



BOARD MEETING AGENDA

11:30 a.m. – 1:00 p.m.

March 21, 2023

****In Person Meeting****

Audi Seattle/UW Volkswagen

4741 11th Avenue NE

I.	Welcome & Introductions	Rob	11:30 a.m.
II.	Public Comment	Public	11:35 a.m.
III.	Approval of January Meeting Minutes	Rob	11:40 a.m. (Vote)
IV.	Public Safety Update	Marcus	11:45 a.m.
V.	Storefront Improvement Grant Update	Daniel	12:00 p.m.
VI.	Arts & Culture Grant Update	Katy	12:10 p.m.
VII.	Finance Committee Report <ul style="list-style-type: none">• Acceptance of January Financials	Trevor	12:15 p.m. (Vote)
VIII.	Governance Committee Report	Miles	12:25 p.m.
IX.	New Branding for UDP Website	Polly	12:35 p.m.
X.	Spring Events <ul style="list-style-type: none">• Business Sign-Up Portal• Sponsorships	Polly/Don	12:45 p.m.
XI.	New Business	Lois	12:55 p.m.
XII.	Adjourn	Lois	1:00 p.m.

THE U DISTRICT

PARTNERSHIP

Board Meeting Minutes

11:30 AM – 1:00 PM

February 21, 2023

Remote Meeting

UDP Board Members in Attendance

Rob Lubin, UW Housing – Co-Chair
Lois Ko, Sweet Alchemy – Co-Chair
Trevor Peterson, UW Bookstore – Treasurer
Stephen Antupit, Resident – Secretary
Kate Barr, Scarecrow Video/Grand Illusion
Sally Clark, UW External Affairs/Campus Safety
Jeremy Eknoian, UW Real Estate

Rick Jones, University Business Center
Anson Lin, Astora Construction
Miles Richardson, Audi Seattle/University VW
Don Schulze, Shultzys/UDPA
Anna Sorokina, WSECU
Josh Stabenfeldt, University YMCA

UDP Board Members Not in Attendance

John Hix, Seattle Vineyard Church
Moe Kahn, Cedars Restaurant
Kristine Kenney, UW Planning

Santhi Perumal, UW School of Education
Alfred Shiga, Shiga's Imports

UDP Staff

Don Blakeney, Executive Director; Marcus Johnson, Clean, Safe & Outreach Manager; Phil Lloyd, Financial Manager (by phone); Daniel Lopic, Economic Development Manager; Katy Ricchiuto, Urban Vitality Manager; Polly Yokokawa, Marketing & Communications Manager

Guests*

Claudia Bach from Advis Arts presented the work of the UDP Arts and Culture Initiative.

**Please note, there may have been other guests but due to the zoom format and people entering and leaving at different times, we were unable to track all guests.*

Welcome and Introductions

Rob started the meeting and led the introductions for Board and staff.

Public Comment

There was no public comment.

Approval of Board Meeting Minutes

Motion: Lois moved to approve the January 2023 UDP Board meeting minutes.

Second: Miles seconded the motion.

The motion was approved unanimously.

Arts & Culture Initiative Update

Don B. kicked off the topic and thanked Katy and Claudia for their work to carry this project forward over the last year. Katy introduced Claudia and talked briefly about the reason why the U District Partnership has been focused on this work over the last year—reminding the Board

about the important cultural assets in the district and the changing landscape that requires us to look ahead to strategies to support them. Claudia shared more about the best practices around the country that provided inspiration for U District stakeholders over the past few years. Themes included structural investment, arts programming, and promoting the place. Claudia then shared the vision statement that came out of this work: *“The U District Arts and Culture Initiative is a collaborative effort among diverse arts entities in the neighborhood and on the campus of the University of Washington. Its purpose is to sustain and build robust arts opportunities and a strong creative culture in the U District during a decade of unprecedented growth and change. The initiative works for common goals, takes action on shared strategies, cultivates the creative economy and actively communicates the unique identity of the neighborhood.”*

Claudia also shared the five strategic directions that the group outlined: 1) Facilitate the structure for future arts and culture collaboration; 2) Conduct and inventory of the current assets in the community (both spaces and organizations); 3) Create a robust “arts walk +”; 4) Promote the U District as an arts and culture hub and destination; and 5) Work with developers to encourage inclusion of the arts in their planning—both for spaces and tenants. Katy talked about the interest that the group had in UDP continuing to play a convening role in this discussion, ensuring these priorities move ahead.

Stephen congratulated Katy and Claudia on successfully convening such a large and diverse group of stakeholders and asked about how these strategic priorities would intersect with the FY2024 UDP budget and organization priorities. Katy confirmed that this would intersect as UDP develops a budget in the months ahead and that the landscape analysis would be a next step for her workplan. Lois suggested that other committees intersect and have interest in this topic, like urban vitality, economic development and marketing.

Department of Commerce Grant Update

Lois introduced the topic, by offering some personal context about how important this grant is for the community and how challenging the timeline is, but appreciated that UDP decided to take this on, even though there is uncertainty about the possibility of extending the timeline. Daniel has conducted over 125 intake interviews, and over 85 businesses have applied for tenant improvements, with more than double this number expected to come in over the next week. There were over 60 applications for cleaning grant applications submitted so far. People are generally applying for awnings/signage/windows/outdoor dining/HVAC. Exterior projects will be able to take advantage of some architect time, thanks to some of the administration support from the grant. Daniel also shared some information about a Storefront Improvement Toolkit that he developed to support small businesses as they consider their options. The grant selection panel with review all applications on February 27 and Daniel will work to get the contracts and agreements in place in early March.

The Board asked about the timeline and the screening process. Daniel explained about how the intake interview helped guide applicants. Don explained that the staff will package up applications to streamline the discussion for the selection panel. Trevor asked about the total number of dollars applied for as it compares to the available grant funding—Daniel shared that so far there are ask for over \$10 million, which is twice the grant capacity. Lois commented that the timeliness of the payments will be key, as many people are going to be borrowing the money to start the projects. Daniel shared that the contract with the state has accounted for this and once the contracts are awarded, the state will be releasing the funds to UDP. Sally underscored the importance of telling the story of the improvements, UDP’s role in this granting process and what it means for the neighborhood. Daniel talked about the plan to hire photographers and videographers who will help UDP tell these stories.

Finance Committee Update and Approval of the January Financials

Trevor shared an update with the Board on the mid-year financials. The organization is largely on track with income and spending, with some distortions that are related to timing and grants. *These updates can be found in the finance committee narrative included in the February Board packet.*

Motion: The Finance Committee moved to accept the January 2023 financials as presented at the February 21, 2023 Board Meeting.

Second: No second was required because this motion came from the Finance Committee.

The Motion was approved unanimously.

Governance Committee Update

Miles gave an update on the work of the Governance Committee. The team is working to convene a Roosevelt Roundtable this spring. The Committee is also actively recruiting new Board members for the UDP Board's two vacant seats, with the hope of bringing two new people onto the Board by June 2023.

Public Safety Update

Marcus led an update about a few public safety incidences. On January 31st there was a stabbing (non-life-threatening) outside of TP Tea at 45th, near University Way. UDP was able to use the security camera footage to engage stakeholders and ultimately locate the assailants. The police arrived, the assailants confessed and were arrested. In February an altercation near an encampment led to a person shooting a U District resident (again, non-life threatening). UDP is planning a meeting with property owners in the area to develop some new strategies to address safety concerns around the I-5 green belt. Jeremy thanked UDP for the work on the safety front and talked about the benefit of sharing that the assailants are no longer in the community. Sally mentioned that a UW Alert should have gone out, and that UW Alerts are also housed on the UW website, where they can be updated with this type of information.

Marcus offered an update on the nightlife safety patrols that have been funded by the UW for the Winter and Spring quarters. SPD has been in the district more frequently because of an uptick in North Precinct staffing. The Washington State Liquor Control Board has been operating in the U District on the weekends enforcing consumption laws.

42nd Street Green Street Project

Katy presented an update on the work of the 42nd Green Street Committee which is focused on a redesign for NE 42nd Street. This visioning work commenced in January and will move through April to achieve a 30% design that could be implanted in the next 2-5 years. Questions about parking, pedestrian amenities, plantings, lighting and other elements are being discussed through this process. Board members and stakeholders can participate in the open houses this spring, which will be communicated out in advance of the convenings. Lois offered to help connect with Korean speaking businesses. Don S. asked that UDP ensure that proper property owner engagement is conducted, which Katy and Don agreed to do. *A full project presentation is included in the February Board packet.*

U District Spring Events

Polly presented an update on the spring event lineup: U District Cherry Blossom Fest; Seattle Boba Fest; U District Street Fair. KUOW and the Stranger are partnering on all three events. For Cherry Blossom Festival there are 73 participating businesses, which is a big jump from last year. Businesses are also sponsoring the event in exchange for having a logo on the poster. Street Fair

has many more arts and crafts booths than last year, and there are lots of participating local businesses. Don B. talked about the new poster design coming in from Invisible Creature.

New Business

Lois called for new business, but there was none.

Adjournment

The meeting was adjourned at 1:03 p.m..

UDP FINANCE COMMITTEE NARRATIVE

Prepared for the Board Meeting on 3/21/23

There are a lot of moving parts with multiple organizational grants and now new passthrough grants that will require new tracking tools. Our budgeted spending is on track with a few of the same underspend issues that continue to persist because staffing got a slow start last summer.

Balance Sheet Report

The balance sheet shows a growing number of receivables which is mostly a timing issue for sponsorship and grant reimbursements. Cash on hand is the same as last year. Reminder: we no longer have a Wells Fargo account after unloading the Christie Park project finances.

Budget Report

The comments below add context and details to variances seen in the budget report. The numbers along the left side of the page correspond with the numbers on the budget report:

Income:

44300 – BIA Income: *BIA spending is up because we floated a few projects that landed in February that will get reimbursed, specifically the final tree lighting expansion from NE 47th to NE 50th on the Ave.*

44530 – Grant Income: *We have received new placemaking grants, which have bumped us up in the category.*

4700 – Program Fees Income: *Street Fair has booked nearly double the arts and crafts vendors this year, which has accelerated our income on this line.*

47215 – Sponsorships: *Spring event sponsorships are starting to come in—targets were met for the Cherry Blossom Festival, and we are fast at work on Boba Fest and Street Fair.*

43400 – Donations/Partnerships: *UW has generously offered to support late night security patrols on the weekends, which we see coming in on this line.*

Expense:

60000 – Staffing: *A slow start to economic development and marketing specialist staffing last summer has caused an underspend on this line that persists today. We are planning to bundle this with incoming grant admin money to bring someone on to support the grant and office administration.*

62400 – Supplies Expense: *This underspend is mostly a timing issue and largely related to the cleaning program.*

70320 – Contracted Services: *We have a slight underspend on contracted services, related to a timing issue around the arts and culture work and some of the season-specific cleaning work.*

70330—Design of Website/Posters: *The launch and refresh of the U District Partnership website are incurring costs this quarter, which will pick up the pace of spending in this category.*

70360 – Other Program Expenses: *Our grant for the final installment of the tree lights is starting to show up here, and the cost for the light installation on University Way (47th to 50th) is reflected here as a variance because it wasn't in our original budget.*

BIA Budget Tracker

We are roughly 2/3 of the way through the year, and our BIA fund spending reflects this, tracking our expectations as set forth in the FY 2023 budget. As always, the events fall during specific times of the year and are repeated the outliers in this spreadsheet.

The U District Partnership
 Balance Sheet Prev Year Comparison
 As of February 28, 2023

	Feb 28, 23	Feb 28, 22	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	67,377.95	52,023.86	15,354.09
10103 · UDP WF Checking 0122	0.00	15,780.51	-15,780.51
10111 · WSECU Savings	160,010.71	160,187.74	-177.03
Total 10100 · Operating Bank Accounts	227,388.66	227,992.11	-603.45
Total Checking/Savings	227,388.66	227,992.11	-603.45
Accounts Receivable	191,118.02	117,887.17	73,230.85
Other Current Assets	2,207.26	643.05	1,564.21
Total Current Assets	420,713.94	346,522.33	74,191.61
Fixed Assets	0.00	1,620.92	-1,620.92
Other Assets	3,235.87	3,235.87	0.00
TOTAL ASSETS	423,949.81	351,379.12	72,570.69
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Accounts Payable	76,857.75	46,006.70	30,851.05
Credit Cards	15,101.77	4,387.83	10,713.94
Other Current Liabilities	31,946.64	9,929.32	22,017.32
Total Current Liabilities	123,906.16	60,323.85	63,582.31
Total Liabilities	123,906.16	60,323.85	63,582.31
Equity			
32000 · Unrestricted Net Assets	248,880.08	258,477.14	-9,597.06
Net Income	51,163.57	32,578.13	18,585.44
Total Equity	300,043.65	291,055.27	8,988.38
TOTAL LIABILITIES & EQUITY	423,949.81	351,379.12	72,570.69

The U District Partnership Budget Report February 2023

	Operating		DOC Grant		Operating	
	Jul '22 - Feb 23	Jul '22 - Feb 23	YTD Budget	\$ Over Budget	Annual Budget	
Ordinary Income/Expense						
Income						
44430 · BIA Contract	943,000.18		933,862.92	9,137.26	1,562,325.85	
44530 · Grants Income	103,593.99	20,833.33	90,166.64	13,427.35	132,000.00	
47000 · Program Fees Income	141,072.55		115,000.00	26,072.55	170,000.00	
47213 · Retail Income	0.00		1,666.68	-1,666.68	2,500.00	
47215 · Sponsorships	24,500.00		105,000.00	-80,500.00	135,000.00	
43400 · Donations/Partnerships	138,044.72		127,809.08	10,235.64	153,700.00	
46400 · Interest and Other	58.31		0.00	58.31	0.00	
Total Income	1,350,269.75	20,833.33	1,373,505.32	-23,235.57	2,155,525.85	
Expense						
60000 · Staffing						
60100 · Wages & Salaries Expense	466,437.94		514,007.20	-47,569.26	771,010.80	
60020 · Payroll Taxes	39,228.80		41,683.28	-2,454.48	62,524.92	
60030 · Medical Benefits	24,464.49		32,057.84	-7,593.35	48,086.76	
60040 · Retirement Benefits	11,799.54		14,504.96	-2,705.42	21,757.44	
Total 60000 · Staffing	541,930.77		602,253.28	-60,322.51	903,379.92	
61000 · Professional & Contract Expense						
61100 · Accounting Fees	31,500.00		32,000.00	-500.00	42,000.00	
61110 · HR Consulting	0.00		1,333.32	-1,333.32	2,000.00	
61120 · Legal Fees	0.00		333.32	-333.32	500.00	
Total 61000 · Professional & Contract Expense	31,500.00		33,666.64	-2,166.64	44,500.00	
62000 · Office and Overhead						
63600 · Banking and Service Fees	1,467.37		3,000.00	-1,532.63	3,500.00	
62800 · Dues and Memberships	3,351.63		1,000.00	2,351.63	1,500.00	
62200 · Insurance Expenses	4,919.76		3,066.68	1,853.08	8,600.00	
63100 · Licenses and Permits	1,035.00		880.00	155.00	920.00	
63120 · Merchandise	0.00		1,666.68	-1,666.68	2,500.00	
62300 · Office Equipment	6,505.24		8,600.00	-2,094.76	11,100.00	
62900 · Postage, Mailing Service	409.84		366.64	43.20	600.00	
62100 · Rent, Parking, Utilities	38,308.72		37,858.68	450.04	56,788.00	
63300 · Staff/Board Development	12,761.55		13,333.40	-571.85	20,000.00	
62400 · Supplies Expense	9,410.30		21,733.32	-12,323.02	37,600.00	
62700 · Technology and Software	9,268.66		7,933.32	1,335.34	11,900.00	
62600 · Telephone, Telecommunications	936.83	21.95	1,946.68	-1,009.85	2,920.00	
62500 · Travel and Meetings	8,860.33		5,000.00	3,860.33	7,500.00	
Total 62000 · Office and Overhead	97,235.23	21.95	106,385.40	-9,150.17	165,428.00	
70000 · Direct Program Expenses						
70300 · Advertising and Marketing	16,329.74		19,000.00	-2,670.26	25,000.00	
70320 · Contracted Services	386,347.16		419,666.64	-33,319.48	626,000.00	
70330 · Design of Website/Posters	6,000.00		14,250.00	-8,250.00	19,250.00	
70340 · Equipment Rental	9,454.64		11,333.32	-1,878.68	12,000.00	
70350 · Event Entertainment	8,285.00		5,000.00	3,285.00	5,000.00	
70360 · Other Program Expenses	176,868.94	26,493.13	159,366.68	17,502.26	320,300.00	
70370 · Printing and Reproduction	5,822.95		8,916.68	-3,093.73	13,750.00	
70380 · Repairs and Maintenance	0.00		6,666.68	-6,666.68	10,000.00	
Total 70000 · Direct Program Expenses	609,108.43	26,493.13	644,200.00	-35,091.57	1,031,300.00	
Total Expense	1,279,774.43	26,515.08	1,386,505.32	-106,730.89	2,144,607.92	

The U District Partnership Budget Report February 2023

	Operating	DOC Grant		Operating	
	Jul '22 - Feb 23	Jul '22 - Feb 23	YTD Budget	\$ Over Budget	Annual Budget
Net Income	70,495.32	-5,681.75	-13,000.00	83,495.32	10,917.93

2022-23 University District BIA

Budget Tracker - February 2023

ACCOUNTS	Budget	TO DATE	REMAINING	% Expended	Jul	Aug	Sep	Oct
Program Management	173,802	128,428.44	45,373	73.9%	\$ 12,278.51	\$ 14,399.04	\$ 28,272.17	\$ 11,975.95
Clean Environment	398,750	252,621.62	146,128	63.4%	\$ 33,998.55	\$ 33,879.61	\$ 25,148.19	\$ 33,368.49
Public Safety	298,852	155,724.80	143,128	52.1%	\$ 31,290.24	\$ (52,950.91)	\$ 31,569.27	\$ 35,997.57
Urban Vitality	207,896	116,020.39	91,875	55.8%	\$ 13,559.54	\$ 13,578.95	\$ 17,899.04	\$ 16,541.67
Economic Development	190,625	128,389.34	62,236	67.4%	\$ 23,901.28	\$ 14,092.16	\$ 19,908.17	\$ 17,758.30
Marketing	213,110	123,047.32	90,062	57.7%	\$ 9,392.49	\$ 9,676.80	\$ 22,951.77	\$ 19,485.20
Food Wallk	18,464	28,996.16	-10,532	157.0%	\$ (9,789.97)	\$ 4.82	\$ 8,937.63	\$ 27,939.29
Cherry Blossom	12,164	2,525.86	9,638	20.8%	\$ 436.84	\$ 436.84	\$ 436.63	\$ 435.45
Other Events	23,664	7,437.71	16,226	31.4%	\$ 602.16	\$ 956.15	\$ 4,136.93	\$ 1,036.82
Street Fair	25,000	6,783.54	18,216	27.1%	\$ 1,667.48	\$ 1,706.12	\$ 1,722.05	\$ 1,687.89
Total Requested	1,562,326	949,975.18	612,351	60.8%	\$ 117,337.12	\$ 35,779.58	\$ 160,981.85	\$ 166,226.63

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Program Management	\$ 14,830.86	\$ 19,855.01	\$ 14,507.10	\$ 12,309.80				
Clean Environment	\$ 28,542.25	\$ 25,340.94	\$ 37,305.52	\$ 35,038.07				
Public Safety	\$ 27,667.68	\$ 33,174.22	\$ 18,970.81	\$ 30,005.92				
Urban Vitality	\$ (2,805.75)	\$ -	\$ 14,439.16	\$ 42,807.78				
Economic Development	\$ 19,591.00	\$ -	\$ 15,454.29	\$ 17,684.14				
Marketing	\$ 12,363.45	\$ 13,443.47	\$ 18,310.69	\$ 17,423.45				
Food Wallk	\$ 1,250.00	\$ 648.57	\$ 5.82	\$ -				
Cherry Blossom	\$ 425.96	\$ 231.01	\$ 26.42	\$ 96.71				
Other Events	\$ 427.33	\$ 232.38	\$ 27.79	\$ 18.15				
Street Fair	\$ -	\$ -		\$ -				
	\$ 102,292.78	\$ 92,925.60	119,047.60	155,384.02	-	-	-	-

PROGRAM REPORTS

March 2023

URBAN VITALITY

U District Arts Recovery Grant Awards Are in Progress

UDP has received an \$87,500 grant from the City of Seattle Office of Arts and Culture to support arts and culture activations and events in the U District. UDP has \$75,000 that can be awarded to organizations or small businesses in the district who would like to fund their own new or existing arts and culture related programming.

The application was open February 2 - March 3, and two virtual information sessions were held for anyone interested in applying. We received 14 applications from neighborhood businesses and arts organizations for \$5,000-\$20,000 each, and \$165,000 in total funding requests. A review committee of 7 UDP staff and community members vetted the applications.

The next steps include: award notification and acceptance and working through contracting with awarded groups. Once contracts are completed, grantees will have to implement their programming by the end of September 2023. Award announcements will be made public in the next few weeks, after the notification and contracting process.

ECONOMIC DEVELOPMENT

\$4.85M Vitality Grants Program Supports 130+ Businesses

The U District Vitality Grants Program closed last month. It was a highly competitive process with 200+ individual applications totaling nearly \$20 million in proposed projects for the \$4.85M in available funding.

In late February, UDP facilitated a Grant Selection Panel made up of the Washington Department of Commerce, Seattle Office of Economic Development, and community businesses, nonprofits, and stakeholders. The panel elevated specific projects from applications which scored highest against the selection criteria. Through this process, 132 businesses received funding - committing 122 Tenant Improvement Grants and 76 Storefront Cleaning Grants to U District businesses. Below, is the list of these awardees:

Tenant Improvement Grant Awards

My Favorite Deli	Shawarma king	Sweet Alchemy Ice Creamery
Kai's Thai Street Food & Bar	Earls on the Ave	Four Corners Art & Frame
PhoShizzle Restaurant	Luminati Labs	Boba Up

Noodle Express
Call a Chicken
Samurai Noodle
Varsity Entertainment
Enterprises
U:Don Fresh Japanese
Noodle Station
Big Time Brewing
Company
Flowers Restaurant and
Bar
Cafe Allegro
Costas
Bulldog News & Café
Seven Market & Cafe
Sizzle & Crunch
Bok a Bok Fried Chicken
Shultzzy's Sausage
Chi Mac Seattle
Oasis Tea Zone
Ladd & Lass Brewing
Westmans Bagel & Coffee
Mark Thai Food Box
Davis Optical
Samirs Mediterranean Grill
Al's Music and Games
Shigas Imports
Pi Vegan Pizzeria
Seattle Vineyard Christian
Fellowship
University District Food
Bank
The Kraken Bar and
Lounge
the BoB

Little Thai Restaurant
Corporation
Nasai Teriyaki
Saint Bread
Tea Republik
Jewel of India
Bulldog News
George's Coffee Co.
Magus Books
The Woolly Mammoth
Leon Coffeeshouse
UW Seattle Best Tea
Dr Nikole O'Bryan DMD
Just Burgers
Laughs Comedy Club
University Heights Center
Mr Lu Seafood and
Burgers
University Ave Barber Shop
Tight Cuts
University Teriyaki and
Bakery
Aladdin CharBurger
Mama's Viet Kitchen &
Boba Gem
The Trading Musician, Inc.
University District Farmers
Market
Lulumiere
Professional Copy and
Print
Panda Noodle Bar
Cafe on the Ave
Boon Boona Coffee
Cafe Solstice

Agua Verde
Bugis
Tig Kitchen & Bar
Korean Tofu House
Express
Seattle Chiropractic Spine
& Injury Center
Konbit Cafe
Time Bistro
Moge Tee
Mei Mei Cafe
Red Light Vintage
Sam's Smoke
Boba Smoothies
Rainier Copy and Print
Toasted.
U Dupbop
Aladdin Gyro-Cery
Restaurant
EZ Copy N' Print
Cloudz Vape
Cheba Hut Seattle
U-District
Hifi Lofi
Portage Bay Cafe
Saigon Deli
Supreme Pizza
College Inn Pub
Snowy Village
Aladdin Falafel Corner
Mee Sum
Ugly Mug Cafe
InsideOut Yoga
Red Pepper

Chili's Deli	Lucky Dog on the Ave	Timberlake Shaw PLLC
TP Tea	Edge of the Circle Books	Jacobsen & Shaw DDS PLLC
Ding Tea Seattle	Cloudnine Convenience	Fancy Plants Seattle
College Inn Hotel	Jack Straw Cultural Center	R+E Cycles
Xi'an Noodles	The Gargoyle Statuary	Korean Tofu House
IJ Sushi Burrito	Fat Ducks Deli and Bakery	Continent Books and Music
Jai Thai University	Ted Brown Music	
Pink Gorilla Games	University Laundry Center	
Innervisions	Chili's South Indian Cuisine	
Donut Factory	Off the Rez	

Storefront Cleaning Grant Awards

Hifi Lofi	Lee & Associates Management	Leon Coffee House
Sam's Smoke	Boba Up	Laughs Comedy Club
Al's Music and Games	Bugis	Nasai Teriyaki
Hillel Foundation for Jewish Life at the U.W.	Tight Cuts	The Gargoyle Statuary
Capsule Cafe	Sweet Alchemy Ice Creamery	Jai Thai University
University District Food Bank	Hiroshi's Poke	Sizzle & Crunch
Pi Vegan Pizzeria	College Inn Hotel	Call a Chicken
Shawarma King	Costas	TP Tea
Chili's South Indian Cuisine	PAWS- Progressive Animal Welfare Society	Saigon Deli
Timberlake Shaw PLLC	Cafe Allegro	Mr Lu Seafood and Burgers
Mee Sum	Varsity Entertainment Enterprises	Rainier Copy and Print
Ugly Mug Cafe	Cafe on the Ave	Yan Tea
Continent Books and Music	Chi Mac Seattle	Fat Ducks Deli and Bakery
Shigas Imports	Bulldog News & Café	Seattle Vineyard Christian Fellowship
Korean Tofu House	Ted Brown Music	Red Light
Tig Kitchen and Bar	Red Pepper	Panda Noodle Bar
The BoB	University Teriyaki and Bakery	University Heights Center
Tea Republik		Herkimer Coffee
		Xi'an Noodles

Kai's Thai Street Food & Bar	Cedars Restaurant	Samurai Noodle
Church on The Ave/Friday Feast	InsideOut Yoga	Samir's Mediterranean Grill
Boba Smoothies	Noodle Express	Flowers Bar & Restaurant
Tian Fu Old Town	Seven Market & Cafe	University Laundry Center
Jack Straw Cultural Center	Cloudnine Convenience	IJ Sushi Burrito
Moge Tee	Christ Episcopal Church	Just Burgers
	U Dupbop	Davis Optical
	Saint Bread	Westmans Bagel & Coffee

CLEAN, SAFE & OUTREACH

Recent Safety Issues in the U District

Early this month, a group of high-school aged individuals began going into businesses and stealing, causing significant damage to merchandise and facilities, and causing harm to individuals. On Saturday, March 11, the late night Security patrol stopped these individuals from robbing another high-school aged individual and deescalated a fight a subsequent fight. UDP staff has raised the alarm with the Mayor's Office, SPD, and the prosecutor's office to see if we can come up with a solution to get the activity to stop. Being that the group is composed of all minors, it creates complications from a systems perspective. We will continue to keep the community updated as we work on this issue.

On Friday March 17th, another fight broke out between four individuals outside of Aladdins at 4139 University Way NE. Two participants went to a vehicle where one of them grabbed a gun and returned to the scene of the fight. An individual with the gun fired at one of the other individuals from the fight, missing one shot and hitting the victim in the ankle with another. The suspects then fled in a car. The Security Patrol heard the shots from their location just north of the scene and rushed to Aladdins. They found the victim on the ground bleeding badly from the ankle wound and was beginning to lose consciousness. Alex, one of UDP's Security Patrol members, is a veteran with experience in combat first aid. He had a tourniquet on him in a medkit and was able to stop the bleeding. Police and paramedics arrived within 5-minutes of the patrol coming on site. A bystander witnessed the and filmed the original altercation before the shooting occurred. He gave a couple of clear photos of the suspects to the police and the Security Patrol. UDP is working with the city to ensure they have all of this information and can keep the community updated on next steps.

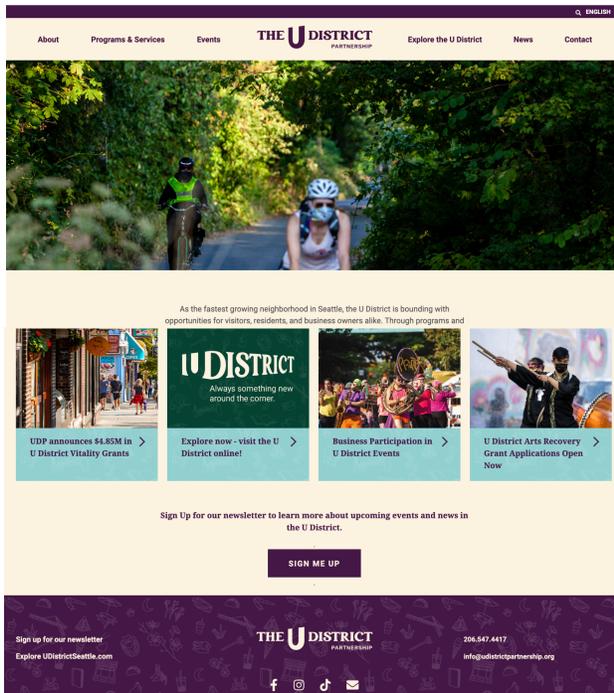
Spring Cleaning

The UDP Clean Team is preparing for our annual spring cleaning in concert with the Street Fair and nicer weather which brings more people outside. The spring cleaning includes pressure washing of the sidewalks in our South Cleaning Area which includes the core of University Way. The team will also begin doing some refurbishment and painting of the bright blue tables on NE 43rd.

Outreach

Progress continues to be made in the encampments along I-5, particularly under the Ship Canal Bridge. These encampments have been given a lot of press because of the increase of visible refuse, ongoing issues with fires, and violence that have stemmed from them. There are approximately 12-people left in these encampments under Ship Canal Bridge. REACH, in conjunction with the King County Regional Homelessness Authority, WSDOT, the City of Seattle, and others, are working to have housing units made available for these remaining individuals. The UDP is working with the City to have the effort of intensive outreach and removal of the refuse extended to encampments around the 45th and 50th street on and off ramps.

MARKETING & COMMUNICATIONS



The U District Partnership Website Refresh

After a dedicated team effort, the UDP website is ready for its official relaunch!

Enjoy a preview of the site and its new navigation and content offerings at the March 21 UDP Board Meeting.

The site will now feature a new 'News' section, direct link to the udistrictseattle.com website, improved navigation for board materials and details, and more detailed information about the neighborhood.

Special thanks to the team at Pyramid Communications for the initial website redesign concept, and to the team at People-People for their support in this refresh.

EVENTS

U District Cherry Blossom Festival

March 24 - April 29, 2023



With **73 participating businesses**, the 2023 [U District Cherry Blossom Festival](#) is returning strong for its second year!

- Posters have been distributed across Seattle, on street poles, and to U District participating businesses
- Advertising mix includes placement in local papers, digital media, radio spots, and social media
- Over 12k brochures have been printed with distribution beginning this week

Early media coverage includes:

SeattleMet: [A Viewing Guide for the UW Cherry Blossoms](#)

Seattle Refined: [Pink treats and petals: U District's Cherry Blossom Festival returns](#)

Eater Seattle: [The U District Cherry Blossom Festival Looks Delicious](#)

Secret Seattle: [The U District Cherry Blossom Festival Returns To Seattle Next Weekend](#)

Seattle's Child: [8 great places to see cherry blossoms around Seattle in the spring](#)

Jungle City: [U District Cherry Blossom Festival 2023](#)

Sponsorship: New this year, local businesses were offered a sponsorship opportunity to help support the event and receive logo recognition and featured placement in the event brochure. Thank you to our 13 sponsoring businesses and 2 media partners: KUOW, The Stranger, Sweet Alchemy, Xi'an Noodles, Boba Up, IJ Sushi Burrito, Ladd & Lass Brewing, Big Time Brewery, Sizzle & Crunch, Oasis Tea Zone, Leon Coffee House, Donut Factory, Time Bistro, My Favorite Deli, and Call A Chicken. *Note: participation in this event is free to all businesses.*

Seattle Boba Fest

Saturday, April 29, 2023



The second annual [Seattle Boba Fest](#) returns this spring with 25 local U District businesses registered to celebrate National Bubble Tea day. Last year, over 20,000 people visited the neighborhood to partake in the celebration with great fanfare as lines stretched down blocks and around corners to mark the occasion.

Sponsorship: New this year, local businesses were offered a sponsorship opportunity to help support the event and receive logo recognition and featured placement in the event brochure. Additional sponsor opportunities are still available - please contact Don for details. *Note: participation in this event is free to all businesses.*

U District Street Fair

May 20 - 21, 2023

The [U District Street Fair](#) returns for its 52nd year the weekend of May 20-21, 2023.

276 vendors and counting – We have far surpassed last year’s vendor counts and are on track for an incredible return of the street fair this spring!

201	Artist & Craft Booths
11	Manufactured / Vintage Booths
3	Commercial Booths
13	Non-profit Organizations
30	Food Booths
5	Food Trucks
13	Local Business Storefront Activations (and counting)

This is the last call for artists, craft, nonprofit, and food booths & trucks to [register!](#)

Exciting new Street Fair event design to debut in March

UDP has contracted the design team at [Invisible Creature](#) to develop the visual identity for the U District Street Fair that will be used to promote the event for the next several years. This exciting transition to a recurring look and feel aims to help align the marketing goals for the event in attracting both vendors and audiences. Stay tuned for the big reveal!

Sponsorship requests are underway!

With several exciting commitments, we are still shy of our \$60,000 sponsorship goal. While there are conversations underway with past and potential sponsors, the team is looking to Board and community members to help make any possible connections that could lead to sponsorships this year.