



## JOINT UDP & UDBIA BOARD MEETING AGENDA

11:30 a.m. to 1:00 p.m.

March 17, 2026

*Fireplace Room, Floor 2, U District Partnership - 1415 NE 45th St, Seattle, WA 98105*

I.	Welcome & Introductions	Aaron	11:30 a.m.	
II.	Open UDP & UDBIA Meeting	Aaron/Jennifer	11:35 a.m.	
III.	Public Comment	Public	11:40 a.m.	
IV.	Approval of UDP February Meeting Minutes	Aaron	11:45 a.m.	(UDP Vote)
V.	BIA Acceptance of Fall/Winter Meeting Minutes	Jennifer	11:50 a.m.	(RAB Vote)
VI.	UDP Finance Committee Report	Trevor	11:55 a.m.	
	• <i>Acceptance of February 2026 UDP Financials</i>			(UDP Vote)
VII.	BIA Acceptance of UDP Financials	Joe	12:00 p.m.	(RAB Vote)
VIII.	UDBIA Ratepayer Advisory Board Nominations	Jennifer	12:05 p.m.	
	• <i>D'Vante Rolle, University Presbyterian</i>			
	• <i>Rachel Fyall, UW Evans School</i>			
	• <i>Kathleen Esnaurrizar, UW Student</i>			
	• <i>Michaelann Jundt, UW Undergraduate Academic Affairs</i>			
IX.	Executive Director Report	Don	12:20 p.m.	
	• <i>UDP 5 Year Strategic Plan Update</i>			
X.	Program Reports	Staff	12:30 p.m.	
	• <i>Clean, Safe &amp; Outreach</i>			
	• <i>Economic Development</i>			
	• <i>Urban Vitality</i>			
	• <i>Events</i>			
XI.	New UDP Business	Aaron	12:45 p.m.	
XII.	Adjourn UDP Meeting	Aaron	12:50 p.m.	
XIII.	New BIA Business	Jennifer	12:55 p.m.	
XIV.	Adjourn BIA Meeting	Jennifer	1:00 p.m.	

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[udistrictpartnership.org](http://udistrictpartnership.org)

1415 NE 45th Street #401, Seattle, WA 98105

Mailing: P.O. Box 45073, Seattle, WA 98145

## UDP Board Meeting Minutes

11:30am to 1:00pm

February 17, 2026

The U District Partnership, 1415 NE 45th St, Fireplace Room, Seattle WA 98105| HYBRID

### UDP Board Members in Attendance in Person

Rick Jones - Schooley Mitchell, Co-Chair  
Trevor Peterson – U Book Store, Treasurer  
Josh Gana – UW Housing & Food Services  
Stephen Antupit – U District Resident  
Emily Scully – Shultzzy’s Bar & Grill  
Anson Lin – Astora Construction  
Julie Blakeslee – UW Planning  
Lois Ko - Sweet Alchemy + Elixir

Shruti Shah - U Book Store  
Don Schulze – UDPA  
Jessie Quan – Ladd & Lass Brewing, Secretary  
Miles Richardson – Audi Seattle/University VW  
Paul Yunker – U District Food Bank  
Jeremy Eknoian – UW Real Estate  
Naomi Lewis – Luminati Labs

### UDP Board Members Not in Attendance

Aaron Hoard – UW, Co-Chair  
John Hix – Seattle Vineyard Church  
Darren Rose - 206 Properties  
Anna Sorokina – WSECU

Alfred Shiga – Shiga’s Imports  
Katie Betz – Urban Renaissance Group  
Maya Lu – Boba Up

### UDP Staff

Don Blakeney – Executive Director  
Hannah Kiburz – Economic Dev Manager  
Lauren Carey – Events Manager  
Marcus Johnson – Director of Clean & Safe Operations

Janet Lee – Urban Vitality Manager  
Nikki Somers – Operations Manager  
Pollyanna Yokokawa – Marketing Manager  
Erik Rayas - UDP Community Development Intern

### Guests

Ashley Van Dragt - Chapel on the Ave  
George Davisson - Captain, N. Precinct  
Garth Haynes - Lieutenant, N. Precinct  
Rong Ren, Ravenna Branch Manager, BECU

Andre Sayles - Deputy Chief, N. Precinct  
Royce Morrison – University Congregational United  
Church of Christ

*\* Please note, there may have been other guests but due to the hybrid/Zoom format and people entering and leaving at different times, we were unable to track all guests.*

### Welcome and Introductions

Rick J. started the meeting, with a round of introductions.

### Public Comment

Rick J. called for public comment, there was no public comment.

### Guest Speakers: North Precinct

Rick J. introduced guest speaker Captain George Daviosson from the North Precinct. George D. introduced other guests Garth Haynes, Operation Lieutenant and Andre Sayles., Deputy Chief both from the North Precinct. George D. discussed crime stats from 2025 that encompassed the entire North Precinct, along with the beginning of 2026. Board members raised issues around the 47th Street drug market that has persisted for years now. George D. spoke about some shifts in deployment protocols that would lead to more officers

spending some of their time in the U District. Two Board members brought up a challenging individual who has been served with restraining orders but still remains an on-and-off fixture in the district.

### **Approval of UDP Board Meeting Minutes**

Rick J. introduced the January 2026 meeting minutes, asked for any questions or amendments.

**Motion:** Stephen A. moved to accept the January 2026 UDP Board meeting minutes.

**Second:** Trevor P. seconded the motion.

**Abstentions:** Anson L., Josh G., Lois K., and Don S.

**Approval:** The motion was approved.

### **UDP Finance Committee Update and Approval of the Financials**

Trevor P. started with that UDP is largely on track for the year, however noted a few things in the budget. Spending is up, which is due to a combination of things, including UDP front loading the costs of the office renovations, self watering flower baskets, as well as the front loading cash before Cherry Blossom Festival. Trevor P. also noted the passthrough of the OED window-washing grant.

*Note: A full financial narrative is included in each UDP Board meeting packet, speaking directly to any variances in the budget, which is approved each year at the Annual Meeting each June.*

**Motion:** On behalf of the Finance Committee, Trevor P. *"The UDP Board accepts the January 2026 UDP financials as presented at the February 17, 2026 UDP Board meeting."*

**Second:** No second was required because the motion came from the Finance Committee.

**Approval:** The motion was approved unanimously.

### **Governance:**

Rick J. welcomed Ashley Van Dragt, Pastor with Chapel on the Ave who will join the UDP Board. Ashley V. mentioned her excitement to be part of the UDP Board.

Rick J. made the motion for "The Board accepts the nomination of Ashley Van Dragt to the UDP Board of Directors for a three year term."

**Motion:** The motion came from the committee.

**Second:** No second needed.

**Approval:** The motion was approved unanimously.

### **Economic Development Report**

Hannah K. was eager to introduce the long anticipated Economic Development report, which was released in early February 2026. The report was developed by Hannah K., Pollyanna Y., and Don and tells the story of the U District's recent growth. Topics included increased visitor activity, transit, new businesses, real estate development, and the impact of the U of W.

Next Polly Y. gave an overview of the marketing plan for the Economic Development Report, which will be executed in both a media campaign, along with digital & print distribution, speakers bureau, and visual assets.

Lastly Hannah K. offered a look into the openings, closing, upcoming openings, as well as "under new ownership" businesses in The U District.

## **Urban Vitality**

Janet L. gave an update on the Housing & Retail Legislation Bill (SB 6026). The SB 2026 bill was intended to provide flexibility for redeveloping underutilized areas into housing, removing ground floor requirements can have unintended consequences for small businesses. Through multiple rounds of revision, the bill now includes key amendments exempting existing commercial areas in the U District.

## **Clean & Safe Program Report**

Marcus J. started with a recap of the recent Public Safety Walk that took place on February 12, 2026. The purpose of the walk was to ground the conversation in on the ground conditions, identify patterns and impacts in real time,. The walk established short-term action items and long-term strategies.

## **Events**

Lauren C. announced that the 5th Annual Cherry Blossom Festival has a new look and brochure. There are over 93 businesses participating in this year's festival, and the window design contest will launch on March 5th. The estimated peak bloom is in late March. Lauren C. also offered information on the Night Blossom event that is currently scheduled to happen on March 31st [this event was changed to March 21].

Lastly Lauren C. announced the 55th Annual U District Street Fair. The Street Fair poster design contest returned this year and the poster design contest winner was Jordan Mason. Lauren C. also noted that local business registration will begin in March.

In wrapping, Don B. announced that an events committee will be launched this year.

## **Upcoming Board and Committee Meetings**

Don B. gave an update on the upcoming Board and Committee meetings.

## **New UDP Board Business**

Rick J. called for new business, there was none.

## **UDP Board Adjournment**

Rick J. adjourned the UDP Board meeting.



## Joint UDP & UDBIA Board Meeting Minutes

11:30am to 1:00pm

September 16, 2025

The U District Partnership, 1415 NE 45th St, Fireplace Room, Seattle WA 98105| HYBRID

### UDP Board Members in Attendance in Person

Aaron Hoard – UW, *Co-Chair*  
Lois Ko – Sweet Alchemy  
Trevor Peterson – U Book Store, *Treasurer*  
Stephen Antupit – U District Resident  
Katie Betz – Urban Renaissance Group  
Julie Blakeslee – UW Planning  
Josh Gana – UW Housing & Food Services

Jeremy Eknoian – UW Real Estate  
Don Schulze – UDPA  
Naomi Lewis – Luminati Labs  
Anson Lin – Astora Construction  
Maya Lu – Boba Up  
Miles Richardson – Audi Seattle/University VW  
Paul Yunker – U District Food Bank

### UDP Board Members Not in Attendance

Angela Mercado – UHeights  
Rick Jones – Schooley Mitchell, Co-Chair  
Emily Scully – Shultz’s Bar & Grill  
Jessie Quan – Ladd & Lass Brewing, Secretary

John Hix – Seattle Vineyard Church  
Alfred Shiga – Shiga’s Imports  
Anna Sorokina – WSECU

### RAB Members in Attendance

Jennifer Antos – U District Farmers Market  
Nikole O’Bryan – Nikole O’Bryan, DDS  
Jeanette Henderson – UW Real Estate  
Chris Peterson – Cafe Allegro  
Brian Sellen – American Campus Communities

David Cohanin – Synergy Construction  
Chris Giles – Resident  
Joe Gruber – U District Food Bank  
Chris Rauls – University Book Store

### RAB Members Not in Attendance

Max Blume – The Blume Company  
Sally Clark – UW Campus Security  
Lora Gastineau – Novell Condominiums  
Carolyn Thompson – The Neptune Building  
Polly Yarioka – University Presbyterian Church

Mary Kay Gugerty – UW Evans School  
Lincoln Johnson – UW Student Affairs  
Sandy Sun – Corbit Building  
Hui Tian – Studio 19 Architects

### UDP Staff

Don Blakeney – Executive Director  
Hannah Kiburz – Economic Dev Manager  
Lauren Carey – Events Manager  
Janet Lee – Urban Vitality Manager

Nikki Somers – Operations Manager  
Pollyanna Yokokawa – Marketing Manager  
Phil Lloyd – CFO  
Marcus Johnson – Director of Clean & Safe Operations

## **Guests\***

Darren Rose – 206 Properties  
Royce Morrison – University  
Congregational United Church of Christ  
John Linn – Chapel on the Ave

Darrel Bulmer – SDOT J Line  
D’Vante Rolle – University Presbyterian  
Church

*\*Please note, there may have been other guests but due to the hybrid/Zoom format and people entering and leaving at different times, we were unable to track all guests.*

## **Welcome and Introductions**

Aaron H. started the meeting, with a round of introductions. After introductions, Aaron H. and Jennifer A. opened both the UDP and UDBIA Board meeting and gave an overview of the agenda that included the new joint meeting and direction.

## **Public Comment**

Aaron H. called for public comment, there was no public comment, although several community members were present to observe the meeting.

## **Approval of UDP Board Meeting Minutes**

Aaron H. introduced the July 2025 meeting minutes, asked for any questions or amendments.

**Motion:** Trevor P. moved to accept the July 2025 UDP Board meeting minutes.

**Second:** Jeremy E. seconded the motion.

**Abstentions:** Don S. abstained

**Approval:** The motion was approved.

## **Construction Updates**

Aaron H. introduced Darrel B., Communications Lead with SDOT J-Line. Darrel gave a thorough overview of the project and timeline, and said that service should begin in 2027. RapidRide J Line will offer 2 miles of new bus only-lanes, 190 newly planted trees, over 3.5 miles of protected bike lanes, with upgraded sidewalks, water mains, traffic signals, and streetlights.

Darrel B. gave an update on what’s to come which included roadway paving at 43rd and Roosevelt, pole foundations on 43rd, 11th, and Roosevelt, as well as sidewalk work on the north side of 43rd from 12th to Roosevelt. Lastly, the temporary bike lane will be removed along 11th Ave NE. There will be lane closures for concrete work, ongoing water main replacement work, and the upcoming closure of E Allison from Eastlake to Harvard.

Janet L. also gave an update on the Revive I-5 project which will continue into the fall with 6 weekend closures of the south-bound lanes. These closures include the left lanes over the weekends of Oct 10-13, Oct 17-20, Oct 31-Nov3, and Nov 21-24, as well as the right lanes over the weekends of Dec 5-8, and Jan 9 - 12, 2026. There will be no weekend closures over the holidays.

### **UDP Finance Committee Update and Approval of the Financials**

Trevor P. started with the close of the 2024-2025 year, and as noted throughout the year, UDP did not spend down as much as budgeted due to staffing shortages, and timing. These funds will be rolled over to the 2025-2026 budget. Next Trevor P. provided a comprehensive narrative and high-level overview of the current financial report. Key highlights included that UDP is on course for spending appropriately.

*Note: A full financial narrative is included in each UDP Board meeting packet, speaking directly to any variances in the budget, which is approved each year at the Annual Meeting each June.*

**Motion:** On behalf of the Finance Committee, Trevor P. moved to accept the August 2025 financials as presented at the September 16, 2025 Board Meeting.

**Second:** No second was required because this motion came from the Finance Committee.

**Approval:** The motion was approved unanimously.

### **Executive Director Report**

Don B. reported that he attended the 3rd Annual ZOID Fest on Sept 13 which was partially funded by the UDP. The local rock 'n' roll festival takes place at a series of bars and venues in the U District including the Kraken and Blue Moon Tavern. One of the many bands at the festival was Waltzer, who will be playing at the 2025 Chow Down.

Next Don B. gave an overview of the UDP office improvements which is being managed by Nikki S. and will include 3 new conference rooms, 3 new storage areas, technology & office admin room, 4 new offices, and a kitchen renovation. The first phase of this construction should be completed in late Nov 2025, with staff moved and settled in early Dec 2025.

Lastly, Don noted that the entire staff, sans Lauren C. who has to prepare for Chow Down, will be attending the 2025 International Downtown Association conference in Washington DC the week of Sept 22-26.

### **Clean & Safe Program Report**

Marcus J. gave an overview of the UDP BIA Clean Walk that happened on Sept 11, which was a change to the committee from prior years' Clean & Safe Committee meetings. The walk included a tour of the new operations center, and it provided an overview of UDP Clean Team's work. The next meeting will be a UDP Public Safety Committee Meeting and will happen in mid-October.

Next Marcus J. discussed the case conferencing summit which started in the U District. The UDP case conferencing model was created in 2023, and has been so effective, it has expanded to Ballard, with interest from other neighborhoods. He also discussed the shift from social service providers to neighborhood level outreach. There is a need for formal staffing and dedicated resources for stability. UDP and partners will be hosting the summit in late Oct/early Nov and will include City leaders and community members.

Marcus J. also offered a look into the U District Homeless census for the months of May 2025 - early Sept 2025, numbers ranged from 69 people to 133 people at any given time.

Lastly, Marcus J. shared that the late night emphasis patrols will be back. These patrols will be on Friday and Saturday nights from Sept 19 - Oct 04, and patrols will monitor nightlife activity from 10pm - 3am. UDP will use the information gathered to help monitor late night public safety with the return of students.

### **Economic Development Report**

Hannah K. offered a peak in her Economic Development Program first 90 days which included meeting with over 60 businesses. She distributed 180+ ORCA cards for support during the Revive I-5 closures, coordinated broad distribution regarding OED's "Back to Business" Grants ahead of the first-come-first-served deadline, she has started a deep dive into ALL the U District data, as well as collaborated with community members at UDCC meetings.

Next Hannah K. discussed the proposed change to the B&O tax structure, which included tax exemptions, and the increased rates for businesses with gross receipt revenue above \$2 million. Hannah K. also gave an overview of the City of Seattle permitting reform, that will involve substantial alterations that should benefit small businesses. Hannah offered a look into neighborhood businesses opening, closings, coming soon, and under new management.

Lastly, Hannah K. spoke on the upcoming Economic Development Committee meetings with the first meeting \*tentatively\* scheduled for Tuesday, Oct 28. This committee will meet quarterly, and will consist of economic data and trend presentations, guest speakers, and will show an influence of long-term retail strategy. Business networking socials will happen 3 times a year, serving as a space for business owners to share resources, and build a sense of community, and guest speakers

### **Urban Vitality**

Janet L. discussed the U District Station Park Series that is taking place in the park at 43rd & Brooklyn, in Sept and Oct. This series includes dance classes, yoga classes, movie nights, and music nights. UDP plans to use this pilot period to test out what type of activation styles are best for the U District. This pilot program will help guide UDP and POPS (Privately Owned Public Spaces), which UDP has 3 of, to keep well activated.

Janet L. and the Urban Vitality Committee welcomed two new members and held a "public realm audit" site walk at their last meeting on Sept 10. The next meeting will be a 3-hr retreat on Oct 11. In the meantime, UDP and the Lid I-5 committee continue to move forward with education and capacity building.

### **U District Events**

Lauren C. gave a recap of the Seattle Boba Fest which was a huge success that included 23 participating shops, a festival stage that featured Mak Fai Kung Fu + Lion Dance, K-Pop dance crews and DJ's as well as the Sakura-Con cosplay contest. Most of the entertainment was happening on the new stage at 43rd & Brooklyn.

Lauren C. offered an overview of what to expect at the U District Chow Down that will take place on Oct 4 and include 63 restaurants, stage with live music, tent activations, and so much more. Lauren C. also made a call out to Board members to volunteer for the event!

### **Communications & Marketing**

Polly Y. announced that she will be sending a link to the marketing video that highlights the new tables on 43rd Street.

### **Governance:**

Aaron H. welcomed Darren Rose with 206 Property Management as a prospective board member. Darren spoke about his connection to the neighborhood and interest in the work of the UDP.

Aaron H. made the motion for "The Board to approve the nomination of Darren Rose to the UDP Board of Directors for a three year term."

**Motion:** The motion came from the committee.

**Second:** No second needed.

**Approval:** The motion was approved unanimously.

### **New UDP Board Business**

Aaron H. called for new business, there was none.

### **UDP Board Adjournment**

Aaron H. adjourned the UDP Board meeting and turned it over to Jennifer A. to finish out the UDBIA meeting.

### **Approval of Ratepayer Board Meeting Minutes**

Jennifer A. introduced the June 2025 meeting minutes, asked for any questions or amendments. Jennifer A. requested a motion to approve "The Ratepayer Meeting minutes from the June 2025 UDP Ratepayer meeting."

**Motion:** Chris G. moved to accept the June 2025 UDP Ratepayer meeting minutes.

**Second:** No second

**Abstentions:** no abstentions

**Approval:** The motion was approved unanimously.

### **Acceptance of UDP August Financials**

Jennifer A. requested a motion to approve "The UDBIA Board accepts the August 2025 UDP financials as presented at the September 16, 2025 Joint UDP/BIA Board meeting."

**Motion:** On behalf of the Finance Committee, Joe G. moved to accept the August 2025 financials as presented at the September 16, 2025 Board Meeting.

**Second:** No second

**Abstentions:** no abstentions

**Approval:** The motion was approved.

### **New UDBIA Board Business**

Jennifer H. called for new business, there was none.

**UDBIA Adjournment**

Jennifer A. adjourned the UDBIA Board meeting. .

## Joint UDP & UDBIA Board Meeting Minutes

11:30am to 1:00pm

December 16, 2025

*The U District Partnership, 1415 NE 45th St, Fireplace Room, Seattle WA 98105| HYBRID*

### UDP Board Members in Attendance in Person

Aaron Hoard – UW, Co-Chair

Rick Jones - Schooley Mitchell, Co-Chair

Trevor Peterson – U Book Store, Treasurer

John Hix – Seattle Vineyard Church

Katie Betz – Urban Renaissance Group

Julie Blakeslee – UW Planning

Jeremy Eknoian – UW Real Estate

Don Schulze – UDPA

Jessie Quan – Ladd & Lass Brewing, Secretary

Alfred Shiga – Shiga's Imports

Paul Yunker – U District Food Bank

Maya Lu – Boba Up

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### UDP Board Members Not in Attendance

Josh Gana – UW Housing & Food Services

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Naomi Lewis – Luminati Labs

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Lois Ko - Sweet Alchemy

### RAB Members in Attendance

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Nikole O'Bryan – Nikole O'Bryan, DDS

Jeanette Henderson – UW Real Estate

David Cohanin – Synergy Construction

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Chris Rauls – University Book Store

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Lora Gastineau – Novell Condominiums

Carolyn Thompson – The Neptune Building

Polly Yorioka – University Presbyterian Church

Brian Sellen – American Campus Communities

Chris Peterson – Cafe Allegro

Chris Giles – Resident

Lincoln Johnson – UW Student Affairs

Jennifer Antos – U District Farmers Market

Sandy Sun – Corbit Building

Hui Tian – Studio 19 Architect

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Lauren Carey – Events Manager

Marcus Johnson – Director of Clean & Safe Operations

Janet Lee – Urban Vitality Manager

Nikki Somers – Operations Manager

Pollyanna Yokokawa – Marketing Manager

Phil Lloyd – CFO

### Guests

Shruti Shah - University Book Store

Joe Riley - Swedish Administration

D'Vante Roll - University Presbyterian Church

Jeremy Gollyhorn - U District Partnership

Royce Morrison – University Congregational United Church of Christ

*\* Please note, there may have been other guests but due to the hybrid/Zoom format and people entering and leaving at different times, we were unable to track all guests.*

## **Welcome and Introductions**

Aaron H. started the meeting, with a round of introductions. Upon completion of introductions, Aaron H. formally opened the UDP Board Meeting and Joe G. formally opened the UDBIA Board Meeting.

## **Public Comment**

Aaron H. called for public comment. Royce M. noted he was attending to continue his interest in all things U District.

## **Approval of UDP Board Meeting Minutes**

Aaron H. introduced the October 2025 meeting minutes, asked for any questions or amendments.

**Motion:** Julie B. moved to accept the October 2025 UDP Board meeting minutes.

**Second:** Jeremy E. seconded the motion.

**Abstentions:** Don S. abstained

**Approval:** The motion was approved.

## **UDP Finance Committee Update and Approval of the Financials**

Trevor P. started with that UDP is largely on track for the year, however noted a few things in the budget. Spending is up, which is due to a combination of things, including UDP front loading the costs of the office renovations, as well as the front loading cash before Street Fair registration opens in December.

*Note: A full financial narrative is included in each UDP Board meeting packet, speaking directly to any variances in the budget, which is approved each year at the Annual Meeting each June.*

**Motion:** On behalf of the Finance Committee, Trevor P. moved to accept the November 2025 financials as presented at the December 16, 2025 Board Meeting.

**Second:** No second was required because this motion came from the Finance Committee.

**Approval:** The motion was approved unanimously.

## **Executive Director Report**

Don B. gave a brief update on the transitions at both the City and County levels. UDP has been actively getting to know the new leaders which include Mayor-Elect Katie Wilson, along with both her transition and administration teams, Dionne Foster with the citywide council seat, and hopes to engage Erika Evans, the city attorney elect, and Girmay Zahilay, County Executive.

Next Don B. gave a few funding updates for the UDP 2026 budget. UDP received donations and support from a number of outside organizations, as well as new funding that included a federal grant for the Lid I-5 feasibility study, Seattle City Council support for both U District based homeless outreach and UDP cleaning programs. Other notable funding included City Council support for DESC to provide mobile behavioral support to U District, Ballard, and Capitol Hill, along with additional support through OED to foster BIA creation and support. Don B. called out Seattle City Councilmember Maritza Rivera's leadership in securing these funds for the U District.

Lastly, Don B. offered an overview of the UDP lease expansion and office renovation.

## **Clean & Safe Program Report**

Marcus J. gave an overview of how the City Council funding would support the UDP Cleaning Program by adding one full-time position, which will allow more capacity for special programs. Marcus J. also noted that the funding for Homeless Outreach will allow for dedicated outreach in the U District and Ballard, as well as add capacity for mental health and addiction medication distribution.

Next Marcus J. gave an update on his Public Safety Committee Meeting which took place on October 29 and included a review of the Seattle Neighborhood Impact Framework (SNIF), a discussion of the drug market activity in the neighborhood, and staff mapping. Marcus J. also gave an update on the Clean Committee walk

which happened on November 26 and included a tour of the South cleaning area. The group discussed common issues in the field. The walk offered a first hand look at the impact of the in-house team.

Marcus J. also offered an update on leaf removal which includes leaf removal across the entire district. The team has currently removed over 2,000 pounds of leaves per day during peak season, and are getting ready for snow and ice removal as needed.

### **Economic Development Program Report**

Hannah K. started with an update from the Economic Development Committee meeting and the key priorities were filling vacant storefronts, growing business mix, and inclusive business support. A key tool that was discussed is social media to amplify one's own business and collaborate with others. There will be a business networking social event on 12/17 and the next committee meeting is 01/27/26.

Next Hannah K. gave an update on the long awaited Economic Development report which is expected out in February 2026. Primary topics for the report include recent & upcoming real estate developments, transit ridership investment, resident population growth, visitor activity, workforce characteristics, business landscape, and UW's regional and national economic impact.

Hannah K. finished with a snapshot of business recent openings and closures, openings reported in October, and coming soon openings.

### **Urban Vitality Program Report**

Janet L. started with a recap of the U District Station Park Series that took place at 43rd & Brooklyn. Last summer, The U District Partnership launched a pilot activation program at the U District Station plaza—one of the neighborhood's Privately Owned Public Spaces (POPS). The pilot built on the momentum created by the 120 dining seats added over the pandemic, and offered a chance to see how POPs can support a growing community and bring more everyday life and activity to the heart of the U District. Across 82 days of activation, UDP transformed the plaza into a reliable community gathering place, offering daily seating, cleaning, and amenities alongside 60+ hours of free programming. Neighborhood partners like Scarecrow Video and the U District Advocates brought in additional programming over the summer and into September. All in all, more than 2,000 people participated in yoga, dance, live music, and outdoor movies, and over 1,600 neighbors used the plaza informally for lunch, studying, or meeting friends. The pilot also supported a dozen local arts, culture, and small-business partners—helping more than 100 local artists reach new audiences. The pilot showed that with basic infrastructure, consistent staffing, and reliable daily operations, the station-area plaza can operate as a well-used community asset. As the organization looks ahead, the next step is to solidify funding and partnerships and to address key operational needs.

Next Janet L. gave an update about UDP's public art and signage improvements in the district. UDP recently refreshed all of the gothic kiosks with new maps and cleaner, more durable materials. Additionally, staff are now working closely with the Seattle Department of Transportation (SDOT) to update the Seamless Seattle wayfinding signs to ensure they reflect current conditions as the district evolves. In parallel, UDP staff have been collaborating with SDOT on early concepts for the 2026 Mobility Hub pilot—an initiative selected for only six neighborhoods citywide. The project explores how art, lighting, and other creative interventions can make it easy, safe, welcoming, and joyful to get to, from, and wait at transit.

Janet L. also offered more information regarding the Lid I-5 project. After a long period of uncertainty about the status of federal funding, UDP received confirmation that the funding will be released, allowing the project to advance into its next phase—a formal feasibility study. Because this next phase relies on federal contracting, the timeline for releasing funds and initiating the study may take anywhere from 3-24 months. UDP is planning to coordinate with state and local agencies as this work moves forward and will continue tracking how Lid I-5 may intersect with the Subarea Plan, particularly around adjacent land use, mobility networks and long-term

public-realm planning. With so many moving parts and dependencies on other agencies, both the Subarea Plan and the Lid I-5 project currently have fluid timelines. UDP will keep the Board updated as the process unfolds and as new milestones take shape.

Janet L. gave updates on transportation & infrastructure which included SDOT will be implementing a series of separate but related projects to improve pedestrian safety and user experience in the new year. Projects include “daylighting” intersections to improve visibility by removing parking; adding scooter and e-bike corrals on streets and sidewalks; and potentially, re-evaluation of outdoor seating and dining structure locations. UDP staff will provide a more substantive project update in early 2026. And, in other good news, WSDOT completed most of the drainage scupper/inlet replacement in the southbound lanes of I-5 ahead of schedule over Thanksgiving weekend. This means that the fifth or sixth scheduled weekend-long lane reductions in December and January will no longer be needed, and the next scheduled closure will be for the northbound lanes during the weekend of Jan. 9-12, 2026.

Lastly Janet L. noted the UV Committee has been working on a document to summarize key themes and priorities for the Board to consider elevating during the Subarea Planning process that will kick off in 2026. The Committee will be presenting these priorities at the January UDP meeting for Board review and discussion.

### **U District Events**

Lauren C. gave a quick overview on the 2025 Chow Down highlights for the UDBIA board. This included a 27% increase in foot traffic in the event area from previous years.

Next Lauren C. announced the Winter Window Walk Contest. There were 22 businesses that signed up, and 18 that fully participated. The winner of the window display contest, which is chosen by peer businesses, will receive \$1,000. There are also 2 runner-up prizes of \$500, which can be applied to a gift card to the business of their choice in the neighborhood. The winners will be announced on 12/19.

Lauren C. also highlighted the kick-off of Cherry Blossom Festival planning, which has an estimated bloom date of 03/20/26 - 04/06/26, and the 55th Annual Street Fair which will take place 05/16/26 - 05/17/26.

### **Communications & Marketing**

Polly Y. started with an overview of the website traffic increase for the UDistrictSeattle website which has demonstrated strong growth over the past year, with significant increases in user engagement and platform activity. Performance highlights include increases in active users, page views, total events, as well as average engagement time, and combined event pages.

Next Polly Y. shared recent media coverage that featured interviews with the U District Partnership. A noted increase in general coverage since the start of the academic year has meant a spotlight on The U District Partnership’s work for the student and university audiences.

### **Governance:**

Rick J. welcomed guest Shruti Shah, the CFO with the University Book Store as a prospective board member. Shruti spoke about her connection to the neighborhood and interest in the work of the UDP.

Joe G. introduced D’Vante Rolle, Director of Outreach with the University Presbyterian Church. D’Vante is being voted on as a member of the UDBIA Board, however there were not enough members to make quorum.

### **New UDP Board Business**

Aaron H. called for new business, there was none. Don B. gave an overview of the upcoming 2026 UDP Board and UDBIA meetings in 2026, as well as the Upcoming Committee meetings.

**UDP Board Adjournment**

Aaron H. adjourned the UDP Board meeting.

**Approval of Ratepayer Board Meeting Minutes and August Financials**

Joe G. announced since there is not enough for quorum to vote on the meeting minutes and the financials, they will hold those in reserve for the quarterly meeting in March 2026.

**New UDBIA Board Business**

Joe G. called for new business, there was none.

**UDBIA Adjournment**

Joe G. adjourned the UDBIA Board meeting.



## Finance Committee Report & Budget Narrative

Prepared on 3/6/26

This financial narrative provides a summary of The U District Partnership's financial statements as of February 28, 2026.

### Budget Report

The spending for UDP is largely on track with the 2026 budget, with some persistent variances that include unanticipated grant and donation income, an underspend on staffing and contracted services, an overspend on staff development and other program expenses. The numbers along the left side of the page correspond with the numbers on the budget report:

#### Income:

**444300 – BIA Income:** Three projects are contributing to this variance. UDP invested in self-watering flower baskets that will save staff time and be usable for years to come. UDP is partnering with the University of Washington to host the first annual night blossom walk, which will require the rental of battery-powered lighting. The rest is related to timing and the office renovation, for which UW is going to substantially reimburse the organization.

**44534 – OED Grants:** UDP received a window-washing grant at the end of the year that wasn't expected. Also, UDP received a generous grant from the University District Rotary to support the self-watering flower baskets.

**44530 - Grants - Other:** This is the Rotary grant to support the self-watering flower baskets.

**47000 – Program Fees:** These fees are largely influenced by the income from the U District Street Fair and generally flow into the UDP coffers capriciously over the winter months. This variance represents a timing issue.

**47215 – Sponsorship Income:** Sponsorship for Chow Down came in about \$25,000 higher than anticipated, which is causing the majority of this variance. Cherry Blossom Festival sponsorship is also up by a few thousand dollars as well.

**43400 – Donations & Partnerships:** The Tom McQuaid donation came in \$10,000 more than expected. Also the Lincoln Properties supported the station park series for \$10,000 that wasn't in the 2026 budget.

**46400 – Interest and Other:** This variance is attributable to a partial income related to unclaimed property in the form of uncashed checks.

## Expense:

**60000 – Staffing Expense:** *The organization has been fully staffed this year, with the exception of interns and part-time employees. UDP hired a part-time Event Specialist in November and a part-time intern through the University of Washington in January. The underspend in staff costs will likely be offset by our underbudgeting for medical expenses, which may land us with a variance of \$5,000-\$10,000 by the end of the year.*

**63300 – Staff Development:** *This expense is related to UDP's travel to the International Downtown Association and staff training. With rising costs of hotels and travel, there is an overspend that will persist, which can be better planned for next year.*

**62700 - Technology and Software:** *UDP decided to keep the CoStar subscription which had originally been paid for by the City of Seattle. That grant ended in February and the subscription was renewed at that time for twelve months*

**70340 · Equipment Rental:** *UDP is investing in a new in-person component for the Cherry Blossom Festival promotion, which involves uplighting the Yoshino cherry trees for a night blossom walk–this represents a \$17,000 variance that will be covered by increased event sponsorship for the year.*

**70360 – Other Program Expenses:** *UDP has purchased new water baskets that are self-watering. This wasn't in the budget, but was in-part, generously supported by the University District Rotary. The baskets will generate cost savings in staff for years ahead. UDP also received a grant from the Seattle Office of Economic Development to support window cleaning. This was \$30,000 in unanticipated spending that is offset by income that will appear on the grant income line above.*

**70370 – Printing & Reproduction:** *There was a slight overspend of about \$2,000 on printing for Chow Down and Boba Fest for menus and signage. The economic report was budgeted across a couple of categories but landed in printing and reproduction. There is budget to cover the costs, but it will show as a variance here.*

## **Balance Sheet Report**

We are up from December for cash on hand, but down for the year, because of the Department of Commerce grant that was still in effect last year. The lease liabilities and rights show a variance because of our lease extension with UW.

### **BIA Assessment Collections**

UDP has been working with the city to ensure that the budget target of 95% collections is attained. The numbers below reflect collections through December, 2025. Billing goes out in June and December, so those numbers are updated twice annually.

Assessment years 2019-2024 are on track with assessment year 2025 still catching up as delinquent assessments roll in. In general the average UDBIA collection rate is higher than 95% over time, generally taking a couple of years for each fiscal year to hit this target.

<b>Fiscal Year</b>	<b>Amount Billed</b>	<b>Amount Collected</b>	<b>Collection Rate</b>
<b>2019</b>	\$ 946,505.32	\$ 940,514.37	99.37%
<b>2020</b>	\$ 1,215,841.04	\$ 1,203,292.87	98.97%
<b>2021</b>	\$ 1,271,712.04	\$ 1,251,991.87	98.45%
<b>2022</b>	\$ 1,325,847.14	\$ 1,302,360.75	98.23%
<b>2023</b>	\$ 1,596,501.52	\$ 1,565,189.52	98.04%
<b>2024</b>	\$ 1,760,687.52	\$ 1,712,382.68	97.26%
<b>2025</b>	<b>\$ 1,826,882.56</b>	<b>\$ 1,553,847.22</b>	<b>85.05%</b>

# The U District Partnership Budget Report

July 2025 through February 2026

	Jul '25 - Feb 26	YTD Budget	\$ Over Budget	Annual Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
44430 · BIA Contract	1,519,900.49	1,469,658.62	50,241.87	2,165,377.94
<b>44530 · Grants</b>				
44539 · SDOT	1,400.00	0.00	1,400.00	0.00
44537 · DON	12,500.00	12,500.00	0.00	12,500.00
44534 · OED	33,399.30	0.00	33,399.30	0.00
44536 · SPU	13,500.00	13,500.00	0.00	27,000.00
44530 · Grants - Other	5,000.00	0.00	5,000.00	0.00
<b>Total 44530 · Grants</b>	<b>65,799.30</b>	<b>26,000.00</b>	<b>39,799.30</b>	<b>39,500.00</b>
47000 · Program Fees	150,268.89	125,500.00	24,768.89	238,000.00
47213 · Retail Sales	1,226.31	2,166.68	-940.37	2,500.00
47215 · Sponsorships	76,166.81	42,833.32	33,333.49	78,500.00
43400 · Donations/Partnerships	158,554.00	136,666.68	21,887.32	150,000.00
46400 · Interest and Other	6,897.40	0.00	6,897.40	0.00
<b>Total Income</b>	<b>1,978,813.20</b>	<b>1,802,825.30</b>	<b>175,987.90</b>	<b>2,673,877.94</b>
<b>Gross Profit</b>	<b>1,978,813.20</b>	<b>1,802,825.30</b>	<b>175,987.90</b>	<b>2,673,877.94</b>
<b>Expense</b>				
<b>60000 · Staffing Expenses</b>				
60100 · Wages & Salaries	778,729.55	796,342.03	-17,612.48	1,220,513.03
60020 · Payroll Taxes	69,104.79	67,151.19	1,953.60	102,975.75
60030 · Medical Benefits	71,308.64	61,978.71	9,329.93	92,968.19
60040 · Retirement Benefits	16,396.83	21,613.71	-5,216.88	32,420.59
60050 · Transit Benefit	4,116.31	2,000.00	2,116.31	3,000.00
<b>Total 60000 · Staffing Expenses</b>	<b>939,656.12</b>	<b>949,085.64</b>	<b>-9,429.52</b>	<b>1,451,877.56</b>
<b>61000 · Professional Expenses</b>				
61100 · Accounting Fees	25,625.42	26,000.00	-374.58	32,000.00
61110 · HR Consulting	0.00	1,333.32	-1,333.32	2,000.00
61120 · Legal Fees	2,772.00	1,333.32	1,438.68	2,000.00
<b>Total 61000 · Professional Expenses</b>	<b>28,397.42</b>	<b>28,666.64</b>	<b>-269.22</b>	<b>36,000.00</b>
<b>62000 · Office and Overhead Expenses</b>				
62150 · Renovations & Repairs	28,799.21	25,333.36	3,465.85	38,000.00
63600 · Banking and Service Fees	958.31	933.32	24.99	17,100.00
62800 · Dues & Subscriptions	2,521.68	1,133.32	1,388.36	1,700.00
62200 · Insurance	9,828.47	9,800.00	28.47	9,800.00
63100 · Licenses and Permits	2,499.02	3,580.00	-1,080.98	21,620.00
63120 · Merchandise	0.00	1,333.32	-1,333.32	2,000.00
62300 · Office Equipment	5,256.63	6,666.68	-1,410.05	10,000.00
62900 · Postage & Mailing	284.26	266.67	17.59	400.03
62100 · Rent and Monthly Parking	77,572.88	75,439.55	2,133.33	114,759.35
63300 · Staff Development	21,830.78	13,200.00	8,630.78	13,200.00
62400 · Office Supplies	5,006.02	3,333.32	1,672.70	5,000.00
62700 · Technology and Software	22,632.07	16,566.68	6,065.39	24,850.00
62600 · Telephone	3,024.64	1,213.32	1,811.32	1,820.00

## The U District Partnership Budget Report July 2025 through February 2026

	<u>Jul '25 - Feb 26</u>	<u>YTD Budget</u>	<u>\$ Over Budget</u>	<u>Annual Budget</u>
62500 · Local Travel and Meetings	5,503.62	3,666.64	1,836.98	5,600.00
<b>Total 62000 · Office and Overhead Expenses</b>	<b>185,717.59</b>	<b>162,466.18</b>	<b>23,251.41</b>	<b>265,849.38</b>
<b>70000 · Direct Program Expenses</b>				
70310 · Committee & Board Meetings	6,151.27	5,666.68	484.59	8,500.00
70335 · Program Supplies	20,421.35	22,183.32	-1,761.97	44,550.00
70300 · Advertising	7,478.18	5,500.00	1,978.18	13,000.00
70320 · Contracted Services	374,917.36	385,283.36	-10,366.00	624,450.00
70340 · Equipment Rental	36,012.77	21,000.00	15,012.77	76,000.00
70350 · Event Entertainment	6,890.00	9,000.00	-2,110.00	26,600.00
70360 · Other Program Expenses	97,013.09	68,333.36	28,679.73	93,500.00
70370 · Printing and Reproduction	25,962.92	16,966.68	8,996.24	33,551.00
<b>Total 70000 · Direct Program Expenses</b>	<b>574,846.94</b>	<b>533,933.40</b>	<b>40,913.54</b>	<b>920,151.00</b>
<b>Total Expense</b>	<b>1,728,618.07</b>	<b>1,674,151.86</b>	<b>54,466.21</b>	<b>2,673,877.94</b>
<b>Net Ordinary Income</b>	<b>250,195.13</b>	<b>128,673.44</b>	<b>121,521.69</b>	<b>0.00</b>
<b>Net Income</b>	<b><u>250,195.13</u></b>	<b><u>128,673.44</u></b>	<b><u>121,521.69</u></b>	<b><u>0.00</u></b>

The U District Partnership  
Balance Sheet Prev Year Comparison  
As of February 28, 2026

	Feb 28, 26	Feb 28, 25	\$ Change
<b>ASSETS</b>			
Current Assets			
Checking/Savings			
10100 · Operating Bank Accounts			
10110 · WSECU Checking	263,207.89	442,831.93	-179,624.04
10111 · WSECU Savings	160,996.14	160,534.65	461.49
Total 10100 · Operating Bank Accounts	<u>424,204.03</u>	<u>603,366.58</u>	<u>-179,162.55</u>
Total Checking/Savings	424,204.03	603,366.58	-179,162.55
Accounts Receivable	178,322.88	113,201.44	65,121.44
Other Current Assets			
12026 · Lease Rights	370,803.27	33,119.29	337,683.98
12022 · Prepaid Expense	952.35	1,000.10	-47.75
12021 · Employee Advances	-94.78	234.22	-329.00
Total Other Current Assets	<u>371,660.84</u>	<u>34,353.61</u>	<u>337,307.23</u>
Total Current Assets	<u>974,187.75</u>	<u>750,921.63</u>	<u>223,266.12</u>
Fixed Assets			
15000 · Furniture and Equipment	27,334.29	16,449.57	10,884.72
Total Fixed Assets	<u>27,334.29</u>	<u>16,449.57</u>	<u>10,884.72</u>
Other Assets			
17025 · Security Deposits	8,235.87	8,235.87	0.00
Total Other Assets	<u>8,235.87</u>	<u>8,235.87</u>	<u>0.00</u>
<b>TOTAL ASSETS</b>	<b><u>1,009,757.91</u></b>	<b><u>775,607.07</u></b>	<b><u>234,150.84</u></b>
<b>LIABILITIES &amp; EQUITY</b>			
Liabilities			
Current Liabilities			
Accounts Payable	4,929.03	-9,286.52	14,215.55
Credit Cards	1,494.47	3,822.91	-2,328.44
Other Current Liabilities			
20220 · Lease Liability	413,866.67	33,880.56	379,986.11
20210 · Deferred Revenue	0.00	274,708.48	-274,708.48
24000 · Payroll Liabilities	50,836.71	60,886.38	-10,049.67
Total Other Current Liabilities	<u>464,703.38</u>	<u>369,475.42</u>	<u>95,227.96</u>
Total Current Liabilities	<u>471,126.88</u>	<u>364,011.81</u>	<u>107,115.07</u>
Total Liabilities	471,126.88	364,011.81	107,115.07
Equity			
32000 · Unrestricted Net Assets	288,435.90	267,474.67	20,961.23
Net Income	250,195.13	144,120.59	106,074.54
Total Equity	<u>538,631.03</u>	<u>411,595.26</u>	<u>127,035.77</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>1,009,757.91</u></b>	<b><u>775,607.07</u></b>	<b><u>234,150.84</u></b>

# 5-Year Strategic Plan

## 2024-2029

**Progress Tracking**

- Completed ✔
- On Track ●
- Delayed ●
- Paused ●

### I. Deliver daily cleaning and maintenance services to build the U District’s reputation as a clean, attractive, and vibrant neighborhood.

Strategies	Leads / Partners	Timing	Success Measurements
<p><b>Strategy 1: Efficiently manage daily cleaning of the U District while increasing service hours, capacity, and responsiveness.</b></p> <ul style="list-style-type: none"> <li>✔ Bring the clean team in-house to expand workforce capacity</li> <li>● Implement issue tracking software for dispatching and ticketing, including setting and tracking targets for resolution times</li> </ul>	UDP (Marcus)	<p>Annually</p> <p>Q3 2025</p> <p>Q1 2026</p> <p>Q4 2029</p>	<ul style="list-style-type: none"> <li>● Stakeholder perceptions surveys evaluating the cleanliness of the district</li> <li>● Public-facing clean team dashboard with reporting and evaluation of issue resolution times</li> <li>● 24-hour turn-around for all graffiti and sticker removal below 8 feet in the daily cleaning zone</li> <li>● In-house clean-team grown to 7 people, including a cleaning/deployment supervisor</li> </ul>
<p><b>Strategy 2: Develop and implement an advocacy agenda to improve solid waste outcomes in the U District.</b></p> <ul style="list-style-type: none"> <li>● Advocate to expand SPU grants and service provider support for cleaning over time</li> <li>● Influence significant city policy changes to better meet the needs of commercial districts with high-concentrations of food service businesses</li> <li>● Develop and implement a restaurant education and responsibility strategy around waste and compostables</li> </ul>	UDP (Marcus)	<p>Q1 2025</p> <p>Q1 2027</p> <p>Q1 2027</p> <p>Q3 2028</p>	<ul style="list-style-type: none"> <li>✔ Increased local grant and partnership dollars secured to support U District cleaning program</li> <li>● Dumpsters clearly labeled in all alleys serving University Way NE</li> <li>● New accountability measures in place to address and deter service shirking and illegal dumping</li> <li>● New resources included in the City's 2028 solid waste contract to assist with solid waste enforcement and cleaning in the U District</li> </ul>
<p><b>Strategy 3: Ensure stakeholder engagement and satisfaction with services.</b></p> <ul style="list-style-type: none"> <li>✔ Regularly engage and convene U District stakeholders to discuss cleaning related programs and inspect issues in the district</li> <li>● Engage U District stakeholders in more community cleaning projects</li> </ul>	UDP (Marcus)	<p>Annually</p> <p>Quarterly</p> <p>Quarterly</p> <p>Quarterly</p>	<ul style="list-style-type: none"> <li>● Stakeholder perceptions surveys evaluating overall program satisfaction</li> <li>✔ Regular UDP Clean &amp; Safe Committee meetings</li> <li>✔ Regular BIA walks</li> <li>● Community clean-ups expanded to quarterly</li> </ul>

## II. Deliver a range of advocacy and services to improve safety perceptions and outcomes in the U District while reducing the impact of people suffering from unaddressed behavioral health issues.

Strategies	Leads / Partners	Timing	Success Measurements
<p><b>Strategy 1: Provide daily safety ambassador services to support the non-emergency needs of U District stakeholders.</b></p> <ul style="list-style-type: none"> <li>🟡 Establish 15-hour coverage of ambassadors, seven-days-a-week</li> <li>✅ Leverage ambassador presence and observations to collect safety information to inform program strategy and advocacy</li> <li>✅ Facilitate stakeholder and safety ambassador referrals for the deployment of outreach workers</li> </ul>	UDP (Marcus)	<p>Annually</p> <p>Annually</p> <p>Q4 2025</p>	<ul style="list-style-type: none"> <li>🟡 Stakeholder surveys evaluating satisfaction with ambassador services</li> <li>🟡 Stakeholder surveys evaluating the perceptions of safety and perceptions of the district</li> <li>🔴 Ambassador service hours expanded to 15 hours daily</li> </ul>
<p><b>Strategy 2: Scale homeless and behavioral health outreach services in the U District to meet the needs of the neighborhood.</b></p> <ul style="list-style-type: none"> <li>✅ Partner with REACH, HOST and the City of Seattle to coordinate resources and sustain sufficient outreach capacity in the U District</li> <li>✅ Facilitate connecting high-impact homeless individuals with appropriate supportive services and housing as available</li> <li>✅ Understand and own narrative around the state of homelessness in the U District and be able to communicate its directionality and impacts</li> </ul>	UDP (Marcus), Mayor's Office, SPD, HSD, CAO, KCPO, REACH, LEAD, HOST	<p>Monthly</p> <p>Ongoing</p>	<ul style="list-style-type: none"> <li>✅ Conduct monthly homeless census of the U District to inform a publicly facing dashboard</li> <li>✅ Maintain by-name-list of high-impact people, to inform regular U District public safety planning meetings</li> </ul>
<p><b>Strategy 3: Develop and implement an advocacy agenda to improve safety outcomes and perceptions in the U District.</b></p> <ul style="list-style-type: none"> <li>✅ Advocate to expand city safety services to support the U District including CARE and SPD capacity</li> <li>✅ Collect and share U District public safety trends and information with city and service partners</li> </ul>	UDP (Marcus)	<p>Quarterly</p> <p>Quarterly</p>	<ul style="list-style-type: none"> <li>🔴 Dashboard maintained, tracking key safety metrics in the U District over time</li> <li>✅ Regular check-ins established with UWPD, the North Precinct Commander and North Precinct City Attorney Liaison</li> </ul>
<p><b>Strategy 4: Support U District stakeholders with public safety trainings and problem solving</b></p> <ul style="list-style-type: none"> <li>✅ Provide CPTED and de-escalation training for ambassadors, small businesses, and property managers</li> <li>🟡 Conduct post incident check-ins</li> <li>✅ Facilitate information collection and sharing about chronic issues and major incidents</li> </ul>	UDP (Marcus)	<p>Quarterly</p> <p>Quarterly</p>	<ul style="list-style-type: none"> <li>✅ Regular CPTED and de-escalation trainings for U District stakeholders</li> <li>✅ Regular UDP Clean &amp; Safe Committee meetings</li> </ul>

### III. Enhance the vibrancy of the U District’s public realm through activation, physical improvements, and long-range planning.

Strategies	Leads / Partners	Timing	Success Measurements
<b>Strategy 1: Develop an activation strategy and team to steward UDP’s growing investments in the public realm.</b> <ul style="list-style-type: none"> <li>✓ Partner with private property owners to fund, manage, and activate privately-owned public spaces</li> <li>● Clean and maintain select, high-profile public assets in heavily populated areas</li> </ul>	UDP (Marcus, Katy)	Q4 2025 Q4 2027 Q4 2027	✓ Management agreement signed with Lincoln Properties ● 2+ privately-owned parks managed by UDP ● Regular activations in high-traffic areas of the U District
<b>Strategy 2: Enhance and expand U District placemaking signage, beautification, and physical improvements.</b> <ul style="list-style-type: none"> <li>✓ Maintain successful flower-basket and planter bed programs</li> <li>✓ Develop and implement a district-wide branding and wayfinding strategy with new banners, kiosks, and signage</li> <li>● Expand investments in public art including new murals, building wraps, and new pedestrian pole artwork</li> <li>● Expand investments in commercial district lighting, including tree and catenary lights, pedestrian lights, and historic building lighting.</li> </ul>	UDP (Katy, Marcus)	Annually Q1 2026 Q4 2026 Ongoing	✓ Flower baskets deployed on University Way <b>after</b> Street Fair each year ✓ Overstreet banner program expanded to four blocks of University Way, with seasonal change-outs ● Continuous mural program deployed through alleys serving University Way to enliven neighborhood and simplify graffiti management ✓ Tree lights fully functional, year-round, between NE 41st and NE 50th Streets
<b>Strategy 3: Advance strategic long-range planning projects to address the changing needs of the U District.</b> <ul style="list-style-type: none"> <li>● Engage North Seattle stakeholders and advance a vision and funding for a lid over I-5 between Wallingfor and the U District</li> <li>● Lead planning efforts to establish new public spaces and pedestrian improvements in key areas of the U District</li> <li>● Engage city and neighborhood stakeholders develop new policy instruments to support long-term vibrancy of the commercial district</li> <li>● Site and fund a fully-staffed public restroom near the U District light rail station</li> </ul>	UDP (Katy); U District Advocates; Lid I-5 North Coalition;	Quarterly Q3 2025 Q4 2026 Q4 2029 Q4 2029	✓ UDP Urban Vitality Committee regularly convened ● Significant federal or state funding secured to advance Lid I-5 North project; feasibility study completed ● New policy tools in place to guide future public and private development on University Way between NE 40th and NE 55th Streets ● 42nd Greet Street redesign project completed, with community support ● Centrally located and fully staffed public restroom operational in the U District
<b>Strategy 4: Develop and implement new programs and educational partnerships to solve issues for the U District.</b> <ul style="list-style-type: none"> <li>● Develop and fundraise for an U District Urban Lab program to formalize educational practicum pathways with UW Academic Units and Programs</li> </ul>	UDP (Katy)	Annually Q2 2026	● Develop and implement one student partnership project annually ✓ Launch pilot U District Urban Lab with three UW departments

## IV. Strengthen the U District's ground-floor economy to ensure a vibrant commercial district while telling the story of the U District's prosperity.

Strategies	Leads / Partners	Timing	Success Measurements
<p><b>Strategy 1: Foster a vibrant ground-floor economy by recruiting new businesses to the U District while supporting current businesses primed for expansion.</b></p> <ul style="list-style-type: none"> <li>✓ Cultivate strong relationships with current property owners and small businesses owners looking to expand in Seattle</li> <li>● Develop business recruitment packet to highlight the U District's unique characteristics and value proposition</li> <li>✓ Explore new policy and programmatic strategies for building a healthy ground-floor economy</li> </ul>	UDP (Daniel)	<p>Quarterly</p> <p>Q2 2025</p> <p>Ongoing</p> <p>Annually</p>	<ul style="list-style-type: none"> <li>● Quarterly analysis of ground-floor vacancy rate with report of emerging trends and opportunities for leasable commercial space</li> <li>✓ Updated retail study of the U District</li> <li>● Ground-floor vacancy rate below 5%</li> <li>✓ New relationships with 10 potential business prospects per year</li> </ul>
<p><b>Strategy 2: Provide technical assistance and one-on-one consultation to small businesses in the U District.</b></p> <ul style="list-style-type: none"> <li>✓ Seek out resources and grants (e.g. OED Broken Windows Fund, WA Commerce Vitality Grants) to support small businesses prosper in the U District.</li> <li>✓ Develop a roster of liaisons that enhance language accessibility for non-native english speaking businesses.</li> <li>● Develop a welcome packet that provides information about resources available to businesses through UDP.</li> </ul>	UDP (Daniel)	<p>Bi-Annually</p> <p>Ongoing</p> <p>Annually</p>	<ul style="list-style-type: none"> <li>✓ Bi-Annual report to UDP and BIA Boards about impact of this program</li> <li>✓ Meet and build a relationship with each new business.</li> <li>✓ Annually update business landscape database</li> </ul>
<p><b>Strategy 3: Track and report private and public development investments and trends in the U District.</b></p> <ul style="list-style-type: none"> <li>✓ Collect and analyze data necessary for future economic development reports including vacancy rate, new businesses, business closures</li> <li>✓ Develop and release a U District economic development report annually that includes key metrics regarding the economic health of the district</li> <li>✓ Participation in design review meetings to ensure projects amplify groundfloor economy and support U District goals for the public realm</li> </ul>	UDP (Katy, Daniel)	<p>Q4 2024, Annually</p> <p>Ongoing</p>	<ul style="list-style-type: none"> <li>✓ Release the UDP's first economic development report before the end of the 2024 calendar year</li> <li>✓ Participation in design review meetings</li> </ul>
<p><b>Strategy 4: Engage small businesses and stakeholders in planning and discussion about the local U District economy.</b></p> <ul style="list-style-type: none"> <li>✓ Host UDP Economic Development Committee meetings</li> </ul>	UDP (Economic Development)	<p>Quarterly</p> <p>Annually</p>	<ul style="list-style-type: none"> <li>✓ Strong attendance at regular UDP Economic Development Committee meetings</li> <li>● Small business surveys evaluating technical assistance needs, and overall program satisfaction</li> </ul>

## V. Support U District arts and culture organizations while growing the neighborhood's brand as an arts and culture destination.

Strategies	Leads / Partners	Timing	Success Measurements
<p><b>Strategy 1: Convene arts and culture stakeholders to inform advocacy and programming work of the U District Arts &amp; Culture Initiative.</b></p> <ul style="list-style-type: none"> <li>● Convene and sustain a U District Arts &amp; Culture Initiative Steering Committee</li> <li>● Develop larger arts and culture inventory and stakeholder analysis to support future advocacy and programming</li> </ul>	UDP (Urban Vitality)	Q4 2024, Quarterly Q1 2025	<ul style="list-style-type: none"> <li>● Steering committee reestablished, convened quarterly</li> <li>● Arts and culture inventory completed and shared with steering committee</li> </ul>
<p><b>Strategy 2: Work with stakeholders to establish the U District as an official Creative District with the State of Washington's Arts Commission.</b></p> <ul style="list-style-type: none"> <li>● Work with developers in early stages to encourage inclusion of facilities to support arts and culture in the U District</li> <li>● Identify or confirm U District needs through inventory and work of the steering committee</li> <li>● Identify examples of ways that developers and landlords have been encouraged and been provided support to include arts elements, and evaluate relevance for the U District</li> <li>● Develop a plan, timeline, and toolkit to work with developers and landlords</li> </ul>	UDP (Urban Vitality); ArtsWA; Developers	Q1 2026 Q3 2026	<ul style="list-style-type: none"> <li>● U District established as Creative District with the State of Washington</li> <li>● Best practices and toolkit developed for conversations with developers</li> </ul>
<p><b>Strategy 3: Promote U District arts and culture brand through online marketing, promotions and possible events.</b></p> <ul style="list-style-type: none"> <li>● Create a robust U District "art spark +" event concept</li> <li>● Develop an online presence with a dynamic calendar function and changing highlights</li> </ul>	UDP (Urban Vitality, Marketing)	Q1 2026 Q4 2026	<ul style="list-style-type: none"> <li>● "Art spark +" event conceptualized, funded and executed</li> <li>● U District Arts &amp; Culture web presence established</li> </ul>

## VI. Elevate awareness of the U District and the U District Partnership through marketing and communication channels.

Strategies	Leads / Partners	Timing	Success Measurements
<b>Strategy 1: Grow the audience for and drive awareness of the U District.</b> <ul style="list-style-type: none"> <li>✓ Amplify communication channels (website, social, email) to grow reach, followers, and engagement</li> <li>✓ Develop media relationships and elevate awareness of the positive attributes of the district</li> <li>✓ Develop neighborhood marketing and paid advertising campaigns that resonate with targeted audiences</li> </ul>	UDP (Polly)	Q4 2025 Q4 2025 Annually Annually	<ul style="list-style-type: none"> <li>✓ Instagram following increased to 5K</li> <li>✓ U District Event email list increased to 4K</li> <li>● Journalists invited to the neighborhood, for 5 pitch meetings about the U District</li> <li>✓ One non-event advertising campaign implemented per year</li> </ul>
<b>Strategy 2: Drive awareness of The U District Partnership's programs and work.</b> <ul style="list-style-type: none"> <li>✓ Amplify stories about UDP's work and impact through UDP's own channels</li> <li>✓ Drive media recognition of UDP and its leadership as the voice representing the common interests of the neighborhood</li> <li>✓ Develop and maintain a regular content calendar</li> <li>✓ Identify marketing partnership or sponsorship opportunities to support, where the UDP logo can be attributed</li> </ul>	UDP (Polly)	Quarterly Q4 2025 Ongoing Ongoing Annually	<ul style="list-style-type: none"> <li>✓ Stories pitched to media regularly, achieving earned media spots that feature quotes and perspectives from UDP staff</li> <li>● UDP Newsletter email list increased to 2K</li> <li>✓ Maintain newsletter open rate above 30% (currently 38-40%) as subscribership increases</li> <li>● Media looks to UDP for comment on neighborhood issues/updates</li> <li>● Op-Ed written by a staff member each year</li> </ul>
<b>Strategy 3: Strengthen digital marketing tools and keep a competitive presence on online platforms.</b> <ul style="list-style-type: none"> <li>● Overhaul and integrate UDistrictSeattle.com and UDistrictPartnership.org websites to better tell the story of the neighborhood and demonstrate the impact of UDP</li> <li>● Keep a competitive presence on social media channels and adopt new platforms as they emerge.</li> <li>✓ Ensure digital assets are current and accessible (photos, videos, branded graphics)</li> <li>✓ Support marketing initiatives of other departments and initiatives (Lid I-5, Department Newsletters, etc.)</li> </ul>	UDP (Polly)	Q4 2026 Bi-monthly Annually	<ul style="list-style-type: none"> <li>● Comprehensive U District site is launched, with new design and information about the district and the work and leadership of UDP</li> <li>✓ Stories and new information posted to websites, with fresh information on the home page(s)</li> <li>✓ Photoshoot(s) held every year to highlight new aspects of the neighborhood</li> </ul>
<b>Strategy 4: Leverage partnerships and community groups to develop collaborative networks with the shared goal of uplifting the image of the neighborhood.</b> <ul style="list-style-type: none"> <li>✓ Grow mutually-beneficial relationships with UW and other U District stakeholders to promote the district</li> <li>✓ Engage restaurants and small businesses in opportunities to elevate the image of the district through their channels</li> <li>● Link up with regional destination marketing organizations to highlight the neighborhood</li> </ul>	UDP (Marketing); UW; Residential Buildings; Small Businesses	Bi-annually Annually	<ul style="list-style-type: none"> <li>● Host two marketing roundtable gatherings per year and one social happy hour</li> <li>● Host one residential community manager gathering in the first year, increasing up to three times per year thereafter.</li> </ul>

## VII. Produce high-quality events that attract visitors and highlight the unique and positive attributes of the U District.

Strategies	Leads / Partners	Timing	Success Measurements
<b>Strategy 1: Produce the U District Chow Down each fall to welcome back students and draw attention to the diversity of restaurants and cafes in the U District.</b>  <ul style="list-style-type: none"> <li>● Grow partnership with UW and UW First Year Programs to promote within UW community</li> </ul>	UDP (Events); Bold Hat Productions	Annually	● Maintain strong business participation of at least 50 restaurants
		Annually	✓ Surveys of local participating businesses and attendees continue to indicate generally positive feedback
		Annually	✓ Event executed on budget
		Q3 2029	● Chow Down's attendance grows from 15K to 25K
<b>Strategy 2: Produce the annual U District Cherry Blossom Festival each spring to coincide with the visitors coming to UW campus to see the blooming cherry trees.</b>  <ul style="list-style-type: none"> <li>● Explore program and promotional partnerships with other organizations promoting cherry blossom related activities</li> </ul>	UDP (Events)	Annually	✓ Maintain strong and diverse business participation of at least 70 local businesses
		Annually	● Surveys of local participating businesses and attendees continue to indicate generally positive feedback
		Annually	● Event executed on budget
<b>Strategy 3: Produce the annual U District Street Fair, America's second-longest running street fair and the largest outdoor arts and crafts market in Seattle.</b>  <ul style="list-style-type: none"> <li>✓ Explore new partnerships for programming, <b>beer gardens</b> and main stage entertainment</li> </ul>	UDP (Events); Bold Hat Productions	Annually	● Attract and place at least 300 artist and food booths
		Annually	● Solicit participation of at least 20 local businesses
		Annually	● Surveys of local participating businesses and attendees continue to indicate generally positive feedback
		Annually	● Event executed on budget
		Q2 2029	● Street Fair attendance grows from 50K to 85K
<b>Strategy 4: Produce Seattle Boba Fest annually to promote the U District's unique concentration of bubble tea cafes.</b>  <ul style="list-style-type: none"> <li>✓ Move Boba Fest to July to boost neighborhood visits during the summer slow season</li> <li>● Explore compostable bubble tea supplies for businesses</li> <li>● Explore new partnerships with bubble tea cafes outside of the U District to grow the event's reach</li> </ul>	UDP (Events)	Annually	✓ Maintain a participation of at least 20 businesses
		Annually	✓ Surveys of local participating businesses and attendees continue to indicate generally positive feedback
		Annually	✓ Event executed on budget
		Q2 2029	● Boba Fest attendance grows from 10K to 15K
<b>Strategy 5: Build the organization's capacity to produce high-quality events and promotions that attract visitors and highlight the unique and positive attributes of the U District.</b>  <ul style="list-style-type: none"> <li>● Experiment with and develop new events and promotions to attract people to shoulder seasons including a holiday event</li> <li>● Engage business in contests that improve the event experience</li> <li>● Ensure new and fresh ideas are part of each event</li> </ul>	UDP (Events)	Q2 2025	✓ Develop an annual paid internship program to support event planning and production
		Annually	● Engage businesses in the planning and visioning for future events and promotions

## VIII. Provide professional management of the organization to ensure responsive and efficient delivery of services for the BIA and U District.

Strategies	Leads / Partners	Timing	Success Measurements
<b>Strategy 1: Successfully respond to OED RFP for U District BIA Management.</b>	UDP (Executive Director)	Q1 2025	✓ UDP is awarded the U District BIA management contract
<b>Strategy 2: Renovate organizational facilities including the office and operations center.</b>	UDP (Operations)	Q1 2025	✓ Office lease renewed for 5+ years
<ul style="list-style-type: none"> <li>✓ Create spaces for in-person community meetings</li> <li>● Accommodate growing office, clean and safe teams</li> </ul>		Q3 2026	● Renovation scope developed and completed for new office space on time and on budget
		Q1 2025	● Renovation of new operations space completed on time and on budget
<b>Strategy 3: Convene UDP and Ratepayer Advisory Boards to ensure program oversight, transparency, and success.</b>	UDP (Executive Director, Operations)	Ongoing	✓ RAB meets four times a year.
<ul style="list-style-type: none"> <li>✓ Posting meeting materials and organizational information online</li> </ul>		Ongoing	✓ UDP Board meets at least six times a year
		Annually	✓ Annual budget presented and approved at the Annual Meeting
		Ongoing	✓ Materials are posted and easy to find on the UDP website
<b>Strategy 4: Implement new CRM to better manage constituent and vendor communications.</b>	UDP (Operations, All)	Q1 2025	✓ All contacts are imputed into new CRM system
		Q1 2025	● All staff are using CRM to manage/track communications with constituents and vendors
<b>Strategy 5: Engage stakeholders annually and update Strategic Plan in 2029.</b>	UDP (Executive Director)	Annually	● Approval ratings increase every year
<ul style="list-style-type: none"> <li>● Conduct an annual survey of stakeholders</li> <li>● Strategic Plan to include road map for BIA renewal in 2032</li> <li>● Become best practice for Seattle BIAs and shape city policy to support long term sustainability</li> </ul>		Q4 2029	● Strong board and community participation



## Program Reports

UDP Board of Directors

March 17, 2026

### CLEAN, SAFE & OUTREACH

#### Preparing the U District for the Spring and Summer Seasons

As the neighborhood transitions into the busy spring and summer months, the Clean Team has been actively preparing U District public spaces to ensure they remain welcoming places for residents, students, and visitors to spend time.

The team has been pulling the public seating tables from NE 43rd Street and conducting a full refurbishment. Each table is being cleaned, sanded, and refinished so they return to the street looking as good as new for the upcoming season.

In advance of the U District Street Fair and increased summer foot traffic, the Clean Team is also pressure washing sidewalks throughout the South Cleaning Area. This effort helps ensure the neighborhood is clean, presentable, and ready to host the many visitors expected in the coming months.

The new self watering flower baskets have been planted and will be installed shortly after the Street Fair. These baskets will add seasonal color throughout the district while reducing the amount of staff time required for watering and maintenance.

Additionally, Henry, UDP’s gardener, has completed a round of thoughtful plantings along NE 43rd Street to ensure the flower beds provide color and interest throughout the year.

Together, these efforts help set the stage for a vibrant spring and summer season in the U District.

#### Monthly Homeless Census

UDP conducts a monthly homeless census to track changes in the unsheltered population and guide outreach and case conferencing efforts. The census uses the same method each month so trends can be monitored over time.

DATE OF COUNT	NO. OF PEOPLE
03/11/2026	41
02/11/2026	34
01/14/2026	46
12/10/2025	32
10/15/2025	37
09/04/2025	<b>83</b>
08/06/2025	48
07/24/2025	<b>79</b>
07/02/2025	<b>62</b>
06/11/2025	<b>68</b>

A dedicated census shift is assigned every month to document individuals in doorways, alleys, vehicles, encampments, and other known locations. Counts are recorded by location, number of people, structures present, and whether individuals are known to Ambassadors.

The most recent census (shown in green below) identified 41 individuals living unsheltered in the U District. The highest count recorded was in 2021, at 150 people living outside. This information helps guide outreach priorities and supports coordination with City departments and service providers throughout the month.

*\*Counts over 50 are bolded.*

## ECONOMIC DEVELOPMENT

### 2026 U District Economic Report

This newly released report offers a comprehensive overview of the U District, highlighting key metrics on foot traffic, real estate development, residential growth and demographics, the economic impact of the University of Washington, transit ridership, the business landscape, and more.

Produced through a full team effort at the U District Partnership, the report offers valuable insights into the trends shaping the neighborhood and the strong economic fundamentals driving the U District forward.

Read the full report online [here](#).

### City of Seattle Tenant Improvement Grants

The City of Seattle's Office of Economic Development has launched a new Tenant Improvement Program to support small businesses by helping reduce financial barriers for improvements, including signage (up to \$15,000) and equipment (up to \$50,000). Applications are due **Monday, April 13, 2026**, and businesses are encouraged to apply early.

For more information, including eligibility requirements and an overview of the application process, visit the City's [website](#). Questions can be directed to [hannah@udistrictpartnership.org](mailto:hannah@udistrictpartnership.org)

### Used Cooking Oil Informational Session

On Thursday, March 12, UDP welcomed staff from Seattle City Light and Seattle Public Utilities for a public-facing information session on best practices for cooking oil disposal and the consequences of improper disposal.

### U District Business Openings & Closures

#### Openings in the Last 30 Days:

- Breakaway Thrift & Vintage

#### Upcoming Openings:

- Planet Fitness
- Sinner's Pizza
- Lillie's Soulful Plate
- Tonight We Race

## MARKETING & COMMUNICATIONS

### Recent Media Pitches & Success

UDP marketing has had a regular stream of media pitches in the first quarter of the year, in addition to being responsive to interview requests. These pitches have centered on the release of the 2026 U District Economic Report, recent business openings, and the U District Cherry Blossom Festival. Recent successes include:

### Economic Report

- Puget Sound Business Journal | [U District residential boom predicted to continue over next 20 years](#)
- The Registry | [Seattle's U District posts 37.4 million annual visits as housing, transit, and small business investment accelerate](#)
- The Daily UW | [U District Partnership releases economic report for 2026, details plans for growth](#)

## Cherry Blossom Festival

- Secret Seattle | [The best time to see the UW Cherry blossoms in Seattle: Here's when peak bloom is expected this Spring](#)
- Secret Seattle | [Cherry blossoms after dark: U District Cherry Blossom Festival debuts night blossoms event this March](#)
- The Daily UW | [UW researchers discuss how 'false spring' could impact cherry blossom blooms](#)

## Other U District Topics

- The Daily UW | [The drug market in the U-District is worrying residents; Seattle organizations are here to help](#)
- KING 5 | [People line up overnight in Seattle's U District for Raising Cane's grand opening](#)

More pitches are planned for March and April centering on themes for business openings in the neighborhood.

## EVENTS

### Fifth Annual U District Cherry Blossom Festival

The fifth annual U District Cherry Blossom Festival returned March 13-29 with over 90 participating businesses! Restaurants, shops, entertainment venues, hotels, and more are all offering cherry and blossom-themed specials or perks during the festival dates. The festival dates will align with peak bloom of the historic trees on the UW Quad.

**New this year!** The U District Partnership will be encouraging people to experience the blossoms & the neighborhood with a special weekend activation, up-lighting the cherry blossom trees during peak bloom. Wander the romantic pink blossoms after dining on a cherry blossom-themed dinner in the neighborhood. The Night Blossoms on the UW Quad event is scheduled for Saturday, March 21—weather permitting.

The anticipated Cherry Blossom Window Contest is live! 43 local businesses signed up to decorate their windows in cherry blossom themes. The winning business will receive \$1000 and two runners up will receive \$500 to the U District Business of their choice. Winners are chosen through a vote amongst the participating window contest businesses.

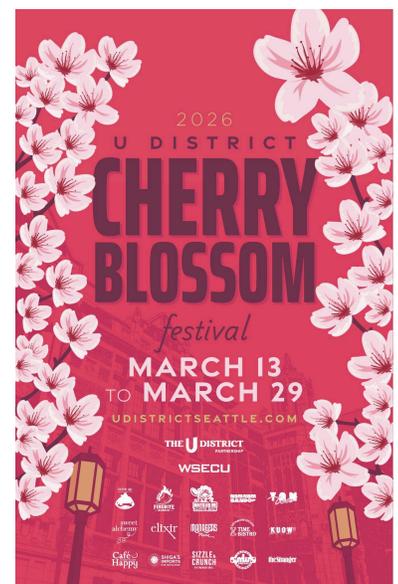
### U District Street Fair Returns May 16 & 17

The U District Street Fair returns for its 55th celebration on Saturday, **May 16 & Sunday, May 17**. Over 250 vendors have already registered! In partnership with STG's Neptune Theater, the **Neptune Main Stage** will feature a fabulous line up of bands.

## PLACEMAKING & URBAN VITALITY

### Policy & Advocacy

Long-range planning initiatives have been a major focus of Urban Vitality work this month. In preparation for launching the \$1.5M federally funded Lid I-5 feasibility study, UDP staff have been coordinating with the project's co-chairs, the City of Seattle, and the Federal Highway Administration to finalize the grant agreement and refine the project scope, budget, and charter. Staff have also been developing



presentations and briefing materials that outline UDP's perspective on key transportation and policy issues, while meeting with UW student groups, city staff, faith-based organizations, developers, and small business owners to better understand how change is affecting different parts of the neighborhood. These conversations and materials will inform both the Lid I-5 feasibility study and the City's emerging public engagement approach for the U District Subarea Plan.

UDP has also been elevating neighborhood concerns on two time-sensitive issues: scooter corrals and intersection daylighting. As the Seattle Department of Transportation (SDOT) and Lime refine proposals for more than 60 new locations in the U District, UDP staff assembled all proposals into a single map, flagged potential conflicts, and coordinated with partners to identify solutions that balance safety, mobility, and neighborhood needs.

### **Public Realm Upgrades & Activation**

February has also been a busy month for contracting. The Call for Artists for the Mobility Hub project closed on March 15, and a review panel of arts leaders, community members, and technical experts will now evaluate submissions and select projects to advance to design and contracting. UDP has been working closely with SDOT to develop evaluation criteria, selection committees, and contract language in preparation for this next step.

UDP staff are also finalizing updates to the Seamless Seattle signage contract, renewing the activation agreement for the park by the light rail station, and working with a coalition of BIAs to streamline permitting for station-area activations. These efforts will help make it easier and faster to continue improving and activating the U District public realm.