48	1,268.74	11,340.74
<b>Other Current Liabilities</b>			
PPP Forgivable Loan	0.00	86,201.26	-86,201.26
BIA Payable	0.00	6,545.72	-6,545.72
Deferred Revenue	10,000.00	0.00	10,000.00
24000 · Payroll Liabilities	9,964.53	18,840.99	-8,876.46
<b>Total Other Current Liabilities</b>	<b>19,964.53</b>	<b>111,587.97</b>	<b>-91,623.44</b>
<b>Total Current Liabilities</b>	<b>206,166.73</b>	<b>175,927.51</b>	<b>30,239.22</b>
<b>Total Liabilities</b>			
	206,166.73	175,927.51	30,239.22
<b>Equity</b>			
32000 · Unrestricted Net Assets	258,477.14	215,769.51	42,707.63
Net Income	3,886.44	-51,053.12	54,939.56
<b>Total Equity</b>	<b>262,363.58</b>	<b>164,716.39</b>	<b>97,647.19</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>468,530.31</b>	<b>340,643.90</b>	<b>127,886.41</b>

# The U District Partnership

## Budget Report

### May 2022

	Jul '21 - May 22	YTD Budget	\$ Over Budget	Annual Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
43400 · Direct (Grants) Public Support	10,500.00	0.00	10,500.00	0.00
44500 · Government Grants and Contracts	1,462,314.12	1,209,160.75	253,153.37	1,471,377.65
47000 · Earned Income	205,053.58	250,000.00	-44,946.42	250,000.00
46400 · Interest and Other	2,165.19			
<b>Total Income</b>	<b>1,680,032.89</b>	<b>1,459,160.75</b>	<b>220,872.14</b>	<b>1,721,377.65</b>
<b>Gross Profit</b>	<b>1,680,032.89</b>	<b>1,459,160.75</b>	<b>220,872.14</b>	<b>1,721,377.65</b>
<b>Expense</b>				
60000 · Staffing	587,107.57	607,806.78	-20,699.21	664,011.40
61000 · Professional & Contract Expense	39,950.00	41,408.33	-1,458.33	43,900.00
62000 · Office and Overhead	89,965.20	85,429.95	4,535.25	106,820.24
70000 · Direct Program Expenses	924,256.98	700,653.67	223,603.31	895,854.00
<b>Total Expense</b>	<b>1,641,279.75</b>	<b>1,435,298.73</b>	<b>205,981.02</b>	<b>1,710,585.64</b>
<b>Net Ordinary Income</b>	<b>38,753.14</b>	<b>23,862.02</b>	<b>14,891.12</b>	<b>10,792.01</b>
<b>Other Income/Expense</b>				
<b>Other Income</b>				
Fiscal Sponsor Expenses	-34,866.70	0.00	-34,866.70	0.00
<b>Total Other Income</b>	<b>-34,866.70</b>	<b>0.00</b>	<b>-34,866.70</b>	<b>0.00</b>
<b>Net Other Income</b>	<b>-34,866.70</b>	<b>0.00</b>	<b>-34,866.70</b>	<b>0.00</b>
<b>Net Income</b>	<b>3,886.44</b>	<b>23,862.02</b>	<b>-19,975.58</b>	<b>10,792.01</b>

**2020-21 University District BIA**

**Budget Tracker -May 2022**

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	170,820	150,409.20	20,410	88.1%	\$ 16,200.50	\$ 10,789.81	\$ 11,613.91	\$ 11,000.75
Cleaning and Public Safety	580,857	521,441.91	59,415	89.8%	\$ 47,284.03	\$ 44,514.16	\$ 48,347.50	\$ 44,137.88
Urban Vitality	164,209	189,652.66	-25,444	115.5%	\$ 14,296.09	\$ 42,882.20	\$ 47,713.15	\$ 18,247.79
Economic Development	190,542	163,991.84	26,550	86.1%	\$ 13,644.81	\$ 13,576.04	\$ 16,581.25	\$ 11,245.25
Marketing	192,510	130,197.39	62,312	67.6%	\$ 3,624.78	\$ 7,287.29	\$ 10,476.11	\$ 30,290.77
ST Opening	16,046	16,897.62	-852	105.3%	\$ -	\$ 1,091.37	\$ 13,028.98	\$ 971.27
Cherry Blossom	15,378	5,871.80	9,506	38.2%	\$ -	\$ 13.76	\$ 13.76	\$ 16.78
Other Events	0	17,296.58	-17,297					
Street Fair	19,018	19,018.00	0	100.0%	\$ -	\$ -		
<b>Total Requested</b>	<b>1,349,378</b>	<b>1,214,777.00</b>	<b>134,601</b>	<b>90.0%</b>	<b>\$ 95,050.21</b>	<b>\$ 120,154.63</b>	<b>\$ 147,774.66</b>	<b>\$ 115,910.49</b>

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 14,607.63	\$ 17,780.37	\$ 18,221.37	\$ 13,269.98	\$ 12,288.06	\$ 12,639.33	\$ 11,997.49	
Cleaning and Public Safety	\$ 31,282.56	\$ 46,258.45	\$ 48,129.08	\$ 41,342.10	\$ 49,331.33	\$ 56,080.77	\$ 64,734.05	
Urban Vitality	\$ 9,942.61	\$ 8,655.54	\$ 18,495.43	\$ 36,594.97	\$ (7,534.04)	\$ 12,613.85	\$ (12,254.93)	
Economic Development	\$ 11,957.10	\$ 11,365.20	\$ 12,011.63	\$ 16,030.81	\$ 16,792.95	\$ 18,564.02	\$ 22,222.78	
Marketing	\$ 9,651.19	\$ 10,815.31	\$ 10,378.43	\$ 10,397.22	\$ 10,837.00	\$ 15,885.77	\$ 10,553.52	
ST Opening	\$ 2,766.31	\$ 218.98	\$ (1,286.69)	\$ 18.15	\$ 52.95	\$ 18.15	\$ 18.15	
Cherry Blossom	\$ 16.78	\$ 16.78	\$ 16.78	\$ 16.78	\$ 1,732.24	\$ 4,011.36	\$ 16.78	
Other Events					\$ 2,250.00	\$ 15,011.48	\$ 35.10	
Street Fair	\$ -				\$ -		\$ 19,018.00	
	\$ 80,224.18	\$ 95,110.63	105,966.03	117,670.01	85,750.49	134,824.73	116,340.94	-

# UDP PROPOSED 2022 – 2023 BUDGET

*Finance Committee Meeting 6/10/22*

## Summary

This month the UDP Board will be approving a proposed FY23 annual budget to be presented at the Annual Meeting on June 30<sup>th</sup>. Again, looking ahead to the next fiscal year, we have a couple of big themes we are seeing.

- **Growing accumulation of BIA dollars in reserve, due to abundance of grant dollars** – Over the past year, the UDP team has continued to successfully pull-in hundreds of thousands of dollars in local and federal grant support for programs and economic development work. Some of this new money shifted priorities, causing some underspending of allocated BIA dollars. Additionally, UDP assessment collections in FY22 have outperformed predictions, bringing-in more funds than originally anticipated. The multi-year surplus (less the mandatory reserve) is over \$250,000.
- **2023 BIA assessment increase is just over \$50,000** – With an increase in CPI, and new benefit buildings coming online, the City’s Office of Economic Development increased the FY23 assessment from \$1.27 to \$1.32 million. We are both assuming a 95% collection and some realized back pay this year to support expanded programming and operations.
- **Community partner support for expanded ambassador hours** – With the help of the UW and underspending from last fall, UDP has been running a 7 day/week ambassador program that has been popular with stakeholders who are interested in funding the program until the BIA dollars increase in future years to sustain this work.

## Priorities

The combination of these factors presents UDP with an opportunity to invest in expanded services for FY23. Priorities in this budget include:

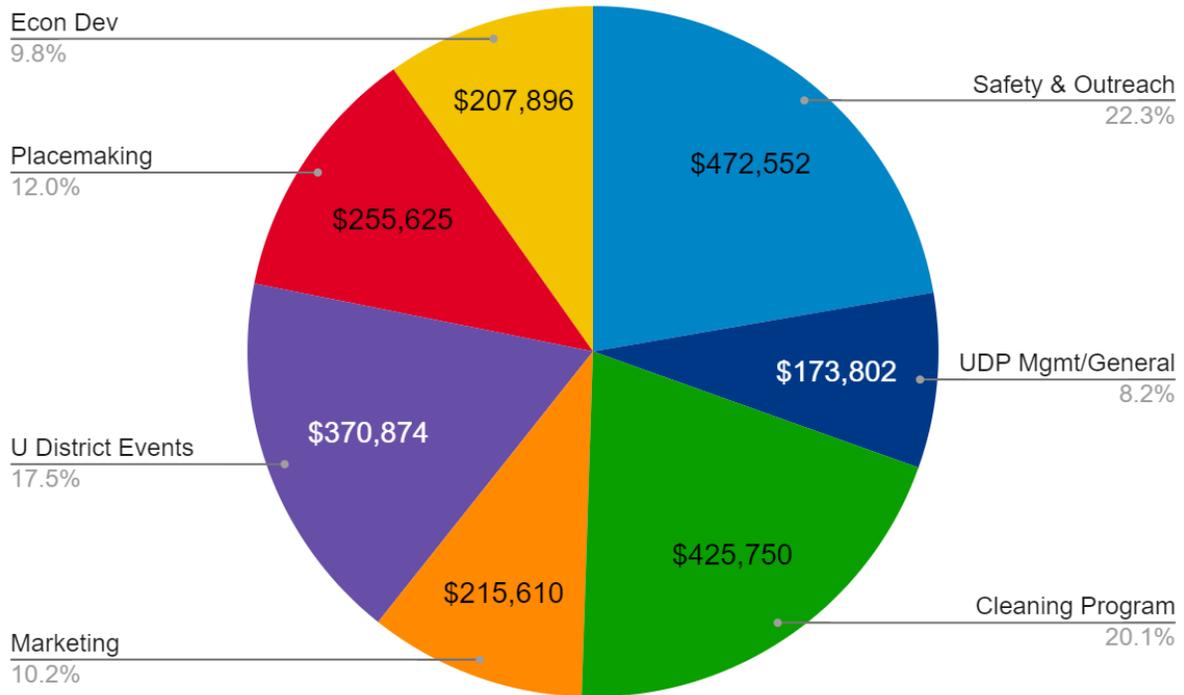
- Sustaining 7 day/week safety ambassador services
- Improving response times for graffiti and litter abatement
- Addressing the needs of our homeless community
- Enhancing public realm with additional physical improvements
- Supporting business through promotion and technical assistance
- Growing signature events
- Food Walk, Cherry Blossom Festival, Boba Fest, Street Fair
- Continuing to advocate for neighborhood resources
- Rebuilding UDP website to better reflect our work

## Timeline

- ✓ **Winter 2022:** UDP / RAB Visioning Exercises
- ✓ **March-May:** UDP Team (draft work plan)
- ✓ **May 26:** BIA/UDP Budget Workshop
- June 21:** UDP Meeting (UDP budget approval)
- June 30:** RAB Annual Meeting (formal vote)
- July 1:** Fiscal Year 2023 Starts

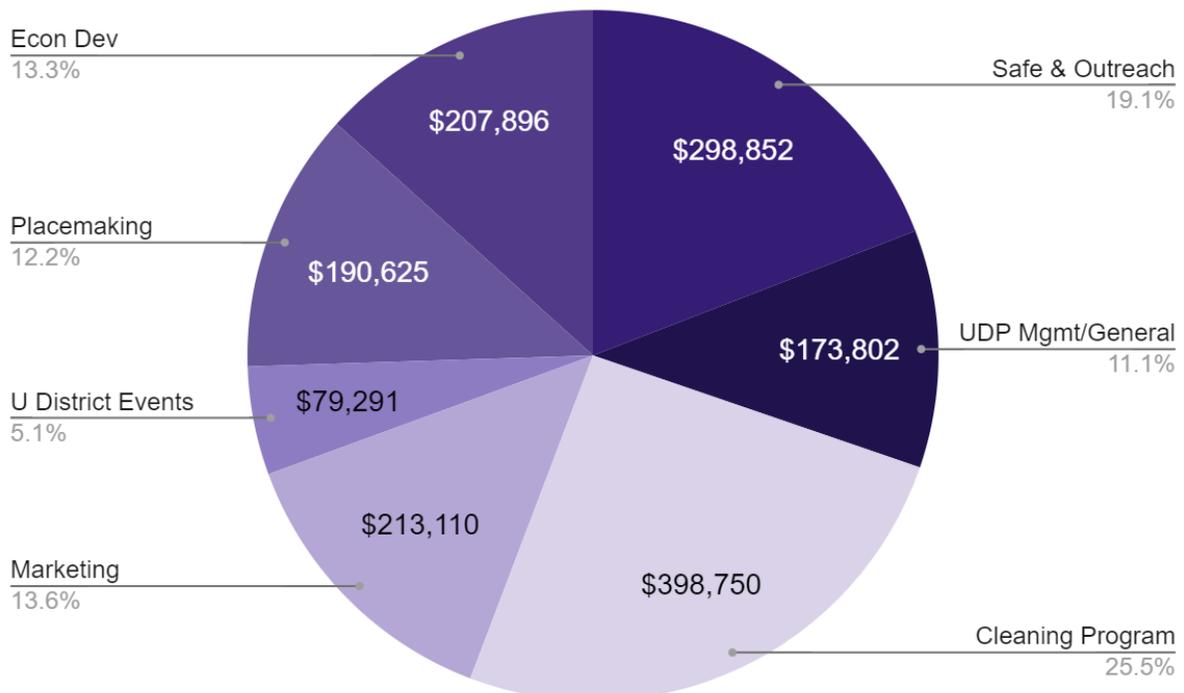
## PROPOSED 2023 UDP SPENDING

**\$2.12 Million**



## PROPOSED 2023 BIA SPENDING

**\$1.29 Million FY23 Assessment (+ \$268K in BIA surplus)**



<b>2023 PROPOSED UDP BUDGET</b>	<b>Program Management</b>	<b>Clean Program</b>	<b>Safety &amp; Outreach</b>	<b>Economic Development</b>	<b>Urban Vitality</b>	<b>Marketing</b>	<b>Total Program Budget</b>	<b>U District Food Walk</b>	<b>Cherry Blossom Festival</b>	<b>Boba Fest</b>	<b>U District Street Fair</b>	<b>Misc. Events &amp; Promotions</b>	<b>Total Event Budget</b>	<b>TOTAL UDP BUDGET</b>
<b>Ordinary Income/Expense</b>														
<b>Income</b>														
Accumulated BIA Surplus (Above Reserve)	18,249.85	80,000.00	80,000.00	35,000.00	10,000.00	35,000.00	258,249.85	0.00	0.00	0.00	0.00	10,000.00	10,000.00	268,249.85
Current BIA Assessment Income	155,551.79	318,749.92	218,852.45	172,895.81	180,624.91	178,109.69	1,224,784.57	18,463.81	12,163.81	8,663.81	25,000.00	5,000.00	69,291.43	1,294,076.00
Grants Income	0.00	27,000.00	50,000.00	0.00	35,000.00	0.00	112,000.00	0.00	0.00	0.00	0.00	0.00	0.00	112,000.00
Program Fees Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	170,000.00	0.00	170,000.00	170,000.00
Retail Income	0.00	0.00	0.00	0.00	0.00	2,500.00	2,500.00	0.00	0.00	0.00	0.00	0.00	0.00	2,500.00
Sponsorship Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	40,000.00	15,000.00	15,000.00	60,000.00	5,000.00	135,000.00	135,000.00
Donations/Partnerships	0.00	0.00	123,700.00	0.00	30,000.00	0.00	153,700.00	0.00	0.00	0.00	0.00	0.00	0.00	153,700.00
<b>Total Income</b>	<b>173,801.64</b>	<b>425,749.92</b>	<b>472,552.45</b>	<b>207,895.81</b>	<b>255,624.91</b>	<b>215,609.69</b>	<b>1,751,234.42</b>	<b>58,463.81</b>	<b>27,163.81</b>	<b>23,663.81</b>	<b>255,000.00</b>	<b>20,000.00</b>	<b>384,291.43</b>	<b>2,135,525.85</b>
<b>Expenses</b>														
Total Staffing Expenses	38,293.64	213,749.92	80,632.45	196,195.81	154,824.91	168,409.69	852,106.42	9,063.81	9,063.81	9,063.81	24,082.16	0.00	51,273.59	903,380.01
Total Professional Fees	44,500.00	0.00	0.00	0.00	0.00	0.00	44,500.00	0.00	0.00	0.00	0.00	0.00	0.00	44,500.00
Total Office and Overhead Expenses	91,008.00	15,000.00	16,920.00	6,700.00	1,000.00	3,700.00	134,328.00	4,900.00	3,100.00	3,100.00	7,500.00	0.00	18,600.00	152,928.00
Total Direct Program Expenses	0.00	197,000.00	375,000.00	5,000.00	99,800.00	43,500.00	720,300.00	44,500.00	15,000.00	11,500.00	210,000.00	20,000.00	301,000.00	1,021,300.00
<b>Total Expenses</b>	<b>173,801.64</b>	<b>425,749.92</b>	<b>472,552.45</b>	<b>207,895.81</b>	<b>255,624.91</b>	<b>215,609.69</b>	<b>1,751,234.42</b>	<b>58,463.81</b>	<b>27,163.81</b>	<b>23,663.81</b>	<b>241,582.16</b>	<b>20,000.00</b>	<b>370,873.59</b>	<b>2,122,108.01</b>
<b>Net Ordinary Income</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>13,417.84</b>	<b>0.00</b>	<b>13,417.84</b>	<b>13,417.84</b>